

and cream silk lace, are all offered by Brophy, Cains & Co. They now have also every number in their 39-inch Victoria lawns in stock. The trade know them as B60, B70, B80, B90, B100, etc.

The exodus of buyers to the other side of the briny has already commenced. Among the first to leave, as usual, has been Geo. B. Fraser, one of the firm of S. Greenshields, Son & Co.

Thouret, Fitzgibbon & Co. report that advices from abroad indicate that suedes, except in a high quality, seem to be out of the market, and that jobbers are refusing to guarantee anything else.

J. G. McKenzie & Co. report more activity in domestic tweeds and woolens, and hold that the indications in these point to more activity. They have experienced quite a brisk time recently in Canadian underclothing.

The domestic tweed department of Gault Bros. is a busy scene just at present. The demand for fall tweeds has shown more life than other lines, and this firm's trade in Canadian goods of this sort is, perhaps, the largest in the country.

Advices just to hand by leading general houses here indicate that prices at primary centres on woolen goods, such as cashmere hosiery, are upwards, the adjustment of the new American tariff having given values a strong tendency in that direction.

Hodgson, Sumner & Co. anticipate an increase in the volume of trade as soon as the crops are in. They have their usual full line of fall supplies of all kinds. Attention might be called in this connection to their very large and varied assortment of underwear and hosiery, the latter plain and ribbed, etc., etc.

It is understood that the firm who secured the round lot of prints at a cut of 12 to 15 per cent., which was the clearance of a line in first hands, are carrying the bulk of them over until next season. They have marketed a small portion of them, however, and it was no doubt from this fact that talk of a regular campaign of lower prices by the manufacturers arose.

The manager of a well-known St. Paul street firm, talking on the subject of the large number of failures reported recently in the retail trade, characterized them as a blessing in disguise. They would, he hoped, have the effect of ridding the trade of an undesirable class of people with lack of capital, lack of ability, etc., etc., etc., whose business career proved plainly that they were of no benefit to themselves, while causing a vast amount of injury to the trade in general.

CHEMICALS AND PROOFING.

The old rusty brown inside of rubber garments vanished when chemists discovered a means of showing a pattern on this proofing which is used on the inside of all "Distingue" garments. Mr. Frankenberg's chemists have, during the past few months, made further and considerable advances and improvements in this "Art" proofing of the "Distingue" garments, and as a consequence this brand of goods will become all the more suitable and valuable.

J. W. Holden, who represents "The Distingue" in Canada, is now on his way across the ocean with samples of new styles and shapes, and importers will have a chance to view the latest productions in September. The advertisement of these goods on page 7 is worthy of a close reading.

HOW TO WEAR BLACK.

HOW to wear black may, nowadays, be considered an art in itself, or a special department of the art of dressing. A plain black dress was at one time looked upon as an ordinary thing for every-day wear. Now it is the best "form" on occasions when ladies feel that nothing but their very best is suitable. Its make-up must now be perfect, and the materials of the best. It is necessary to be very particular about the fabric of which a black dress is made, as --to make what seems like an Irish "bull," yet is merely a statement of facts -- in nothing else is the color so important. A black dress must be really black, and must



A NEAT BLACK DRESS.

possess certain qualities of lustre, or dulness, according to the manner in which it is to be used. These the goods made by Priestley have in an eminent degree.

The sketch given here is a special design for making up some of Priestley's materials for this season's wear. It can be made in drap d'Alma, or in one of their celebrated black serges, with the high collar, big bow, and the lining of the revers of a black and white dotted silk. The bodice is the latest development of the zouave, close fitting. A full line of Priestley's goods should be procurable in every first-class dry goods store.