

In Montréal, she was commissioned to design uniforms for hostesses at the **Musée d'art contemporain**, the **Biodôme** and the **Planetarium**.

In seven years, Marie Saint Pierre has grown from a small, personalized studio to a true multinational. In 1993, a recessionary year, her sales volume increased by 75%. And it was with much pride that she accepted the **Prize of the Public, Elle-Québec 94**. Her distinctive concept of fashion, which lies somewhere between 'haute couture' and ready-to-wear, has made her the fashion darling of the Press. And of all those who claim their rights to be different.

### ANGELA BUCARO

Angela Bucaro has captured the very essence of what today's woman is seeking in her fashion wardrobe. Chameleon-like clothing which is reversible, mix-and-match, and layered to achieve two, three, and even four looks in one.

With her reversible garments, fashion-conscious women can transform their daywear into eveningwear for that special occasion. Or a sporty attire into the perfect city slicker look. Such flexibility enables one to be perfectly dressed however short the notice.

Fun, practical and comfortable, the Bucaro style imparts a sense of ease and freedom. It is a winner which, in less than five years, has succeeded in capturing not only the hearts of Québécois, but also those of an ever-increasing number of super-active women worldwide.

In 1993 she was named winner of the **Arista-Sun Life 1993** competition in the "Young Entrepreneur-New Business" category. This prestigious award underlines more than any other the remarkable business acumen that has enabled her to give her company an international scope in less than five years.

### HILARY RADLEY

Hilary Radley is the perfect image of her collections and of those she dresses. Dynamic, organized and super-

efficient. Born in Britain, where rain and showers are a way of life, she is no stranger to the design of perfect rainwear. When she arrived in Canada, a country synonymous with snow where coats are 'de rigueur' it was a natural transition. And one in which she has succeeded brilliantly.

A Montrealer for the past decade, her coats have achieved almost cult status, with their supremely original 'je ne sais quoi' highlighting classic lines and the epitome of comfort.

Whether in luxurious micro-fibres, cashmere, wool or silk created for a romantic stroll through winter woods or an exciting evening at an outdoor cafe, the Radley coat is a must in the wardrobe of all Canadian women.

In recent seasons, she has expanded her design horizons with a separate collection, for city and country worldwide, coordinated in colour and fabrics. Also with a new knit line in wool and silk. Her collections are best-sellers throughout Canada, the U.S. and Europe. The rest of the world awaits!

### ZUKI

Zuki is a kind of prodigy in the world of fur in Québec. He emigrated to Canada in 1973 where he became involved in the profession, literally learning the trade from the ground up. From sweeping floors to stretching skins, to cutting and sewing. In doing



Veritable works of art signed Zuki.

Des tableaux prêt-à-porter de Zuki.

so, he mastered every phase of manufacture before going on to become one of fur's most brilliant designers.

His first creations were described as kooky and crazy. Zuki forged ahead regardless of his growing reputation among his peers of being an iconoclast. The public, however, first of all astonished and then soon in love with his designs, have never failed to believe in him and his creations.

Today, the Press praises his genius. His work-of-art-coats are collector's items. To wear a Zuki creation is to affirm with elegance one's unbridled non-conformity while expressing a definite artistic statement. An exciting mix of chic and shock guaranteed to beat the winter blues. The U.S. and Europe has already discovered the unique creations of Zuki. In Japan, the momentum is building.

### JEAN-CLAUDE POITRAS

Winner of every prestigious prize awarded by the fashion industry, and named to the **Style Magazine Hall of Fame**, Jean-Claude Poitras has built an original world of style and business success unlike any other Montréal designer.

His clientele reads like Canada's Who's Who of the entertainment, political and business worlds. All seeking the timeless sophistication of his style.

Invited to show his collections throughout the world and, on several occasions, in France, Germany, England, Morocco, Chili and Hong Kong, his creations are also to be found throughout all of North America.

Numerous organizations and companies have called upon him to design the uniforms of their personnel, including **Hydro-Québec**, **Canada Post** and the **Montréal Museum of Fine Arts**.

In 1994, just as his men's coats, in soft, supple fabrics and classic style, are proving to be yet another winner, Jean-Claude launches a new top-of-the-line skiwear collection. With a look that is distinctly Poitras.