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All those new and dainty styles of the Armstrong Boot for Women make their home at Eaton's. Ask to see them.

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Women's New Rubbers. Perfect fitting in every respect. Ask to be fitted with a pair of our 50c line.

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ALL BUTTON HOLES HAND WORKED. There is going to be no trouble about FITTING men, because of the skilful modeling of the coats, hand tailored to a great extent, and the wide range of styles and sizes to select from.

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SUIT \$20.00—"Eaton Brand," threebuttoned, single-breasted sacque shape; material is very fine English worsted, OVERCOAT \$25.00—"Eaton Brand," dark ground with blue thread stripe black melton cloth, made by Isaac Carr and Herringbone Celtic weave; body

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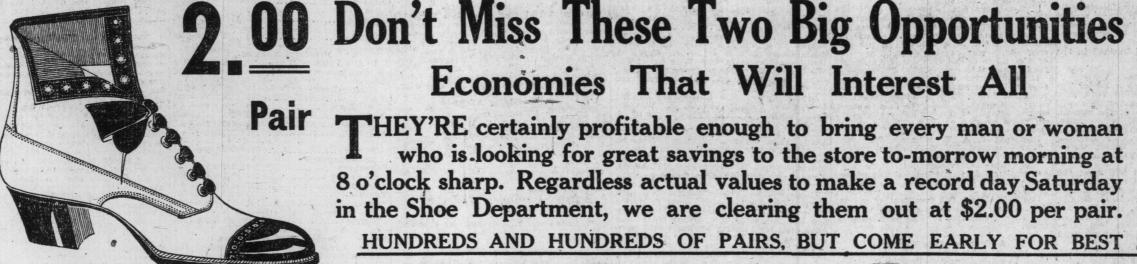
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View the coat from ANY standpoint - satisfaction's sure. See, and examine it Sat- @135 urday. Price. \$100 -Main Floor-Queen St.

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Saturday is going to be the day that will

Economies That Will Interest All THEY'RE certainly profitable enough to bring every man or woman who is looking for great savings to the store to-morrow morning at 8 o'clock sharp. Regardless actual values to make a record day Saturday in the Shoe Department, we are clearing them out at \$2.00 per pair.

HUNDREDS AND HUNDREDS OF PAIRS, BUT COME EARLY FOR BEST SELECTION

The Justly Celebrated Eatonia

They are a great saving too. Finer Boots than the "Eatonia" cannot be produced at the price. The proof of this statement is being shown by the increased demand for this justly celebrated boot. Their splendid qualities fulfil the critical requirements of the most exacting men and women. This high degree of excellency in boots is the result of years of most careful endeavor to produce the best boot at the most popular price.

The success of this Boot is due to its quality, its fit, its appearance on the foot, in reality it's a high grade boot at a low price, made possible by our ability to buy in such large quantities and paying spot cash. The manufacturers have been able to give us in the "Eatonia" a boot that is popular throughout Canada.

The winter weight Eatonia boot for men and women is made of box calf, medium weight, in Blucher style, with thick Goodyear welted soles. No rubbers derful boot at a wonderful 3.00

Our winter weight Eatonia for men and women made of finely selected kid, with double soles, which are Goodyear . welted. These may be had in either lace required with this boot. This is a won- or Blucker style, all sizes always in stock. This is a truly remarkable boot at the price ... 3.00

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A Tremendous Business should follow this announcement, for these are not \$2.00 boots, but boots that sell regularly for a much higher price and must be seen to be appreciated. These boots are not second but first qualities and are dependable in every respect.

This Man's Boot is a high grade, Winter weight, in either Blucher or lace style. You may choose either a fine box calf or vici kid leather. All are Goodyear welted. Truly a phenomenal value, sizes 6 to 11, Saturday, pair ..

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Get a pair of this season's new rubbers. Be prepared for all of the wet and damp mornings that are to come. Ask to see our 75c rubber for