



THE **EXPORT** EDGE

ADVICE FROM SUCCESSFUL CANADIAN COMPANIES

BY

MARY R. BROOKS, DONALD J. PATTON AND PHILIP J. ROSSON
CENTRE FOR INTERNATIONAL BUSINESS STUDIES, DALHOUSIE UNIVERSITY

OCTOBER 1990

Dept. of External Affairs
Min. des Affaires extérieures

AUG 9 1991

RETURN TO DEPARTMENTAL LIBRARY
RETOURNER A LA BIBLIOTHÈQUE DÉPARTÉMENTALE

43-759-971