

SIMPSON Store Closes 5.30 p.m. Closes at 1 o'clock Saturday

H. H. FUDGER, President. J. WOOD, Mgr. Probabilities Southernly winds; very warm; showers or thunderstorms.

SIMPSON

Furnish for Exhibition Visitors at these Bargain Prices

Our August Furniture Sale this year has exceeded all records. From the large turnover there remains a number of odd pieces, and we propose to clear them out on Friday.

Home-comers from Summer Resorts and Householders who entertain exhibition visitors will be specially interested in these savings.

- Solid Oak Dining Tables. Regular \$12.00. Friday bargain \$8.95.
- Solid Oak Dining Chairs. Regular \$6.00. Friday bargain \$3.00.
- Solid Oak Dining Chairs. Regular \$5.00. Friday bargain \$2.50.
- Birch Mahogany. Regular \$7.00. Friday bargain \$3.50.
- Solid Oak Wall Cabinet. Regular \$9.50. Friday bargain \$4.75.
- Somnoses, in mahogany. Regular \$10.50. Friday bargain \$4.50.
- Somnoses, in quartered oak. Regular \$6.00. Friday bargain \$3.00.
- Dressers, in quartered oak. Regular \$34.75. Friday bargain \$21.00.
- Three-piece Parlor Suite. Regular \$46.75. Friday bargain \$23.75.
- Three-piece Parlor Suite. Regular \$91.00. Friday bargain \$59.00.
- Odd Parlor Chairs. Regular \$14.50. Friday bargain \$8.75.

WINDOW FURNISHINGS AND BEDROOM BOXES.

- 500 pairs of Nottingham Lace Curtains, 3 1/2 yards long. Regular \$5c to \$1.00. Friday, per pair 69c.
- 200 pairs only of Tapestry Curtains, 3 yards long, reversible, good quality, fringed top and bottom, various colorings. Special Friday, per pair \$1.19.
- Curtain Polette, 4 feet long, in oak and mahogany finish, complete with brackets and rods. Friday bargain price, each 9c.
- Oil Opaque Window Shades, mounted on spring rollers, and finished with lace or insertion. Size 3 x 6 feet. Regular 65c. Friday, each 38c.
- Bedroom Boxes, covered with English cretonne, upholstered tops, cloth lined, complete with castors. Regular \$3.00. Friday, each \$1.98.



RUGS, LINOLEUM AND MATTING.

- 60 only English Tapestry Room Rugs, good quality and excellent designs; a very durable and slightly rug, at these attractive Friday bargain prices:
- 3x3 \$3.98
- 3x3 1/2 \$4.98
- 3x4 \$7.98
- 1,600 yards of Scotch Linoleum, in over 20 designs and colorings, perfect goods. Worth 50c. Friday bargain price, per yard 36c.
- 600 yards only of Fine Japanese Matting, cotton warp, reversible carpet patterns. Regular 25c to 35c. Friday, per yard 16c.

WALL PAPERS AND PAINTS, 5TH FLOOR.

- 1,900 rolls Wall Paper, for general use, assorted colors. Regular to 8c roll, Friday 3 1/2c.
- 2,200 rolls Bedroom and Parlor Papers, stripe or floral effect, good colorings. Regular to 25c. Friday 11c.
- 1,350 rolls Imported Parlor and Dining Room Papers and Dens, rich colorings. Regular to 65c. Friday 27c.
- PAINTS (5TH FLOOR).
- Grass Green Paint, with brush, in bottles, ready for use. Special Friday 9c.
- 200 tins Householders' Paint, assorted colors, 1/2 pint tins. Special Friday, per tin 9c.

Sweeping Reductions on Black Silks and Dress Goods

- 1,000 yards Rich Black Silks, qualities that will not disappoint, in Bonnet's French peau de soie, satin paillette, French messaline, chiton tafetas, etc., for such exclusive richness in imported silks the price would be regularly 75c and 85c per yard. Friday bargain 68c per yard.
- 3,000 yards French, Swiss and English Silks, Satin de Chine, French Satin Paillette, Satin Merveil, the colorings include the new fall, novelty shades, staple colors and ivory and black; silks for waists, dresses, costumes; silks for underskirts, or linings; all are here in profusion. And the price is per yard 47c.
- 1,500 yards Black Suitings and Dress Fabrics, all-wool, San Toys, worsted suitings, chevots, chiffon velvets, Venetians, Henriettes, Panamas; guaranteed our fast unfading blacks, light, medium and heavy weights; exceptional good value. 44 to 52 inches. Regular \$5c and \$1.00. Friday 69c yard.
- 3,000 yards Colored Suitings and Dress Fabrics, all-wool, San Toys, poplins, Venetians, worsteds, chevots, English twills; guaranteed fast unfading dyes; lovely range of all the popular colors for fall. 42 to 46 inches. Very special value. Regular 65c and 75c. Friday 45c yard.

DELAINES AND CHALLIES.

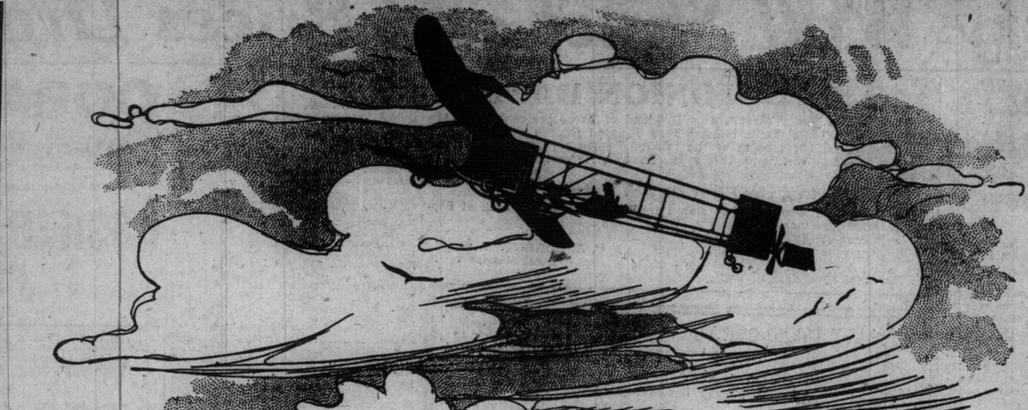
- 500 yards Paisley and Persian Challies, of the very latest color combinations and new designs, nice soft all-wool quality; made from fine pure wool, and finished to perfection; every yard guaranteed, and good washing quality. Regular 50c. Friday bargain 38c yard.

LINING DEPARTMENT.

- 500 yards Black Roman Satine, thoroughly fast black, bright, lustrous finish, 40 inches. Our regular selling price 35c. Friday 25c yard.
- 500 yards Brocade Linings, very special quality, just arrived, in a new design; all the latest shades for fall; every color can be matched in this lot, also cream and black, bright silk finished quality and face dyes. 40 inches. Regular 50c quality. Friday 35c.

Fractional Prices on Wash Goods

- Sale of a small manufacturer's stock of pretty Muslins, 28 inches wide, linen colored grounds, with pretty white or colored polka dots. These goods are worth regularly 19c. Friday 9c.
- Another lot of pretty Checked Madras Muslins, white and colored grounds, larger and smaller checks. Worth regularly 29c. Friday 15c.
- Clearance of a quantity of high-class Sheer Lawns, with dainty striped or checked designs, in satin effect, just slightly shop soiled. Regularly 25c. Friday 11c.
- Pretty Creped Suitings, with fancy stripes, very dainty for dressing jackets, etc. Regularly 25c. Friday 15c.



High-level Bargains for To-morrow

We never count on letting this store "coast," like an aeroplane down the air-lines, with its power shut off—not for a single minute in the store year. The great business propellers keep on whirling, day in and day out, always driving to higher levels.

The supply of fuel is unlimited—buyers' back from abroad with new merchandise and new interest; the throttle wide open, and every ounce of energy turned into driving-power, the power that makes bargain-driving possible, and brings you the benefit in such high-class bargains as we mention here for to-morrow.

Smart New Clothes for a Small Investment

Rare chance for women to save on their autumn clothes.

EARLY FALL COATS.

Having secured the materials at a low cost, and having had it made in our own factory, we are able to offer a splendid bargain in early fall coats. Two special lines of striped tweed; one is a green and grey mixture, semi-fitted back, double breasted, with new mannish collar, welted seams, strapped pockets and cuffs, trimmed with buttons. The other is a brown and black mixture, semi-fitted, with open back seam, single breasted, with turned down collar and revers, sleeves lined and finished with strap. This coat has welted waist and pockets. Regularly sold at \$10.50. Friday price \$6.95.

A collection of Summer Dresses, 200 in lot, ladies' and misses' dresses, in one-piece style, made in French mulls, muslins and English repps, yoke and collar made of fine lace insertion, others finely braided; skirts have the full bouonce, trimmed with narrow and deep tucks, also insertion; colors in the catalogue are rose, white, sky, pink, mauve and natural. Regular price \$11.50, \$9.50, \$7.50, and \$5.75. To clear Friday \$2.79.

Girls' Repp Wash Suits, in colors, sky, pink and white; dress is semi-princess, with straps over shoulder, trimmed with lace insertion, band of insertion around skirt, which is pleated from front panel; coat is semi-fitting, trimmed with self-colored buttons. Regular price \$4.50. Friday \$1.50.

Separate Skirt for early fall, made of striped wadded, in nine-gore semi-pleated style, with yoke effect, finished with satin stitching; colors black and navy. Regular \$4.50. Friday price \$2.69.

SAMPLE LACE WAISTS \$3.95.

Fifty Sample Imported Lace Waists, in white, ecru, and a few dark colors; they are practically all different designs, offering a wide choice; the styles are simply perfect, ranging from severe tailoring to the most fluffy and ornate styles. Regular selling \$6.50, \$7.50, \$8.50 and \$10.00. To clear Friday \$3.95.

\$1.25 MOREEN PETTICOATS 98c.

Ladies' Petticoats, of good quality moreen, made with deep flounce, trimmed with pleated ruffles and strapping, black only; lengths 38, 40, 42. Regular \$1.25. Friday 98c.

For the Housewife to Pick up

- Honeycomb Bed Spreads, size 64 x 80 inches, hemmed end, good weight, new patterns; 150 only to sell Friday 96c each.
- 500 Roller Towels, ready for use, size 17 1/2 in. wide by 1 1/2 yards long, made from Scotch toweling. Friday 22c each.
- 200 pairs English Twilled Sheets, fully bleached, torn ends, full size 70 x 90 inches, well made, and free from dressing. Friday \$1.25 pair.
- 500 Rollers Towels, ready for use, size 17 1/2 in. wide, good weight. Special Friday 7 1/2c yard.
- 250 Damask Table Cloths, size 20 x 2 1/2 yards, in all new designs, and an extra good quality cloth, for Friday \$1.00 each.
- Irish make All Linen Hemstitched Towels, size 20 x 40, good heavy weight linen huckaback; a fine drying towel. Friday 48c pair.
- 300 only Round Doilies, size 20 in., with a lace edge and a nice lace center. Friday 24c each.

Come Early for These Girls' Dresses

- Girls' Beautiful Chambray and Gingham Dresses, several styles to choose from, high or Dutch neck, with 3/4 or 1/2 sleeves; all trimmed with fine embroidery insertion and tucks, pleated skirts; all the best colors; sizes 6, 8, 10, 12. Regular price \$2.25 to \$3.75 each. Friday bargain \$1.25 each.
- Little Girls' Dresses, three pretty styles, in fine Scotch gingham and zephyra, Dutch or high necks, waist and skirt combined style, trimmed with fine embroidery; all colors to select from; sizes 1 to 6 years. Regular prices \$1.25, \$1.50, \$1.75 each. Friday bargain 65c each.

Lace Robes \$9.50

(Trimming Department, Main Floor.)

- 12 Lovely Fine Lace Shaped Robes, in white and ecru, all different designs, and at regular prices ranging from \$14.50 to \$21.00. To clear Friday \$9.50.

Cotton Lace Edgings, One-third Regular

Cotton Lace Edgings and Insertions, styles and widths, used for trimming school dresses; sold by the dozen yards only, and not more than two dozen to a customer. Friday at one-third of regular price. Per dozen yards 18c.

Quick Selling Whitewear

Petticoats, fine cotton, deep flounce of lawn, with cluster of tucks and heavy embroidery ruffle, dust skirt. Lengths 38, 40, 42 inches. A regular \$1.50 skirt. Friday bargain \$1.00.

CORSET BARGAIN.

Corset Covers, fine mainbock, two pretty styles, lace and embroidery yoke, with two rows Valenciennes lace insertion, lace edges on neck and arms; sizes 32 to 44 bust measure. Regular 50c and 65c each. Friday bargain 37c.

Night Dresses, heavy cotton, high neck, yoke of tucks and embroidery insertion, embroidery ruffle on neck; lengths 56, 58, 60 inches; for sizes 32 to 44 bust measure. Regular price 60c each. Friday bargain 37c.

Drawers, heavy cotton, wide umbrella style, deep ruffle of cotton, with hemstitched hem and tucks; sizes 23, 25, 27 inches; closed style only. Regular price 25c pair. Friday bargain 19c pair.

CORSET BARGAIN.

Clearing three beautiful models of Royale and D. and A. Corsets, fine white batiste, medium and very long models, medium bust, rustproof steels, four wide side steels, four or six garters, fine lace and ribbons; sizes 18 to 26 inches. Regular prices \$1.50, \$1.75, \$2.00 a pair. Friday bargain \$1.00 a pair.

Women's Underwear

Clearing Women's Fine Lisle Thread Vests, low neck, no sleeves, daintily trimmed, draw ribbons in neck and arms, beautiful qualities in the lot. Regular 36c and 45c each. Friday bargain 19c.

Women's Drawers, fine white ribbed cotton, knee length, open or closed style, tight knee; sizes for women 32 to 42 bust measure. Regular price 25c pair. Friday bargain 19c pair.

Women's Summer Vests, fine white ribbed cotton, low neck, short or no sleeves, crocheted edges, run with draw tapes; sizes 32 to 38 bust measure. Regular prices 12 1/2c and 15c each. Friday bargain 8c each.

In the Drug Store

- Syrup of Hypophosphites. 50c bottles. Friday 25c.
- Witch Hazel Extract, mentholated. 25c bottles. Friday 15c.
- Fly Paper, 5c packages. Friday 2 for 5c.
- Pilco, a yard of sticky tape. Regular 25c dozen. Friday, box of 3 dozen 50c.
- Bathing Caps. Regular 40c, 45c and 50c. To clear Friday 25c.
- Water Wings, cotton or silk. Regular 25c and 35c. To clear Friday 20c.
- Sponges, assortment. Regular 15c to 20c. Friday 10c.
- Toilet Ewers and Wash Basins. Values up to 75c. Friday 49c.
- Dinner Sets, 13 only, fine English ware, pretty design, with gold decoration. Complete set, Friday \$8.23.
- 97-piece Dinner Set, in the famous Grindley ware, Greek key border design, china cups and saucers, kermess shape. Complete dinner and tea service for 12 people. Friday \$18.21.

Friday's Bargain Basement

- 100 Brass Candlesticks, tall shape, 7 in. high, old English design. Friday 45c.
- Celery Trays, best quality American pressed glassware, Chippendale design. Friday 21c.
- Table Tumblers, bell shape, thin, clear glass, melted edge. Friday's bargain 55c dozen.
- Cups and Saucers, breakfast size, best English bone china, carise band, with gold lines. Friday 12 1/2c.
- 800 pieces Fancy Japanese Chinaware, comprising Cake Plates, Cups and Saucers, Trinket Trays, Powder Boxes, Fruit Dishes, Jugs. Friday's big bargain 25c.
- Toilet Ewers and Wash Basins. Values up to 75c. Friday 49c.
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- 97-piece Dinner Set, in the famous Grindley ware, Greek key border design, china cups and saucers, kermess shape. Complete dinner and tea service for 12 people. Friday \$18.21.

Infants' Wear

- Infants' Short Dresses, fine mainbock, embroidery and lace yoke, lace edges; skirt has deep hem and tucks; for ages 6 months, 1 and 2 years. Regular \$1.00 each. Friday bargain 55c.
- Infants' Long Skirt, fine mainbock, three rows Valenciennes lace and lace trim; length 34 inches. Regular price \$1.25. Friday bargain 75c.
- Infants' White Flannellette Long Skirt, waist and bottom of skirt finished with shell stitching; length 34 inches. Regular price 60c each. Friday bargain 35c.
- Infants' Cream Cashmere Coats, a maker's samples, beautifully silk embroidered capes and ruffles, saten lined, silk braid and ties; length 22 inches, for ages 6 months to 2 years. Regular up to \$3.50. Friday bargain \$1.50.

These Wash Belts 19c

Wash Belts, 50c ones for 19c. Many in this lot are 75c belts. 25c Arm Bands. Friday 10c. 25c Pad Hose Supporters. Friday 12 1/2c. \$3.00, \$3.50, \$3.75, \$4.00, \$4.75, \$5.00, \$6.00, \$7.50 and \$10.00 Sample Bags. Friday at one-third.

Battenberg Runners 89c

(Main Floor.)

500 Real Lace and Linen Battenberg Runners, 18 x 54 inches, in five separate designs, with centres of veined and drawn work. Regular selling \$1.25, \$1.50 and \$1.75. To clear Friday 89c.

Taffeta and Baby Ribbons

1,000 yards Rich Taffeta Ribbons, in the odd shades, including greens, browns, greys, gold and rose shades, 4 1/2 to 6 inches wide. Regular values up to 25c yard. Friday 15c.

A clearing of Baby Ribbons and 1/2-inch widths, in odd lines, all colors, in bunches of 4 to 8 yards. Values up to 20c. Friday 5c bunch.

The Better Kind of Umbrellas \$2.98

Men's and Women's Umbrellas, only 60 in the lot, taken from our regular lines of high grade umbrellas; the tops are pure silk and silk mixed, of an extra fine quality; best close rolling frames, with silk cases; an excellent range of handles, consisting of natural horn and boxwoods in the men's, all nicely mounted in rolled gold and sterling silver, and various styles in the ladies', including pearl and gold, boxwoods, Dresden and beautiful French jet novelties. Regular \$3.50 to \$1.00. Friday \$2.98.

Original Copyright Novels, Cloth Bound, 25c

PUBLISHED AT \$1.25 AND \$1.50.

This great bargain will atone for the disappointment of a couple of days ago, when a printer's error made a sale of paper-covered books read "cloth-bound." All these books are cloth-bound, and you'll find the array of titles most interesting.

Groceries

- 700 bags Choice Family Flour, 1/2 bag 70c.
- California Sueded Raisins, 3 packages 25c.
- Choice Currants, cleaned, 3 1/2 lbs. 25c.
- Yellow Cooking Sugar Crystals, 9 1/2 lbs. 25c.
- Perfection Baking Powder, 3 tins 25c.
- Finest Featherstrip Coconut, per lb. 15c.
- New Orleans Molasses, 2 lb. tin 10c.
- Heather Brand Flavoring Extract, assorted flavors, 2 1/2 oz bottle, 3 bottles 25c.
- Canada Corn Starch, package 7c.
- 2,000 tins Choice Pink Salmon, per tin 10c.
- Choice Rasagoon Rice, 7 lbs. 25c.
- Pearl Tapioca, 4 1/2 lbs. 25c.
- Finest Spanish Onions, 8 lbs. 25c.
- Telephone direct to department.
- 2 1/2 LBS. PURE CELONA TEA 50c.
- A blend of Indian and Celona Teas, of uniform quality and fine flavor, one ton, Friday, black or mixed, 2 1/2 lbs. 50c.

A Clean Sweep of Men's Summer Suits \$6.95

The balance of our Men's Summer Suits, two and three-piece, single breasted sack suits, in fine workeds, tropical weight tweeds, also some English flannels and homespuns. Among the lot are a number that can be worn the year round; the patterns are assorted, being broken lines and odd sizes, which sold all season in the regular way at \$10.00, \$12.50, \$14.00, \$15.00, \$16.50 and some as high as \$18.00. Sizes 35 to 44. To clear Friday at \$6.95. SPECIAL LINE OF MEN'S TWEED PANTS, REGULAR PRICE \$2.00, TO CLEAR FRIDAY AT \$1.29.

Men's Heavy Tweed Working Pants, in a large assortment of new dark stripe patterns, well made, strongly sewn. Sizes 31 to 44 in. waist. Regular price \$2.00. Friday to clear \$1.29.

CLEARING THE BALANCE OF OUR BOYS' WASH SUITS, REGULARLY SOLD UP TO \$2.00, FRIDAY 69c.

Boys' Russian and Sailor Blouse Wash Suits, made from galatea, prints and Madras cloths, in neat stripe patterns, thoroughly fast colors, also in plain white drills and linens. Sizes 3 to 7 years. Regular prices \$1.00, \$1.25, \$1.50, \$1.75 and \$2.00. Friday to clear 85c.

Little Discoveries for Men

Men's Flannelette Night Robes, large body, pretty designs, a splendid quality dollar robe, for Friday 69c.

Men's French and Best Quality Canadian Bag-briggen, in natural shades, nicely trimmed and well sized, some white mesh garments in the lot. Regular 50c. Friday 25c.

Men's Black and White Work Shirts, some have double front and yoke, a good large body, and double stitched seams, will not rip. Regular 75c. Friday 45c.

Bathing Suits, in stripes and plain colors, one-piece and two-piece suits, good fitting. Regular up to 75c, for 35c.

Men's Leather Belts are to go at greatly reduced prices. These are made with the rings at the sides, and a good strong buckle, mostly brown shades, and all sizes. Regular to 50c. Friday 25c.

A good selection of Wash Ties, in pretty patterns and extra good quality materials. A regular 25c tie for Friday 2 for 25c.

Cheaper Than Broom Straws—Men's Straw Hats

200 Men's Straw Hats, fine white braids, curl brim, medium high crown. Regular \$1.00. Friday 25c.

Men's Straw Sailor Hats, split and scann braids, fine quality and finish. Regular \$2.00 and \$2.50. Friday 75c.

Men's Soft Hats, in trooper and negligé styles, colors slate, pearl, drab, fawn and brown. Regular \$2.00. Friday 95c.

Men's and Boys' Hoodknob Golf and Varsity Shape Caps, in tweeds and serges. Friday bargain 9c.

Children's Wash Tams, in white, pique, duck, drill, etc. Regular up to 35c. Friday 10c.

Children's Straw Sailor Hats, fine braids, clearance of our stock. Regular to 75c. Friday 25c.

Boots for Every Member of the Family

40 pairs only Men's Leather Lined Calf Boots, Blucher style, heavy sole, with one row of stitching and two rows of nails; all sizes 5 to 10; a good boot for workingmen. Worth \$3.00. Friday bargain \$1.99.

60 pairs Men's Boots, selected patent calf leather, dull calf Blucher tops, swelling medium and broad toes, medium and heavy Goodyear weak soles; all sizes 5 to 11. Regular \$4.00. Friday bargain \$3.00.

WOMEN'S BOOTS.

180 pairs Women's Boots, selected patent calf leather, or fine Dongola kid leather, with patent toe-caps, dull calf Blucher tops, Cuban and low heels; all sizes 5 1/2 to 7 1/2. Worth \$2.50 to \$3.00. Friday bargain, special purchase price, \$1.99.

60 pairs "Invictus" Sample Boots for women, made from all the popular leathers, in this season's styles, but in one size only; they are all size 4. Regular prices \$4.00, \$5.00 and \$6.50. Friday bargain \$2.95.

CHILDREN'S BOOTS.

160 pairs Children's School Boots, in all sizes from 5 to 10 1/2, Dongola kid, patent toe-cap, heavy sole, easy fitting, long wearing. Regular price would be \$1.00. Special purchase price Friday bargain 79c.

Begonias in Flower, 15c

Begonias, in flower. Special at 15c. Cypress Grass, large plants, at 15c. Hardy Ferns. Regular 15c. Friday 2 for 25c. Boston Ferns, Rubber Plants and Palms. Regular 50c each. Special at 35c.

The Robert SIMPSON Company Limited