

Store Opens  
at 8.30 a.m.

SATURDAY MORNING

THE TORONTO WORLD

MARCH 14 1914

# The Robert Simpson Company, Limited

Store Closes  
at 5.30 p.m.

## On Sale Today at the Simpson Store

12,000 Pairs of New "Queen Quality," "Dorothy Dodd," "Empress," "Monarch," and "Tetrault" Boots are offered in a Big Spring Sale.

Every pair reduced, some to less than half price. Made in newest spring lasts in all the popular leathers.

At the present time, a footwear event such as the prices quoted on these staple lines mean, is vitally interesting to everybody. FOR US, it spells small profits on each sale, even though the lines clearing were one of our "lucky strikes" in buying below cost. FOR YOU, it means the biggest saving of expense you ever made in buying spring footwear, footwear of known and proved high grades.

If you want your pick and choice,—well, that means early shopping. We have the goods. The prices imply THE CROWD THAT NEVER FAILS at a truly big bargain sale. There are plenty for all—only, COME EARLY!!! COME TODAY!!!

## Items of Immediate Interest Today

### "Empress" Pumps and Oxfords \$2.49

Patents, tans and kid leathers, beautifully finished and perfect in every way. These shoes were made up, packed and ready to ship to a large shoe firm in the west, but owing to financial difficulty the Walker Parker Co. refused to forward them. We bought the whole lot and offer them to you at less than factory cost. All sizes from 2 1-2 to 7. Regular standard prices stamped on the soles, \$3.50, \$4.00 and \$4.50. Saturday, Spring Opening Sale . . . 2.49

### "Queen Quality," "Dorothy Dodd" and "Empress" Boots \$2.49

3,400 pairs of beautiful new Spring Boots in black satin, grey nubuck, patent pony, gun metal, brown suede, black suede, vici kid, dull kid, black velvet, tan, Russia calf, patent colt, etc., etc., Goodyear welted, flexible McKay, and hand turned soles, kidney, Cuban, spool, French and military heels, all sizes from 2 1-2 to 8, AA, A, B, C, D and E widths. Regular prices \$4.00 to \$6.00. Saturday, Spring Opening Sale. . . . . 2.49

### Men's "Monarch" and "Tetrault" Boots \$2.95

Every pair made by the Goodyear welt process and guaranteed perfect in fit, manufacture and material, all leathers, patent colt, gunmetal, tan and black calf, velours calf and vici kid. Every pair made on the newest lasts for spring wear, in both button and laced styles. Sizes 5 1-2 to 11. The standard prices are \$4.00, \$4.50, \$5.00. Spring Opening Sale. . . . . 2.95

### Men's Sample Boots, \$2.95

1,100 pairs Men's High-Grade Model Sample Boots, being a complete set of every style, made in one of the most popular factories in Montreal; every leather is represented, tan Russia calf, velours calf, gunmetal, patent colt, vici kid and box calf; the soles are single, double and triple thick, Goodyear welted; some have rubber soles and heels, some are leather lined with heavy waterproofed soles. The regular prices throughout Canada for these well known brands of boots are \$4.00, \$4.50 and \$5.00. Saturday Spring Opening Sale . . . . . 2.95

### Misses' and Children's Boots, 85c

"Classic," "Nursery," and "Weston" brands, in neat easy-fitting styles, for best and every-day wear, chocolate kid, black kid, box calf, tan calf, gunmetal and patent colt; some have colored tops, medium weight, flexible McKay and hand turned soles. Infants' sizes 2 to 5, without heels. Misses' and children's sizes, 5 to 13, with spring and low heels. All sizes in the lot, but not in each style. Regularly \$1.25, \$1.50 and \$1.75. Saturday Spring Opening Sale . . . . . 85c

### Boys' \$3.00 to \$4.00 Boots \$1.99

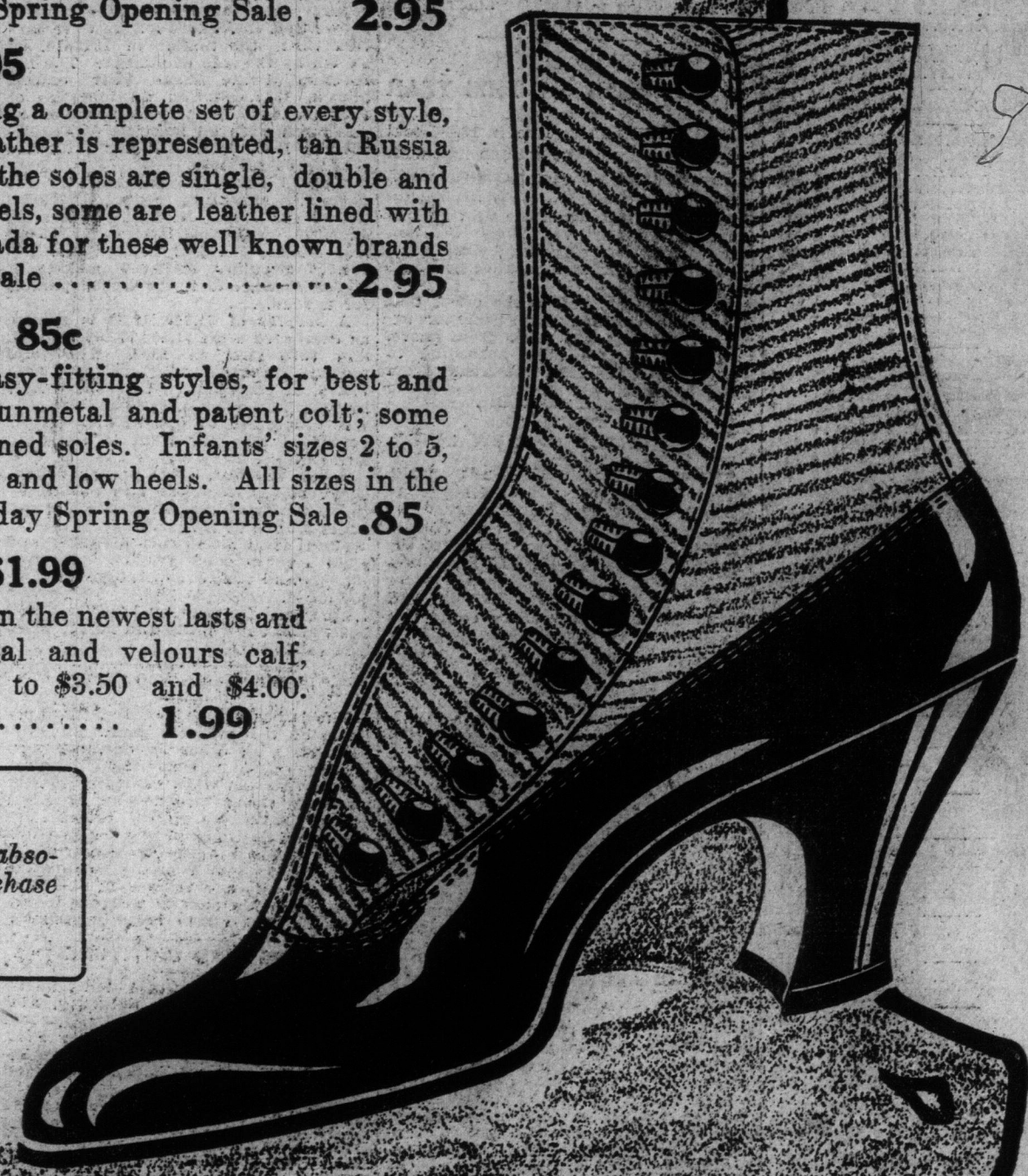
550 pairs boys' high grade Goodyear welted boots, made on the newest lasts and perfect in every way, patent colt, black or tan calf, gunmetal and velours calf, medium and heavy weight soles, sizes 1 to 5. Regularly \$3.00 to \$3.50 and \$4.00. Saturday Spring Opening Sale . . . . . 1.99

### NOTICE

We guarantee every pair of Boots in this Sale to be absolutely perfect, and will exchange them or refund purchase price the same as on regular goods.

We will fill phone orders as long as sizes last.

The Robert **SIMPSON** Company Limited



See Also Other Full Page Announcement of Simpson's Saturday Savings Page 3 in This Paper