

CANADA EXPORT AWARD WINNERS

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and manufacturing in Oakville, Ontario; permanent offices in Japan and Europe, and subsidiaries in Los Angeles, California, and Birmingham, Alabama.

Contact: Jennifer Rae, Corporate Communications/TEL: 416-960-4352

INTERA Technologies Ltd.
2500 101-6th Avenue S. W.
Calgary, Alberta T2P 3P4

Calgary-based INTERA Technologies, employing about 140 people, specializes in computer-oriented data collection and processing, mainly in the areas of remote sensing, airborne geophysics, atmospheric research and numerical modelling. Intera has offices in the United States, the United Kingdom, Greece and Indonesia. In 1987, exports accounted for 68 percent of its sales. In that year Intera sold video displays to customers in the United States, and radar imagery processing equipment to customers in the Netherlands, Indonesia, the United States and Papua New Guinea. During that year, it also conducted research into weather-modification in Greece. Its major competition comes from companies in the United States and Europe.

Contact: Marc Wride, V.P., Marketing/TEL: 403-266-0900

MacMillan Bloedel Limited
Custom Processing Division
6311 Graybar Road
Richmond, British Columbia V6W 1H3

MacMillan Bloedel's Custom Processing Division produces high-value specialty lumber components used in windows, doors, mouldings, ladders and exposed decorative wood applications throughout the world. The division employs about 75 people and operates as a separate business unit within MacMillan Bloedel Limited. Exports in 1987 accounted for over 90 percent of total sales, with major markets in Asia, Europe and the United States. The division has opened new markets for Canadian hemlock lumber products in these countries. This has been achieved by intensive marketing surveys, numerous visits to the markets, continuous refinements to products, and a strong commitment to service and reliability of supply.

Contact: Scott Alexander, Mgr. Media Relations/TEL: 604-661-8442

Noranda Sales Corporation Ltd.
4 King Street West
Suite 900
Toronto, Ontario M5H 3X2

Noranda Sales Corporation is the marketing organization for Noranda Minerals Inc. Employing about 145 people, it markets