POST: CANADIAN CONSULATE GENERAL, DALLAS/TOURISM

ADDRESS: 750 North St. Paul St., Suite 1700

Dallas, TX 75201

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## TOURISM PERSONNEL

<u>Warren Maybee</u>, Consul and Senior Trade Commissioner. Responsible for the delivery of the Tourism Program at the Post.

Judy Love Rondeau, Senior Commercial Officer (Tourism Program Manager). Responsible for delivery of the tourism program. Coordinates all promotional activities undertaken by the tourism section with the following customer segments: Seniors, Middle Aged, Baby Boomers, Media, and Business Travel. Coordinates federal/provincial/territorial and private sector liaison activities to deliver the tourism program. Responsible for Visit Canada media program, special projects and market intelligence.

<u>Sally M. Ellis</u>, Commercial Officer/Tourism (Travel Trade). Responsible to oversee marketing and program activities in travel trade market segment for the Middle Aged, Baby Boomers and Seniors sectors.

<u>Sandi Galloway</u>, Commercial Officer/Tourism (Business Travel). Responsible to oversee marketing and program activities in Business Travel Program (Meetings, Conventions & Incentive Travel).

Edie Eastep, Secretary/Travel Counsellor to Tourism Section.

Barbara Nottingham-DePaula, Secretary to Senior Trade Commissioner and Assistant to Tourism Commercial Officers.

Territory Texas, Oklahoma, Louisiana, Arkansas, New Mexico

and Kansas (except Kansas City area).

Population 30,695 Million