

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 001 AGRI & FOOD PRODUCTS & SERVICE

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	2500.00M	\$ 3500.00M	\$ 4259.00M	\$ 6205.00M
Canadian Exports \$	70.00M	\$ 83.00M	\$ 92.00M	\$ 105.00M
Canadian Share of Import Market	2.80%	2.30%	2.10%	1.70%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	035 %
ii) 354 NETHERLANDS	020 %
iii) 051 UNITED KINGDOM	015 %
iv) 112 FRANCE	012 %
v) 011 AUSTRALIA	010 %
vi) 128 GERMANY WEST	008 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 60-100 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are
good market prospects

Current Total Imports

	In Canadian \$
i) IMPLEMENTS	\$ 10.00 M
ii) SPARES	\$ 10.00 M
iii) FOOD	\$ 10.00 M
iv) SEMEN	\$ 1.00 M
v) FARM MANAGEMENT	\$ 2.00 M
vi) GREEN HOUSE TECH	\$ 5.00 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: SPARE PARTS AND AGRI EQUIPMENT

Approximate Value: \$ 1 M

Financing Source: 012 DOM

For further info. please contact:

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