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# EATON'S DAILY STORE NEWS

We prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces, on both Mail Orders and City Purchases.

## Silk Hosiery in Colors, Black and White; Also Striped Effects, \$1.50 a Pair

Summer time is the time of variety in frocks, and the well-dressed woman likes to have accessories to match.

Hosiery is one of the important accessories, and silk, because of its beautiful lustre and suitable weight, is a favorite choice, providing it matches in color. Women's silk hosiery in Multiplex brand at \$1.50 provides a good selection of colors, including champagne, fawn, gold, yellow, buff, navy, Russian green, paddy green, Nile green, taupe grey, battleship grey, and black or white.

Also included in this range are a number of stripes, both vertical and horizontal effects, including such combinations as blue and black, salmon pink and black, gold and white, black and white, grey and black, and grey and white. These silk stockings are made with lisle spliced toes, heels, sole and deep garter welt. All sizes. Ask for the Multiplex brand silk hosiery at \$1.50.

### Women's Lisle Thread Hosiery at 35c Pair.

Women's plain black, white or colored lisle thread hosiery. Seamless and reinforced at toes, heels, sole and high spliced ankles, 4-inch garter hem. All sizes. 3 pairs for \$1.00, or 35c per pair.

### Men's Silk Half Hose, 65c Pair.

Men's "Multiplex brand" silk half hose, in navy, grey or black, have lisle spliced heels, toes, sole and lisle fine ribbed cuff. Strong, neat fitting and extra serviceable. All sizes. 3 pairs for \$1.25, or 65c per pair.

—Main Floor, Yonge St.

## The Elusive Charm of the Suit of Taffeta

In Many Attractive Forms May Be Seen Suits of This Material in Our Misses' Suit Section.

**T**AFFETA, with its shimmering beauty, is favored again by Fashion for the making of smart suits. Designers have used their best thoughts on the matter of smart styles, and the result is very pleasing. Our Misses' Suit Section has an array of the prettiest models at various prices. For Tuesday we mention those at \$22.50 and \$25.00.

Several styles may be had in suits at \$22.50, made of excellent quality taffeta, in shades of navy, Copen., brown and black. One attractive coat which has large collar pointed over shoulders has over-collar of white silk poplin, a prettily gathered cuff with strap, and the skirt nicely gathered under a belt. Another in graceful pleated effect, with yoked coat and pleats from yoke, collar and cuffs of white silk crepe; the skirt is adorned with two fancy pockets.



At \$25.00 there are many pretty styles, one nice model having large over-collar of Shantung silk, and a belt which extends from either side front around the back with touches of hemstitching; the cuffs are slashed, and the skirt has two plain pockets. Another style, which has belt with buckle at back, two fancy pockets with shirring, has fancy collar stitched in pattern—these may be had also in nigger brown and apple green, as well as Copen., navy and black. Sizes 14 to 20 years. Price, \$25.00.

### An Attractive Collection of Misses' Coats Specially Priced at \$15.75

**A** VERY special purchase makes possible this exceptional offer. The materials are all-wool serges, tricelines, wool check weaves, striped velours, gabardines, in such shades as dark green, Copen., navy, purple, Holland, black and fancy mixtures. There are sports and street coats in attractive display, showing smart effects on large collars and fancy belts, with saddle stitching and buttons to trim. Sizes 14 to 20. A remarkable collection of coats, specially priced at \$15.75.  
Misses' Skirts, in a very pretty style of checked worsted, with two patch pockets, separate belt and shirred heading. Sizes 22 to 25 waist, 31 to 38 length. Price, \$1.95.

—Third Floor, Yonge St.

### Women's New York Model Suits

Exclusive and smart styles, in fine gabardines, poplins, Poirer twills, fine serges, worsteds and fashionable burella cloths. Reduced to clear, Tuesday, \$32.50.

—Third Floor, James St.

### If You're a Burberry Coat Man You'll Probably Be Interested in These New Burberry Top Coats and Rain-coats Just Arrived

Swagger, Serviceable Garments for Walking or Motoring, Priced From \$15.00 to \$32.50.

**T**HE ENGLISH BURBERRY COATS are known to many men, who prefer them because of their jaunty style, their all-round service, and for the materials, which are treated by special process, making them weather-proof. They are smart-looking coats when the weather is bright, and particularly good when weather is misty or rainy. They make ideal coats for motoring and driving.

The mere announcement that a new shipment has just been received from England should be of interest to many men. The following are some of the prominent lines in the selections:

Burberry raincoats, made from a light-weight covert cloth in a fawn shade, are in single-breasted style, buttoning in fly and closing up to throat with tab across. They have Raglan sleeves, full-fitting back and slash pockets, with buttons. Sizes, 36 to 44. Price, \$15.00.

In the same style is a Burberry raincoat in a stone grey gabardine cloth, priced at \$16.50.

Another Burberry coat suitable for motoring or street wear is in an English model, with Raglan sleeves, full back with deep vent, fly front buttoning to throat. This coat is in a twill worsted material in a fawn shade and with large check lining. Wind shields in sleeves. Price, \$22.50.

Similar in style is a coat in a rich, pliable gabardine cloth in olive shade. This coat is lined throughout with a fine twill mohair and is priced at \$27.50.

A smart topcoat in single-breasted, button-through style, with notch shape convertible lapels, has Raglan sleeves, side patch pockets, is half lined with twill mohair and has wind shields in sleeves. This is in a handsome covert cloth in olive shade with indistinct stripe. Price, \$32.50.

A topcoat in a soft, woolly heather cloth is in a single-breasted model, with set-in sleeves, full back, notch lapels and slash pockets with buttons. This coat is lined through yoke and sleeves with Burberry twill silk. Wind shields in sleeves. Price, \$32.50.

—Main Floor, Queen St.



### The Hats of Summer—As New York Modistes Have Designed Them

Delightful Affairs in Leghorn, Milan and Tagel, Priced at \$7.00 and \$10.00.

**L**EGHORN is again coming into its own, and this season many of the summery hats are in this charming straw. One graceful model has a soft crown of Georgette, the same material being used for the inner facing of the brim. A tiny wreath of flowers is the sole trimming of this picturesque hat. Milans and tagels, too, are considered a fit accompaniment to the pretty summer frock, and the designers have clung to their past fondness for black and white effects. Very smart is a white Milan, which has a soft crown of black velvet, is faced with the same material, and has a huge velvet bow, artistically fashioned, on the front of the hat. A chic little affair of Milan has two lovely white wings attractively arranged in flat effect against the brim and crown. These are but a few of the modish styles in the collection, all extremely smart and moderately priced at \$7.00 and \$10.00. (See Yonge Street window.)

—Second Floor, Yonge St.

THE T. EATON CO. LIMITED

## EARLY CLOSING

Beginning on Saturday, May 5th, and Continuing Through May, June, July, August and September, Store Closes at 1 p.m. on Saturdays. No Noon Delivery on Saturdays.

## SATURDAY AT ONE P.M.

### Fascinating Little Garments for Baby's Spring Jaunts

Coats and Frocks for Baby's Adornment, to be Seen in the Infants' Wear Section, Third Floor.

**P**RETTY COATS of white cotton Bedford cord, for babies of 6 months to 2 years. They have small collars trimmed with silk embroidery and braid, double-breasted, with two rows of large pearl buttons. Price, \$2.25.

Attractive imported coats, of splendid quality cream serge, cut in Empire style, with small collar and cuffs trimmed with silk braid and sprays of embroidery, a silk cord adorning the waistline. Sizes 6 months to 2 years. Price, \$5.00.

Hand-made frocks of fine French lawn, made in Empire style, with high waist, daintily embroidered, and skirt to match; a fine, narrow beading, with baby ribbon at waist-line. Sizes 6 months to 2 years. Price, \$4.25.

Hand-made dresses of fine French lawn, dainty yoke embroidered in sprays and finished with hemstitching, the skirt deeply hemmed. Sizes 6 months to 2 years. Price, \$2.75.

White lawn dresses in French style, having square neck and short sleeves; waist and skirt daintily trimmed with embroidery and Val. insertion and lace. Sizes 2, 3 and 4 years. Price, \$1.75.

Little girls' fine white lawn dresses, in French style; square neck and short sleeves, trimmed with fine embroidery and Val. insertion; finished at the waist with wide beading and ribbon; skirt of fine embroidery. Sizes 2 to 6 years. Price, \$2.50.

—Infants' Wear Section, Third Floor, Queen St.



### See the Display of May Day Ribbons

**T**HE coming of Summer directs our thoughts to the subjects of suitable new trimmings for warm weather garments. As ribbons play a most important part, we have arranged for a special May Day Display. Included will be: Satin ribbons for sashes and hat bows; Taffeta ribbons for hair bows and middie ties; Sports ribbons for hat bands, bags, etc.; Dresden ribbons for sash and hair bow sets; wide, fancy ribbons for bags; narrow satin ribbons for underwear bows, and trimmings; narrow novelty ribbons for hair bands, and neckwear.

6-inch Moire Taffeta Ribbons, suitable for hair bows, etc. Colors, white, sky, Saxe blue, navy, pink, red, and old. Yard, 25c.

5-inch Satin Ribbon, for sashes, middie bows, etc. Emerald, old rose, pink, sky, Saxe, white. Yard, 25c.

7-inch Taffeta Ribbon, for "best" hair bows. Colors, pink, coral, geranium, sky, Alice, maize, old rose. Yard, 50c.

6 1/2-inch Dresden Ribbons, for sash and hair bow sets, hat bows, etc., in large variety of patterns and color combinations in both light and dark shades. Yard, 39c.

New Sports Hat Band Ribbons. These are the most popular millinery ribbons for outing and general summer wear. Included are the fashionable Chinese designs, Roman stripes, coin spots, sweater stripes, etc. Colors, orange, red, royal, Saxe blue, gold, chartreuse, sand, brown, old rose, emerald, jae rose, etc. Widths, 2 to 2 1/2 inches. Yard, 75c.

Rosebud Wash Ribbon—a satin lingerie ribbon with dainty rosebud pattern. Colors, white, cream, sky, pink, old rose, mauve, Alice blue, and corn. This ribbon makes dainty little bows and rosettes for underwear and baby clothes. 1/4-inch, 5 yards for 19c; 1/2-inch, 5 yards for 29c; 3/4-inch, 5c yard; 1-inch, 10c yard; 1 1/2-inch, 15c yard; 2-inch, 20c yard.

—Main Floor, Yonge St.