

**Task #2: access a market report in your sector**

- In both groups, most participants found the market report they wanted.
- However, some said they found it in an unexpected location.
  - Participants were initially put off because they had difficulty finding their particular sector. For example, there was no sector called Telecommunications, so participants had to look in other sectors.
- To access a market report on the InfoExport website, participants were required to officially register with the site.
- Some in both groups complained that registration took too long a time, especially during the limited browsing period. They said they would have preferred to spend this time exploring other parts of the site.