

T. EATON CO.
LIMITED
190 Yonge St. Canada's Greatest Store. Toronto.
190 YONGE STREET, April 17.

The Charm of Style



We are now and have been for years the leaders par excellence of fashionable Millinery. Not a mere ordinary stock sold at ordinary prices in the ordinary way, but such a collection of novelties that suggests something bigger than Toronto and something better than you'll find anywhere else in Canada. It sounds commonplace to say that, but the business we're doing is by no means commonplace.

New styles come to us every week from London and Paris, and the millinery buyer goes to New York regularly every two weeks. We've the closest possible connection with all the fashion centres, and that shows to advantage in such late novelties as these:

New York Hats for children, in all the latest styles and colorings, each from \$1.00 to \$2.00	New American Straw Braid, in all the latest designs and colors, per yard from \$1.00 to \$2.00
New York Short Back Sallors, in rough straw, black, white, brown and navy \$1.00 to \$2.00	New Follage, Berries and Fruit, per bunch from \$1.00 to \$2.00
New York Hats for ladies, in toques, turbans and small shapes of every description, plain and fancy mixed braid, each from \$1.00 to \$2.00	Quilled Tulips, per yard, from \$1.00 to \$2.00
Dresden Ribbons, direct from the best American makers, designs each to hand painting, per yard, from \$1.00 to \$2.00	French Lilies, in black, white and colors, full double width, per yard, from \$1.00 to \$2.00
New Pompadour Quills, in black and colors, per bunch from \$1.00 to \$2.00	Beautiful Paris-made Soft Roses, 6 in a bunch, all colors, per bunch from \$1.00 to \$2.00
	Ladies' Bicycle Hat, "The Gotham," trimmed and lined ready for wear, in brown, black and navy, each \$1.00 to \$2.00

The Millinery workroom is busier than we ever remember, and the reason isn't far to find. The best satisfaction here of any store, and so little to pay the wonder is how such hats can be produced for the money.

For Men and Boys!

Stylish, tailor-made Clothing, but not the Clothing store kind. We've got to sell double quick this month to make room for building operations, and profit can afford to wait. The cramped quarters emphasize the cramped prices, and values such as these are bound to attract attention:

Men's Single-breasted Sack Suits, in navy blue serge, all wool Canadian check tweed, light and dark colors, also Oxford grey flannel, well made and trimmed, perfect fitting, sizes 36 to 44 \$5.00 to \$6.00	Men's Waterproof Coats, 24-in. detachable cap, sewn seams, in black, grey, blue, and navy, with check linings, sizes 36 to 44 \$6.00 to \$7.00
Men's Single-breasted Sack Suits, in all wool homespun, all wool Canadian check tweed, light and dark colors, also Oxford grey flannel, well made and trimmed, perfect fitting, sizes 36 to 44 \$5.00 to \$6.00	Men's Light Weight Spring Overcoats, in grey, Oxford grey, medium brown and fawn, extra good linings, perfect cut and style, sizes 36 to 44 \$7.00 to \$8.00
Men's Single-breasted Sack Suits and 3-button Cutaway Suits, in black, grey and brown West of England worsted, also Canadian, Scotch and English tweeds, light and dark colors, lined with best farmers' satin lining, all sizes \$10.00 to \$12.00	Boys' 3-piece Suits, knee pants, in navy blue serge and fancy dark check Canadian tweed, sizes 28 to 38 \$2.00 to \$3.00
Men's Bicycle Suits, in serge and checked, light and dark, neat effects, either long or short pants, with cap to match, sizes 36 to 44, in price \$3.00, \$5.00, \$6.00	Boys' 2-piece Suits, all-wool Canadian tweed, in navy blue effect, with plain blue lining, extra good linings, suits lined, sizes 28 to 38 \$2.00 to \$3.00

Saturday's Marketing!

Compare these prices with the lowest prices you've ever paid anywhere for anything worth having in the Grocery line:

Finest Broken Assam, Pekoe and Ceylon Tea, regular price 50c per lb. Saturday \$1.00	Epure Tomato Catsup, reputed plant bottles, regular price 20c per bottle, Saturday \$1.00
Fine Ground Coffee (our own special blend), regular price 25c per lb. package \$1.00	Crosse & Blackwell's Finest Malt Vinegar, regular price 20c per bottle, Saturday \$1.00
Finest Soluble Cocoa, regular price 20c per lb. Saturday \$1.00	Best Corn Starch, one-lb. cartons, regular price 8c per package, Saturday \$1.00
Finest Canned Pineapple, regular price 20c per tin, Saturday \$1.00	Choice Mixed Pickles, in glass jars, regular price 10c per jar, Saturday \$1.00
Finest Canned Bartlett Pears, regular price 10c per tin, Saturday \$1.00	Batgers' Table Jellies, assorted, regular price 10c per package, Saturday \$1.00
English Pastes, assorted (just imported), regular price 4c per tin, Saturday 2 tins for \$1.00	Knorr's Gelatine, 2-oz. packet makes 2 gals. Jelly, regular price 15c per packet, Saturday \$1.00
Good Canned Salmon, regular price 12c per tin, Saturday \$1.00	Best Brand Sifted Soft Peas, regular price 12c per tin, Saturday \$1.00
Sportsman Sardines, regular price 12c per tin, Saturday \$1.00	

T. EATON CO.
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190 YONGE ST., TORONTO.

THE TORONTO WORLD
ONE CENT MORNING PAPER.
NO. 13 YONGE STREET, TORONTO.
TELEPHONE: 1734.
Business Office 1734.
Editorial Rooms 523.

VOTE FOR THE BY-LAWS.

Voting takes place on Saturday on two money by-laws, one to provide \$70,000 for a steel intake pipe to replace the wooden conduit and another for \$55,000, which is the city's proportion of the York-street bridge. The city is committed to go on with both these improvements, whether the by-laws are carried or defeated. If the by-laws are defeated it simply means that the money will be raised in a lump sum out of this year's taxes, which consequently will be increased to that extent. The passage of the by-laws means the distribution of the cost of the works over a long period of years. The rate of interest on the borrowed money will be low, practically 3 per cent. The burden will be easier met by raising the debentures than by charging the expenditure to one year's taxes. For these reasons everyone who can conveniently do so ought to make an effort to poll his vote in favor of the by-laws on Saturday. It will be hard enough as it is to keep the taxes down to the normal point this year without our being called upon to meet an extraordinary outlay of \$125,000. There are certain ratepayers who make a point of voting indiscriminately against every by-law that comes along. These will be out in full force on Saturday. It is to offset the effect of this vote especially that all intelligent ratepayers are requested to go to the polls.

TO NEOPHYTES OF THE WHEEL.

The serious bicycle collision in Roxborough-avenue the other night ought to act as a warning to the new crop of wheelmen. With such a multitude of wheels on the streets serious accidents are sure to occur from time to time. It is, indeed, a matter of surprise that so few have been reported so far. The accident in question was the result of a collision the responsibility for which rests with the young man who now lies at death's door. He was wheeling at a high rate of speed and crashed into a cyclist coming from the street. The neophyte of the wheel should take thought for granted in regard to the movements of other wheels and vehicles on the streets. He should have an absolutely clear right of way ahead of him before he undertakes to do any fast riding. He should always have his machine under perfect control, because he does not know at what instant he may come in contact with a wheelman emerging from a quarter or from some other unexpected quarter. But the greater danger that wheelmen are exposed to arises from possible collision with trolleys, horses and vehicles in the crowded streets downtown. The danger is especially imminent on Yonge, Queen and King-streets. The public safety calls for the improvement of nearby parallel streets to relieve these main thoroughfares of the congested wheel and vehicular traffic. Victoria, Teraulay and a few other streets ought to be improved at once, so as to take the wheelmen off the so-called thoroughfares. If this is not done there is sure to be an unusually large number of bicycle fatalities this season.

THE FAD AGAIN BEING AIDED.

It begins to look as if the Wiman Commercial Reciprocity fad was not dead, after all, but asleep. The notorious Farrer has been commissioned to revive the supposed corpse. Presumably on behalf of the people of Canada, he has already entered into negotiations with the United States House Committee on Ways and Means to pave the way for a reciprocal treaty between the two countries. The Globe still clings to the theory that Canada's interests are inseparably connected with those of the United States. We are advised by that journal to make no deal with Great Britain that may prejudice our relations with our neighbors. They might retaliate and annihilate us! The Farrer mission to Washington is right in line with the Liberal policy. There is no doubt an understanding between him and the Liberal leaders in this matter. Probably the Grits think that the United States politicians will make a bid for a closer Canadian connection, now that Great Britain is moving in the same direction. According to The Globe, Canada ought to try and make the same kind of a deal with the United States as has been proposed with Great Britain. The two theories are in direct conflict. The Chamberlainianism would preclude any similar arrangement with the United States. In fact, the recent hostile manifestation of the United States towards Great Britain that was chiefly instrumental in calling the Zollverein project into prominence. Let Farrer and the Grits rest assured, Commercial Reciprocity with the United States cannot be made a plank on any platform during the coming campaign. The mere mention of Grover Cleveland and the Monroe doctrine will kill it.

THE LATE COL. DENISON.

When a man of mature years casts about for something to engage his attention, outside of the common everyday duty of supporting his family, he will find few things that are more honorable and praiseworthy than the devotion of his time and his ability to the service of his country. With the late Col. Denison the glory of the British flag was the ruling passion of his life. He esteemed it an honor and a privilege to take part in any undertaking or expedition in which the welfare of the Empire was concerned. Better would it be for Canada if more of her subjects displayed the uncompromising loyalty and self-sacrifice of the late Col. Denison. In addition to his being a gallant soldier, the deceased was a man of strong convictions and thorough sincerity. He was loved by friends and respected by enemies alike. The country owes such men as Col. Denison a tribute of respect.

Only those who have had experience can tell the torture corns cause. Pain with your boots on, pain with them off—pain night and day! But relief is sure to those who use Holloway's Corn Cure.

SECOND DAY'S SUCCESS.

HORSE SHOW STILL THE SUPREME ATTRACTION.

Attendance Yesterday Greater Than on Corresponding Day Last Year—Best Display of Hurdle Race on This Continent—Superb Competitions in the Ring—Judge's Awards.

Great as was last year's Horse Show, this year's, it is claimed, is greater. The attendance, so far, is placed by the directors considerably above that during the first two days of 1895.

The three performances yesterday were well received, the Armories being fairly thronged in the evening. Their Excellencies the Earl and Countess of Aberdeen and Lieutenant-Governor and Mrs. Kirkpatrick were present in the afternoon, and a party from Government House occupied the Governor-General's box at night, Lord Aberdeen having left for Ottawa.

Yesterday's program was an improvement on Wednesday's, many of the events brought off being of a higher order and more interesting than those of the preceding day. The day's doings, however, served to emphasize the fact that the Canadian Horse Show is, rather than anything else, a splendid spectacle, a brilliant pageant, set to military music.

Bumper houses are looked for today and to-morrow, and the program for each of the remaining performances promises to be of increased interest. The feature of today's doings will be in the high jumping.

SUPERB DISPLAY OF HORSES.

Could scarcely be surpassed in America—Clydesdales and Friesians—The display of horses yesterday was exceptionally good, and surpassed that of the opening day. In several classes, that of roadsters, Clydesdales and seat of war horses, though the show of standard bred, carriage and shire stallions and pair of roadsters. The single roadsters, Clydesdale stallions, and seat of war horses, though the show of standard bred, carriage and shire stallions and pair of roadsters. The single roadsters, Clydesdale stallions, and seat of war horses, though the show of standard bred, carriage and shire stallions and pair of roadsters.

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Guinane Brothers.

Friday, April 17th.

What Delightful Weather

For this Saturday—and Saturday is now known as "Guinane's Bargain Day"—we have prepared a special festival. These we select from a storeful of the latest '96 styles of shoes:



Ladies with small feet will find a prize awaiting them. There are a lot of small sizes—2's, 3's and 3½'s in the \$7 Trimby & Brewster shoes. We're making a final clearance of them at \$1.75 per pair.

Gents' Department—

Genuine Russia Tan Calf Congress, Goodyear, special, \$1.75, regular \$2.75.
Astrachan Dongola Goodyear Oxfords, \$1.15, regular \$1.75.
Gymnasium Shoes, rubber soles, 85c regular 75c.
Hog Green Lace Boots, razor toes, dude tips, latest American style, \$2.50, regular \$3.25.
French Calf, Goodyear, \$1.75, regular \$2.75.
French Lemoine Calf Lace Boots, razor toes (G. T. Slater & Sons), \$2.50, regular \$3.25.
Tan Harvard Calf Lace Boots, leather lined, Goodyear Welts (Kempson & Stevens, N. Y.), \$2.75, regular \$3.25.
Tan Calf Lace Boots \$1.25, regular \$2.25.

Boys' Department—

Cordovan Oxford Shoes, extension soles, G. Wells, 60c, regular \$1.25.
Cordovan Oxford Shoes, 11 to 13, 55c, regular \$1.25.
Caso Calf Lace Boots, hand-made, 1 to 13, 55c, regular \$1.25.
Cordovan Blucher cut, sewed, Lace Boots, 1 to 5, \$1, regular \$1.75.
Caso Calf Lace Boots, hand made, 1 to 5, 65c, regular \$1.25.

Misses' Department—

Angora Kid Buttoned Boots, spring heels, B. Goodrich, Boston, \$1, regular \$2.
Dongola Buttoned Boots (the J. D. King Co.), special, \$1, regular \$2.
Dongola Lace Boots, spring heels (American), 65c, regular \$1.25.
Dongola Buttoned Boots, spring heels (American), 65c, regular \$1.25.
American Oil Gait Buttoned Boots, spring heels, 60c, regular \$1.

Children's Department—

Langtry and American Kid Buttoned Boots (Philadelphia), 65c, regular \$1.
Dongola Buttoned Boots (Boston), 6 to 10, 75c, regular \$1.
Hand Made Lace Boots, 6 to 10, 40c, regular \$1.
Enamel Tip Shoes (the J. D. King Co.), special, 30c, regular 75c.
Dongola Kid Oxford Shoes, 6 to 10, regular and spring heel, special 65c, regular \$1.25.
American Pobble Buttoned Boots, spring heels, 50c, regular 85c.
American Kid Buttoned Boots, spring heels, patent tips, 60c, regular \$1.25.
American Kid Buttoned Boots, spring heels, plain, 55c, regular 85c.

Great Shoe Lottery

In every large store there is always an accumulation of broken lines. In our \$3, \$4 and \$5 lines we have a lot of shoes left over—and we've heaped them all on the fourth Bargain Table. You can choose anything that will suit you at \$1.50 per Pair.

Is not that a superb chance? You may get a prize and you may not find anything to suit you. It's a shoe lottery, with the best chances in favor of early buyers. Some shoes of every size.

Sporting Shoe Department

Extra quality calf, hand-turned, with spikes (Howlett & White make, sold usually at \$5 per pair, our price \$2, to-morrow \$1.75.
Jumping Shoes, spiked, per pair, our price \$2.25, to-morrow \$2.
Tau, solid English (made by Howlett & White), advertised by sporting goods houses at \$3 and \$3.50, our price \$1.50, to-morrow \$1.25.
In black, per pair, \$1.50.
The Slater Bicycle Shoe, in tan and black, very special, at \$2.
The English Bicycle Shoe, with corrugated leather sole, \$1.75, regular \$2.25.

Note—Store Open To-morrow Night Until 10 O'Clock.

GUINANE BROTHERS

Store at 214 Yonge Street—Bigger than any three shoe stores in Canada.

Sole Agents for the Slater Shoe, made by the Famous Goodyear Welt.

THE KING OF WHEELS, 1896.

With the Monarch to see is to like.

It is the wheelman's ideal, "the bike" for sport or more bellicose load. Just as good as the best.

Here's a spoke for your hub. All colors on Monarchs are fast.

Up to date is the claim of the man. For fads and devices that pass. As improvements; yet notice the while, our new "Ninety-six."

Has its share of the tricks. All Monarchs show trustworthy style.

There are numerous types. Known by colors and stripes. The better to cover their cast. For repair, reads the tag on each neck; But collide with a car.

But your Monarch is King of the wreck. Some sneer and some sneeze. They're held rather high; 'Tis a feature we're proud to defend. The cheaper are worse. Climb for patience and purse. And the Monarch's right in the end.

Are you thinking of buying a bike? And perfection is all you would like. While a hog can't be hung for his squeals, Still the other makes must. Drag behind in the dust. Of the leader, the Monarch of Wheels.

—S. J. SORR, Strange, Ont.

To-Day's Program.

8 to 10 a.m.—Horses may be exercised in the ring.
10.30—Clydesdale 3-year-old Stallions, class 24.
11—Hackney Stallions, 2 years old and under, class 14.
11.30—Canadian Bred Clydesdale Stallions, class 26.
12—Hackney Stallions, 2 years old and under, class 14.
12.30—Canadian Bred Clydesdale Stallions, class 26.
1—Standard Bred Mares, class 10.
1.30—Single Delivery Wagons, class 63.
12—Half-bred Filly or Gelding, class 63.
2—Single Harness Horses over 15.1 and under 15.3, class 32.
2.30—Four-year-old Stallions, 2 years old and under, class 14.
3—Saddle Horses not over 15.2, class 42.
3.30—Single Horses in Harness 15.2 and over, class 33.
4—Pair of Horses 15.1 and under, class 34.
4.30—Best Driving of Pair of Horses by Gentleman, class 66.
5—Heavyweight Qualified Hunters, class 47.
5.30—Clydesdale Sweepstakes, class 30.
6—Fire Brigade, class 70.
6.30—Best Riding by Lady, class 70.
7—Best Driving by Professional Coachman, class 65.
8—Four-in-hand, class 41.
9—High Jump, class 52.

It is expected that the Midland saw-mills will cut 15,000,000 feet of lumber this year.

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'Tis peristent doing better for you that makes us grow.
'Tis the absolute reliability of our shoes that earns your confidence.
'Tis bargains like those that make ours the economical shoe store:

Walking Shoes, \$1.15, regular \$2.

Ladies' Tan Morocco Two and Three-Strap Walking Shoes, razor toes, New York, \$1.15, regular \$2.

Ladies' Cressed Linen (latest New York reg.) Walking Shoes (Hazen B. Goodrich), \$1.50, regular \$2.

Ladies' Tan Morocco Juliets, hand-made, 6 large buttons, \$1.50, regular \$2.50.

Ladies' Tan Morocco Buttoned and Lace Boots, extension soles, \$1.75, regular \$3.

Ladies' White Basket Cloth and Cressed Irish Linen Shoes (Stovons, New York), \$1.75, regular \$2.50.

Ladies' Tan Walking Shoes, razor and Piccadilly toes (New York), \$2.25, regular \$3.50.

Children's Department—

Angora Kid Buttoned Boots, spring heels, B. Goodrich, Boston, \$1, regular \$2.
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