

Publisher's Department.

TRUTH, WEEKLY, 28 PAGES, issued every Saturday, 6 cents per single copy, \$3.00 per year. Advertising rates:—30 cents per line, single insertion; one month, \$1.00 per line; three months, \$2.50 per line; six months, \$4.00 per line; twelve months, \$7 per line.

TRUTH is sent to subscribers until an explicit order is received by the Publisher for its discontinuance, and all payment of arrears is made, as required by law.

PAYMENT FOR TRUTH, when sent by mail, should be made in Money Orders or Registered Letter. All postmasters are required to register letters whenever requested to do so.

DISCONTINUANCE—Remember that the Publisher must be notified by letter when a subscriber wishes his paper stopped. All arrears must be paid.

ALWAYS GIVE THE NAME of the Post-Office to which your paper is sent. Your name cannot be found on our books unless this is done.

THE DATE AGAINST YOUR NAME on the address label shows to what time your subscription is paid.

THE COURTS have decided that all subscribers, to newspapers are held responsible until arrears are paid and their papers are ordered to be discontinued.

LADIES' JOURNAL, monthly, 20 pages, issued about the 25th of each month, for following month, 60 cents per year, 6 cents per single copy. A limited number of advertisements will be taken at low rates.

THE AUXILIARY PUBLISHING CO., printing 165 Weekly Papers and Supplements for leading publishers in some of the largest as well as the smaller towns in Canada. Advertising space reserved in over 100 of these papers and supplements. Rates:—60 cents per single line; one month, \$1.85 per line; three months, \$5.25 per line; six months, \$9 per line; twelve months, \$16.00 per line. The largest and best advertising medium ever organized in Canada.

Estimates given for all kind of newspaper work.
S. FRANK WILSON, proprietor, 33 and 35 Adelaide St. West, Toronto, Ont.

BRANCH OFFICES.

MONTREAL, QUE.—No. 162 St. James St., C. R. Scott, Manager.

WINNIPEG, MAN.—No. 220 Main St., Wilson Bros., Managers.
Business in connection with any of our publications, or the Auxiliary Publishing Company, can be as well transacted with either of our branch establishments as with the head office in Toronto.

THE AUXILIARY ADVERTISING AGENCY.

Manufacturers, Wholesale Merchants and other large advertisers will advance their own interests by getting our estimates for any advertising whether for long or short dates.

Advertisements inserted in any paper published in Canada at publisher's lowest rates. As we pay "spot" cash for all orders sent to publishers, and the class of advertising we handle is all of the best, publishers much prefer dealing with our establishment to any other.

Publishers will kindly send their papers for filing regularly.

Do not advertise till you get our quotations.
S. FRANK WILSON,
Proprietor Auxiliary Advertising Agency,
33 and 35 Adelaide St. W. Toronto.

WHAT THEY ARE SAYING.

T. A. HARVEY, Cobourg.—Please accept thanks for Chambers' Dictionary, won by Gertie Harvey in Bible Competition. It arrived to-day in good order.

ARTHUR READE REVELL, 286 Ontario St. Toronto.—I must write and thank you for the butter knife received. I am more than pleased with it, having no idea they were so good.

Mrs. BRUCE, Luther, Ont.—I Received my prize, a World's Cyclopaedia, and I am much pleased with it.

N. B. RUSK, Niagara Falls, Ont.—I acknowledge with thanks the receipt of the silver butter knife, with which I am much pleased.

Mr. W. A. RICHARDSON, South Bar, Sydney, Cape Breton, writes:—I love TRUTH, and when I did not receive it (because of an irregularity) I missed it greatly. You deserve the highest praise for publishing such a high toned paper. I hope to get it regularly hereafter and promise to continue a subscriber so long as it does.

Mrs. T. LAIDLAW, Yates Centre, Kansas.—I like your paper splendidly. We are taking several weekly journals, but I think yours is the most complete weekly family journal I ever saw.

The Week, Toronto, says:—Toronto TRUTH is making vigorous efforts to push itself into prominence. Various new departments have been added recently, and a "new suit" of type has wonderfully assisted in improving the general appearance of that family journal.

JOHN WADDELL, 231 Richmond St., Toronto.—My sincere thanks to you for the beautiful butter knife awarded me in TRUTH

Bible Competition. Also the World's Encyclopaedia awarded in LADIES' JOURNAL competition. The book is all that could be desired, and contains a large amount of information. I think TRUTH the most interesting, rich, racy, noway weekly journal published in Canada, and it ought to be patronized by every intelligent family in the country irrespective of prizes.

S. J. GRAHAM, Lindsay.—Accept my acknowledgment and thanks for the handsome watch awarded me in TRUTH competition No. 11.

MARTHA KELL, Hamilton, Ont.—I just received my prize, a gold gem ring, for correct answers to TRUTH Bible competition. Please accept my best thanks, as I think it is very pretty.

WM. DAWSON, Credit Forks, Ont.—Please accept my thanks for the very pretty butter knife awarded me in competition No. 12. It is much nicer than I ever expected. I wish TRUTH a world wide circulation.

G. T. BARBARA McLEAN, Cannington, O.—Please accept my thanks for the butter knife received. It is better than I expected.

GEO. F. BELL, 42 James St. North, Hamilton.—I beg to acknowledge, with thanks, the receipt by me of a fine copy of Chambers' Dictionary, being prize No. 403 in TRUTH competition.

Mrs. W. M. MARSHALL, Whitby, Ont.—I have much pleasure in acknowledging the receipt of a nice silver watch awarded me in TRUTH Bible competition.

W. HAY, Montreal.—TRUTH is one of one of the most welcome journals I receive. I send you a selection. It will be a pleasure to me to add to your interest or value in any way I can.

Mrs. B. KALL, Vankoughnet, Muskoka, Ont.—It does one good to read a paper like TRUTH.

J. W. MOIR, Nappau, N.S.—I am very much pleased with TRUTH, and especially with its late improvements. I think it a first class journal in every respect.

MR. MARKS, P.M., Marksville, Ont.—I received the rolled gold brooch, and was much pleased with it, and also with the silver butter knife, for which please accept my thanks.

Mrs. JOHN ROBINSON, Prescott, Ont.—Thank you very much for the prize watch you kindly sent me. I did not acknowledge it sooner as I wanted to see if it was a good time keeper. It has proved itself to be such, and I am therefore well pleased with it.

The Oswego Daily Palladium says:—John Henderson, an employee of the Kingsford starch factory, received a prize of an elegant gold watch worth \$50, from TRUTH, a literary journal published in Toronto, Ont., for the best selected story. The story selected was "An Extraordinary Case," by George Augustus Sala, the great English journalist, who has recently been lecturing in New York city.

An Ugly Brute.

A young man living in a small, remote country village went to live for some time with his friends in Glasgow. While there he learned to ride a bicycle, this machine being quite unknown in his native place. Returning home, and taking with him a bicycle, he determined to astonish the villagers. Procuring a goat's skin, he threw it over his shoulders, covering his face with the head and horns. Mounting his bicycle he rode round the village, causing the greatest consternation among the villagers. An old woman seeing him approach, ran into the house, barring the door, and peeping through a corner of the window, saw him run swiftly past. Opening the door, she ran into the house of her neighbor, and wringing her hands, cried—"Oh, Mrs. Gibb! Mrs. Gibb! did ye see the devil fleein' by the noo, ridin' on a gurr, wi' the pint o' his tail turned round, like a ring, trailin' on the grun? Oh, since the day I! What can he be seekin' here, the ugly brute?"

A Testimonial.

CUTLER'S POCKET INHALER I have thoroughly tested, and can heartily recommend to any minister or public speaker as the best remedy for tired throat or hoarseness. No colds in the head, no parched throats, is my experience with this valuable instrument—with Cutler's Inhaler.

NORMAN LAMARSH,
Pittsfield, Maine. Pastor M. E. Oltch,

OUR GREAT BIBLE COMPETITION, NUMBER 13.

CLOSING FEBRUARY 16th.

\$50,000.00!

We have decided that instead of giving large sums of money and valuable articles in the way of Pianos, Organs, Sewing Machines, Silver Tea Sets, Gold and Silver Watches, etc., etc., to agents, to give all these things direct to subscribers for answering Bible questions in the following manner: To the twenty-four hundred persons who correctly answer the two following

BIBLE QUESTIONS.

1. Is husband mentioned in the Bible?
 2. Is wife mentioned in the Bible?
- One reference or answer to each question will suffice.

Will be given in the order mentioned below, the following valuable and costly list of First, Middle, and Consolation Rewards:—

FIRST REWARDS.

First great reward will be given the sender of the first correct answer to the foregoing Bible questions. \$1,000 in gold.

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| 2, 3 and 4. Three magnificent Grand Square Pianos..... | 1,650. |
| 5, 6 and 7. Three fine toned 10 stop Cabinet Organs..... | |
| 8 to 16. Eight Gentlemen's Solid Gold Stem Winding and Stem Setting genuine Elgin Watches..... | 760 |
| 16 to 23. Thirteen Ladies' Solid Gold Stem Winding and Stem Setting genuine Elgin Watches..... | 1,170 |
| 23 to 40. Twelve best Solid Quadruple Plate Silver Tea Sets, six pieces..... | 780 |
| 41 to 70. Thirty Gentlemen's Solid Gold Silver Hunting Case Watches..... | 900 |
| 71 to 100. Thirty Gentlemen's Solid Aluminum Gold Watches..... | 600 |
| 101 to 135. Thirty-one Solid Quadruple Plate Cake Baskets, new and elegant pattern..... | 625 |
| 136 to 305. One hundred and seventy dozen sets of heavy Solid Silver Plated Tea Spoons..... | 850 |
| 306 to 399. Two hundred and four elegantly bound volumes of Shakespeare's Poems..... | 510 |
| 400 to 715. Two hundred and six fine Silver Plated Sugar Spoons and Butter Knives..... | 200 |

All these seven hundred and fifteen rewards will be given out strictly in order the correct answers to these Bible questions are received at TRUTH office. The first correct answer taking number one (\$1,000 in gold) the second correct answer taking number two, (one of the pianos), and so on till they are all given away.

Then after this list will follow the Middle Rewards which will be given in this way:—At the conclusion of the competition, (Feb'y 16th,) all the answers received will be carefully counted by three disinterested parties, when to the sender of the middle correct answer will be given number one, a fine stylish trotting-horse and carriage. The next correct answer following the middle one will take number two, (one of the pianos). The next correct answer, number three, and so on till all these rewards are given away. Here you have the list in full.

MIDDLE REWARDS.

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| Number one. A fine stylish trotting horse and Carriage..... | \$1,000 |
| 2, 3, 4 and 6. Four Square Grand Pianos, by a celebrated maker..... | 2,100 |
| 6, 7, 8, and 9. Four fine toned Cabinet Organs, by a celebrated maker..... | 2,100 |
| 10 to 20. Ten fine Solid Gold Stemwinding and Stem Setting genuine Elgin Watches..... | 1,000 |
| 21 to 32. Ten Ladies' fine Solid Gold Stem Winding and Stem Setting genuine Elgin Watches..... | 1,000 |
| 33 to 50. Eighteen Solid Quadruple Silver Plated Tea Services..... | 1,440 |
| 51 to 70. Thirty Double-barrel English Twist breech-loading Shot Guns..... | 2,700 |
| 71 to 110. Forty sets (10 vols. to set) Complete Chambers' Encyclopaedia..... | 2,00 |
| 111 to 134. Twenty-three Gentlemen's Solid Gold Silver Hunting Case or Open Face Watches..... | 600 |
| 135 to 162. Twenty-seven Solid Aluminum Gold Hunting Case Watches..... | 540 |
| 163 to 350. One hundred and eighty-eight dozen sets of heavy Silver Plated Tea Spoons..... | 900 |
| 351 to 710. Three hundred and fifty Solid Rolled Gold Brooches, newest design..... | 1,050 |
| 601 to 640. Three hundred and forty-six copies of Milton's or Tennyson's Poems..... | 865 |
| 641 to 715. Three hundred and fourteen Solid Silver plated Sugar Spoons or Butter Knives..... | 214 |

After these will follow the Consolation Rewards for the last comers. So even if you live almost on the other side of the world you can compete, as it is the last correct answers that are received at TRUTH office that takes these rewards. The plan is this,

your letter must be post-marked where mailed not later than the closing day of the competition which is February sixteenth, (fifteen days allowed after date of closing for letters to reach us from distant places), so the more distant you are the better your opportunity for securing one of these great and costly

CONSOLATION REWARDS.

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| 1, 2 and 3. Three elegant Rosewood Square Pianos..... | 1,650 |
| 4, 5, 6, and 7. Four Gentlemen's Solid Gold Stem Winding and Stem Setting genuine Elgin Watches..... | |
| 8, 9, 10 and 11. Four Ladies' Solid Gold Stem Winding and Stem Setting genuine Elgin Watches..... | |
| 12 to 17. Six Solid Quadruple Silver Plated Tea Services..... | |
| 18 to 23. Eleven sets Chambers' Encyclopaedia (10 vols. to set)..... | |
| 24 to 29. Ten Solid Gold Silver Hunting Case or Open Face Watches..... | |
| 30 to 39. Fifty-one Aluminum Gold Hunting Case Watches..... | |
| 40 to 131. Thirty-one Solid Quadruple Silver Plated Cake Baskets, elegant design..... | |
| 132 to 200. Eighty-one dozen Solid Silver Plated Tea Spoons..... | |
| 201 to 400. Two hundred volumes Tennyson's Poems, elegantly bound..... | |

This finishes the largest and most valuable list of rewards offered by any publisher in the world. It will positively be the least the results of this competition exceeds the preceding ones, as I certainly cannot afford to continue them. I have kept faith with my subscribers and the public in continuing these Bible competitions for a year, as promised, and this great offering this immense list of rewards, will be a fitting close to the affair. Bear in mind every one competing must send one dollar with their answer for which TRUTH, the cheapest and best weekly for the year, will be sent six months. You therefore nothing extra for the privilege of competing for these costly rewards, as one dollar a regular subscription price of TRUTH for a year. You cannot fail to be well pleased with your dollar investment even if you not succeed in gaining any one of these rewards, as TRUTH is extra good value for money as thousands of our subscribers have testified. Long lists of winners in previous competitions appear in nearly every issue of TRUTH, and full lists of winners in this tire competition will be published in an issue of TRUTH immediately after the close of the competition on sixteenth February with the full name, street and number, in cities, and in fact all the addresses completely as possible, in order that all be satisfied that there is no fraud or bug in this matter. In order to prevent fraud, the proprietor of TRUTH serves the right to deny a person or persons the privilege of competing for these rewards. We have done exactly as promised during this year conducting these competitions, and our reputation for fair and honorable dealing is too well established now to risk overlooking it. Look up these Bible questions, will do you good apart from anything else. These competitions have done, we are sure, a great deal to promote the study of Bible among all classes. Now this may your last opportunity to secure an elegant piano, a gold watch, a fine horse and carriage in addition to a half year's subscription one of the most widely circulated and popular weekly magazines you may have, tend to it now. Don't delay! All must be sent through the post office by express. None can be received by telegraph. Don't forget that we don't guarantee everyone will get a prize, but out of twenty-four hundred rewards you doubt will secure something. Be prompt! As soon as possible after seeing this list and TRUTH will at once be forwarded acknowledgment of your subscription, your letter will take its place in the office is received at this office. There is no favoritism, and all are treated alike, fairly and squarely.

Address,
S. FRANK WILSON,
Proprietor TRUTH
33 and 35 Adelaide St., - - Toronto, Ont.

There scarcely can be named one that is amiable in a woman which becoming in a man, not excepting modesty and gentleness of nature. Honest good humor is the oil and of a merry meeting, and there is no companionship equal to that where the are rather small and the laughter loud.

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GRAND OPERA

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