IT LEADS ALL HOME COMPANIES



In Age In Size In Popularity In Actual Results

CANADA LIFE ASSURANCE CO.

The Sun Life Assurance Co.

Head Office

MONTREAL.

Income for Year 1894 ... Insurance in Force, January 1, 1895 31,528,569 74

R. MACAULAY, President.

Hon. A. W. OGILVIE, Vice-President.

IRA B THAYER, Supt. of Agencies. G. F. JOHNSTON, Ass't Supt. of Agencies Toronto Office, 33 Adelaide St. East.

W. T. McINTYRE, Manager.

F. G. COPE, Cashier.

Subscribed Capital - - - -Paid-up and Invested - - -Total Funds - - - -

\$25,000,000 2,750,000 17,500,000

Established 1824



Head Office

Bartholomew Lane, LONDON, Eng.

Branch Office in Canada

Rt. Hon. LORD ROTHSCHILD,
CHAIRMAN. ROBERT LEWIS, Esq., CHIEF SECRETARY.

Branch Office in Canada

ST. JAMES ST., MONTREAL.

N. B.—This company having re-insured the Canadian business of the Royal Canadian Insurance Company, assumes all liability under existing policies of that company as at the 1st of March, 1892.

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The Monetary Times has the Best Advertisers, the Best Readers and many of them.

If a man has a bad record he can't get in. We can always say to our readers—"You will be safe in doing business with our advertisers," and it's Did you ever notice that there true. is no chaff in our columns; nothing but wheat. Good sound concerns like to have good business men read their advertisements.

A Purely Canadian Company.

AUTHORIZED CAPITAL \$500,000.00 SUBSCRIBED CAPITAL

... \$150,000.00

Issues all kinds of personal accident insurance, with latest features, at lowest rates at lowest rates.

J. W. McRAE, President.
WILLIAM PRENTER, Vice-President.
Hon. E. H. Bronson, Treasurer.
A. A. Henderson, M.D., General Manager and
Medical Director.
John Emo, Assistant General Manager.
John P. Dickson, Secretary.
A. Ferguson, Solicitor.

Incorporated @

Fire and Marine

Head Office.

Toronto, Ont.

Capital, . . . Assets, over . Annual Income

ASSURANCE

COMPANY

\$2,000,000 00 2,350,000 00 2,175,000 00

GEORGE A. COX, President.

J. J. KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary

PHE

LIFE ASSURANCE COMPANY OF NORTH AMERICA

Gains in 4 Years:

Head Office, Manning Arcade, Toronto

Dec. 31st. ,	Number of Lives	Amt. of Insurance	Assets not including Capital
1889 1893	1,957 4,148	\$3,040,972 5,269,620	\$ 54,587.74 238,422.33
Gains	2,191	\$2,228,648	\$183,834.59

GAINS in '94 much more satisfactory for first six months than in any corresonding period. Money to Loan on easy Terms. Agents wanted.
HON. G. W. ROSS, President. H. SUTHERLAND, Manager. H. SUTHERLAND, Manager.

British America

ASSURANCE CO'Y

Capital . . . \$ 750,000.00 Toronto! Total Assets . . 1,464,654,84

Losses Paid, since organization, . . \$14,094,183,94 DIRECTORS:

GEO. A. COX, President.

J. J. KENNY, Vice-President.

Hon. H. C. Wood. S. F. McKinnon. Thos. Long. Robert Jaffray. Augustus Myers. John Hoskin, Q.C., LL.D. H. M. Pellatt.

P. H. SIMS, Secretary.

Gederal Life Assurance Co.

Head Office:

and

HAMILTON. Ontario.

GUARANTEE CAPITAL, \$700,000

Most Liberal Policies. Age having been admitted, there is no condition, excepting the payment of Premiums, after the FIRST YEAR.

Inquire for the "Accumulation Policy," the "Compound Investment Policy," or the "Guaranteed Four per cent. Insurance Bond."

JAS. H. BEATTY (Pres. N. W. Transportation Line), President.

VANUFACTURERS' LIFE

Head Office, Toronto

Compared with the corresponding period of 1894 the business of the Manufacturers Life to date shows the following . substantial increases

In premium income, an increase of 20 per cent. In interest income, an increase of 260 per cent. In new business, an increase of 43 per cent.

GEO. GOODERHAM, President.

GEO. A. STERLING, Secretary. J. F. JUNKIN, Genera Manager