

silks are very high. Silk has never before reached the price it brings at present. Mohair yarns have risen considerably, partly on account of the demand for mohair braids. Everything tends to a good fall season."

THE MILLINERY TRADE.

SORTING orders are not overly bulky but they are still numerous. Travellers are still on the road, although a few days later will find the most of them returning to their warehouses, and many of them will be getting two weeks of well earned holidays. The demand for goods is quite general as yet. Leghorns are very active, and straws of all kinds are receiving considerable attention, but these are the only features.

Reports from retailers indicate that the spring millinery trade has been up to the average in spite of the extremely unfavorable

some clearances at prices which make them very valuable to a retailer. Many retailers make big money from judicious purchases of such clearances. Their cloak orders this year have been excellent, and show a considerable improvement over previous seasons. They had an excellent range of samples, and when their goods commence to arrive about August 1st, they expect to place a large number of sorting orders. Dealers should not neglect to see their display in August and September. The cloak trade promises to be a great feature of the coming season.

S. F. MCKINNON & CO.

S. F. McKinnon & Co. provided for a good June trade, and so far have not been disappointed. They claim that the fine weather of the past two weeks has had a visible effect on business, and even in that short time the outlook has brightened considerably. They draw special attention to the following lines



FIG. 2.

weather. Payments are fairly good in most localities, although some houses are grumbling somewhat.

About the 1st week in July fall samples will be in and the early birds will be looking for indications of the coming season's styles.

J. D. IVEY & CO.

This firm has been doing a steady sorting trade, with Mr. McKinley in charge. Mr. Ivey is in the European markets, but will return about the end of the month. Their range for fall will be quite as extensive as in former seasons, and no doubt customers will find a greater variety than ever offered for their choice. Mr. McKinley stated that he thought milliners would give a great deal of attention to velvets this fall.

REID, TAYLOR & BAYNE.

Mr. Taylor is in Europe buying novelties, pattern hats and stock for his firm. July will find most of these ready for inspection. They expect their travellers to finish this week; and, when they go out again they will carry fall goods. By a reference to their advertisement it will be seen that they are offering

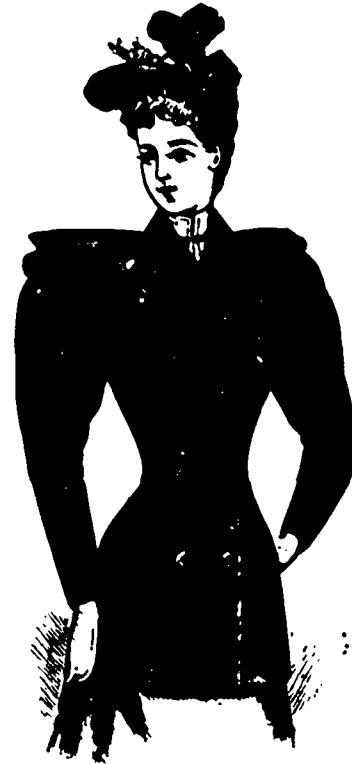


FIG. 3.

in their stock:—Flowers, leghorn hats, sailor hats, laces, ribbons, veilings, parasols, plain and shot silks; these, they claim, are not only right in characters, but also fine value. For the next two weeks this firm will offer big inducements to clear odd lines previous to stocktaking.

The innovation this season of the washable duck and other fabrics, such as chevots, madras and coxsackies is a feature of more than ordinary attractiveness. The white duck suit, with the wide skirt and the puffed sleeve and the big double breasted lapel and deep roll collar, is one of the deftest conceptions that was ever launched. It is so white and so clean, and so adapted to the various types of the warm weather damsel, that it will have a great run, rest assured.

The large increase of silk consumption can best be learned from the fact that the conditioning establishments at Lyons, France, have prepared about 40 per cent. more silk during the past three months than for the like period of last year. The figures are 5,350,000 kilograms for the first quarter of 1893; in the same period of last year they were only 3,880,000 kilograms.