

The Canada Lumberman

SPECIAL EDITION

We have now in course of preparation the **FIRST ANNUAL SPECIAL EDITION** of the **CANADA LUMBERMAN**,

Six Thousand Copies

Of which will be issued *Friday, 1st April, next*, and circulated among the trade throughout Canada, United States and Great Britain.

This issue of **THE LUMBERMAN** is intended to surpass, both in size and variety of contents, anything heretofore produced by the trade press of Canada. Arrangements are being made whereby every Province in the Dominion will furnish a complete budget of news of interest to every man engaged in the lumbering and wood-working branches of trade. The state of trade and the prospects for the coming season's business will be discussed in all its bearings, while the list of technical contents will be unusually large and complete.

No such opportunity has ever before been offered **MANUFACTURERS OF SAW-MILL AND WOOD-WORKING MACHINERY, WHOLESALE LUMBER DEALERS, Etc.**, to introduce their business to the Canadian Trade. The tariff of advertising rates for this edition is so low that anyone desirous of doing business in this country should have their announcement prepared and duly forwarded.

From the rates specified below, advertisers will note that, if a series of insertions are ordered, they will gain all the benefit of the special issue of **6,000 COPIES** at the ordinary charge :

Tariff of Rates for Special Issue :

<i>Two Pages</i>	\$44 00	<i>Quarter Page</i>	\$8 00	<i>Three Inches</i>	\$2 75
<i>One Page</i>	25 00	<i>Eighth Page</i>	5 00	<i>Two Inches</i>	2 00
<i>Half Page</i>	14 00	<i>Five Inches</i>	4 25	<i>One Inch</i>	1 25
<i>Third Page</i>	10 00	<i>Four Inches</i>	3 50		

(Size of Page 9"x 12 $\frac{1}{4}$ ")

Advertisers contracting for half or whole page advertisements can have descriptions of machinery and illustrations of same inserted among reading matter at the rate of \$5 per column. Those not having displayed advertisements will be charged \$8 per column among reading matter.

We beg to remind you that during the months of April and May Canadian lumbermen are fitting up their mills for the season's trade ; discarding old machinery and putting in new ; and for this reason, at no other time during the year will an investment in advertising pay as well.

As the time is short, and as all matter and advertisements must be in the hands of the printer by the 20th March, in order to insure proper classification, all who feel disposed to favor us with an order, should see that the same be handed in not later than the date mentioned.

Remittances may be sent with order, payable to **A. G. MORTIMER**, Peterborough, Ontario, or within thirty days of completion of contract.

LOWEST RATES FOR CONTRACT ADVERTISING FURNISHED ON APPLICATION

It is to the interest of every man in any way interested in the great lumber industry of Canada to assist in making this special issue of **THE LUMBERMAN** a success.