

See Page 14 for Simpson's Complete List of Offerings for Wednesday

OF INTEREST TO WOMEN

In Society.

Miss Annie Flett has returned from New York.

Miss Vera Cosby is visiting Miss Nita Hunt in London.

The Canadian Art Club Exhibition will remain open until March 29.

Mrs. J. D. Fraser and Miss Rundle have returned to Ottawa.

Mrs. T. H. Egan received March 11 for the last time this season.

Mrs. George Oram, McMaster-avenue, has left for Florida.

Mr. and Mrs. Hamilton Budden have sailed with their family for England.

Miss Winifred Vaux has returned from a visit to Montreal.

Mrs. Percival Rutherford returned to town last week from Philadelphia.

Mrs. Mary Yates (England) is the guest of Mrs. Ramsay Wright.

Mrs. R. R. Burns of Brampton is staying with her sister, Mrs. W. R. Riddell, for a few days.

Miss A. Haywood has returned to town.

Mr. Henry Cartwright has returned from Ottawa.

Miss Hilda Bouvier has returned to Ottawa.

Hon. and Mrs. J. S. Hendrie have sailed for Jamaica, Panama and other southern points.

Mrs. Blackstock has been visiting her parents, Mr. and Mrs. Charles J. Jones, in Hamilton.

Mr. and Mrs. James Rourke of Toronto, who have been touring the resorts along the East Florida coast, are at the Ponce de Leon Hotel, St. Augustine, Fla.

Miss Gertrude Huntley, the Canadian pianiste, arrived in town last Saturday and will play at Russell G. McLean's recital at the Conservatory of Music Hall to-night.

Mrs. John W. Russell, 276 Crawford-street, will receive to-morrow for the last time this season.

Mrs. John Wesley Wilson (nee Fisher) will not receive to-morrow evening owing to bereavement in the family.

Mrs. A. McMillan, 78 Major-street, will not receive again this season.

Mrs. C. O. Douglas, 30 Cowan-avenue, will not receive to-day.

Mrs. John C. Green, 559 Huron-street, will receive on Thursday for the last time this season.

Mrs. Edwin J. Powell, 357 Palmerston-boulevard, will receive to-day.

Mrs. J. S. Tomeson, 264 Poplar Plains-road, will receive Thursday for the last time this season.

Mrs. Pyne, Nordic Apartment, will not receive again this season.

Mrs. W. S. Rough will receive to-day for the last time this season. Her guest, Mrs. K. Mackenzie, of Winnipeg, will receive with her.

Mrs. Norman Gibson, formerly of Brandon, will receive for the first time since her marriage to-morrow at 21 Albany-avenue. Mrs. Graham and Mrs. Sheron Gibson will receive with her.

Mrs. Edward Holliday, 109 Gloucester-street, will be at home on the third Monday in April.

Mrs. W. Hamilton, 28 Beatty-avenue, will not receive to-day.

Mrs. Harry T. Tilley (nee Martin) will receive for the first time since her marriage at her home, 229 Russell Hill-road, on Friday next.

Mrs. James A. Young and Miss Young, 66 St. Alban's-street, will not receive to-day.

Mrs. O. M. Moore (nee Harris) will receive at 25 Dufferin-street on Thursday next for the first time since her marriage.

Mrs. A. J. Pattison of Laburnum-avenue will receive on Thursday for the last time this season.

The Reading Club of the Margaret Eaton School will meet to-day.

Mrs. A. J. Veale, Cobe-avenue, will receive to-day for the last time this season.

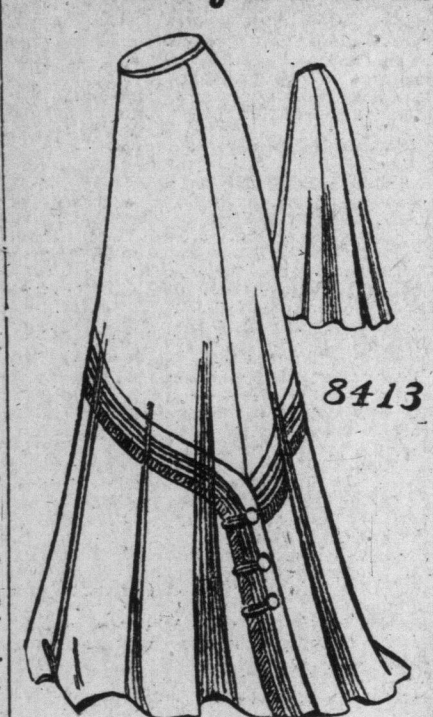
Mrs. C. O. Douglas, 30 Cowan-avenue, will not receive to-day, but will receive on the first Tuesday in April for the last time this season.

Mrs. Albert Porter will receive Tuesday and Wednesday of this week and not again this season.

Mrs. C. H. Pascoe and children of Howland-avenue have gone abroad.

Teas given at high altitudes on the mountain slopes of Ceylon, where the growth is slower and cultivation more careful than in the warm, humid climate of the valleys, are used in "Salada" tea. High-grown tea like "Salada" is not only of a finer quality, but contains more of the essential oil. This is easily proved by comparing a drawing of "Salada" tea with any other.

Toronto World's Beauty Patterns



No. 8413

A Fashionable New Skirt Model. Ladies' Five Core Skirt.

This model may be developed in any of the materials now in vogue. The fold encircling the skirt may be omitted or simulated with braid or trimming.

The design fits closely over the hips, and has an inverted plait at the centre back. The pattern is cut in five sizes: 22, 24, 26, 28 and 30 inches, waist measure.

A pattern of this illustration will be mailed to any address on receipt of 10 cents in silver.

Be Sure and State Size Required when Ordering this Pattern.

Pattern Department TORONTO WORLD

Send the above pattern to NAME..... ADDRESS.....

Size Wanted: (Give age of Child or Miss' Pattern).

THREE SUICIDES ALREADY IN THE LOVE AFFAIR

GRANITE CITY, Ill., March 15.—Miss Beryl Sommers, loved by two brothers, committed suicide March 3. John Nichols, elder and favored suitor, whom she was to marry, ended his life two days later. Robert Nichols, who had nourished his passion in secret, that by his abnegation the brother and sweetheart might be happy, died by his own hand yesterday at his home in Madison, near here.

A third brother, George Nichols, is frantic with grief, and fears the reason may bring about a third tragedy in the household.

Parkdale Bible Society.

The annual meeting of the Parkdale Bible Society will be held in Cowan-avenue Presbyterian Church to-morrow evening. The speakers are: Rev. Dr. A. T. Taylor of Cooke's Church, whose subject will be "Life in the Word and Word in Life," and Dr. Sydney Gould, medical missionary from Palestine, who will tell his own hand has affected the social and political revolution in Turkey. This will be illustrated with lantern views.

Assaulted on Street.

AMHERSTBURG, March 15.—While walking with a young lady last evening, Herbert Coyle, a well-known druggist, was attacked and assaulted in front of the mayor's residence.

Three men sprang from behind some trees and jumped on Coyle, beating and kicking him until his cries for help brought Albert Fox and Gordon Colburn to the scene, when the assailants fled.

See Line Stock.

NEW YORK, March 15.—(Special).—A line stock list will be offered to stockholders at par in five instalments.

"QUEENS OF THE EARTH" THESE PROUD MOTHERS

And All Canada is Putting Hundreds of Lovely Baby Pictures Into the Borden's Baby Contest.

"Queen's of the Earth" these mothers whose pride for their babies has been the incentive to enter them in the Borden's Baby Contest, hundreds of pretty babies, lovely babies, big babies, fat babies, petite babies, rosy babies, blonde babies, brunet babies, blue-eyed babies, brown-eyed babies, black-eyed babies, hazel-eyed babies, all manner of babies, but every baby the loveliest ever born in mother's estimation, and a pardonable pride.

What a loyal note, what a royal sentiment the suggestion compelling for

When man was contented with a sweet home, life of liberty, he had for his friend and visitor. That first human home was wrecked, but the often threatened and ruined the home has remained as a sanctified institution.

There was the home of Abraham and of Job—homes of rich men. The middle class homes that deck it. Homes sanctified by love and honest work, and the blessing of Almighty God.

At Nazareth was the home of the poor, a home of hard toil where Jesus spent his childhood days, but it was a home of love—and love can produce joy even in the poorest home.

What is the strength of any country, village, town, vast city or nation? It rests in the homes that deck it. Homes sanctified by love and honest work, and the blessing of Almighty God.

Hotel, apartment, and bachelor life cannot usurp the place of a God-blessed home.

When he was visiting Old England, Ireland and Scotland, DuMoulin was struck by the beauty of the homes of Great Britain indicating a mighty national strength. The thought of the present, when the thought of the past, when consideration, tenderness and the strength of fatherhood and motherhood becomes a beneficent lasting blessing on the life—gives reason to thank God.

That man is to be pitied who has no home. A home to which he can return and be welcomed with familiar loving embrace. No children to climb up into his arms and delight his heart. The man without a home lives a life of desolation.

The earthly home is blessed, but God teaches that His children will also hereafter dwell in the house of the Lord forever.

MISSION CONGRESS SPEAKERS

Eminent Visitors to Address Great National Gathering.

The Laymen's Missionary Congress will be addressed by an eminent traveler in the person of Dr. S. M. Zwemer, F.R.G.S., who is a recognized authority on the subject of Islam.

Dr. Zwemer was a missionary in Arabia from 1891 to 1906. His topic at the congress will be "The Impact of Christianity on Islam."

Of the photographers, whose names you'll find on the Sunday World and have the baby's picture taken, then cut the coupon out of this paper, and the inside label from a can of Borden's Eagle Brand Condensed Milk. Hand them in or mail them to the Baby Contest Editor of the Toronto Sunday World before the 27th of March.

THE J. F. BROWN CO.'S Grand Spring Opening

Yesterday was a busy one in the great store of the J. F. Brown Co., Limited. The occasion was the company's grand spring opening.

Management went to all possible pains to make this interesting showing of new furniture, millinery, and costumes the most notable and successful in the history of the store.

The decorations were as beautiful as human ingenuity could make them. Palm trees, bay trees, cacti, and other flowers made the store, and particularly the millinery department, a veritable garden. And an excellent orchestra played popular music, making it all the more pleasant for the shoppers which yesterday thronged the store of the J. F. Brown Co., Limited.

The chief attractions were the displays of the new 1909 spring millinery and ladies' suits, coats, cloaks, and dresses. To the millinery is devoted the whole of the third floor, together with the annex, and the ensemble of the prettiest and most fetching hats for spring wear was wholly a delight to the eye. Amongst the shapes, which have large brims, crowns, and which rest low on the head, the most picturesque and the leader is the new Bullock shape. This is much worn in Chicago. The trimmings of roses, tulips, and other flowers are used in large and small flowers, the new grasses, sprays and uncurled ostrich plumes, wings, brilliant jets, meline and velvet ribbons. The reigning colors are Payne's, Ashes of Roses, Copenhagen, Tuscan, Mauve and Taupe. Many of the effects are stunning and appeal particularly to smart dressers.

The costumes, too, were a delight to behold. The styles shown are Parisian and New York, chiefly the latter. The management explained to The World that many people believe that New York costumes cannot be put on sale in Canada at reasonable prices. This is a mistake, for the J. F. Brown Co., Limited, are showing in this grand opening handsome styles, which make in the modern New York styles and at prices which are easily within the means of ordinary well-to-do persons. The J. F. Brown Co., Limited, is making a special showing of misses' and small women's suits; the coats are long and the skirts full-length. Plain cloths have the call in suits, which this spring are trimmed with the extreme in large or small buttons.

The prevailing shades are Pail Blue, Wistaria Blue de Rose, Champagne, Taupe and Flambrille (the new raspberry shade). Equally attractive is the J. F. Brown Co.'s display of dresses and waists. Many very pretty effects are shown in messaline, silks, satins, mull and wash linens. This grand spring opening of the J. F. Brown Co., Limited, continues all this week, and women of taste cannot afford to miss this special event. It means getting the best at the right price.

LENTEN SERMON

Bishop DuMoulin of Niagara preached the Lenten sermon at the mid-day service at St. James' Cathedral yesterday to a very large congregation.

The distinguished pulpiteer proved to have lost none of his old-time fire, or eloquence, and charmed his hearers by the beauty of diction and deep, rich tones with which the discourse was delivered.

The theme was the perfect home. A man or woman might have the most luxurious dwelling place, but lacking human fellowship it was but a desolate place in which to eat and sleep.

God at the dawn of creation recognized this and made a help-mate for man and then the two formed a home. Such companionship is absolutely necessary to make sweet the rugged days of life in this work-day world.

God placed man under law—for without law there can be no liberty. It was told that he could not eat of every tree except that which bore the knowledge of good and evil. He was given wide liberty, but it had a limit beyond which a limit he would have drifted into license.

When man was contented with a sweet home, life of liberty, he had for his friend and visitor. That first human home was wrecked, but the often threatened and ruined the home has remained as a sanctified institution.

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DR. S. M. ZWEMER.

Unity With Non-Christian Religions.

He will also address the convocation hall on the afternoon of April 1.

Robert E. Speer, secretary of the Foreign Missions, New York, will address a meeting for ministers and theological students. He will address the mass meeting for women.

A message received by the Laymen's Missionary Movement indicates that Halifax will send a special car of laymen.

Irish Protestants' Dinner.

At the twenty-fifth annual dinner of the Irish Protestant Benevolent Society.

10,000 Watches Extraordinary Watch Sale 10,000

During the recent Panic, which continued for over a year, in the entire United States, a great number of Watch and Jewelry Manufacturers were compelled to dispose of their stock far below the cost of manufacture. Our well-known firm was thus able to do so, and from various Manufacturers over Ten Thousand Beautiful, as well as First-class Make Watches. We bought these watches so cheap that we are enabled to sell them at extremely low prices, in many instances at one half of the cost of making.

NOTICE—We have one lot of fine Gents' and Ladies' 14-karat Gold-plated Huntingcase Watches, excellent movement, seven-jewelled, and fine make and gold case, which we guarantee to keep in repair for two years free of charge. These Watches are equal in value to any \$15.00 or \$25.00 Watch sold.

Our Sale Price For These Watches Is \$4.95

With each Watch we send you a HANDSOME CHAIN AND LOCKET, FREE OF CHARGE. When ordering either a Ladies' or Gents' Watch, send us \$1.00 and we will send you a Watch with a Chain and Locket, and the balance of \$3.95 you can pay when you receive your watch.

IF YOU ARE NOT SATISFIED WITH THIS WATCH, YOU MAY RETURN IT TO US WITHIN 90 DAYS, AND YOUR MONEY WILL BE REFUNDED.

SEND ALL ORDERS TO AMERICAN WATCH AND SALES COMPANY, DEPARTMENT 152 31-32 PARK ROW, NEW YORK, N.Y.

ALL RECIPES

Calling for milk or cream will be more successful and satisfactory if you use

BORDEN'S

PEERLESS

BRAND EVAPORATED

CREAM

Convenience, Economy, Purity—Commend Peerless Milk for all Culinary Purposes

SEND FOR RECIPE BOOK BORDEN'S CONDENSED MILK CO. LEADERS OF QUALITY

Wm. H. Dunn, Agent, Montreal and Toronto

FOR BABY'S SAKE enter the baby in the Borden's Baby Contest. Send photo to the Baby Contest Editor, The Toronto Sunday World. See Coupon in this issue.

See that Stamp!

It's on the bottom of Every Pail or Tub made of

EDDY'S

FIBREWARE

(The Ware that's Made Good)

Each One is pressed into a Homogeneous Mass by Enormous Hydraulic Pressure—then Hardened.

No Other Pails or Tubs Made are so Light, so Tight, so Attractive or so Durable.

Persist in getting Eddy's.

Always, everywhere in Canada, ask for Eddy's Matches

COAL AND WOOD AT LOWEST MARKET PRICE.

W. MCGILL & CO.

Head Office and Yard Branch Yard Cor. Bathurst & Farley Av. 429 Queen W. 1143 Yonge St. Phone Park 393. 26 Phone North 1249.

from the maritime provinces until the middle of April.

Delegates' wives will have the advantage of special railway rates, and the attendance of the congress promises to be over three thousand.

CONDITIONS IN MEXICO

No Doubt as to Success of Public Ownership.

"Picking up," said R. N. Watson of Monterey, Mexico, in response to an enquiry as to the state of trade in the republic to the south of Uncle Sam's dominions. The recent demoralization was partly due, he said, to the low prices of the base metals, copper, zinc, etc., and partly to the dismantling of the railway systems of the country. There was, he stated, the slightest doubt in the republic of the ultimate success of public ownership. A consolidation was being thus achieved which would result greatly improved service. By the taking over of the Mexican Central and Mexican National, the entire railway system would be nationalized, with the exception of the road from Vera Cruz to Mexico City, owned in London, and the Harriman Pan-American line along the west coast.

He also paid a high tribute to the drainage and water system recently completed by Mackenzie & Mann in his own city of Monterey at a cost of \$8,000,000. The citizens had been more than pleased at the shortness of the time in which the vast system was completed, and the manner in which the work had been done. They had also replaced the old mule system of street cars by an up-to-date trolley service.

Monterey, he said, was an enterprising city of 100,000 inhabitants, with large smelting and manufacturing interests.

Mr. Watson is spending a week or so at the King Edward.

Irish Protestants' Dinner.

At the twenty-fifth annual dinner of the Irish Protestant Benevolent Society.

10,000 Watches Extraordinary Watch Sale 10,000

During the recent Panic, which continued for over a year, in the entire United States, a great number of Watch and Jewelry Manufacturers were compelled to dispose of their stock far below the cost of manufacture. Our well-known firm was thus able to do so, and from various Manufacturers over Ten Thousand Beautiful, as well as First-class Make Watches. We bought these watches so cheap that we are enabled to sell them at extremely low prices, in many instances at one half of the cost of making.

NOTICE—We have one lot of fine Gents' and Ladies' 14-karat Gold-plated Huntingcase Watches, excellent movement, seven-jewelled, and fine make and gold case, which we guarantee to keep in repair for two years free of charge. These Watches are equal in value to any \$15.00 or \$25.00 Watch sold.

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AMUSEMENTS.

PRINCESS MATINEES WED. & SAT. SAM S. and LEE SHUBERT, Inc., present the Dramatic Sensation—

WITCHING HOUR

NEXT WEEK MATINEES WED. & SAT. THE MOST DISCUSSED PLAY OF THE CENTURY

LOUIS JAMES IN IBSEN'S MASTER-PIECE PEER GYNT

Seats on Sale Thursday Morning.

ROYAL ALEXANDRA MATINEE SATURDAY ONLY Harrison Grey Fiske Presents

MRS. FISKE IN SALVATION NELL

Prices 50c, 75c, \$1.00, \$1.50, and \$2. Next—The Clyde Fitch Comedy—"GIRLS."

GRAND MATS. MON. 25-50 WED. & SAT. Better Than a Three-ring Circus

TOP O' TH' WORLD BAILEY & AUSTIN and Co. of 70. Next—Cale and Johnson "The Red Moon"