

EATON'S DAILY STORE NEWS

The Exceptional in Wall Papers, and We Clothe the Young Man Well

Some people like to be original in the treatment of their walls; to have some material that looks just a little different from what other people use. We have what they want at extremely good prices.

Some people want to be absolutely correct to the last detail of material and style. We meet them with authoritative styles, with the newest importations in perfect period and perfect coloring.

We have almost everything for everybody in wall papers.

For Tuesday we are displaying new papers of the 1910 Spring season. Just to make the visit profitable we offer some special values; there are dozens of others you'll see when you call.

FRENCH STRIPE BEDROOM PAPERS, for side wall only, are intended to be used in high-class room decorations, and include all the newest shades. Per single roll, .40.

GERMAN WALL PAPERS in a big assortment of soft-colored designs, are rich and dark, and are well suited for living rooms, halls and dens, side walls only. Single roll .25.

NEAT AMERICAN WALL PAPERS for bedrooms, in pale blue, in white background, in grey or green, or any one of a host of other brilliant or rich colorings, blended into attractive or gay wall coverings. Single roll .10. 9-inch border, per yard, .2½.

AMERICAN WALL PAPERS that will make pretty halls, dining-rooms, sitting-rooms and libraries, come in dark and medium colorings; very desirable papers at a good price. Per single roll, .30.



FRENCH BEDROOM PAPERS, in floral designs, on silk backgrounds of blue, pink, green and cream; come in side walls only. They're new 1910 papers and bound to be popular. Single roll, .20.

AMERICAN VARNISHED WALL PAPERS for bathrooms, kitchens and pantries, are furnished in blue, green and brown, on many colored backs, including a variety of patterns. Single roll, .25.

THIRD FLOOR—QUEEN ST.

Because We Study His Likes and Requirements and Strive to Satisfy Them the Best Possible Way

The Young Men's Service this Clothing Store has prepared for Spring is so very out-of-the-ordinary in breadth of selection that it must appeal to the most varied tastes. The clothing is cut over specially drafted young men's patterns and made by expert young men's tailors. The style features appeal to the young man's fancies; and the workmanship throughout is thorough and satisfying.

In the overcoats, handsome grey fabric effects and smart styles with long broad lapels and the buttoned-through effect are profusely shown. In the suits, rich stripe effects in grey are most prominent, while the stone shades and browns are well represented; and there's a smart diagonal effect in the weave that is much favored. Here is more detail about the suits:

AT 13.50—A Stylish Three-buttoned Single-breasted Sack Suit, with dip front coat; imported English worsted material, in stone shade, with colored pin stripes; trousers cut full and fashionable; sizes 32 to 37.

NAVY BLUE CLAY TWILL WORSTED, in a fine woven effect; an English material; three-buttoned sack coat with dressy long lapels and fitting snugly about the collar; well tailored, with good quality linings; sizes 32 to 37. Price 14.00.

AT 14.00—Three-buttoned Double-breasted Sack Suit, with long broad lapels, stylish well-fitting garments; the material we imported from England; it is a stone shade worsted with colored pin stripes; twilled body lining; sizes 32 to 37.

AT 14.00—Fashionable Three-buttoned Single-breasted Sack Suits, long coat with fronts slightly dipped and shapely long lapels; materials are English worsteds, in striped patterns on brown, light grey, olive and smoke grounds; good twilled body linings; sizes 32 to 37.

AT 15.00—Very Stylish Young Men's Suit, in that new wave of English worsted, a diagonal woven herringbone effect, medium grey shade; long single-breasted sack coat with dressy lapels and close-fitting collar; sizes 32 to 37.

AT 16.50—New Hairline Striped English Worsteds, a black and grey pin stripe weave, pure wool material; three-buttoned coat with long lapels; trousers cut full at thigh and in peg-top effects at boots; twilled body linings; sizes 32 to 37.



MAIN FLOOR—QUEEN ST.

The Curtain Sale is Under Way

The second day of the big annual event finds thousands of beautiful curtains spread out for the selection of the busy buyers. Patterns almost confusingly various, and in many textures and styles.

But the greatest of all is the old favorite — the Nottingham — in endless new patterns and odd weaves. The wreath and the new square designs vie with elegant scroll and stripe patterns to make the display absolutely complete.

The values we secured by our enormous buying, just when the mills were at their slack season, and glad to take almost the factory cost to keep their men at work. Every price represents splendid value, usually double value, at the wonderful prices named below.

NOTTINGHAM LACE CURTAINS, of fine double twisted Egyptian cotton.

| | | | |
|--|-----|---|------|
| 30 inches wide, 2½ yards long. Pair | .29 | 54 inches wide, 3½ yards long. Pair | 1.23 |
| 45 inches wide, 3 yards long. Pair | .49 | 54 inches wide, 3½ yards long. Pair | 1.47 |
| 50 inches wide, 3½ yards long. Pair | .73 | 52 inches wide, 3½ yards long. Pair | 1.98 |
| 50 and 54 inches wide, 3½ yards long. Pair | .98 | 54 inches wide, 3½ yards long. Pair | 2.47 |

SWISS, BRUSSELS, NET, CLUNY AND MARIE ANTOINETTE CURTAINS of very fine qualities, suitable for dining-rooms, parlors, bedrooms, etc.

| | |
|---|--|
| Swiss, 50 inches x 3½ yards. Pair 3.48. | Swiss and Irish Point, 50 inches x 3½ yards. Pair 4.45. |
| Brussels and Swiss 50 inches x 3½ yards. Pair 3.95. | Swiss, Marie Antoinette and Brussels and Cluny, 50 inches x 3½ yards. Pair 4.98. |

THIRD FLOOR—YONGE ST.

Generous Savings on Furniture

Worthy materials, beautiful designs, sound construction, large quantity buying and selling on close margins. There you have in a nutshell the points that make buying here the best way to furnish well on small outlay.

PARLOR SUITES IN THE 31.50 CLASS—Have patterns more or less varied, with frames of polished birch mahogany; three pieces, settee, arm chair and arm rocker, with upholstered spring seats, covered with silk tapestry, each piece costed. Three pieces for 31.50.

PARLOR SUITES AT 65.00—Very large and handsome in proportions are finished with unusual care; the upholstered spring seats and backs are covered in the newest patterns of heavy silk tapestry. Three pieces, settee, arm chair and reception chair, for 65.00.

Comfortable Couches! Perfect upholstery is needed here, more than almost anywhere else, so here it is. Strong, in just the proper place, covered and upholstered, making each couch a place of dreams.

COUCH WITH HARDWOOD FRAME, roll head and velour covering. 5.00.

COUCH, 72 INCHES LONG, with hardwood frame, rosetted roll head and tufted top, velour covering. 8.25.

LARGE COUCH, handsomely designed, a scroll-edged showy frame of polished wood, a large roll head and extra wide tufted top, covered with fancy velours. 13.75.

Battalions of Parlor Chairs The long lines of Odd Chairs, in patterns so varied as to defy description, will give you something to suit your home at almost any price, and give you at the same time great value for your money in every case.

5.75 ARM CHAIRS for your parlor have mahogany finished frames, high backs and spring seats covered in silk tapestry.

7.50 ARM ROCKING CHAIRS—Are mahogany finished, have large comfortable spring seats covered with silk tapestry.

FOURTH FLOOR.

Try Our "Elite" Enamelware

Light blue outside, white inside; four-coated and guaranteed absolutely free from substances injurious to health.

SAUCE PANS, .15, .25, .35, .40, .50, .60.
PRESERVING KETTLES, .40, .50, .60, .75.
JUGS, .85, 1.00, 1.25, 1.65, 2.00.
COFFEE POTS, .60, .75.
COVERED SAUCE PANS, .45, .50, .60, .75, 1.10, 1.25.

STOCK POT, .90, 1.05, 1.25, 1.50, 2.00, 3.00, 3.50, 5.00.
TEA POTS, .60, .75.
COFFEE POTS, .60, .75.
DISH PANS, .85, 1.05, 1.30.
WHITE GRANITE SINK STRAINERS, .20, .25.

BASEMENT.

Women's Long Kimonos, 98c

You'll want these Kimonos right along from now on. Then you'll want a fresh one to take away with you in the summer, and at this price why not secure a couple when you can get them for the average price of one on Tuesday? Note the splendid Paisley designs, the quality of the material, the colored facings around the neck and down the front, etc., for value. They're made full length with three-quarter sleeves faced to match neck and front; a large range of patterns to choose from; sizes 34 to 42. Limited quantity at, each, .98.

Women's Dressing Sacques and House Dresses

PRINT DRESSING SACQUES, high neck with turn-back collar and cuffs to match, finished with belt, plenty of pretty dark colors; sizes 34 to 42. Price .49.

CHALLIS DRESSING SACQUES, high neck with deep pointed collar, faced with satin, three-quarter sleeves faced with same, finished with belt, a large variety of patterns to choose from; sizes 32 to 42. Price .75.

PRINT WRAPPERS, in fancy stripe and floral designs; are made with yoke, front and back trimmed with fancy braid and gathered frill of self; have fitted waist linings, buttoned cuffs, pocket, and finished with belt; skirts have deep frill flounce; colors are black and white, navy and white, and red and white; sizes 34 to 44. Price 1.00.

ONE-PIECE HOUSE DRESS, made of striped percale, panel front effect, trimmed with self-covered buttons, finished with tucks, high collar, long sleeves with buttoned cuffs, full skirt with bias fold round bottom; colors, cream ground with blue, green and brown stripes; sizes 34 to 40. Price 1.75.

NURSES' PRINT UNIFORM, fastened in front, with box pleat, piped with white, finished with tucks and belt, long sleeves with buttoned cuffs; colors, white with sky and white with navy; sizes 34 to 42. Price 1.50.

MAID'S DRESS, of black lawn, made in one piece, fastened in front with box pleat down centre, finished with six half-inch tucks either side, laundered collar, long sleeves with buttoned cuffs, full skirt; black only; sizes 34 to 44. Price 2.00.

SECOND FLOOR—HOUSE DRESS SECTION.

Spring Hosiery For All Occasions



WOMEN'S PLAIN OR RIBBED BLACK CASHMERE HOSE, with high spliced ankles, double sole, heel and toe; sizes 8½ to 10. At .35, or 3 for 1.00.

WOMEN'S PLAIN BLACK COTTON HOSE, extra fine quality, fine German makes, stainless black dyes, spliced heel and toe; all sizes. At .18, or 3 for .50.

MAIN FLOOR—YONGE ST.

Now Comes the Question of Clothing for the Schoolboy

Generally by the time a boy has reached the Easter holidays the suit he has come through the winter with is about done for. He needs a new rig-out for the spring season.

Whether he takes his Best Suit for school, and a dressy new suit is wanted for Sunday wear, or whether a sturdy, neat school suit is decided on, depend on this Store to meet the requirement to your complete satisfaction.

And the Spring Reefers are here in abundance.



THREE-PIECE SUITS, of durable soft-finished navy blue serge materials; coats single-breasted; knee pants; Italian body linings; sizes 28 to 33. Extra value, 2.50.

BOYS' TWO-PIECE SUITS, of light-weight fancy tweed material; the coats are double-breasted, with belt; in neat pattern of grey mixtures; knee pants; strong body lining; sizes 24 to 28. 3.50.

SINGLE-BREASTED BLOOMER SUITS, smartly tailored from worsted materials in a pretty shade of light grey with small pattern; full fitting strap-and-buckle bloomers; superior quality trimmings; sizes 29 to 33; we emphasize the splendid value at 5.00.

BLOOMER SUITS, very smartly tailored from imported tweeds, in the new patterns and shades; this style of suit is daily gaining in favor; appear very dressy; the coats are made on the double-breasted model, with cuffs stitched on sleeves; loose-fitting strap-and-buckle bloomers; sizes 29 to 33. Excellent value at 5.50.

BOYS' THREE-PIECE SUITS, of fancy pattern English tweeds, made in the double-breasted style coats, stitched cuffs on sleeves; in pleasing shades of brown and grey; knee pants; Italian cloth body linings; sizes 29 to 34. At 5.00 and 6.00.

BLOOMER SUITS, of an all-wool navy blue worsted; fashionably tailored on the double-breasted model, with belt and stitched cuffs; strong body linings; loose-fitting strap-and-buckle bloomers; sizes 24 to 28. At 6.00.

BOYS' TWO-PIECE SUITS, fashionably tailored in the double-breasted style coat, from a very pretty pattern of tweed in the new hairline stripe effect; full fitting bloomer pants, strap and buckle fasteners; best quality trimmings; sizes 25 to 33. At 6.50.

THREE-PIECE SUITS, of imported English worsted; a very pleasing striped pattern in the new shade of grey; double-breasted five-button coat; knee pants; best quality cloth linings; sizes 29 to 34. Price 8.50.

SMALL BOYS' FANCY RUSSIAN SUITS, in a great variety of patterns and styles, in the newest shades; coats are double-breasted with deep sailor collars, adjustable self fronts and leather belts; others are the military style coats that fasten up side; bloomer knickers, in sizes 21 to 25. At from 3.00 to 8.00.

BOYS' SPRING WEIGHT REEFERS, very smartly tailored in the double-breasted styles, with stitched cuffs on sleeves and emblem worked on arm; in pretty shades, navy blue, scarlet and fawns; best quality trimmings; sizes 21 to 28. 4.50.

MAIN FLOOR—QUEEN ST.

THE T. EATON CO. LIMITED