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START NOW. NO VACATIONS.

FOREST CITY BUSINESS COLLEGE.
Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

Don't Imagine
That because I offer to give you a **Set of Teeth for \$6** that my work is inferior. No one can do better.

F. N. Harvey, Dentist,
204 Dundas St.

Are You Building?

Don't neglect to ask us for estimates for wiring your house. We are dealers in everything Electric.

The Electrical Construction Co. of London, Limited,
32 to 40 Dundas Street.

Order the Spring Suit Now.

We are just as sure of our ability to please you as we are of our ability to do the finest tailoring.

Those snappy styles for which we are famous never fail to elicit lots of praise. Fabrics here to suit every degree of good taste.

O. LABELLE,
374 RICHMOND STREET.

CONSERVATORY OF MUSIC
And School of Elocution.

Apply W. C. BARRON, Principal,
374 Dundas Street.
Terms on Application.

EVERY HOME

requires Wall Paper, and there is no better place than ours to make your selections.

H. & C. COLERICK,
443 Richmond Street.



OUR SPECIAL
HEXAGONAL SPLIT BAMBOO
BASS RODS \$1.50

Made exclusively to our order. Three pieces and extra tip. Made of Calcutta Bamboo. Full nickel-plated mountings, solid metal reel plate, silk-wound upright spiral guides, and silk-wound at intervals, cork grip, finely varnished, reel below hand. Put up in grooved wood form and cloth bag. This rod is made 10% feet long; weight, 10% ounces. Sent by express on receipt of price.

Brock's Gun Store,
192 Dundas St., London, Ont.

FAIRBAIN,
THE TAILOR,
Richmond Street, Opposite City Hall

P. McPHILLIPS, BARRISTER,
Phone 884.
Office and Residence 395 King St.

From circular issued recently by

UNIVERSITY OF TORONTO.

"The amount of money expended annually on the musical education of the young is enormous, and though much good has been accomplished, much of the effort has in the past been misdirected. The university will endeavor, by means of its local examinations, to remedy defects in the training of pupils, to guarantee to parents more satisfactory results for the expense incurred," etc.

Young ladies wishing to prepare for the University Examinations in Music will find very best facilities at

ALMA COLLEGE, ST. THOMAS, ONT.
Catalogue free.

PUL-MO GURE
IS A POSITIVE
for consumption

throat and lung troubles. Thousands have used it successfully. Price, \$1.00 per large bottle, 15 cents for small bottle. For sale by all druggists.

A FREE SAMPLE BY MAIL to every sufferer.

THE PUL-MO CO., TORONTO, ONT.

New Straw Hats

We Have All the Swell Shapes. They Are Going With a Rush.

GRAHAM BROS.



BREAKS AND BRAKES

is our topic just now. If your Bicycle is defective because of a break or the lack of a brake, bring it around to our

BICYCLE REPAIR SHOP
and it will be put in rideable condition in quick order.

Coaster Brakes put on any Bicycle.

GURD'S, 185 Dundas Street.

Ever So Many

Men tell us that they like our custom-made clothes better than "ready-mades."

Southcott's, 301 Richmond Street.

ABSOLUTE CERTAINTY

In the matter of Prescription Compounding is ESSENTIALLY NECESSARY. We measure every ingredient TO A HAIK'S BREADTH, and only put in what the prescription calls for. The dispensing of prescriptions is the scientific branch of the drug business. It requires EXCELLENCE, KNOWLEDGE, SKILL, and the utmost exactness. We take special pride in our Dispensing Department, and we give to it the most scrupulous attention. If you wish to reap the full benefit of your physician's treatment take your prescriptions to that Pharmacy where ABSOLUTE CERTAINTY is the motto.

THE LONDON PHARMACY,
238 Dundas St. Formerly Kennedy's.
A. POWELL, Pharmacist.

THE BEST BREAD TO USE

IS

JOHNSTON BROS.' XXX BREAD

The XXX Jersey Cream
The XXX Log Cabin
The XXX Gluten
The XXX Vienna.

Johnston Bros. Phone 818.

Thos. Wilson
Merchant Tailor,
213 Dundas St. Phone 596.

NEW SPRING STOCK COMPLETE.

Silverware
That Wears Well.

Besides our extensive line of Sterling Silver, we have more expensive goods in reliable Silver Plate, the kind of goods that lasts for a quarter of a century.

THOS. GILLEAN
402 Richmond Street.
Official issuer of marriage licenses.

DR. R. D. JARVIS, Dentist,
Office, Duffield Block, corner Dundas and Clarence. Phone 1494.

London Advertiser.

UNION LABEL

A LOCAL BUDGET.

—The corner stone of the English Church at Melbourne will be laid on June 10 by Bishop Baldwin.

—Bishop Baldwin will conduct confirmation in Trinity Memorial Church, Exeter, on the evening of Thursday, June 12.

—The handicap committee and secretary of the London Hunt Ladies' Golf Club will give a tea at the Kennels on Monday afternoon, June 9.

—John Coursey, killed on the C. P. R. at Calgary, was the son of a Bidolph citizen and a cousin of ex-Police Constable Richard Coursey, of this city.

—Rev. Father Aylward, rector of St. Peter's Cathedral, will attend the golden jubilee of Laval University, in Montreal, on July 24. He is a graduate of the university.

—The morning service in St. Andrew's Church tomorrow will be a thanksgiving service for the declaration of peace. Rev. Dr. Johnston will preach on "The Price of Peace."

—A feature of the big picnic at Poplar Hill yesterday was the brilliant evening illumination of the grounds, which was done by the Electrical Construction Company, under the supervision of their electrical expert, Mr. Frank Shuff.

—Special services will be held in King Street Presbyterian Church tomorrow. In the morning a children's service will be held, when the pastor will give a sermon illustrated by clocks. A mass

You Need Strength...

What better way can you build up that weak constitution than by drinking

Hamilton's London Porter?

KENT BREWERY, Jos. Hamilton, Proprietor.

CORONATION BRIDES

This is a historic year. Brides of June, 1902, will not easily forget the year of their marriage, and they will long remember their many friends who secured gifts from this store, as such gifts will be in evidence for many years. All wedding gifts selling at lowest prices.

WARD, THE JEWELLER, 374 Richmond Street.

\$1.00 Any amount received on deposit and interest paid thereon half-yearly.

\$10.00

\$100.00

\$1,000.00

\$10,000.00

\$50,000.00

\$100,000.00

The Canadian

S. and L. Co.

420 and 422 M. H. ROWLAND, Manager.

meeting will be held at 3 o'clock. In the evening jubilee services will be held on peace in South Africa.

—Rev. Dr. Sowerby will begin a series of illustrated sermons tomorrow evening, which will be both interesting and practical. He aims to help all classes of men, and will use Jonah as a study.

—At the fourth annual meeting of the National Association of Managers of Newspaper Circulations, to be held at Detroit on June 16, 17 and 18, Mr. J. R. Taylor, of the Press, Grand Rapids, Mich., will read a paper on "The Best Method of Handling Newsboys." Mr. Taylor is a son of Mr. Alf. Taylor, of this city.

—Rev. S. B. Culp, of Tully, N. Y., has been called to the pastorate of the Christian Church, corner Main and Elizabeth streets, and will occupy the pulpit and preach his introductory services Sunday morning and evening. He is a speaker of influence and ability, and will be pleased to meet members of the church and friends in the Sunday services.

—A pretty home wedding took place on Thursday evening at the residence of Mr. George Berry, 748 Princess Avenue, when his daughter, Miss Georgia, was married to Mr. Charles H. Pierce, of this city. Rev. C. C. Owen, of Memorial Church, performed the ceremony. The bride was supported by her sister, Miss Maud Berry, and Mr. H. Pierce acted as groomsmen. About 50 guests sat down to the wedding breakfast.

—The Young Women's Christian Association expects to be located over the public library after July 1. This will be quite a central place, and afford more and better room for the general work until it is possible to have the use of the new building which they are striving for. The officers expect that every member will help to make the temporary quarters over the library as pleasant, homelike and attractive as possible.

POLICE COURT.

The police are starting a crusade against persons who neglect to send their children to school. At the police court this morning William Steer faced that charge. He said, however, that his boy had become unmanageable, and consequently no action was taken. Thomas Murray apologized and paid the costs of court for using abusive language towards Malcolm Murdoch.

ROSS-EDWARDS.

Mr. John D. Ross, of this city, and Miss Elizabeth Edwards, of con. 6, Westminster, were united in marriage Thursday at the Anglican rectory, Belmont. Rev. Mr. Sutton performed the ceremony, and Miss Louise James, and Mr. Charles Jackson, of Nilestone, were bridesmaid and groomsmen. Mr. and Mrs. Ross will live in this city.

MASONIC DIVINE SERVICE.

The Masons of this city will probably celebrate St. John's Day, the coronation and the establishment of peace in South Africa by attending divine service at St. Andrew's Presbyterian Church on Sunday, June 22. The sermon will be preached by Rev. Dr. Batesby, of Chatham, if arrangements can be made for an exchange by Rev. Dr. Johnston. Dr. Batesby is a past master of Wellington Lodge, No. 46, Chatham, and a past grand prelate of the Great Priory of Canadian Knights Templar. W. Eric John, Montreal, P.

SOUTH LONDON MAN'S VERY SUDDEN DEATH

Mr. William Applegate Passes Away With Scarcely Any Warning.

Mr. Wm. Applegate died very suddenly early this morning, at his home, Clark street, South London. On retiring he had felt in his usual health, and it was only after sleeping a while that he awoke, choking for breath, and died almost immediately. An affection of the heart is said to have caused death.

Mr. Applegate was born in England and had lived in the city for about 40 years, during which time he was highly esteemed as a good citizen. He attended Christ Church. Two nephews, Messrs. Edmund and William Haydon, beside his wife, are the only relatives living in the city.

DAILY PICTURE PUZZLE.

Find Robinson Crusoe's goat and parrot.

SOLUTION OF YESTERDAY'S PUZZLE—With the upper part of the picture as base, the person speaking may be found in the lower right-hand corner, formed in the branches.

OUR BREADS...

are delivered by men who make it their business to please their customers, and who use every precaution to insure cleanliness in their delivery.

THE PARNELL-DEAN STEAM BAKING COMPANY, Limited,
Phone 829. 78-77 Bruce St.

M. of Corinthian Lodge, No. 330, has been appointed grand marshal for the occasion.

WILL TRY NEW SYSTEM.

The Thames Fishing Association will try a new system of stocking the river with black bass. In place of putting the fry in the river, where they fall a prey to large fish, the fry will be placed in ponds close by the river and connected therewith by small streams. In the fall, when they have grown to a size at which they may reasonably be expected to take care of themselves, they will be turned loose.

MILITIA CHANGES.

It is announced that Col. White, commander of the 3rd Special Service Battalion, R. C. R., will remain at Hamilton in command of the regiment, and that Col. Watson, second in command, and formerly of London, has been appointed D. O. C. at Fredericton. It is also stated that Col. Macdonald, of Fredericton, who is in charge of No. 4 depot, will go to Halifax as second in command of the Royal Canadians.

DECLINED CALL.

Louisville Kentucky, papers announce that Rev. Dr. Johnston, of this city has declined a call to the Second Presbyterian Church of that city. Dr. Johnston has had this call under consideration for several weeks. It is the second time that he has been asked to become the pastor of this congregation, which is the largest of the Presbyterian denomination in the state, and is regarded as the most influential in the Southern Assembly. Dr. Johnston preached there a year ago while on a visit to the South.

LITTLE RED DEVILS.

Mini Makes Peculiar Things.

Coffee almost kills some people before they are willing to admit that coffee is really the cause of the trouble. Yet it is easy to break off the habit providing Postum Coffee, well boiled, is served in its place.

A lady says: "After coffee drinking had become a habit with me, I experienced a sense of faintness in the stomach, with lassitude and dullness of the mind. This was accompanied with severe pains in the region of my liver. "Gradually my health failed and I became thin and a nervous wreck, having sick headaches every day. Then insomnia set in and I suffered for four years such torments as those who have been through the experience know of. At night I would grow so nervous over the continual pain in my stomach that I would imagine hundreds of little red devils had strings attached to the back of my stomach and were trying to pull it out. I was compelled, at times, to take opium to relieve the distress and cramps."

"This condition lasted with some variation for about three years. I tried various physicians and finally was advised to try leaving off coffee and use Postum, and I began to get well."

"When I recovered and thought I was well enough to go back to coffee again I tried it, but after using it a short time the old stomach trouble came back and I threw the balance of the coffee in the stove. There has never been a grain of the old-fashioned coffee in the house since and never will be as long as I am running it."

"Postum Coffee is delicious when made according to directions and served with good cream and some sugar. The whole family use it and enjoy it greatly. I have gained 40 pounds in the last year and my nerves are fast becoming a thing of the past. I sleep perfectly all night and am a well woman, thanks to Postum." Name given by Postum Co., Battle Creek, Mich.

DR. PRING VISITING THE PRINCIPAL CANCER SANITARIUMS OF THE WEST. 10 WXT

Laid the Corner Stone

Interesting Function at Granton Presbyterian Church.

Ceremony Witnessed by Hundreds of People From That District.

Several hundred people witnessed the laying of the corner stone of the new Presbyterian Church at Granton yesterday. It is being erected through the efforts chiefly of Mrs. F. W. Gilmour, wife of the pastor, and to her was given the pleasure and distinction of laying the corner stone.

Two other stones were laid—one by the Independent Order of Oddfellows, the other by the Canadian Order of Foresters. Each of these societies showed their interest in the undertaking by contributing \$100 towards the building fund. After the laying of the stones, addresses were delivered by Rev. James Grant, of St. Marys. Tea was served on the lawn, and in the evening an entertainment was held for which the use of the Methodist Church was kindly given.

The new church is of stone and brick, and it will have accommodation for about 250 persons. It is to be quite modern in every respect. The old church, which was situated about a mile from the village, has been torn down, and in the meantime the congregation is worshipping in the village hall.

THREE CIVIL DOCKET CASES

Short List for Next Week's County Court.

In None of the Cases Are Large Amounts Involved.

Three cases, two jury and one non-jury, comprise the civil docket for next week's sitting of the county court. One case was given in yesterday's issue, and the two since entered are given below. The first is a jury case and the second a non-jury:

Pring vs. Wyatt—An action for alleged injury to reputation caused by defendant, executing a search warrant on the plaintiff's premises in search for a lost collie dog. Pring is a market gardener and Wyatt is a coachman. Weld, for plaintiff; Meredith & Fisher, for defendant.

Burritt vs. Ferguson & Campbell—Action by Charles Burritt, of this city, to recover \$189.75 for work performed on a railway near Ingersoll, for which the defendants were the contractors. Weld, for plaintiff; Buchner, for defendants.

The Crescent Street Presbyterian Church, Montreal, has formally called Rev. John Mackay, of Lucknow, to be their pastor.

By the Dominion census Ferguson had a population of 1,396, but a special census just taken makes the number 1,890, and on the strength of the special census a fourth liquor license has been granted.

Principal A. J. Walker, of the Alvinston public school, has sent in his resignation, to take effect at the end of the present month. Mr. Walker has resigned owing to ill-health.

William Dalton, who was struck on the head at Windsor on Wednesday with a billiard cue by Angus McCloud, is improving. Dalton is suffering from concussion of the brain. McCloud has been arrested. When he was arrested before, Magistrate Bartlett, his employer, George Campbell, in his behalf and testified that the blow was struck in self-defence. McCloud was remanded for one week to await developments in Dalton's condition.

The corner-stone of the new best sugar factory at Watford was laid on Thursday by President Mills of the Ontario Agricultural College, the ceremony being attended by a very large number of visitors. A parade, including friendly societies, banks, volunteers and fire brigade, formed in the center of the town. Addresses were delivered by Professor Mills, H. Carrell, M.P., and J. C. Simons, president of the company. In the evening a banquet was held, at which addresses were delivered by G. M. Boyd, A. G. Moxey (the speaker in the recent election), Dr. Horsey, M.P., H. Carrell, M.P., Professor Mills and others.

Dr. Pring is visiting the principal cancer sanitariums of the west. 10 wxt

Summer Sack Suits.

Semi-ready's Sack Suits are characteristic of youth and enthusiasm.

Collar has the correct stamp; front and revers are right; stitching and finish bear the imprint of the skillful tailor.

Note the cut, the hang—the "tout ensemble."

Trousers are stylishly correct you'll observe.

Inside is in perfect keeping with the outside.

The ideal Summer Suit is of navy serge, or striped flannel.

"Semi-ready", two piece flannel suits, without lining, \$10, \$12 and \$15.

Stylish as well as cool.

Navy blue, English Serge Suits, single or double breasted. \$12, \$15 and \$18. Pure Indigo dye, absolutely fast colors.

Finished to-order in few hours.

Semi-ready

Sole London Agency, 146 Dundas St.

ARE YOU FASTIDIOUS ABOUT YOUR UNDERWEAR?

Then ask your dealer to show the nicest he has and he will bring out

Knitt to fit COMBINATION SUITS

They are Perfection of fit, finish and material. Made in all weights and sizes, for men, women and children.

Manufactured by

The Knit-to-fit Manufacturing Company, 613 Lagachetiere Street, Montreal.

Letters to the Editor.

THE ELECTRIC MONOPOLY.

To the Editor of The Advertiser:

Noticing the contention of the new electric and old electric light and power companies, I think my case might throw a little light on the subject.

When doing business at 164 Maple street I wanted to put a regular 10 horse power motor in a motor for it. I was asked to pay \$50 bonus to have the line run to my building, and was forced to pay \$25 of which I have a receipt to produce. Further, there was installed for me such a small copper line that it was impossible for me to get satisfactorily more than 2 horse-power for my work.

Then, as regards price for this power I was required to pay \$350 per year for 6 horse-power rate, and I have evidence to show that there are

8 and 10 horse-power motors used more continuously than mine which had a rate lower than \$300 per year here in the city.

All the power which I paid for was paid under protest, on the advice of Ald. Douglass, who knows how I was overcharged.

The above circumstances are the causes of my being unable to continue a good paying business, and I feel that there are no words too strong to express my disapproval of their actions which I am sure would have been different had there been a competing company in the city. J. BENNETT.

Children Cry for CASTORIA.

MAMMOTH PRIZE COMPETITION

TO BE HELD IN CONNECTION WITH

GOLD SOAP \$2,500.00 IN PRIZES.

In order to get thousands of people in all parts of the country to see how pure and economical GOLD SOAP is for all manner of washing and cleaning, the manufacturers have decided to hold a Mammoth Prize Competition, to start May 15, 1902, and end November 15, 1902. The prizes will be awarded to the person sending in the greatest number of GOLD SOAP wrappers before November 15, 1902. The full list of prizes will be found below, and all the who do not win a prize will receive a regular Gold Soap premium in return for their wrappers—varying in value according to the number of wrappers sent in.

The manufacturers of Gold Soap could not afford to offer such an astounding inducement to the public were it not for the fact that they feel sure that once Gold Soap is tried it will be used constantly, as no good house-keeper would think of going back to one of the common, impure soaps after using the soap that is "worth its weight in gold." GOLD SOAP is the purest, handiest and most economical soap that it is possible to make, and if used constantly will keep down expense, make the washing more quickly and easily done, and will bring the clothes out beautifully white.

THERE ARE 5,213 PRIZES.

If you start now to save your Gold Soap wrappers you will have quite a lot by November, and you will then share in the big Gold Soap competition. Do not be afraid to send in your wrappers, no matter how many you may have, because you are CE RTAIN to receive a prize or a regular Gold Soap premium.

Please note that you are not asked to send any money or do any work of any kind—simply use the best soap in the world, save the wrapper and we send you a prize or a premium. This is the greatest offer ever made to the public, and will make GOLD SOAP known from ocean to ocean—and wherever it is known it is liked and recommended.

Of course, if you prefer to have one of the regular Gold Soap premiums that are described on the backs of the wrappers, you may send in your Gold Soap wrappers at any time, with a note telling which premium you wish. All Gold Soap premiums are guaranteed, so you don't take the slightest risk.

DIRECTIONS—Save your Gold Soap Wrappers and send them into Gold Soap, Toronto, marked "Competition," before November 15th, 1902, with your own name and address inclosed. The prizes will be sent out on November 24th with a full list of the winners. You may send your wrappers in at any time so long as your name and address comes along with each lot. Do not send in the whole wrapper, but just the center part, with the words "Gold Soap, Good as Gold."

LIST OF PRIZES IN THE MAMMOTH PRIZE COMPETITION:

1st PRIZE (For the largest number of Gold Soap Centers received) \$100 in Cash.

2nd PRIZE (For the