THE LONDON ADVERTISER, WEDNESDAY, APRIL 8, 1914. --- and the Worst Is Yet to Come Phone Forty-Four Hundred | SMALLMAN & INGRAM, Limited Store Closes at Six o'Clock. Don't worry about the cold winds or any late flurry of snow. Spring has been proclaimed and Easter morning may be as summerlike as June. The earth is all right, making its daily revolution and moving straight along its beaten path. The lingering winter is affording you ample opportunity to prepare for spring, which will suddenly break the spell. Are you ready? See Easter Window Displays-The character of a store may well be judged by its show windows-from a distance the building looks sombre, but on nearer approach the store's bright eyesthe windows-give one a splendid vision of the more expansive show of beautiful things within. Our windows are just now even more attractive than usual, and are worthy of a special visit, but as we have said, they present but a small part of the lovely Easter displays throughout the store. Holiday Excursion Rates Easter Jewelry Novelties Begin Tomorrow This Is a Necklace Season Many of our out-of-town customers are waiting to take advantage of the cheap In which long strings of fares to come to the store and make personal selection of their Easter outfit. may lunch at any hour. Oriental beads are highly C the wellington Your railway fare is a small item, comfavored. Yellow is particpared to the great advantages in both WOMAN CLAIMS SHE WAS HELD CAPTIVE FREIGHT RATES REDUCED ularly desirable from a price and style selection at this store. style viewpoint, but second to this is the orange, IN WESTERN PROVINCES 🐇 Women's Separate Accuses Chatham Man of Criminal blues, etc. The prettiest that the Assault. Coats Are Very market holds are here in **Dominion Railway Board Gives** [Special to The Advertiser.] one large gathering. Chatham, April 6 .- "Red Bill" Legue, Judgment in Long-Pending Prices, 75¢ to \$4.50. Smart a resident of Wood's Survey, just outside the city limits, has been arrested See the new Tango V Pins Case. by the county police on a serious charge and Ties; each....75¢ laid by a neighbor woman. She came

to the office of the county police today nd claimed she had been held captive in Legue's house since Sunday evening and that she had been criminally asulted. She stated that it was not the goods on all railways in the Dominion first time this has happened. Legue will operating from Winnipeg to the Pacific probably be given a hearing tomorrow

CARTERS what higher ba

[Canadian Press.] Ottawa, April 7.-Some substantial re duction from five to thirty per cent i the freight rates on nearly all classes of

coast are ordered in the judgment in the western freight rates case handed down by the Railway Commission this afteroon. The reduced schedule of rates will go into effect on September 1 this year. A standard scale of maximum freight rates is fixed by the judgment for each of the three western sections of the railways in the west. The lowest scale in the west, now known as the Manitoba standard, has been amplified to show rates up to two thousand and one hundred miles, and will apply throughout the entire sec-tion and on the British Columbia lakes, abolishing the higher scale now charged in Saskatchewan and Alberta. What will be known as the Pacific scale is on

Two Methods Introduced.

by a direct reduction ranging from 20

the terminal Fort William rates the

maximum that 'may be charged between

to 30 per cent, and secondly, by making

Tomorrow and Saturday, the last days of the Easter fashion week, will find us in

the most complete state of readiness in our Ladies' Ready-to-Wear Section. The reserve of style merchandise will be at its maximum attraction as the great popular centre for the selection of Easter wearables. The separate coat is a strong feature this season, and black is very popular. BLACK SATIN COAT, with deep shawl

collar and cuff sleeve, straight back, slightly cutaway front. Price \$16.50 BLACK SATIN COAT, silk lined, rag-

lined, drep shoulder, trimmed with bands of

ribbon velvet, lace collar and cuffs. Price

New Tango Beads 75¢ to \$2.75 Bracelets of Gold and Silver. . \$2.75 to \$3.50 Leather Case Wrist Watch. Special Cameo Brooches, \$1.25 to \$4.00; Rings, \$1.00. Gun Metal Purses; all sizes \$1.00 to \$4.00 Silver Photo Frames; guaranteed not to tarnish; square or oval;

all sizes 25¢ to \$2.50 See the novelties at new jewelry counter. Main Aisle.

lan sleeve, cutaway front. Price ... \$25.00 Wear New Silk Hose Easter Good Luck All Year \$38.50 So the old saying goes!

Every Accommodation for Visitors Here

Free Check Room on main floor, where you may leave your wraps, suit cases, etc. Restaurant fourth floor, where you

Course Dinner 11:30 to 2

Shop with a Transfer Card, which you may use throughout the store, having the amount of each purchase marked thereon. Your parcel is assembled at transfer office, where, when finished, you will arrange for payment and delivery of same.

New Parasols To Finish the Easter Outfit

We have just opened up our imported stocks of Parasols, showing the very newest ideas from Paris and London. A strong feature this season is the plain colors, which are shown in great variety and in many novelty styles. If you want some particular color for a striking contrast or combination with your new outfit, see our stock before the holiday, while the assortment is best. Many exclusive novelties are shown and the δ



dent to a billous state of the system, such as Dizziness, Nauses, Drowsiness, Distress after sating, Pain in the Side, &c. While their noss generkable success has been shown in curing

SICK

raluable in Constipation, curing and pre-this annoying complaint, while they also il disorders of the stomach, stimulate the i regulate the bowels. Even if they only

HEAD to be they would be almost priceless to those whe utter from this distressing complaint; but fortu-ntaly their goodness does not and here, and those ho on be try them will find these little pills valu-ble in schanny ways that they will not be wil-ing to do without them. But after alleick head

Is that ane of so many lives that here is where our great boast. Our pills cure it while

Carter's Little Liver Pills are very small and very easy to take. One or two pills makes dose. They are strictly vegetable and do not gripe or purge, but by their gentle action please all who use them. CARTER MEDICINE CO., NEW YORK.

mall Pill, Small Dose, Small Price

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The westbound rates on flour and other grain products are similarly re-This is an indorsation of the duced. complaint of the United Farmers of Alberta, and the application of the Win-nipeg Board of Trade. The United Farmers of Alberta also win out in their application for reduced rates on these Q products to British Columbia stations.

intermediate stations.

n Pacific territory.

cale.

Cut In Coal Rates. Coal rates from Lethbridge and other Alberta mines are substantially cut, The special mileage rates on butter. cheese and eggs, dressed meats and dressed poultry between all prairie points ome in for reductions.

No Reduction In Live Stock.

No reduction is made in live stock rates, which are shown to be reasonable in view of the favorable carload minimum weights **77 CURES** of the favorable carload m and the volume of traffic.

The rates on fence posts, firewood, COUGHS brick, stone, gravel and sand are found to T& COLDS be generally lower than those applying in Ontario, but the higher scales prevailing

BLACK SILK MOIRE COAT, lined with There may be something Special distributing tariffs on a lower brocade silk, drop shoulders, collar finished in it, for Easter is a pasis are authorized from recognized dis-tributing centres, the reduction from the standard tariff of each territory being fifteen per cent of the prairie standard MOIRE SILK COAT, in tuscan or reseda. satin lined, raglan sleeve. This coat shows our new lines are temptthe new double ripple cutaway front. Price ing in both value and Local grain and flour rates are substantially reduced by two methods, first,

Second Floor.

..... **\$26.50** style. Ladies' Silk Ankle Hose in black, pink, New Golfine Suit-

sky, white or purple; double feet. Price, 75¢ 3 pairs for \$2.00 Ladies' Silk Hose with lisle top or sole, in black and dainty shades, sky, Here is one of the newest wash fabric pink, tan, champagne,

suitings, exclusive novelties, plain colors, purple, cerise, yellow, saxe, rose and Roman rold; in plain ribbed rose, nile, peacock, copweave, having the appearance of velvet enhagen, gold, green, corduroy. One of the smartest styles white or cardinal; double feet; sizes 81/2 to 10-inch. Price, pr. \$1.50

suit in each color, giving the buyer an Wash Goods-First Aisle.

ROAST CHICKEN DINNER TOMORROW.

Ladies' Vegetable Silk Ankle Hose, in black, white or tan, with summer wear. See these early. One only double lisle top and sole; special value; 81/2 and 10-inch; pair. 50¢ Dresden effects in blue, pink, red, green and Children's Silk Lisle Hose, fine ribbed in black, white, tan, pink white; pretty styles; each exclu : style. Per suit length, \$12.50 or sky; double knee and feet; very neat; sizes 61/2 to 8-inch. Prices, 25¢, 35¢, 50¢, 75¢, \$1 and \$1.50

variety is great. The small Hats call for Parasols, and a big season is assured.

BELL SHAPES --- In paddy greens, cerise, navy, gray, royal, black; also in combination colors and pretty black and white. Price \$4. \$5, \$6 and \$10

SHOWERPROOF PARASOLS - With colored handles to match your gown; green, blue, brown, alice, etc. Price \$3, \$3.50, \$4 and \$5

FANCY PARASOLS—Pretty stripes and Dresden effects; also plain colors in tan, alice, navy, brown, paddy, white, black, rose, tuscan, gray, etc.; a good assortment in this range; colors to go with any gown and prices to suit all; each\$1.25, \$1.50, \$2, \$2.50, \$3 to \$6

Children's Parasols

Plain and frilled, also the bell shape

Main Floor.

CLUB BAGS, SUITCASES AND TRUNKS.

shown in wash fabrics. Not too heavy for

ings---Costume

Lengths \$12.50





