"VARSITY"

A HIGH-CLASS 5 CENT CIGAR, HAND-MADE

CONTAINS THE FINEST HAVANA FILLER

SUPERIOR TO THE MAJORITY OF 10 CENT CIGARS. TRY THEM AND BE CONVINCED. THEY COST THE RETAILER 4 CENTS EACH

S. DAVIS & SONS Montreal

THE LARGEST CIGAR MANUFACTURERS IN THE DOMINION.

× D. Ritchie & Co. ×

(ESTABLISHED IN 1862)

WE ARE THE OLDEST CUT TOBACCO, AND LARGEST CIGARETTE MANU-FACTURERS IN CANADA

FACTSI

n.

- THE -

AND

"DERBY" CIGARETTES

- ARE .

The Sweetest of the Sweet. The Purest of the Pure.

The Finest of the Fine. The Cheapest The Best.

OLD CHUM.

PLUG CUT PLUG CUT PLUG CUT

SMOKING

SMOKING SMOKING SMOKING

TOBACCO

TOBACCO **TOBACCO** TOBACCO

THE SMOKER'S IDEAL

DERBY

PLUG SMOKING TOBACCO

IS

MADE FROM

THE

Finest Virginia GOLD LEAF