

Rev. E. E. Braithwaite National Organizer, the Canadian United National Campaign

to read the funeral service over the dead as a sort of religious fetish."

"I gather," remarks another, "from my visits to the theatre and the movies that the average clergyman is a simpering, limp, anaemic brother, barely tolerated by men of the red-blooded type, and only accepted by less discerning folks of the feminine persuasion as a desirable adjunct at afternoon social functions.

And yet a third confesses to an opinion that the church is made up of an aggregation of hypocrites, who. while toadying to the rich parishioner, places the poor in the back pew under the gallery; or that the membership

is composed of "joy-killers" and "uplifters" and "restrainers of personal liberty"

That the biggest business in Canada is the Church is the challenge and the

answer to the critic.

It is not only the biggest business but the one most worth while, worth vastly more than wheat and fish and minerals and timber put together and added up on a monetary basisbecause its chief and only basis is the "Christian faith"—an old-fashioned phrase that some timid people are afraid of, and yet that has stood the test of centuries.

The fifteen thousand branches of