

Media Advisory

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KNUTSON TO VISIT CENTRAL AMERICA

Minister of State (New and Emerging Markets) Gar Knutson will lead the Central America Circuit, a trade mission of 41 representatives from 28 Canadian companies, to Guatemala, El Salvador, Costa Rica and Panama from March 1 to 6, 2004.

Central America Circuit 2004 is the largest commercial mission ever mounted to the region and seeks to enhance Canada-Central America commercial links.

As part of his mandate to raise Canada's profile in expanding and dynamic markets, Mr. Knutson will meet with government officials and Canadian and Central American business representatives.

During his visit to Panama, the Minister will inaugurate the 20-booth Canadian pavilion at EXPOCOMER, the largest regional trade show in Central America.

Note: Events are subject to change and all times are local.

Monday, March 1, 2004

Event: Luncheon address (open coverage)
Time: 12:00 p.m.
Location: Official Residence of the Canadian Ambassador
11 Avenida 20-57, Zona 14
La Cañada
Guatemala City, Guatemala

Event: Tour of El Correo Facilities
Time: 2:00 p.m.
Location: El Correo Facilities Main Sorting Plant
17 Avenida 19-71, Zona 11
Guatemala City, Guatemala

