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## Canada-Guyana insurance pact

Canada and Guyana have signed a bilateral foreign investment agreement.

The agreement was signed December 19 in Georgetown by Canada's High Commissioner to Guyana John Graham and Guyana's Minister of Economic Development Desmond Hoyte. It is tied directly to the Export Development Corporation's (EDC) Foreign Investment Insurance Program, which is designed to foster increased trade and investment.

Canada has signed 29 similar agreements with countries in Asia, Africa, the Caribbean, Europe and the Pacific. Negotiations continue with 17 other nations.

The agreement facilitates insurance of investments under EDC's investment insurance program, which insures Canadian investors against loss of their overseas investments by reason of political actions in the host country.

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## CIDA assists Kenyan farmers

Canada has agreed to assist Kenya increase food grains and rapeseed on the country's small-holder farms, Margaret Catley-Carlson, acting president of the Canadian International Development Agency (CIDA) has announced.

The University of Manitoba, a leader in development of new cereals, will manage the project under terms of a contract signed in Winnipeg, November 13.

Funded with a \$1,469,268 CIDA grant, the university will send a team of plant scientists and technicians to Kenya's Njoro Research Project to reinforce research and production methods of wheat and rapeseed and assist in the training of Kenyans in Canada.

The university was selected on a sole-source basis as executing agency for the project because of its success in an earlier Kenyan wheat project, its commitment to training and prestige as a post-graduate school.

Probably best known for developing triticale, a wheat-rye cross, the university carried out a successful wheat breeding program in Kenya on CIDA's behalf between 1965 and 1974. The project included training of Kenyan scientists in Canada.

In further efforts to bring the country to self-sufficiency in food grain production, Kenya created the Agricultural Re-

search Institute (KARI) and asked CIDA to assist with adaptive research in production of wheat and rapeseed on smaller-scale acreages.

The current contract covers the first two years of the five-year project. An interim evaluation will be made in 1982 to assess the project objectives before proceeding with the final three years of the project.

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## Whitehorse hosts world cup race

The first World Cup cross-country ski race ever to be held in Canada will take place in Whitehorse, Yukon Territory, March 21.

The tenth and final race of the 1981 (FIS) World Cup series will be held in conjunction with the North American Cross-Country Ski Championships on March 18-24.

The Whitehorse Ski Club trail network, which is located in the mountainous suburbs overlooking the city, was the site for the Canadian Junior and Senior Championships in 1974 and 1977.

As many as 16 nations are expected to enter 130 competitors in the race. Another 100 competitors are expected to race in the North American Championships.

Preparations for the races include construction of a two-storey base lodge designed to accommodate both competitive events and local recreational skiing. The \$1.2-million lodge will also serve as a base of operations for hikers during the summer season.

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## Canadians honoured

Former Ontario Lieutenant-Governor Pauline McGibbon was one of 57 Canadians recently appointed by Governor-General Edward Schreyer to the Order of Canada. The Governor General will present the decorations to the recipients at an investiture to be held in the spring.

Mrs. McGibbon and Dr. Larkin Kerwin, president of the National Research Council of Canada, were named Companions of the Order which recognizes outstanding achievement and service in various fields of human endeavour.

Mrs. McGibbon, 70, served as the Queen's representative in Ontario from 1974 to 1980. She was appointed an Officer of the Order in 1967. Trained as

a historian at the University of Toronto in the 1930s, Mrs. McGibbon has been awarded eight honorary doctorates from universities across Canada.

Dr. Kerwin, 56, is a physicist and former rector of Laval University in Quebec City. He is also a former president of the Royal Society of Canada and former secretary-general of the International Union of Pure and Applied Science.

Seventeen people have been appointed Officers of the Order. They include: Shirley Carr, vice-president of the Canadian Labour Congress; Charles Drury, former federal Cabinet Minister; Robert Bandeen, CNR president; A.W. Johnson, Canadian Broadcasting Corporation president; John Nichol, chairman of the Lester B. Pearson College of the Pacific; and Victor Oland, former Lieutenant Governor of Nova Scotia.

Thirty-eight Canadians were made Members of the Order.

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## TV commercials win prizes

Two television commercials, produced for the Ontario government have received awards at the tenth annual U.S. Television Commercials Festival.

The commercials, which stress the prevention of mental retardation, are called *Face the Facts of Life* and *Shatter the Myth*.

Donald Rennie, director of communications for the Ministry of Community and Social Services, said the commercials were part of a campaign launched last year. The campaign, which ran for 13 weeks, cost \$330,000 and included the distribution of pamphlets on mental retardation and pregnancy.

Both commercials were produced by Foster Advertising Limited of Toronto and were among 84 winners out of about 1,400 entries at the festival in Chicago.

The two television messages were selected as the outstanding North American campaign in the category of "Services: Health and Safety".

The commercials have gained the distinction of being part of the most successful advertising campaigns ever produced in Canada.

According to a detailed, independent study compiled by Longwoods Research Group Limited for the ministry, the campaign was described as "a landmark, achieving a truly impressive level of awareness".