

In September 1984, Canadians gave us a strong and clear message:

"Start building Canada again."

That is exactly what we have done.

But, there is more, much more, to be done.

A vital part of the government's program to build Canada for the twenty-first century is the Canada-U.S. free trade agreement.

A technical impact study, recently released by my colleague, the Minister of Consumer and Corporate Affairs, lists a number of potential benefits for consumers under free trade. When the agreement is fully implemented:

- the cost of living of low-income Canadians will decrease by three per cent and that of middle and high-income Canadians, by two per cent.
- The typical middle-income family will pay \$8,000 less to establish and furnish a home than would be the case without the agreement.

and,

- Increased competition will improve the price, quality and variety of consumer products.