Habit

YOU have probably been intending to try Red Rose Tea for some time but from "force of habit" have just kept on using another tea.

Break the Habit

and buy Red Rose next time.

RED ROSE TEA "is good tea"

NEVER SOLD IN BULK

Your Grocer Will Recommend It 83

FOR THE HOUSEKEEPER.

When a woman leaves home for any length of time she should take precautions to keep moths and other insects out of the piano. These moths find their way into the felt, and the small pests may work untold damage unless kept away. Gum camphor loses its pungency soon. Moth balls remain in evidence to the olfactory nerves all the year after, but some sticks of sandalwood or a bit of cotton saturated with this odorous oil will keep out moths quite as well as the other bad smelling things. It is also well to take the precaution of having wooden pegs to fit under the pedals. Mice frequently find their way through these open places.

WONDER-SHINE

Makes silverware look better and last longer

The constant rubbing of paste and powder polishes will eventually wear through the plating and spoil its beautiful lustre. **WONDER-SHINE** cleans **without rubbing.** Just dip articles in **WONDER-SHINE,** rinse and dry with a soft cloth. Removes all tarnish instantly and adds lustrous and lasting beauty to your silver, gold or plated-ware. Try it to-day.

At your dealer's, 25c. package.

Household Convenience Co. Limited 2701 TORONTO, - ONT

CUWAN'S PERFECTION COCOA

"Great for Breakfast."

A day started on Cowan's Cocoa is a day with a clear head and a steady nerve—a day full of snap and life. Cocoa nourishes the body. It is rich in food value and easy to digest. 173

DO YOU USE COWAN'S COCOA?

THE important ingredient in Sanitol Liquid Shampoo is Olive Oil, the best of hair cleansers. Produces a copious lather. Cleans the scalp of dandruff. The result is strong, healthy hair. Its use weekly (with Sanitol Hair Tonic, daily) will avert baldness through its cleansing, stimulating properties.

SANITOL (Olive Oil) LIQUID SHAMPOO AND HAIR TONIC

Of Interest To Women

DAILY MENU

BREAKFAST.
Oranges au Naturel.
Cereal.
Broiled Mackerel. Creamed Potatoes.
Wheat Muffins. Orange Marmalade.

DINNER.
Onion Soup. Croutons.
Baked Fish. Sauce Hollandaise.
Mashed Potatoes. Scalloped Tomatoes.
Lettuce Salad, with French Dressing.
Orange Shortcake, with Whipped Cream.
After-Dinner Coffee.

SUPPER.
Herring Salad.
Brown Bread and Butter.
Sponge Cake. Orange Fool.
Tea.

CREAM PUFFS.

Stir together in a saucepan one cupful of butter with two of flour; when well mixed add half a pint of boiling water, stir smooth, and when it boils set aside to cool; when cool add five eggs and beat for two or three minutes; cover the bottom of a baking pan with buttered paper and drop the mixture on it in small spoonfuls, or it can be put in muffin rings. Bake for 25 or 30 minutes in a brisk oven.

Cream for filling: Boil one pint of milk; beat together one cupful of sugar; two eggs and one-half cupful of flour; stir this into the boiling milk and let it cook for three minutes; flavor with lemon or vanilla; cut a circular piece out of the top of each puff, fill with the custard, and replace top.

PHILADELPHIA APPLE PIE.

Slice sufficient apples to make pie of one inch thick; fill into lower crust, sprinkle with sugar, put pieces of butter here and there; grate nutmeg over all, and add water; put on top crust (which should be made of puff paste), slit top crust in two or three places, and brush with beaten yolks of eggs. One of the secrets of a good pie is to work the dough to light consistency.

A MEAT HINT.

Meat loaf of chopped veal or beef can be made more moist if three or four tablespoonfuls of cream are added just before baking.

CURRIED FISH.

Take half a pound of cooked fish, free it from the skin and bone. Put two tablespoonfuls of butter in a saucepan; when hot stir in two tablespoonfuls of flour; stir for a few minutes, add one level tablespoonful curry powder, one teaspoonful of chutney, and add one pint of milk; stir until it boils, then add three hard-cooked eggs cut in slices, four ounces cooked rice and the fish; mix well together, add one teaspoonful salt; let it get hot and serve.

Correspondence

Edited by Cynthia Grey.

Dear Miss Grey,—Where can I get information about homesteading land in Canada? R. C. M.

A.—Write to land commissioner, land office, Winnipeg, Man.

Dear Miss Grey,—1. I have twelve yards of Black lace, about four inches wide. Could I make a waist out of it? If so, how? 2. What will remove varnish which has been on a mirror some time?

A READER.

A.—1. Join the wide lace with very narrow insertion of heavier kind of lace. Cut out paper pattern and whip the laces together while joined or basted on pattern. Line with white or black China silk. 2. Lye, diluted with hot water.

Dear Miss Grey,—Please give directions for making and using washing fluid.

ALICE.

A.—Boil five gallons washing soda with one gallon water. Add a pound of slaked lime and stir well, strain and put into jug. Cook well. Put clothes into boiler with three gallons water, with sufficient soap and one pint washing fluid. Boil and stir with clothes stick, then wash in usual way. This fluid will last in the clothes if used after, but will remove rust and other spots. Even mildew will disappear if not too old.

Latest Fashions

Everything is narrow — shoulders, backs, hips and dresses. A few short skirts are about two yards wide at the base. Two yards and a quarter and two yards and a half are conservative widths.

White gloves will be very fashionable this summer, even for street wear.

Pumps and sheer hose are considered very bad taste when worn with street suits and shirtwaist hats.

Suit coats are short and are even growing shorter. Skirts are anywhere from one to five inches from the ground.

Blue serge is the favorite among spring materials for suits and long coats.

New hats roll off the face at the front or one side instead of turning down over the face.

Severely plain shirts of linen, madras, shirtings and flannel should always be worn with strictly tailored suits.

The sailor collar is the popular one for the coming season, and is used on shirtwaists, coats, dresses and negligees.

SUIT TRIMMINGS.

In nearly all the new suits the favored trimming is braid, especially the white braid, which sometimes forms the collar, cuffs and revers, and trims the skirt as well. Panels of braid coming down the front and back of the jacket, and continued in the same way on the skirt, are decidedly the thing.

Narrow braid is also very smart, especially when worked out in ornamental designs on the skirt and coat.

A touch of color is added by Oriental embroidery on the collar, sleeves and revers. There is merely a hint of this, and it is not allowed to become too prominent in the color scheme.

Buttons are also very much in evidence, some of them of the same color as either the suit or the trimming, or as both, and some of them silver or gilt. These latter are very small, **quite tiny,** in fact.

In general, however, the new suits, except the elaborate satin ones, are rather plain, comparatively little trimming of any sort, outside of braid, being seen.

When fresh milk is applied to boots and shoes it has a preservative effect on the leather.

ACHES AND PAINS OF THE FEET

HOW THEY DO HURT—these feet of ours—when the first mild days of spring come! At least I THINK we're all in the same boat judging from the like expressions of misery I see on the faces of fellow hobblers as I pass them by.

ENLARGED JOINTS—near bunions—always make themselves particularly obnoxious along about now. The best way to take out the inflammation and ease the ache is to rub them every night before retiring and then bandage them evenly and comfortably for the night. Wearing a little broader shoe is the best remedy, as a slight increase in the size of the shoe is far more slightly than such an expression of woe on the face.

BUNIONS usually result from the too tight shoe. If you already have one or one is coming, taking a hot foot bath every night, as hot as you can bear, for five minutes. Then plunge feet into cold water for one-half minute. Repeat two or three times each evening. Before you put on stockings in the morning put a pad between the second and great toes to push the joint out. Wear broad-toed shoes and avoid excessive standing or walking until bunion is cured.

CHILBLAINS come from pressure of other toes or the shoes on the affected part PLUS exposure to prolonged cold, and they are especially tender nowadays. Anoint them with carbolized vaseline at night. Avoid pressure by shoes. Keep the feet warm as possible by hot and cold foot baths, frequent change of hose and brisk walking. Do not allow the feet to become extremely chilled. Frequently a lukewarm vinegar bath will calm them down for the night when especially painful.

FLAT FEET. Sometimes the feet and legs ache and we think we are suffering from rheumatism, perhaps, when it's really a "broken arch." Rub the feet across the bottom and up the inner side to the ankle. If relief is not gained, consult a specialist and wear artificial arches in shoes to correct the trouble.

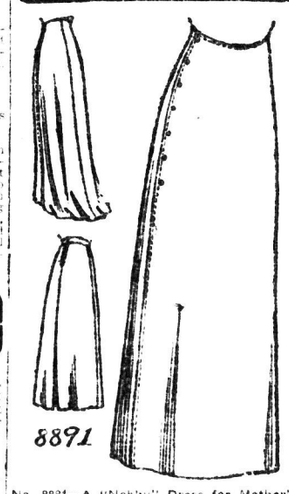
PERSPIRING FEET: Powdered alum sprinkled in the shoes each morning, soaking the feet each night in hot, strong salt water, changing stockings every day, or every other day, all help lessen this trouble. After walking until feet are perspiring, change both hose and shoes, if possible. Do not allow the feet to continue to sweat and then cool down in this wet condition.

CORNS: If I could tell people how to PERMANENTLY cure these little pests, I could quit work and live on the interest of my money. The most practical advice I can give is get rid of the corn, and then wear comfortable shoes the rest of your life. Maybe the corn will not return, but probably it will. Soften the edges of the corn with alcohol (after a warm foot bath) and trim very carefully with sharp and sterilized cuticle or corn razor. Moisten several times during this trimming with alcohol. Dry, and cover with two or three drops of flexible collodion. Put a pad over the corn if an outside one, and a roll of dentist cotton between the toes if the corn is located there. Use talcum powder in hose and shoes.

If the ANKLES SWELL, as they do sometimes when it is necessary to stand more than usual, sit down occasionally and elevate the feet. Or a brisk walk will often decrease the swelling. When standing in one position the circulation shows and the ankles will swell. If elevating the feet or a brisk walk does not reduce the swelling, consult a physician as it may be due to kidney or heart trouble.

Advertiser Patterns

Beauty Pattern Company.



No. 8891—A "Nobby" Dress for Mother's Girl.

Fine cashmere with bands of fancy braid for trimming, will make a very neat dress of this model. Challie, dimity, lawn or similar materials will develop it nicely for dressy wear. The full waist portions are finished in front with a panel that extends to form part of the skirt. The pointed yoke portions are outlined by a deep hemline, that lends itself prettily to lace or embroidery for decoration. The skirt is plaited below the belt. The pattern is cut in four sizes—4, 6, 8, 10 years. It requires 4½ yards of 36-inch material for the 6-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

PATTERN DEPARTMENT OF THE ADVERTISER.

Please send above-mentioned pattern, as per directions given below, to

Name .....

Street Address .....

Town .....

Province .....

Measurement—Bust.....Waist.....

Age (if child's or misses' pattern).....

CAUTION.—Be careful to include above illustration and send size of pattern wanted. When the pattern is bust measure, you need only mark it 32, 34 or whatever it may be. When in waist measure, 24, 26, 28 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamps.

PATTERN DEPARTMENT,
LONDON ADVERTISER.

Bargains That Will Make Saturday a Hummer

"Man is a social animal." That is why we like to have a crowd here Saturdays. But we like far better to see that crowd spending money. Tomorrow we will have an immense money-spending, and, what is more important to you, money-saving crowd, for we have assembled for their benefit a most compelling assortment of bargain offerings. Each item will speak for itself.

12½c Ginghams 8½c

Last week's offering of 12½c Ginghams for 8½c brought us so many purchasing customers that we will offer another 500 yards at the same price. Regular 12½c, for.... **8½c**

Heather Tweeds

A special line of Bannockburn Tweeds in heather mixture designs, the very cloth for the new narrow, tailored skirts. Only a few pieces and short lengths. Saturday **47c**

New Tailored Skirts

Ladies' Cheviot, Serge and Panama Close-Fitted Gored Skirts, with side trimming of deep fold and buttons; all new spring styles. See them here tomorrow at **$3.95**

$1.00 Corsets 69c

Here is a special offering of a limited number of new D. & A. Straight-Front, Dip-Hip Directoire Corsets. Regular $1.00. Special Saturday price **69c**

Little Dorrit Hose

Little Dorrit Hose for children, all sizes except 6 and 7 in black and 6 in tan and cardinal. Regularly sold for 25c a pair. Saturday 17 CENTS PAIR, OR **3 Pairs for 50c**

All-Over Embroidery

One lot of Soiled Allover and Fronting Embroideries. Worth to $1.00, to clear at, per yard..... **25¢**

39-inch Black Satin Pailette 89c

Special Heavy Black Satin Pailette, nice rich finish, 39 inches wide, Saturday **89c**

SUMMER QUARTERLY STYLE BOOK AND ANY 15c PATTERN ONLY ..... 20¢

GRAY & PARKER

The Steering Wheel

BY ROBERT ALEXANDER WASON.

Copyright 1910, The Bobbs-Merrill Company.

"He has swallowed the hook," exclaimed Dick. "He is all fussed up, because he had to give in a little. He will be in a cold, nasty temper. I shall have to watch his eyes, I'll tell it were football. Mollie, for I'm going to play a crafty game. I am so. Now he has to sign my contract, and I have to make him think that I am a good-natured, young man, confiding to a fault, guileless as a dove, and rather easy-going. You have no idea how tale is running along my nerves. I always used to feel like this before a game, you remember, but I never showed it, and I'll show it this time." Dick rose and took a turn about the room. "I've got to have a lawyer on that contract, and here it is after four. The old chap will charge too much or be too careless. The young one, but only to be boss, or else they'll be the drudgery kind without imagination. I have to have a corking contract, and it has to be drawn up by a lawyer I can trust, and who will trust me. Surely there must be a lawyer in this village who is under obligations of some kind to me. Wait, wait, I'm getting warm! That thin fellow with the ruddy hair that I met at the missionary on Assiniboine Creek—the two—Fercise Mulcaley. He claims to be Irish, the Irish claim to be witty. Now, where can I find him? He gave me a card, I put it into my pocket, and I gave that suit to a tramp painter. Dick, how to the devil do you remember the printer who came here from Seattle to get a job?"

Dick raised his eyes from "The Modern Trend of Pragmatism," squinted them a time or two, and replied, "I do."

"Then go to him as fast as you can, get the card he found in the upper left-hand vest pocket of the gray suit I gave himself, T. Mulcaley—telephone the address to me on the instant. Hurry!"

Dick's mouth opened to ask a question, but Dick had already turned into his own office. Twice Dick's eyes, filled the light of superior excitement, it was plain that his sensitive nature was responding to Dick's person excitement, and Dick had been engrossed in an interesting passage, and was inquiring at being disturbed. "What nonsense," he muttered as he picked up his hat.

"Hurry!" cried Ivan.

"This is no kind of work for a man," growled Dick, as he slammed the door.

"Dick had hurried into his private office and pulled out a typewritten paper which had been corrected and re-corrected until it presented a badly abused appearance. He ran his hand through his hair after having read it again and said: "This is exactly what I want to get into the contract, it covers every inch, and if Terry can just put it into legal form, I shall take great pleasure in making William Steel Mills Burton admit that the way of the transgressor is hard. I hope Emil does not have to pass a book stand!"

He turned and twisted in his chair, he walked to the window, he became so restless that Mulligan was finally disturbed and lost with a sweep of his arm what was evidently a human article offered any opportunities to a rather bored canine.

"Mulligan," said Dick, seating himself and taking his dog's head on his knee, "we don't often speculate on hell. Suppose, that is what hell is. An eternity of suspense, an endless waiting in the dark, a thousand burning questions, and no answer. That is hell—and I wish to goodness that Emil would hurry."

At the first tinkle of the bell Dick put the receiver to his ear, and when he heard Emil's voice, he cut in without waiting for Ivan. Mulcaley was with a large firm with offices at Cheapside and Broadway, and Dick immediately had Ivan call him. When Ivan announced that Mr. Mulcaley was on the wire, Dick gave a sigh of relief, and soon had things settled. Mulcaley agreed to be at his desk at nine-forty, and to work all night if necessary, and to make no mention of the matter to his firm.

It was now six o'clock; Ivan was beginning supper, and Dick, having run the full circle, now found himself perfectly cool and looking forward with pleasure to his coming meeting with Mr. Burton.

"I wonder whether I'd better make this engagement at nine-thirty a business or social one," he mused. In entering business Dick had decided that it was war, and therefore entitled to no ethical considerations. This candid attitude at the very start prevented his conscience from interfering with expediency, and left him free to plan his campaigns unhampered. He finally decided that he looked better in evening clothes, and so chose a social engagement.

"I suppose the old cuss is a cold-blooded amphibian," he remarked gently to Mulligan, as he adjusted his tie, "but even at that I shan't keep him waiting but twenty minutes or so."

In evening clothes Dick did not look like a member in good standing of the proletariat, but in spite of this he felt a kindly approval of his reflection as he surveyed himself in the glass. "I trust the time will come when I won't have to keep my raiment in a fireproof safe and an office desk, but you don't look like a hall-roomer, Dickie boy, not yet. And now, friend Burton, I shall seek to do ample justice to thy fair repast. Mulligan, I regret exceedingly that I cannot take you with me, but owing to the present financial depression, the Dickie Nut-Lock Company is unable to afford a human watchman, and the rest of it is that I'll take you a nice long walk when I return. Au revoir."

"Now, boys," said the debonair Dick, as he paused at the table where Emil and Ivan were enjoying their frugal repast, adding the savor of philosophical discourse to the more material viands, "I want you to remember that in spite of appearances, I am making the economic fight of the age against the steel plates. It is probable that in the future we shall be watched by detectives, therefore, be wise as serpents and innocent as doves. See if you can locate any socialists who belong to the office forces of either William Burton or my uncle, and extract as much information as possible. Good-night."

Upon arriving at the Astor, Dick was immediately conducted to a private dining-room, where he found a man with piercing eyes waiting for him. The man was of medium height, masterful hands, self-contained expression, and lips which appeared to be the trust guardians of a strictly private entrance.

"You are late," said Mr. Burton, as soon as they had exchanged names and shaken hands.

"I beg your pardon," said Dick, crisply, "but you can readily understand the difficulties of starting a new business on small capital. I began in my own way, creating a demand for my services and product before opening offices. Now I find my organization inadequate to handle the office business, while actual orders come in too slow to keep my plant running."

"You are younger than I supposed," said Burton.

"People have been telling me that for years," laughed Dick.

"Well, let's get started," said Burton.

They seated themselves, and it was evident that Mr. Burton understood the arrangements for a conference at which food was to be incidental. He tried to make it entirely incidental. Each course was cleared away and the next brought in promptly, and then the waiters retired until summoned.

Dick, however, was instantly able to perceive that there was an art surpassing Ivan's in the preparation of these courses, and as he was joyously hungry, he commended them cordially. In fact, he placed cordiality as his longest and strongest suit, answered all questions frankly, but never seemed anxious about the sales of his nut-lock. He seemed to look on its future as assured, and confided to Mr. Burton, with pleasing naivete, his intention to make his income as a mechanical engineer pay the expenses of establishing the nut-lock business. He unfolded so many plans, intimated so much already done in the creating of a demand, and appeared so youthful, hopeful, cheerful and unsophisticated, that Mr. Burton was gradually disarmed.

(To Be Continued.)

ONLY ONE "BROMO QUININE"

That is LAXATIVE BROMO QUININE. Look for the signature of E. W. GROVE. Used the world over to Cure a Cold in One Day. 25c

DISAPPOINTMENT.

Those who inspected the modified harem skirts on the streets yesterday regret to report that the garment is not as shocking as they expected.

Got a Cold?

Stop it; 25c. "Weeks' Break-Up-a-Cold Tablets." At Anderson & Nelles'.

PURITY FLOUR

WESTERN CANADA FLOUR MILLS COMPANY, Ltd., PHONE 795, CARE CENTRAL STORAGE AND EXCHANGE COMPANY, 334-336 CLARENCE STREET.

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if everything else you use is of the same high quality as

St. Lawrence Sugar

The genuine "Montreal Granulated" is pure cane sugar, and is the best sugar on the continent for preserving.

Your grocer should have St. Lawrence Sugar in 20 pound bags—also by the pound and barrel.

The St. Lawrence Sugar Refining Co. Limited MONTREAL. 36

Mrs. Winslow's Soothing Syrup has been used for over THIRTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC and is the best remedy for diarrhoea. Sold all over the world.

GRAND UNION HOTEL One GRAND CENTRAL STATION NEW YORK CITY ROOMS $1.00 a day and upward. Baggage to and from Station Free. Send 2c stamp for N. Y. City Guide Book and Map.

Every Woman

in trouble—with headache, backache, nerves on edge, poor spirits and unreasonable fatigue—can find help for her whole system in

BEECHAM'S PILLS

Sold Everywhere. In boxes 25c.