

REPORT #5  
89/10/06

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88  
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

506 - LOS ANGELES

UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

"PARTNERS IN PROSPERITY" RECEPTION WITH PEAT MARWICK - ORANGE COUNTY.  
"PARTNERS IN PROSPERITY" SEMINAR - PHOENIX, ARIZONA.  
"PARTNERS IN PROSPERITY" RECEPTION - TUCSON, ARIZONA.

MADE DIRECT CONTACT WITH 17 NEW PROSPECTIVE INVSTRS & STRENGTHENED TIES TO FACILITATORS IN ORANGE COUNTY FINAN'L COMMUNITY. MADE OR IMPROVED CONTACTS WITH 40 COS IN THE METRO. PHOENIX AREA AS WELL AS WITH STATE & LOCAL OFFICIALS, THE ACADEMIC COMMUNITY, INVSTMT ADVISORS ETC. A GOOD EX. OF COOP'N W/POST PUBLIS AFFAIRS PROG. RECEP'N BEFORE 1ST TUCSON INTL TRADE FAIR PROVIDED DIRECT CONTACT W/30 FIRMS, IN WHICH CAN BE ADDED 10 WHO MADE CONTACT THROUGH OUR BOOTH

QUARTER : 2

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QUARTER : 3

1. Project #2184 unnamed event -WESCON/88, Nov. 15-17, 1988, Anaheim, California. Direct prospecting at industry expositions providing Investment Canada visibility.  
2. Priority 1 Industry Exposition Investment Prospecting Direct Mail Campaign (DM).

1. 15 investment inquiries received.  
2. 10 responses.

QUARTER : 4