

Victor Shoes for Men



VICTOR SHOES were made to demonstrate that modern methods applied to retailing will lessen the cost of fine shoes to the wearer at no loss to quality. The expense of middle handling in the case of Victor Shoes is subtracted from the price to the wearer. He gets them direct from the manufacturers through us alone, to whom "Victor" Shoes belong and by whom only "Victor" Shoes are sold.

Victor Shoes are \$5.00 Shoes for \$3.50.

They will bear comparison with any five-dollar boot made. Stylish, manly, modern. They are also well lasted, and therefore neatly fitting and comfortable. The "Victor" materials, workmanship and finish are the best money will procure, and the price,

\$3.50

THE ROBERT **SIMPSON** COMPANY LIMITED
TORONTO