

3. Additional Information

Trend in beer consumption: Per capita beer consumption has increased slowly over the years in this traditional wine drinking country, but is still relatively low at 25 litres.

Beer production capacity: On an annual basis there is an over capacity, with a tight to short supply situation during the hot summer tourist season. Stiff competition among existing breweries with 2 plant shut-downs in recent years.

Malting capacity: No recent published malting capacity or production figures (estimate around 35,000 tonnes). All Greek breweries have their own malting facilities.

Malt exports: None.

Market potential for Canadian malt: Malt import situation is unlikely to change in the foreseeable future in view of the European interests in Greek breweries (Amstel, Carlsberg, Henninger, Lowenbrau).

III. OILSEEDS

1. Trade Policy

Import Tariffs: Oilseeds - Free
Crude oil - 20% levy
Oilseed meal - Soybean 7.6%; others free
Refined oil - 20% levy

Non-tariff import barriers/export assistance measures: Greek olive oil producers receive EC/Greek government financial support (49.8 drachmas/kilo in 1984/85 (up 59% over 1983/84). The 1985/86 production was 300,000 tonnes (180,000 tonnes in 1984/85). Sunflower seed production has shown a spectacular increase in Greece as a result of EEC incentives and totalled 81,000 tonnes in 1985/86. An additional 4,000 tonnes was imported from the U.S.A. The corresponding oil and meal output figures were 35,000 tonnes and 39,500 tonnes. Increased meal consumption by the livestock industry is expected due to lower prices compared to feed corn and certain other feed inputs. The Greek government's current target for sunflower production is 95,000 tonnes through increased cultivation and utilization of irrigated land.

Import/export structure: The Greek Government (Ministry of Commerce) allocates permits to crushers for variable overall annual import quantities of duty free oilseeds, hydrogenated fats and seed oils. Variable quotas are also allocated to private traders of various types/qualities of oilseeds, animal and vegetable fats, duty free from EC countries or at conventional tariff rates for non-EC imports.