

## LIFE INSURANCE

**CONFEDERATION LIFE**

ASSOCIATION.

Head Office, - Toronto, Canada

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Managing Director

POLICIES ISSUED ON ALL APPROVED PLANS

## LIFE INSURANCE

**THE MONTHLY INCOME POLICY**

Providing a regular Income for twenty years, or—slightly reducing the amount—for the lifetime of the beneficiary, is now issued by The Great-West Life.

The Policy is proving an exceedingly valuable addition to the Agent's equipment.

Life Agents are invited to investigate this and the many other attractive Policies issued by

**The Great-West Life**  
**ASSURANCE COMPANY**  
**HEAD OFFICE, WINNIPEG**
*Good Territory available, East and West*
**THE HOME LIFE**

Association of Canada

Head Office:

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted  
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

J. K. McCUTCHEON,

Managing Director

A. J. WALKER, A.C.A., Secretary

**\$54,694,882**

was the net amount of insurance on the Company's books -  
December 31st, 1908, and the years operations showed that



made very substantial gains in other departments of its business:

(a)	It gained in Assets ...	\$1,329,098
(b)	" " Reserve ..	948,268
(c)	" " Income ...	302,571
(d)	" " Surplus ..	348,296

while its ratio of expenses to income was smaller than in  
previous years.

**HEAD OFFICE, - WATERLOO, ONT.**
**The Federal Life Assurance**  
**Company**

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - - - - \$4,184,856.65

Total Assurances in force - - - - 20,128,400.61

Paid to Policyholders in 1908, - - - 303,743.23

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

**NEW POLICIES of the CROWN LIFE**

Income for Life—Guaranteed Dividend—Return Premium—All Modern  
Plans—Most Liberal Life Policies available to Canadian Insurers  
Premium Rates Lower than charged by most other Companies.

Highest Guarantees in Loan, Cash Surrender and Paid-up Values.

Automatic Non-forfeiture Guaranteed

Extended Insurance Guaranteed.

No Restrictions in regard to Residence, Travel or Occupation.

Policies Indisputable from date of Issue, except for fraud.

If You can write Life Insurance it will pay you to associate yourself with the  
**CROWN LIFE.** Good territory available in all parts of Canada. Apply to

WILLIAM WALLACE, General Manager.

Head Office, - Crown Life Building, TORONTO

**THE EXCELSIOR LIFE INSURANCE CO.**

HEAD OFFICE: 59-61 VICTORIA ST., TORONTO.

ESTABLISHED 1889

Insurance in force - - - - \$12,236,064.10

Total Assets - - - - 2,020,102.72

Cash Income - - - - 454,790.94

A Company possessing features particularly attractive to insurers and agents  
No better Company to insure in. No better Company to represent.

E. MARSHALL, Gen'l Manager.

D. FASKEN, President.

**WHEN WRITING TO ADVERTISERS**

You will confer a favor on both advertiser and publisher  
by mentioning this paper

**SUN LIFE OF CANADA**

At 31st December 1908

ASSETS - - - - \$ 29,238,525.51

SURPLUS over all liabilities, and Capital

Hm 3½ and 3 per cent. Standard - - - 2,596,303.95

SURPLUS GOVERNMENT STANDARD - - - 4,118,491.91

INCOME 1908 - - - - 6,949,601.98

ASSURANCES IN FORCE, - - - - 119,517,740.89

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and  
Progressive."

**SUN LIFE POLICIES ARE EASY TO SELL**
**Commercial Union Assurance Co.**

LIMITED, OF LONDON, ENGLAND

**FIRE, LIFE, MARINE, ACCIDENT**

Capital Fully Subscribed \$14,750,000 Life Funds (in special trust

Total Annual Income - - - - 21,250,000 for Life Policy Holders, \$17,814,405

exceeds - - - - 86,250,000 Total Funds exceed - - - -

Head Office Canadian Branch, 91 Notre Dame St.; W. Montreal

Jas. McGregor Mgr. Toronto Office, 49 Wellington St., East

GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.

**The NORTHERN ASSURANCE CO., Ltd., of London, England**

"STRONG AS THE STRONGEST"

Canadian Branch, No. 88 Notre Dame St. West, Montreal.

**Income and Funds, 1907.**

Capital and Accumulated Funds, - - - - \$48,946,145

Annual Revenue from Fire and Life, etc., premiums and from interest

upon Invested Funds, - - - - 9,590,780

Deposited with the Dominion Government for Security of Policy-holders, - - - 465,580

G. E. MOBERLY, Inspec. E. P. PEARSON, Agt. ROBT. W. TYRE, Man. for Canada.

**The Continental Life Insurance Company**

Subscribed Capital \$1,000,000. Head Office, TORONTO

HON JOHN DRYDEN, Pres. CHAS. H. FULLER, Sec'y and Actuary

Several vacancies for good live General Agents and Provincial Managers

**Liberal Contracts to first-class men.**

Apply O. B. WOODS, Managing Director