

SHOP IN HALF THE TIME—Open a "D.A." account, and whether by phone, mail, or in person, charge all purchases to your deposit account. Apply O.A. Office, Fourth Floor, Store, for full information.

EATON'S DAILY STORE NEWS

Old Hickory Tea Garden, Sixth Floor, Furniture Building, Tea served 2:30 to 5 p.m. Charges moderate.

1869

GOLDEN JUBILEE

Store Closes Saturdays at 1 p.m., Other Days 5 p.m.
"Shorter Hours" "Better Service"

1919

THE DAYS OF REAL SPORT

Are Not Far Distant

Here's a Chance to Buy a Supply of Sturdy Duck Material at a Saving.

It's high time you were purchasing duck materials if you intend preparing for a big season out of doors this season. Duck is so necessary for the making of sails, tents, verandah blinds and canopies, etc., that it's almost indispensable in the summer time.

Not only do we urge you to get a big supply now, so as to allow ample time for making, but also because the EATON prices are remarkably low, in fact away less than present day mill prices. The low prices, of course, are due to buying many months ago when the materials could be manufactured at much less than today. Priced according to width and weight. 27 inches wide, 7 ounces, 8 ounces, 10 ounces and 12 ounces. Ranging in price from 35c to 60c per yard.

—Second Floor, James St.

A Hawaiian Guitar for the Camper, \$10.00.

Get a Hawaiian guitar now and when the camping season arrives you'll be able to play well enough to take it with you to the beach or Muskoka.

If you want a good, serviceable guitar that will give satisfactory service at a moderate price see this guitar priced at \$10.00. The back and sides are of mahogany. The face of the guitar is of selected white spruce with inlaid pattern around sound hole and back and front edges, also down centre of back. The back and front edges are bound with white celluloid. The fingerboard is in oval design accurately fretted, has composition keys. Price \$10.00.

Set of steels for the above guitar \$1.15 extra.
Canvas Guitar Case, \$2.50.

—Fifth Floor, Queen St.

For the Muskoka Lakes

A MOTOR BOAT



The "Gadabout" 18-ft. Motor Boat at \$295.00.

THOSE who have a cottage in Muskoka can make their summer days much more enjoyable by the use of a good reliable motor boat. No need to emphasize the convenience of a motor boat for fishing, hunting, camping, daylight outings or moonlight rides.

The "Gadabout" (illustrated) is 16 feet long and has a 4-foot beam and in V-bottom design. Hull is planked with 3/4-inch cedar; frame, keel, etc., made from selected oak. Coamings, seat backs, etc., are of birch, stained and varnished mahogany. It has three seats; bow deck is 4 feet long and rear deck 14 inches long. The decks are laid in alternate strips of light and dark wood. Outside of boat is painted white, while the inside is in natural wood finish. Steering wheel and deck fittings are of polished brass. Tank has 10-gallon capacity—battery ignition. Speed about 8 miles per hour. Price, \$295.00.

Tennis Racquet and Ball for \$1.00.

Summer is just about here and many tennis enthusiasts will want to purchase a new racket. These are just the kind for beginners, for the racket is made of good strong wood and the strings are of serviceable gut. The ball is the standard Wright and Ditson tennis ball, and has plenty of bounce to it. Tennis racket and ball for \$1.00.

—Fifth Floor,



Many Men, Many Minds

And so there are several pastimes that qualify as the "Sport of Kings." For some the "only real game" is the one "Isaak Walton" followed—Ah! to outwit the wary, vigorous bass—to best the fighting salmon or "lunge—to ensnare the dainty trout—that is life indeed.

Listed Below Are a Few of the Things That Usually Figure in a Fishing Trip

"Bristol" Steel Rods, for bait casting fly or trout. Price, \$5.00, \$10.00, \$15.00, \$30.00.
English Green Hart Casting Rods, priced at \$5.00, \$12.00, \$18.00 or \$25.00—according to quality—are hand-made, and double solid cork grasp, shaped handle, one agate guide, one casting guide and agate tip.

Peterboro Basswood Painted Canoe, 16 feet long, 31 inches wide and 12 inches deep. Price, \$43.00.

Varnished Basswood Canoe. Same size as above, with torpedo deck. Is priced at \$60.00.
Cedar Stripped Canoe, copper fastened throughout, \$70.00.

Chestnut Canvas Covered 16-foot Canoe, 33 inches wide and 11 inches deep. Price, \$60.00.
Special Chestnut Canvas Covered Fifteen-foot Canoe, 150-lb. model. Is priced at \$60.00.
(1 pair of paddles with each of above mentioned canoes)

Pack Sacks of 10-oz., brown canvas, with shoulder straps and two compartments. Are priced at \$4.00.

An Enamel Silk Line, pliable and durable and a splendid long distance fly line; 25 yards, 75c.

An Italian Enamelled Silk Line, with a smooth glossy finish, black and green; 25 yards, \$1.00.

An Anti-back-lash Casting Reel, which eliminates the need of thumbing the spool when bait-casting. Each, \$12.00.

A Gold Bowl Bait or Spoon, the upper part of which is nickel finished. Each, 50c.

Trout flies tied on silk worm gut, with double loop which strengthens the gut just at the hook and prevents fly breaking off before it is half used.

Such as Black Gnat, Black Hackle, Brown Hackle, Cow Dung, Grizzly King, Jenny Lind, King Fisher, Montreal Parmachene Bell, Professor Royal Coachman, Silver Doctor, White Miller and Yellow Sally, may be obtained at 5c, 10c, 25c or 50c each, according to kind and make.

—Fifth Floor,

Equip Your Car With "Road King" Tires

THE MOTORING SEASON is just beginning now and many car owners will want to purchase new tires. "Road King" Tires offer you exceptionally good value for your money. Every "Road King" Tire is guaranteed to give 3500 miles of satisfactory service. This means an advantage over the ordinary tire that many motor car owners readily appreciate. The low EATON prices on Road King Tires make it well worth your while to come in and see them. "Road King" Tires are made especially for us by a Canadian manufacturer. The prices are as follows:

Plain tread only.
Size 30 x 3 1/2.
Price, \$17.50.

Knobby Tread—
32 x 3 1/2, \$27.80.
33 x 4, 45.00.
34 x 4, 46.80.

Chain Tread—
32 x 3 1/2, \$26.50.
33 x 4, 41.00.
34 x 4, 42.75.

—Fifth Floor, Centre.



Auto and Bicycle Accessories

Carbon Scrapers, 40c
Carbon Scrapers are used for removing the carbon from the interior of the cylinders. Price, set of three, 40c.

9-Inch Lamps, \$6.50
Have one-piece body, highly-polished reflector and are both dust and waterproof. 9-inch lamps, finished in all-black. Are priced at, pair, \$6.50.

Same size, finished in black and trimmed with nickel rim. Pair, \$7.25.

Robe Rails, 75c
It is only the work of a minute to install a robe rail. They are made from 3/8-inch tubing, finished in black enamel. Length 28 inches. Price, 75c.

Spoke Brush, \$2.50
A Double Protected Spoke Brush enables you to clean the dirt and mud from between the spokes easily and quickly. Price, \$2.50.

Electric Bicycle Lamp, with 4-inch bull's-eye lens and two batteries; shows good clear light. Each, \$2.50.

Built-Up Bicycle Wheels, front 28 x 1 1/2, with natural

wood rim and concave front hub, \$3.00 each.

Rear Wheel, with guaranteed coaster brake, 28 x 1 1/2, natural wood rim. Each, \$7.50.

Socket Outfit, \$3.00

A Socket Outfit is almost indispensable to anyone who does very much repairing, because it permits the removal of nuts in very inaccessible places. The set comprises fine heavy steel bars, 8 inches over all, and having different size wrenches on each end. Price, per set, \$3.00.

Mirror, \$2.50
Bevelled Plate Mirrors, in black finish, nickel trimmed, with 5-inch mirror, easily attached to windshield frame. Price, \$2.50.

Telescopic Frame Pump. Clips on frame. Complete with rubber connection, 75c.

A good Inner Tube is very essential to comfortable riding. Our Dunlop Special Inner Tube is made of heavy rubber stock, with cotton back and Schrader front 28 x 1 1/2, with natural valve. Each, \$1.75.

Do Not Miss the Movies

These Moving Pictures are one of the big features of the Electrical Exhibit, with three performances daily, commencing at 10:30 a.m. and 3 and 4 p.m. The program includes a comedy, Paris Fashions and How Goods Were Made Fifty Years Ago, the last-mentioned film presenting our own Jubilee demonstrations for the month of February. If you did not see them, make sure to see them now on the screen.

The Exhibit of Electrical Appliances

This Exhibit of Electrical Appliances is in the "Auditorium" in the Furniture Building—an immense and interesting display of the latest labor-saving and comfort-making devices for home and office, from the portable electric sewing machine that can be moved about as easily as a typewriter, to the refrigerator which, through the medium of electricity, requires no ice, and including a great interesting medley of washing machines, cooking appliances, lamps, kitchen ranges, vacuum cleaners, etc., etc.

—Main Floor, Furniture Bldg.

GET A BICYCLE!

THINK OF THE EXHILARATION of a trip to the country on a bicycle! Up and down hills, through villages you have never seen before, past beautiful fields, through the woods, and, best of all, to rest under a shady tree or by "a bubbling brook" or a lovely little creek, and partake of the welcome lunch.

If artistically inclined, think of the wealth of material for inspiration—the quaint farm cottages, the ravines, the woods, and you're there in no time on a "wheel," setting up your easel and sketching to your heart's content.

Think of what it was like last year when the fellows all took their wheels on a Saturday afternoon and went far out into the country to the swimming hole, while those without a wheel were left at home to roam around and wish for a bicycle.

Then on a week day what a relief to be independent of street cars, with a bicycle to carry you to and from work. Think of the car fares. There's a saving of time and money. And the bicycle of today is the acme of comfort and easy riding. No bumps—the new springy saddle accounts for that.

The new model of the Road King is especially suited for city work. It is light, yet very strong, and will stand no end of hard usage. It is fitted with studded tires guaranteed for two years, extension handle bars, roller chain, three-coil saddle, steel mud guards and a guaranteed coaster brake. These machines are guaranteed for one year. They're assembled in our own workroom, and we recommend them. The price is \$37.50.

Equally well suited for city work, but better suited for work on the rough country roads, is our Speedwell Truss Frame Model. The double cross-bar and truss fork give added strength to this model. The frame is enamelled black, with a gilt stripe. The mud-guards are of the motorcycle type with drop sides. It is fitted with the well-known Kelly handle-bars and leather grips, a high-grade roller chain, an easy-riding, three-coil saddle, Dunlop Traction-Tread tires and an Eddie coaster brake. This bicycle is also equipped with a tool-bag, containing wrench, oil-can and a repair outfit. The price is \$50.00.

—Fifth Floor.



Come Once to the Old Hickory Tea Garden

And You'll Come Often

It's such a big, airy place, so delightfully embowered in vines and trees, that, what with the real birds singing, the real flowers blooming and the summertime informality of it all, the illusion of the out-of-doors is quite irresistible.

TODAY

Miss Vera McLean Will Sing During the Afternoon

The Old Hickory Garden may be visited at any time throughout the day, but the ordering of tea—delicious tea, sandwiches, cinnamon toast and French pastries—is restricted to 2:30 to 5 p.m. An elevator runs direct to the Garden from the Main Floor of the Furniture Building, enabling you to reach it quickly if you can spare but a short time from your shopping.

—Sixth Floor, Furniture Bldg.

THE T. EATON CO LIMITED