MILLINERY-Continued.

ties for their second opening. Each department in their warehouse is replete with seasonable goods of the newest fabrics and styles produced since the general opening of last month. In the untrimmed straw department are shown most stylish dress shapes in Neapolitan horsehair braid, English split straw and chip down to the very popular ready-to-wear hat. Their stock of outing hats is most attractive.

In the same department are also shown straw braids, in all widths and manufactures, also the chiffon and straw combinations and peice straw laces—all of which are so freely used for drapery on early Spring millinery. In the soft pastel shades these goods are very effective.

Concerning artificial flowers, the demand is unusually large, for the quantity used in the garnishing of the picture hat requires an entire foundation of flowers, in many instances veiled with lace or tulle. Roses, poppies, carnations, chrysanthemums, either in natural size or giant, blowsed or magnified form, are among the most popular, while the smaller flowers and foliage play an important part in decorating the Easter hat. Fruit has come conspicuously to the front. Cherries, grapes, currants and berries, used in bunches or . ! wreaths, make a smart finish and tone on the faint shades of materials used, while Parma, English and wood violets are as popular as ever. Ribbons are more in evidence, now that the season has begun. They promise to be a leading factor in the requirements, notably the soft satin-taffeta weaves in delicate tints, also hemstitched ribbons in self colors. The haute nouveaute, however, is black velvet ribbon about 21/2 inches wide, with a white silk edge. This makes a very chic finish on a hat. The most approved ornaments and buckles are rhinestone, pastel, steel and jet, either alone or in combination.

In the model hat department some exquisite creations are being shown. Individuality is the keynote of the success of this department, for copied shapes do not possess the distinctiveness of originals. These latter hats are exceedingly airy and transparent, both in materials used and in manner of using these fragile fabrics. So much is done with tuscan and white crinoline, or hair tissue, in plain makes, combined with tulle or chiffon, which is tucked or puffed so lightly as if blown together. A chou of mirroir velvet makes a rich finish to these transparent novelties. It will certainly repay the trade to visit the showroom of this firm at their second opening.

TAKING THE LATEST NOVELTIZE INTO STOCK

Though the rush of the openings had quite subsided when THE REVIEW visited the warerooms of the D. McCall Co., Limited, the other day, the employes of the firm were busy as ever,

- "Assoon as our opening was over," explained Mr. McCall, "our European buyer left for that market, and already we are hard at work taking in large shipments from Paris and London of the most desirable goods, consisting of chiffons, maline nets, taffeta silks, Oriental satins and gauzes in white, cream, black, and all the latest shades, including fawns, beige, greys, lemons, argent, as well as the pastel shades which are so favored just now.
- "We are also receiving large quantities of cream, butter and black all-over laces as well as a big assortment of fringeedge scarfs.
- "Taffeta ribbons are arriving, too, in all prices and coloringe for present use. We have also just received a shipment

including buckles and ornaments in jet, rhinestone, and pastel, and a vast variety of novelties in foliage and flower effects, including chrysanthemums and black roses with colored centres.

"Our stock of hats is being constantly replenished with the latest New York productions. Our buyer for this department makes fortnightly trip: to New York, and is thus enabled to pick up novelties as quickly as they are produced in that city.

"As you may see from our stocks, turbans are receiving more attention this season than they have received for years. The notable shapes are the Hilda, which is on the Spanish order, and the Mara, a very stylish shape, with a large, heavy roll on the left side. A striking hat in this shape is made of alternate rows of hair braid and straw. Another pretty style of turban has a turn-up brim made of fine chip straw formed in a plait about two inches deep.

Though, for the present, and likely for a month or more, sailor hats have to give place to turbans and ready-to-wear hats, when the warm weather comes; and the ladies begin to don their shirt waists, the sailors will be revived, and will likely be as popular as ever in midsummer."

PARISIAN MILLINERY MODES.

Among Spring models two absolutely distinct styles are prominently apparent, writes a Parisian correspondent to The Dry Goods Economist. The first consists of hats with very small and extremely high crowns—in fact, terminating almost in a point. The brims of these are rather broad and somewhat oval, shaping low down on the back of the head, while in front they flare upward in a curling movement.

The preferred trimming for these hats is a large bunch of flowers placed high up in the centre of the front, reposing partly on the upturned brim, partly on the crown. The remainder is adorned with draperies of mousseline de soie, which encircle the crown and almost hide the standing back of the brim, or else one or two semi-long ostrich feathers, which follow the stoping movement of the "coiffure."

Of the second style, the brim is broader and rounder, while the crown might almost be said to be absent—it is so low. The favorite trimming for these is a garland of large flowers and foliage, almost covering the brim, which often has a gentle undulating movement over the face, while in the back it is straight or is turned boldly up. The flat crown, almost concealed by the garland, is covered with draperies of mousseline or narrow shirrings of black or white net, according to the garniture of the hat.

Summer toques will be worn even larger than those seen last year, but almost invariably of the turban shape; that is to say, without a separate brim, the entire hat being draped in one. The covering of these will be black or whitespangled or chenilled tulle, and all-over lace of all descriptions from point d'esprit to heavy guipure and Luxeuil. They will, in preference, be but little adorned, the trimming consisting of osprey, light, fiuffy aigrettes, a high cluster of loops of ribbon or wired net placed on the left side and flaring considerably. Anything in the way of strings is, for the moment, totally abandoned.

A new idea is to cover wired frames with fancy foulard draped in ledges on the brim, while the portion of the foulard covering the crown is caught in here and there by a stitch. The effect of these hats, for which any not too large shape is suitable, is most original and really attractive. They should always be arranged to match the costume in color and, if

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