FRIDAY MORNING

SIMPSON ==

THE TORONTO WORLD.

H. H. Fudger, Pres.

Closes at 5.30 p.m.

OCTOBER 20 1911

E. SIMIPSON

ROBS

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On Sale TO-DAYMen's \$3.50 BootsMomen's \$3.50 Boots1.99Women's Underwear. Regular 75c per garment50\$1.50 Moreen Petticoats98Wide Taffeta Ribbon. Per yard99Boys Overcoats3.98\$2.00 Jewelry49

Store Opens 8 a.m.

Linoleum and Bath Mats

Men's Underwear. Regular \$1.00 per garment. . . 49

Bath Mats, the last of a quality we have decided to drop, because it is too good for its purpose; only a few; rose and white and green and white, blue and white, half marked prices

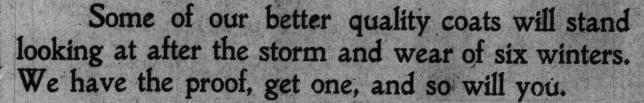
Imported Inlaid Linoleums—Some of our best selling designs, where there are short ends of a roll, up to 8 square yards, for a hall, bathroom, or surrounds, 53c a yard. You will have to get here early to secure these, and we will include, to make a gigantic sale, a special purchase of several hundred yards of a heavy linoleum at 32c a yard.

These prices are without parallel.

Hardware and Cutlery

 Concerning Men's Clothes--Especially Overcoats The Simpson Overcoats are well worth looking at. They will stand the very closest expert examination, and are not the kind that only do well under a glass case.

J. Wood, Manager



Here is a special Fall Weight Overcoat Bargain for Saturday. If you come early to the Simpson Store, you will save at least a ten dollar bill.

There are 150 coats made from the finest Imported English and Scotch Tweeds. Medium grey in color and smart in appearance. These Herringbone weaves are distinctly up-to-date.

They are cut on new two and three button models, and have mohair linings and satin sleeve linings. The tailoring leaves nothing to be desired. Sizes 35 to 44, and we are able to fit you perfectly. The coats sell regularly at 12.50, 14.50, 18.00 and 20.00. Saturday's bargain price 8.90

PROBS. - Light winds; fair; stationary of

Space forbids description, but this partial list will give you some idea of the many styles included in our new stock:

 Heavyweight Double-breasted Ulsters
 12.50

 English Tweed, Heavy Chesterfields
 16.50

 A Young Man's Coat of English Tweed, in dark brown. Very
 12.50

 Single-breasted Cheviot Overcoats, light brown.
 25.00

 Single-breasted Cheviot Overcoats, light brown.
 A new de

 sign
 26.50

 If it happens to be a suit you most need at the moment, you

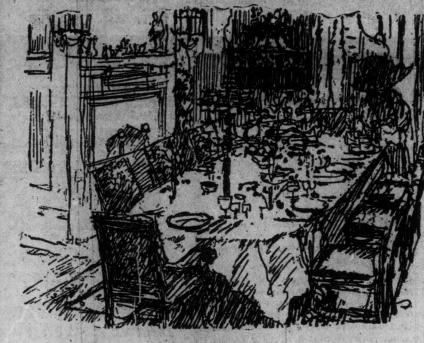
 can't better this one. It is made from a West of England worsted, in dark shade of brown, fancy worsted, in stripe effect. Every

 detail of this suit, from coat to trousers, is finished in the very best

 possible manner.
 Made single-breasted, three-button style. Sat

urday price 18.50

Some Bargains in Boys' Clothes Single-breasted Ulsters, made with convertible collar, belt on



The China Sale

We would remind Saturday shoppers that this Saturday is the last on which the great facilities for China buying are available. The sale has been remarkable for the amount of first quality china sold at prices usually attached to inferior kinds.

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People have not been slow to realize this. "The proof" of the sale has been its popularity. On Saturday, tremendous drops in prices are in evidence in every section, and our Basement will be a bonanza for those who want any kind of china or glass.

400 PIECES VALUES UP TO \$4.00, SATURDAY \$1.00.

Wall Fruit Plaques, Coalport Teas and Saucers, Munich Steins, Game Plates, Chocolate Sets, Japanese Tea Sets, etc. No mail or phone.

1000 pieces Fancy Japanese Wares, half price. Saturday. . . 15

200 Breakfast Boudoir Sets, Tea Sets with Tray, Rose Bowls, Flemish Vases, Smokers' Sets, Amphora Figures, Royal Doulton Fruit Plates, Wedgwood Jardinieres, Crown Derby Pieces. Regular to \$6.00. A big Saturday special 1.98

\$100.00	pieces Bernara Moore Wares. Saturday special 45.00
	Royal Worcester Vases. Sale special 100.00
\$100.00 quick selling	Crown Derby Vase, Coalport and Royal Worcester, for , Saturday special 25.00
20 only	Genuine Amphora Wares, classical groups and figures. p to \$35.00. Sale special 10.00
10 only	Genuine Carlsbad China Dinner Sets. Regular \$50.00.

10 dozen Brass Jardinieres. Regular \$10.00. Saturday. 5.00

Sweater Coats and Underwear

back, double-stitched edges, first-class linings; sizes 28 to 35. Saturday 9.50

New Hats in Great Variety

Christy's Hats, stiff and soft. The best made... 2.00 and 2.50

Boots at Half Price Two Special Purchases From Montreal The Men's and Women's Are Half Price and Less The Children's Are Specials from our Regular Stock

\$7.00 MEN'S BOOTS, \$2.95.

• 2920 pairs Men's High-Grade Fall and Winter Boots, in tan Russia calf, block, King, calf, patent colt and velours; some have rubber soles and solid rubber heels; others are leather lined, with double viscolized waterproof soles; Blucher style uppers. The patent leather and velours are dress styles, in button and Blucher cuts; every pair is Goodyear welted; sizes 5 to 11; good widths in each style. Regular to \$7.00. Saturday 2.95

\$5.50 WOMEN'S BOOTS, \$2.49.

FOR MISSES AND CHILDREN.

700 pairs Misses' and Children's Boots, for school and dress wear, solid leather, easy fitting, Blucher style, low heels: Box calf leather, sizes 8 to $10\frac{1}{2}$, 1.39; sizes 11 to 2 1.69 Dongola kid leather, sizes 8 to $10\frac{1}{2}$, 1.29; sizes 11 to 2 1.49

It is time you changed these for BOOTS

and you won't get a better chance than this

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