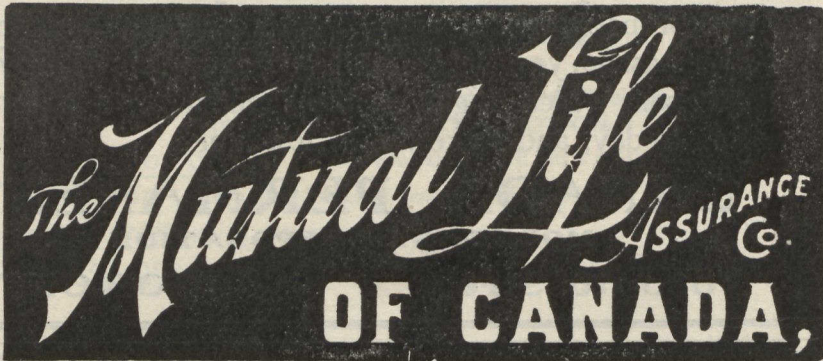


Actual Results Count

As a tree is known by its fruit, so is a Life Company by the results it produces for its policy-holders. And the best proof that a Company has made good in that respect is found in the renewal of their confidence by old policy-holders.



has many policy-holders who not only take out new policies as they can afford to do so, but insure their sons in it just as soon as they attain an insurable age.

A professional man, when acknowledging cheque in settlement of his matured endowment, says ;

"I am well pleased with my investment, and expect to have insured in your Company in the near future my son for a good amount."

Head Office

- WATERLOO, ONT.

E. P. CLEMENT, K.C., Pres't.

GEO. WEGENAST, Managing Director

W. H. RIDDELL, Assistant Manager

CHAS. RUBY, Secretary