

TAIWAN

SUPPLY AND CONSUMPTION

Taiwan imported less than 50 metric tons of salmon products in 1989. Thirty-four tons (70 percent) of salted salmon was imported from Japan, and ten tons were imported from Canada, which included 1.3 tons of smoked salmon.

1989 TAIWAN SALMON IMPORTS

	(Kilograms)
Pacific, fresh or chilled	171
Japan	116
USA	55
Pacific, frozen	7,938
Canada	7,938
Atlantic, frozen	1,227
USA	1,227
Smoked	3,106
Japan	1,477
Canada	1,283
Norway	250
Hong Kong	96
Salted	34,601
Japan	34,601
Whole or pieces, prepared or preserved, frozen	612
Canada	612
Canned, prepared or preserved	24,219
Japan	24,168
USA	51
Other, prepared or preserved	5,535
Japan	4,638
USA	897

Most frozen salmon imports to Taiwan are sold to western style restaurants, with salted salmon generally served with rice gruel for breakfast at home. Mr. Dah-wen Shieh, Deputy Director of Fisheries Department, Council of Agriculture (COA), indicated salmon is not widely recognized and accepted by Taiwan consumers. At home most Taiwan families prepare fish by steam or quick fry methods, and salmon has yet to be included among the fish products used.