

him this money."

The bulk of criticism, however, even at its most vehement and sensational, does not spring from any deep, wide and determined dissatisfaction with the Corporation. Certainly there is no great surge of public opinion to destroy it. The Canadian Radio-Television Commission restores perspective: "For more than forty years the need for a truly Canadian system of broadcasting has been affirmed by Royal Commissions, Parliamentary Committees, public leaders, Canadian newspapers and by the Canadian public . . . It was obviously the opinion of Parliament when it passed the 1968 Broadcasting Act that the need to preserve a Canadian system of broadcasting remains as great in the 1970s as it was in the late 1920s." Without Mother CBC, a

*Televised hockey games are CBC's sure fire, weekend, weekout, major attraction, but on other nights other icy thrillers are offered, such as a special with Barry Morse as Sweeney Todd, the Demon Barber, top left, and other excitements such as There's Nothing Like a Big Brass Band, top right. Prime Minister Lester Pearson exchanged salutes with a constituent, bottom left, on The Tenth Decade and Ed Reid, Adrienne Clarkson and Paul Soles took a plunge on Take 30.*

"truly Canadian system of broadcasting" is now unimaginable. She'll likely be around to celebrate other tempestuous birthdays in the decades to come.

[PART IV]

What she is — by way of what Canadians will see in 1972-73.

PERHAPS the CBC's most important and expensive programming responsibility is to produce Canadian shows—as opposed to merely buying programmes from the United States and the United Kingdom. The English network's 1972-73 television season features seven new Canadian-produced series and several specials on Canadian performers and Canadian situations. In both its prime-time and overall schedules, the network is achieving sixty-seven per cent Canadian content in 1972-73. The emphasis has its dangers as well as its rewards.

One CBC press release introducing the 1971 season described its upcoming series, *The Whiteoaks of Jalna*, as "the most ambitious single project ever undertaken by the CBC-TV drama department." It consisted of thirteen hour-long episodes based on Mazo de la Roche's famous novels about the Whiteoak family of southern

