

Canadian Druggist

Devoted to the interests of the General Drug Trade and to the Advancement of Pharmacy.

VOL. VIII.

TORONTO, NOVEMBER, 1896.

No. 11

"APENTA" THE BEST NATURAL APERIENT WATER.

Bottled at the **UJ HUNYADI**
SPRINGS, Buda Pest, Hungary.

*Under the absolute control of the Royal
Hungarian Chemical Institute (Ministry of
Agriculture), Buda Pest.*

"APENTA" THE BEST NATURAL APERIENT WATER.

"We know of no stronger or more
favourably-constituted Natural Aperient
Water than that yielded by the Uj Hunyadi
Springs."

L. Lieberman

*Royal Councillor, M.D., Professor of Chemistry,
and Director of the Royal Hungarian State
Chemical Institute (Ministry of Agriculture),
Buda Pest.*

"APENTA" THE BEST NATURAL APERIENT WATER.

By instructions from the Apollinaris Company,
Limited, now offered to the Trade at

\$5.50 per case of 25 large glass bottles.
\$8.00 " 50 small " "
\$8.00 " 100 glass quarter "

SHOULD THE PRICE OF

"APENTA"

be reduced, we guarantee to allow such reduction
to our Buyers on their unsold stock, and as as
possible, to secure a corresponding reduction to
Retailers upon their unsold stock.

SOLE EXPORTERS:

THE APOLLINARIS COMPANY, Ltd.,
LONDON.

CANADIAN SUB-AGENTS:

WALTER R. WONHAM & SONS,
Montreal.

Canadian Druggist

WILLIAM J. DYAS, PUBLISHER.

Subscription \$1 per year in advance

Advertising rates on application.

The CANADIAN DRUGGIST is issued on the 15th of each
month, and all matter for insertion should reach us by the
5th of the month.

New advertisements or changes to be addressed

Canadian Druggist,

11½ RICHMOND ST. WEST,
TORONTO, ONT.

EUROPEAN AGENCIES:

London, England: 145 Fleet Street, E.C.

Paris, France: 38 Rue de la Grange Bateliere.

CONTENTS.

A Questionable Policy.
The Progressive Druggist.
Antagonism Rampant.
Of Value to all Druggists.
One More Free Course.
Personal.
Death of L. M. Yeomans.
CORRESPONDENCE:
The Cheapening of Alcohol.
Pharmacy in England.
TRADE NOTES.
Montreal Notes.
Prince Edward Island Notes.
Manitoba Notes.
Canadian Association of Opticians.
The Editor.
Making the Blind to See.
Pharmaceutical Education.
Formic Aldehyde in the Treatment of Ringworm.
Female Pharmacists in Hungary.
Pharmaceutical Association, Province of Quebec.
Pharmacy Examinations.
Pharmacist and Physician.
Constituent of Cork Soluble in Ether.
Tannoform.
Preparation of Gelante.
Cocoa, Coco, Coca.
Marine Glue.
Montreal College of Pharmacy.
Divine Tobacco.
Prescription Ownership.
Retail Drug Advertising.
A Most Reprehensible Practice.
Pharmacy in Turkey.
Iodotannic and Iodogallic Syrups.
An Improved Liquid Glue.
Quick Sales and Small Profits.
THE SCIENCE OF OPTICS:
Primary Ametropia.
Toxic Amblyopia.
ADVERTISING.
Practical Hints on Advertising.
FORMULARY.
PHOTOGRAPHIC NOTES.
Sample Advertisements.
AMONGST THE WHOLESALERS.
The Companion Calendar.
MAGAZINES.
DRUG REPORTS..

A Questionable Policy.

Only a short time ago, a city druggist,
in the course of conversation, said: "The
physicians do not treat us fairly; we keep
everything they want, we are always here
to wait on them, and they know our capa-
bility for dispensing, but they do not send
us the prescriptions that they should."

This is the complaint of a large num-
ber of retail druggists, and there is a good
deal of foundation for it. However, there
is generally some reason attributed for the
want of harmony or business relationship
which exists between the doctor and drug-
gist, and we think the blame can justly,
in many cases at least, be placed on the
druggist.

It must be acknowledged that it is to
the interest of the retail druggist that he
should secure the good will at least, if
he cannot always the patronage, of as
many physicians as possible who could in
any way influence business on his be-
half; yet how frequently do we see the
druggist acting directly in opposition
to the interest of the physician.

A case in point might be men-
tioned. Munyon's Homœopathic Reme-
dies have been introduced into Canada
with a conspicuous display of advertising
in the daily press, and agencies have been
opened in Toronto and Montreal where
the "Doctor" prescribes these remedies for
individual patients. Having created a
demand for these goods, they proceeded
to stock up the retail drug trade with
them, and, not content with selling them
an assortment, they ask them to display
a large sign over their door or windows
proclaiming to the public that they are
agents for Munyon's Homœopathic Re-
medies. Has the druggist reflected that,
by allowing his store to be made conspi-
cuous as a depot for these goods, he is
antagonizing a class who are worth more
to him than any patent medicine dealer,
who may be here to-day and away to-
morrow? Does it occur to him that he
is allowing himself to be made a "sand-