14 THURSDAY MORNING

THE TORONTO WORLD

JULY 17 1913

SIMPSON'S FRIDAY BARGAIN LIST Rush Price for Women's Men's & Boys' Clearing Sale of Men's Furnishings **Queen Quality**" Sample Boots Suits at \$5.95 Men's and Boys' Flannelette Night Robes, in all sizes and colored stripe designs. Regularly 75c, Friday .44 and Oxfords \$1.50 225 suits in the lot, consisting of two-piece lines for the hot weather, and three-piece for all year around wear. An assorted lot in light, medium and dark colors. Every pair of "Queen Quality" Sample Boots,

Pumps and Oxfords, to which we have added all sizes in other lines, will be sold to-morrow at less than half price. The styles are all new; they are button or laced, and are made in all popular leathers. This is beautiful footwear; in all sizes. Regularly sold at \$3.50 to \$5.00. Friday 1.50 rush price

MEN'S \$4.00, \$4.50 AND \$5.00 OXFORDS, \$1.99.

They are Goodyear welted; latest styles; button or laced; selected patent colt; finest tan calfskin, gunmetal and velours calfskin; all sizes. Selling prices stamped on the soles are 1.99 \$4.00, \$4.50 and \$5.00. Friday

CHILDREN'S BOOTS, 65c.

2,000 pairs strong Dongola Kid Boots; Blucher style; patent toecaps; medium weight soles; spring heels; very easy fitting. Sizes 5 to 101/2. .65 Regularly \$1.25. Friday rush price

Panama Hats \$3.95

REGULARLY \$7.50 AND \$9.00.

12 dozen only, fine White Bleached Panamas, in four different styles, small, medium and large shapes. Fr day 3.95

> TRIMMED HATS AT \$2.85. Regularly \$5.00 to \$6.50.

138 taken from our tables of \$5.00 and \$6.50 stocks. for Friday bargain at 2.85

1.000 SHAPES AT 50c. Regularly \$1.25 and \$1.75.

Milans, hairs and chips; colors black, white and burnt;

A clean-up on Flowers from the bargain tables, sell-

CHILDREN'S WEAR.

\$1.25 Shapes 39c-Cute styles of Milan and Tagel

All our Hats and Bonnets, regularly \$1.50 to \$2.00.

Men's and Boys' Pyjamas, all sizes; boys', regularly \$1.25; men's, regularly \$1.50. All one price, Fri-Men's Bathing Suits, odd lines, mostly one-piece style. Regularly 59c, 75c and \$1.00, Friday44 Boys' One-piece Bathing Suits, fasten on shoulder, all sizes 18 to 32. Regularly 25c, Friday.... 17 Thousands of Pure Silk Neck Ties in fashionable colors and shapes. Regularly 50c. Friday to clear .25 Men's Braces, strong elastic webs and gilt fittings, cast off kid ends. Regularly 50c, 75c and \$1.00, Fri-

gain 2,000 Men's Neglige Shirts, left over from recent bargains, all shapes and makes, coat style. Regularly 75c, \$1.00, \$1.25 and \$1.50, Friday wear, all odd and broken lines of natural wools and merinos, mesh and porus knits, balbriggans and lisle threads, all sizes in the lot. Regularly 50c, 75c, \$1.00 and \$1.25. (Main Floor)

Men's Straw Hats

REGULARLY \$2.00 AND \$2.50, FRIDAY, 98c.

300 in the lot, consisting of the latest English and American styles, in fine split and rustic braids, with black silk bands and solid leather sweats, sizes 65% to 714. To clear

184 MEN'S SOFT HATS. In fedora and crushed styles, new est colors, fine fur felt, Friday .79

CHILDREN'S STRAW HATS. Unbleached turban and middy styles, trimmed with brown, blue, sky and self. Regularly 75c and \$1,

BOYS' RAH! RAH! HATS. In light weight felt, colors scarlet, cardinal, brown and navy, with colored ribbon or patent leather bands.

Regularly \$8.50, \$10.00 and \$12.00. To clear Friday at 5.95

MEN'S FANCY WASH VESTS.

Figures, stripes, broken, checks and plain tan and pearl. Single-breasted, with detachable pearl buttons. Regularly \$1.25, \$1.50 and \$2.00. Sizes 34 to 42. Fri-

MADE-TO-ORDER SUITS FOR MEN AT CLEARING PRICE IN THE CUSTOM TAILORING DEPARTMENT FRIDAY.

We have about 100 suit lengths left which must go before stock-taking. They are fair worsteds and Scotch tweed, which were imported for our custom trade; also some blue and black serges which sold regularly at \$25.00, \$28.50, \$30.00 and \$32.00. Made from measurements taken Friday at 18.95

YOUNG MEN'S SUITS WITH LONG TROUSERS.

Odd sizes from regular stock, two and three-piece lines, single-breasted sack coats, single-breast vests, and long trousers, some with cuffs. Sizes 32 to 35. Friday bargain 6.95

Boys' Two-piece Suits, double-breasted style, with bloomer pants. Well assorted shades and patterns, including brown, grey and novelty shales. Sizes 24 to 30. Friday bargain 2.98

(Main Floor)

Shepherd Check Suitings

42 INCHES WIDE, 360 PER YARD.

GUARANTEED QUALITIES IN BLACK AND COLORED MOHAIR LUSTRES. REGULAR PRICE 50c PER YARD. FRIDAY 39c.

A fine, even weave, in rich permanent brilliant fin-ish, in all colors, cream and black. We guarantee this cloth to wear well and recommend it for cool summer dresses, bathing suits, etc. 42 inches wide. Per yard .39

Drug Specials

at Reduced Prices 55c and 70c English Tapestry Carpets, clearing several part rolls and drop designs. Friday bargain, per yard49

Carpets From This List

Closes

5.30 p.m.

\$1.00 and \$1.25 English and Domestic Brussels Carpets, Friday 69c per yard. These are a number of designs that we are discontinuing, and the balance of the stock must be cleared quickly at this reduction.

New Summer Fibre Rugs at 25 per cent. off regular prices. 3 ft. x 6 ft., regular price \$2.25, special Friday \$1.60; 4 ft. 6 in. x 7 ft. 6 in., regular price \$4.45, special Friday \$3.34: 6 ft. x 9 ft., regular price \$7.95, special Fri-day **\$5.95**; 7 ft. 6 in. x 10 ft. 6 in., regular price \$10.25, special Friday \$7.70.

Remnants of 40c, 45c and 50c Printed Linoleums clearing Friday, 8.30, at 23c per yard. These are lengths up to 8 square yards, and are suitable for vestibules, bathrooms and small halls. No phone or mail orders.

Good, serviceable Wool Rugs at a big saving; greens, tans and reds. 7 ft. 6 in. x 9 ft. regular price \$5.50, special Friday \$4.10; 9 ft. x 9 ft., regular price \$6.75, special Friday \$5.05; 9 ft. x 10 ft. 6 in., regular price \$9.75, special Friday \$5.80; 9 ft. x 12 ft., regular price \$9.00, special Friday \$6.75; 10 ft. 6 in. x 12 ft., regular price \$10.50, special Friday \$7.85.

(Fourth Floor)

CAMERAS

supplies is very unusual at this time

of the year. Here is Friday's of-

card size), fitted with Beck sym metrical lens. Regularly \$22.50,

Friday 15.00 1,000 M. Q. Developers. Regular-

14k Pearl Sunbursts

79 Real Fine Pearls, large diam-

A cut in price of Cameras and

6 Folding Pocket Cameras (post-

A Varied Furniture List

flower stands. Regularly \$7.00 to \$29.50. Friday bargain..... Half Price

arranged with flour bins, spice drawers, etc., etc. Regularly \$30.00

\$2.70. Friday bargain 1.98 (Firth Floor)

25 White Enamelled Iron Bedsteads, 4-foot width. Regularly \$4.90.

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Corsets, Whitewear, Underwear PHONE ORDERS FILLED.

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Store Opens

8.30 a.m.

Bargains in Dresses

at \$4.95

WERE \$7.50, \$9.50, \$12.50 TO \$14.50.

Hardly two alike, each one shows interesting and

"different" touches that stamp it as new. All mid-

summer models. Misses' and women's sizes. Fri-

day bargain 4.95

SUITS AT \$7.98.

and beautifully tailored. Suitable for present and

early fall wear. Friday bargain 7.98

SUMMER DUST COATS AND STYLISH MODELS

FOR STREET WEAR. Regularly \$4.50 and \$6.50, Friday \$2.19. Washable linen and duck, natural and white

only. A smart model that ensures absolute pro-

tection from the dust; also a more dressy style for

COATS FOR GIRLS, \$1.98.

Pretty Single-breasted Coats, with trimmings of contrasting colors. Sizes 8, 10 and 12 years. Reg-

ular value \$3.59. Friday bargain 1.98

UNMADE BLOUSE AND SKIRT PATTERNS.

floral patterns. Friday bargain 1.85

WASH SKIRT, 59c.

back and opening on back panel. Friday bargain

SKIRTS OF CHEVIOT SERGE, \$1.98.

sorted sizes. Friday bargain 1.98

TT71 .

(Third Floor)

Of fine cheviot serge, in black only, well as-

A limited quantity of these unmade dresses, beautifully embroidered waists and skirt fronts, in

Six-gored Skirts of Indian Head, with panel

street wear. Friday bargain 2.19

Made of English serge in navy only, well lined

Chic dresses in voiles, lingerie and a few eponge.

Women's Corsets, clearing the balances of several Bon Ton, C. B a la Spirite, and Le Reine models, finest white coutil, batiste or brocade, medium bust, long below waist, finest rustproof fillings; four or six gar-ters. Sizes 18 to 26 inches. Regular prices \$6.00, \$8.00 and \$10.00. Fri-

ton's, medium or low bust, long below waist, long back; all rustproof

ery, linen lace edges on neck and arms, silk ribbons. Sizes 34 to 42

lace yokes or dainty lace beading and silk ribbon. Sizes 32 to 42 bust.

style, open style only, draw string at waist. Sizes 32 to 42 bust. Regu-

neck, no sleeves, lace trimmed, umbrella style. Sizes 2 to 6 years. Reg-

Popular Silks Handsome Swiss

2,000 yards of Colored Satin Duchesse, 36 inches wide. Regularly \$1.50, for \$1.10-All the staple colorings, with many pieces in en-tirely new shadings, received quite recently, such as maize, new lavender, King's purple, American beauty rose, petunia, new reseda, Empire green, cerise, etc., etc. Friday, per yard 1.10

Ivory and Black Japanese Habutai Silks, three pieces each from our regularly 75c stock, in 36-inch.

Natural Shantung Silks. Regularly 75c, on bargain 53c - For waists, dresses, men's shirts, and especially for children's wear, 34 seline. A late shipment in 36-inch "Fleur-de-Nice" quality, bearing Bonnets' guarantee. Friday, per bearing yard 1.24 (Second Floor)

Hosiery and Gloves

Women's Fine Silk Lisle Thread Hose, fashioned, fast dye, nice weight, close finish, double garter welt, spliced heel, toe and sole, 81/2 to

weight, double garter welt, spliced hele, toe and sole, 81/2 to 10, black and

close weave, invisible spliced knee, double heel and toe, 5 to 81/2; 350

fast dye, close knit, double heel and toe, 91/2 to 11; 19c value.

color, good wearing, spliced heel and toe, 91/2 to 11. Regularly 15c. Friday

Momen's Long White and Black Gloves, 20-inch, Mousquetaire, dome

Women's Long Silk Gloves, 21-inch length, opened at wrist, dome fasteners, heavy thread, reinforced finger tips, black or white, 6 to 71/2.

Flouncings 87c 44 inches wide, beautifully fine, all new patterns in guipure lace effects and floral designs, \$1.50 to \$1.75 values. Friday bargain, yard

18-inch All-over Embroideries, in Swiss and cambric, pretty open work patterns, 25c and 35c all-overs. Friday bargain, per yard 15

(Main Floor) 35c Neckwear 15c

1,600 pieces of Women's Neckwear, "samples" of this season's styles, pretty pleated net jabots, trimmed with Valenciennes lace; stock and jabot of fine Brussels net, trimmed with shadow lace: silk pendant bows, in all the new shades, Plauen lace jabots, also collars; Plauen lace "pendant" bows, 25c and 35c neckwear. Friday, each .15 (Muin Floor)

Toilet Goods

WAISTS

Ten Mummy Jap Silk Waists, in black, beautifully embroidered front, short sleeves. Regularly \$1.95, Lingerie Waists, slightly countersoiled, otherwise in good condition, voile and lawn. Regularly up to trimmed with dainty embroidery, opening at back, high collar and short sleeves. Regularly \$1.25, Fri-

Macrame & Wash Bags 350 only Bags in Macrame cord and piquet, with and without frames, white and ecru, also a few colors. Regularly 75c to \$1.50, Friday .39

METAL CARD AND PURSE CASES. Silver, with cut-out pattern, showing leather in a variety of shades: also a few gunmetal. Regularly 98c

HAIR GOODS. Three Stem Switch, 22 inches long, all shades of brown. Regular-ly \$1.95, Friday 1.49 24-inch Hair Rolls, silk covered, all colors. Regularly 25c, Friday

Silk Hair Nets, a variety of shapes, all shades. Regularly 3 for

Combs, in shell and amber. Regularly 15c to 25c, Friday10 (Main Floor)

41-4 inch Taffeta

A RARE RIBBON BARGAIN. Pure Silk Taffeta Ribbon, in white, cream, pink, pale blue, navy, brown, red, cardinal, old rose, lilac, yellow, tan, champagne and black. No more than 18 yards of any one color to any customer. Friday bar-(Main Floor)

And Painted Manufacture

And Painted Salad

Stes, dainty conventional border

ors: large bowl and six small dispase

person service

Regularly \$2.50. Friday bargain

Mand-painted Japanese Vases,

Fund-painted Japanese Vases,

Guantity of Flower Vases; a variety

Sinch Vases, regularly 75c, Friday bargain

Margain

Ainer Vases, regularly \$1.50, Friday bargain

Binch Vases, regularly \$1.50, Friday bargain

Binch Vases, regularly \$1.50, Friday bargain

Margain

King's Court Linen

1,500 Paper-covered Novels, by the

500 volumes \$1.10 and \$1.20 fic-

HANDKERCHIEFS

Men's White Mercerized Handkerchiefs, with pretty colored borders, 1/2-inch hem, a splendid vacation handkerchief, our 7c quality.

Children's Handkerchiefs, white lawn, trimmed with narrow Valen-ceinne lace, our 6 for 18c. Friday

Women's Irish Lawn Handkerchiefs, narrow hemstitch border, soft finish, small embroidered spray in corner, our 4 for 19c. Friday

Stationery—Fine Linen Paper, su-perior quality, with envelopes to match. Regularly 25c, while they

any letter in gold relief, in hand-some box. Regularly 25c, Friday

(Main Floor)

tures are mounted on white cards, neatly framed in a 1-inch black oak moulding; the size is 16 x 20. Regular price \$1.25, Friday bargain (Sixth Floor) .75

Linens and Staples

ond centre, safety catch and attachment for pendant. Friday bargain 2,000 articles of Jewellery, stone set and signet rings, long pearl strings, filled pearls, pearl brooches, crescent, wishbone and other pretty designs, bar pins, beauty pins and blue bird brooches, gold filled brace lets, with good snaps; sterling silver thimbles and initial cuff links, large enamel sterling leaf brooches gold filled locket, pendants, gold filled neck chains, 9k signet rings

Framed Christy

Pictures at 75c

100 to clear Friday, the famous

Christy Pictures, in the most popu-

lar subjects, such as "The Fudge Party," "Gathering Honey," "En-gagement Days," "You Will Marry a Dark Man." "Lost," and dozens

of others equally as good. The pic-

for initials. These 2,000 odd articles of jewellery clearing all one price,



2,000 bags Choice Family Flour, 1/4 Bag 60c: Currants, cleaned, 3 Lbs. 25c. California Seeded Raisins, 3 Packages 25c. Yellow Cooking Sugar, 11 Lbs. 50c. Perfection Baking Powder, 3 Tins 25c. Canada Corn-starch, Package 7c. Pure Kettle Rendered Lard, Per Lb. 18c. New Orleans Molasses, 2 Lb. Tin 10c. Canned Apples, gallon s, Per Tin 23c. Finest Molasses, 2 LD. In IUC. Canned Apples, gailon 5, Per IIn 23c. Finance Creamery Butter, Per Lb. 29c. Pearl Tapioca, 4 Lbs. 25c. Choice Rangoon Rice, 5 Lbs. 25c. Finest Canned Corn, 3 Tins 25c. Canned Peas, Per Tin 10c. Choice Pink Salmon, Per Tin 10c. 300 Pickled Shoulders of Pork. 6 to 8 lbs. each, Per Lb. 15c. Fancy Mixed Biscuits, 2 Lbs. 25c. Toasted Cornflakes 3 Packages 25c. Plushell Joily Powders assorted. Cornflakes, 3. Packages 25c. Bluebell Jelly Powders, assorted, 4 Packages 25c.

21/2 LBS. PURE CELONA TEA, 58c. 1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black

(Basement)

CANDIES

1,000 lbs. Simpson's Special, an assortment of chocolate creams, taffys, caramels and bon-bons. A yery dainty candy for a week-end treat. Special, per lb. 20c: 1,000 lbs. Imported Licorice Allsorts. Per lb. 16c; 1,009 lbs. Chewing Candy, assorted fruit flavors. Per lb. 10c. (Main Floor and Basement).

The Robert Simpson Company, Limited



Queen's Court Initial Papeteries,