



Sale of Gold Seal Congoleum Art Rugs

GOLD SEAL CONGOLEUM ART RUGS have solved one of the housekeeper's biggest problems by providing Stainless, Rot-proof, Durable, Easy-to-Clean Rugs at Small Cost. See the New Patterns shown at this sale.
 9x6 ft. at **\$7.95** 9x7 1/2 at **\$9.95** 9x9 **\$11.95** 9x10 1/2 **\$13.95**
 9 x 12 ft. at **\$15.95**

STAMPED GOODS—IT'S TIME TO BEGIN MAKING CHRISTMAS GIFTS!

VISIT OUR NEEDLEWORK DEPT.—You will find a wonderful display of Useful and Beautiful Articles at very moderate prices. DRESSER SCARFS, BUFFET and VANITY SETS, PILLOW CASES, TOWELS, APRONS, NIGHT GOWNS, CENTER PIECES, and CHILDREN'S DRESSES.

A. BROWN & Co. 'The Store with the Stock'

ARKONA

Mrs. R. Crawford and Mrs. F. Jackson attended the funeral of their sister, Mrs. Scott, in Parkhill, last week.

New line of silk & wool Holeproof Hosiery.—Fuller Bros.

Mrs. J. C. Brown has returned from visiting her son, Geo N. Brown, in Toronto.

Rev. H. Eastman, of Burks Falls, and Mr. and Mrs. Ray Eastman and family of Innerkip, spent a few days with their father, Mr. N. Eastman.

Mrs. L. White is visiting her sister, Mrs. C. Watts, in London.

The household goods of the late Hugh Ross, were sold by auction on Saturday, Oct. 25th.

Mr. and Mrs. Ames, motored from Brantford on Saturday last and spent the week end with Mrs. Ames' mother, Mrs. Russell, and sister, Mrs. Glover.

Mrs. Mary McLean spent a few days at her home here, last week.

PRINTED MATTER of all kinds when you want it.—Guide-Advocate

THANKS

A paean of praise our hearts should raise
 To Him who heard our cry
 The great search light revealed the right
 And kept our Province dry.

Not autocrat but democrat,
 When truth was brought to bear
 We see the right with Heaven's light,
 And feel the power of prayer.

The selfish need of those who feed,
 On life blood, and on tears,
 Those parasites must take their flights,
 To other darker years.

We'll praise the hand that kept our land,
 From drunkenness, and glut,
 Our choice to vote upon that spot
 Was guided! was it not?

But thousands wrong not in this song,
 A menace to the race
 The foreign born, we almost scorn,
 To them be given grace.

Oct. 23, 1924. W. B. Laws, Watford.

Guard The Children From Autumn Colds

The Fall is the most severe season of the year for colds—one day is warm, the next cold and wet, and unless the mother is on her guard, the little ones are seized with colds that may hang on all winter. Baby's Own Tablets are mother's best friend in preventing or banishing colds. They act as a gentle laxative, keeping the bowels and stomach free and sweet. An occasional dose of the Tablets will prevent colds, or if it does come on suddenly their prompt use will relieve the baby. The Tablets are sold by medicine dealers or by mail at 25 cts. a box from The Dr. Williams' Medicine Co., Brockville, Ont.

MEETS FORMER GERMAN GUARD

Rev. E. W. McKegney, of Dutton, concludes that the world is, after all, very small. In July, 1918, he was a prisoner of war at Karlsruhe, and, of course, was guarded very closely by German officers, whom he expected after his release never to meet again. What was his surprise to meet in Rodney the other day one of his guards, a young man who recently arrived from Germany and is now making his home in that village. Recognition was followed by a brief interesting conversation, as the former guard's knowledge of English is very limited. Mr. McKegney states that he had no complaint to make of the treatment he received while at Karlsruhe.

RAPIDLY FILLING UP

The auto graveyard at Maidstone Cross is rapidly filling. The remains of three battered auto hulks are lying by the roadside at the W. E. Crossing. These machines belonged to men who thought they could beat the car to the crossing and found they could not. So many people forget that street cars have the right of way. This week Albert Cheny, a Windsor real estate man tried to "beat'em" stunt on a M. C. R. Express at the cross and as a result another car is smashed and the occupant is in Hotel Dieu under going repairs. He will recover but it was a narrow escape.—Kingsville Reporter.

YOUR AD. HERE WOULD PAY!

On The Trail Of The Moose

Have you followed the trail of the lordly moose through the flaming forests of the north and heard him call from the barrens or tracked the fleet-footed deer over newly-fallen snow, with the keen wind in your face while the trees cracked in the frost and the whole forest seemed vibrant with life? If you have you know the real joy of the Canadian autumn, which is never found on the city's streets nor in pulsing marts of commerce, but only in the clean open spaces and the fragrant silent woods.

Now that the leaves are turning crimson and gold you will begin to dream of the little hunting camp in the north woods, of sparkling dewy dawns, tramps through the fallen leaves, blasting camp fires, wonderful autumn nights and the bed of balsam boughs, for there is no tonic in all the world for a tired brain and a weary soul like a hunting trip in the Northern wilds.

Canadian National Railways tap the choicest of the solitary hunting districts of Northern Ontario, Quebec and the Maritime Provinces and if you are going off on a hunt this year go to the nearest ticket office and procure a copy of "Hunting in Canada" which contains full information as to the various districts, accommodation and guides. Then pack up your rifle, sweater and togs and be off. 017-24-31

Read the Want Ads on Page Four.

Service

"I keep six honest serving men
 (They taught me all I know):
 Their names are WHAT and WHY
 and WHEN,
 and HOW and WHERE and WHO"
 Kipling

WHAT was the Declaration of London?
 WHY does the date for Easter vary?
 WHEN was the great pyramid of Cheops built?
 HOW can you distinguish a malarial mosquito?
 WHERE is Canberra? Zeebrugge?
 WHO was the Millboy of the Shabees?
 Are these "sic men" serving you too?
 Give them an opportunity by placing

WEBSTER'S NEW INTERNATIONAL DICTIONARY

in your home, school, office, club, library. This "Supreme Authority" in all knowledge offers service, immediate, constant, lasting, trustworthy. Answers all kinds of questions. A century of developing, enlarging, and perfecting under exacting care and highest scholarship insures accuracy, completeness, compactness, authority.

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 290 page Bird Book free
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Sold in Watford by J. W. McLaren



While the Witches dance and the Black Cats prance Let's celebrate Hallowe'en

On that night your decorations must be startling and grotesque, your games lively and unusual. From invitations to midnight surprise, the Hallowe'en Party must be different. You can easily make it so. Let us help you.

Dennison's HALLOWE'EN SPECIALTIES
 include appropriate invitations and favors, decorations for the home and appointments for the table. The Bogie Book explains how to use them—28 page* chock-full of suggestions and colored illustrations—10 cents a copy.

J. W. McLaren

WHERE WE HAVE DISPLAYED A FULL LINE OF

- Hallowe'en Streamers
- Cats, Witches
- Masks, Hats, Etc.
- Table Napkins
- Table Covers
- Place Cards



NO H 96

Lyceum, Watford
 ONE OF THE MOST ARTISTIC AND LAVISH PRODUCTIONS YET MADE BY THE COSMOPOLITAN CORPORATION
"Enemies of Women"
 By BLASCO IBANEZ Author of "The Four Horsemen."
 Screened with an Immense Cast in Monte Carlo, Nice, Paris and Russia.
 A SPECIAL ORCHESTRA Score composed for Picture by an Orchestra you have never heard.
 ADULTS, 50c (tax included) CHILDREN 25c

VOLUME
 L
 Smart Women, Brown Use starting—R. M. "The Home." Williams The 1 ton's 14 be held Millar o A me will be Public 3 o'clock attend. We e liable at umbiasec Chas. M ford Arthu has pur shop fro his fami one of t owned b Presid to the V States e clear ms nearly 5 Every this wee Mrs. Hawes, Mrs. J. L. at the held in 3 rack 35, abou will surr style, \$6 —Swifts Word nouncing home in Mrs. Fra son.) Sh and Flo sin of M The N I. will b 12th at being hel given by be at the for. Stanfie for every Brown & Major ed his bo C. C. Pof iful new Highland and fami winter. E day. The es Jury,' a day incli stars, suc Mayo, Le Carr, H Steadma Stewart, ing and Radio: fit in yo sizes an chaser.— The pr minds v Thanks; the Lyce o'clock. close of Monday, and thus us with i the servi nolly, w clergyne vice. All to be pre Smart the "Gus blue and lined ulst —A Bro De Pc are sold by Willia prices an sets. Lambt special m the hom say good energetic Smith, w London. the draw specially slowing ary chry; Mrs. Coll of dainty vice-gege in which Miss Smi ation too nectio v the chapl briefly, w Franklin home, at the sins Good Fe A tal ers. A boy, 198c