The Advantages of a Trust Company

To most thinking persons a Trust Company offers many advantages over the individual as Executor under Will.

The question for you to decide is-"Which Company shall I appoint?" Certainly you cannot do better than to appoint as your

CANADA TRUST COMPANY

Huron & Erie Mortgage Corporation nehes) and St. Thomas

\$125,000 MORE BONDS TO BE SOLD BY CITY TO LOCAL CITIZENS

Board of Control Authorizes Treasurer To Dispose of Other Issues,

BIG STORM SEWER BUDGET

\$100,000 More required To Complete System, Reports Engineer.

The board of control, at the meeting this morning, authorized City Treasurer James S. Bell to sell to citizens \$125,000 in short-term debentures. Some time ago he sold \$35,000 worth, and now he will dispose of the other issue. Of this money, \$100,000 is for the London and Port-Stanley, and \$25,000 for the London Health Association.

"We have demands for these bonds, and this looks like an opportune time to sell," said Mr. Bell.

C. B. King, manager of the London Street Railway, asked that the company be allowed to use asphalt on the track allowance on Adelaide street, north of Central avenue, instead of brick. It was impossible to get the latter, and he was of the opinion that asphalt would be just as good. It was decided to have one row of bricks on the inside of the rails and a row on the outside, the balance being asphalt.

Willis Chipman, engineer for the sewage disposal plant, found fault with the progress being made in the construction of the plant by the Arnott Construction Company. The work was being unnecessarily trollers decided to notify the company that unless better progress was made during the next week the contract would be taken over by the city and the company charged with the extra expense. h short-term depentures. Some time

the company charged with the extra expense.

The city receives an offer of \$300 for a lot on Marshall lane, owned by the corporation but it was decided not to sell at this figure, as the property is worth a great deal more.

Miss Stein, stenographer in City Engineer's Brazier's office, tendered her resignation, and it was accepted with regret.

Concerning the refusal of the women of the Patriotic League of Listowel to sign the food conservation pledge cards while the Government allows grain to go for liquor, Mrs. David Williams, chairman of the local food conservation committee and a speaker appointed by the Women's Auxiliary to the Organization of Resources Committee, said today:

City Engineer Brazier informed the board that from \$50,000 to \$100,000 would be required to complete the atorm sewer system. The major portion of this would be spent in 1918. It was decided to ask the Ontario Railway and Municipal Board to authorize the issuing of debentures to the amount of \$100,000 to complete the system.

New tenders will be called for making the firemen's uniforms, Fire Chief Aitken will prepare the specifications. The union scale of wages must be paid. The committee was in favor of custom-made goods.

Macbeth has agreed to change Judge Macbeth has agreed to change the names of numerous streets in the city, and the bylaw completing the work will be given its final reading on Monday evening. In the meantime, City Engineer Brazier will re-label the "Y" Request to Ratepayers.

"Y" Request to Ratepayers.

A deputation from the T. W. C. A., headed by Mrs. C. W. Leonard, Mrs. John Stevely and Mrs. C. B. King, asked the council for a grant of \$1,000 for 1918 for the work of the organization in the city. Mrs. Leonard explained that the association had rented the Fraser House, as there was a great lack of accommodation. This entailed lack of accommodation. This entailed considerable expense, and it was felt that as the work the organization was doing was for the benefit of the city, the municipality should assist in some measure. The travelers' aid department was growing rapidly and instead of one worker, more would be needed. It was decided to submit a bylaw to

quest
Contracts for sanitary sewers were
awarded as follows: Rathmine street,
the Webster Construction Company,
\$425; Simcoe street, the Webster Construction Company, \$738.40; Duchess
avenue, W. McCracken, \$1,935.60, and
Emery street, John McMurphy, \$1,749.70. The board is anxious to have
this work completed this fall.
There was much required business to re was much routine business dis-

NO \$9.00 COAL HERE, SA YLOCAL DEALERS Know Nothing of New "Fixed Price"

Reported Established.

While stories are in circulation in ondon that \$9.00 coal has been established for this city, local retailers delare that they not only know nothing if the proposition but do not expect that it will be possible this year. "The present quotations are \$9.50, his price has been ratified by the anadjan fuel controller and we have sard nothing of the \$9.00 figure," said the dealer.

LICENSING SYSTEM FOR FRUIT DEALERS **NOT PRICE REDUCER**

Local Men Say No Reductions Will Occur.

HARD ON SMALL FIRMS

These Will Be Forced Out, Say Londoners, As the Result of Losses From New Plan.

Although local wholesale fruit men had not heard of the regulations announced Thursday, relative to the supervision of the wholesale fruit business throughout Canada by the food controler's office, the consensus of opinion among them when interviewed by The Advertiser was that the new system would have little effect from a monetary point of view, and that business would be continued on the same lines as formerly.

merly.

The action of the fruit and vegetable committee in definitely deciding upon a policy of licensing and registration for wholesale fruit firms was received with the utmost composure in the city, local fruit men stated that the regulations would only catch the wholesaler taking improper advantage of the public.

G. J. Guymer, a representative of the Steele Fruit Company, thought that the action of the fruit committee would not have a detrimental effect upon the fruit business.

WANTS GOVERNMENT TO EXPLAIN GRAIN AND LIQUOR CASES 32 APPLICANTS REJECTED

Conservation Chariman Says It Would Help.

batant Classes or Doubful Beyon the Seven Enlist.

Seven Enlist.

The Seven Enlist.

The

WYOMING DISTRICT PIONEER WHO DIED THERE ON THURSDAY



THOMAS EWART. After a residence in Wyoming and district for more than half a century, Thomas Ewart, one of the best known men in Lambton county, died at his home near Wyoming on Thursday. He was in his 91st year, having celebrated his 90th birthday on the 1st of January 1917.

action of the fruit committee would not have a derimental effect upon the fruit business.

"The Government says that it will require regular statements from all persons engaged in the trade as to turn lover and profits," he stated. "This will eliminate excess profiteering, of course, but the firms that have been accustomed to doing business on an honest, efficient basis will not suffer materially because of the new order. The small wholesale fruit owner is the only one liable to be put out of business, because he will not have sufficient dacking to withstand temporal losses which will undoubtedly result periodically in consequence of the move of the food controller."

Other London fruit men said that the action of the fruit and vegetable committee was decided upon to deal effectively with the fruit speculator whose operations frequently were not in the public interest. However, they pointed out that all fruit dealers were more or less speculators. All fruit is purchased on a chance of suffering losses. Mr. Guymer said that his firm bought potatoes just before the vegetable ascended in price, because they foresaw a scarcity in this, district. The firm helped to avert a famine in this manner, and yet it is decline as a result of the new regulations.

All the fruit specialors are sufficient to avert a famine in this manner, and yet it is decline as a result of the new regulations.

Listed as "A 2" in Record-Breaking Examination On Thursday.

Remainder Found in Non-Combatant Classes or Doubtful -Seven Enlist.

The London Railway Commission will meet on Saturday, possibly at 11 o'clock, to deal with the proposition of the London and Lake Eric Traction Company to sell that line to the municipalities interested.

This morning the board of control sent on the recommendation of the finance committee that the railway commission deal with the problem.

Just what is going to be done is problematical. There seems to be a disposition among some of the members of the commission to send the proposition back to the council without any recommendation. However, better counsels may prevail and some definite offer made.

NO COAL SUPPLY FOR VICTORIA HOSPITAL; BIDS BEING CALLED

Supt. Reports Tenders Will Be In Shortly.

\$3,200 BEQUEST SECURED Residue of McDonald Estate Being Turned Over To

Special Fund.

The hospital trust was notified at the eting Thursday afternoon that the estate of Mrs. McDonald, would be turned over to the trust at once by Graydon & Graydon, the solicitors. The mount will be placed in the special

C. A. Harris asked for special care of X-ray patients, but the trust could not make special rules for any particular class of patients. The sunroom in the children's pavi-

the medical officer of health. A supply of coal has not been received as yet, but Superintendent Heard expects to get tenders in a few days.

Superintendent Heard gave a verbal report of his attendance at the convention of hospital heads at Clevelind, Much valuable information had been received. The receipts for the month were 44,508, an increase of nearly \$600, as compared with a similar period in 1916.

Mr. Heard reported that there were 300 patients admitted during August. 300 patients admitted during August, and 306 discharged. There were 9 deaths and 23 births.

LIFE MEMBERSHIP FOR EAST END RED CROSS BRANCH'S PRESIDENT

nteresting Presentation Made at Thurs day Meeting. Thursday afternoon at the regular

eeting the East End Red Cross Auxiliary presented the president, Mrs. John Campbell, with a life membership, Mrs. A. E. Cooper, honorary president of the East End Auxiliary and treasurer of the London branch, making the presentation. Mrs. S. F. Lawrason in an appropriate little ad-Lawrason in an appropriate little address expressed the appreciation of the members of the auxiliary of the untiring and capable service rendered by Mrs. Campbell.

The life membership was decided upon as the form the expression of appreciation should take, owing to the fact that the London branch is putting on a life membership campaign at the present time. The money goes to the Canadian Red Cross hospitals in Great Britain.

VOICE OF THE PEOPLE

THE DISEASE QUESTION.

A transformation in the appearance and merchandise of this store has occurred, the tints of Autumn have painted the rich hues of the REATORS or dechanging forests signers of fashion upon the backfind their greatest inground set for spirations back in the the rich displays early ages, and the of fall goods styles of the present season brought from all strongly reflect those of 1617, just available marthree hundred years ago. kets, and this Many models from the foremost complete display designers of New York have just tomorrow in all arrived. These have the newest the fashion secstyle effects, showing the influtions of the store ence of the Moyen age period. brings all that There are many splenhas received the did models for your approval of selection and inspec-Fashion's arbit-

THE WEATHER

Candy Special

FOR SATURDAY.

100 lbs. Fresh and Delicious British Delight.

While it lasts Saturday

Fashion Téte D'Automne 1917



ers, in apparel

and fabrics.

Dresses for Every Occasion With Decided Individuality

Distinction in style is not alone a matter of selection; first there must be designing and next the proper interpretation of that design. Altogether it requires talent in every direction to arrive at a perfect final effect. The selections shown in our Garment Section radiates distinction and refine-

ment, and they are exceptional in value. Fashion says: DRESSES OF SERGE AND GABARDINE.

Exceptionally smart styles for street wear in gabardines and serge. The New Coat Dress, shown in the bolero or panel back and tunic; collars are in many styles, choker finished with fur edgings, wide soft collar with satin or serge facings, trimmings, etc., showing buttons and oriental designs in embroidery. Prices from\$15.00 to \$49.00 Colors shown are burgundy, taupe, sand, navy, green, nigger brown, also black.

Silk and Satin Dresses, for evening and informal wear, shown in taffetas, crepe de chines, charmeuse and satin; styles are bouffant draperies, tunics and empire effects. Many new shades in brown, battleship grey, soft shades of green, maize, taupe, showing rich embroiderings, braidings, etc. Prices from

Your Suit for Autumn and Winter Wear Select early for Thanksgiving. Suits in authentic styles, correct colorings and weaves, trimmings show fur, braid, embroid-

ering and fur-woven fabrics; belts appear in various forms, especially for small women; the Russian influence is still suggested. Suit skirts are made in simple lines, and narrower; where pockets are shown on coats they also appear on skirts. Colors—taupe, burgundy, nigger, green, plum, beetroot, navy. Materials—broadcloths, gabardines, velours, serges and These Will Attract Your Attention:

Suit of Brown Broadcloth, coat lined with plaid silk, large collar, banding of fur-wove mole on collar, cuffs and coat; coatee effect in back, belted across front. Price \$56.00 Suit of Green Gabardine, coat satin lined, choker collar; collar, cuffs, pockets and belt edged with braid, all-around belt, Suit of Taupe Velour, coat showing shawl collar of Hudson seal, all-around belt, yoke in back, button-trimmed sleeve, silk

Also See the Other Announcements on Pages 6 and 8.

AFTERNOON TEA SPECIALS. Rice Griddle Cakes, with Maple

While active are in, circulation in the bear was the problem of th