



Good Positions

Go to the young people who are prepared. The best positions are secured by the pupils of the Forest City Business and Shorthand College, London, Ont., because their training has been conducted along correct lines. This week we placed a young man as office assistant with the London Spice Mills Co.

J. W. WESTERVELT, Principal.

DRESS SUITS.

—We are showing an extra fine fabric for this class of garment.

O. LABELLE,

372 Richmond St. Phone 1027

Doyle's Liniment.



TRADE MARK, Registered. The Greatest Known Remedy for the Relief and Cure of RHEUMATISM, NEURALGIA, SPRAINS, BRUISES, MUSCULAR SWELLINGS, SORE THROAT, SORRENNESS OF THE CHEST OR BACK, or wherever a LINIMENT is required. It also cures the worst case of PILES.

London, June 29, 1899. My horse sprained the inside cord of the hind leg in getting up in the stable. He could not touch his foot to the ground. I got a bottle of Doyle's Liniment. I first bathed the parts affected with hot water and applied the Liniment three times a day. In three days I was able to drive him. I consider it one of the greatest remedies I ever used for a sprain.

H. MEYER, Manager Ontario Portland Co., 345 Wellington Street.

The only known Remedy that will cure the Sprained Calf-Joint of a Horse. Price 60 cents per Bottle. Sample Bottle, 25c. JOHN W. DOYLE, London, Ont. yw

Don't be a Back-Number.

Use Up-to-Date Ammunition. Our cartridges are right, strong, clean shooting, accurate and sure fire. They have won the trade. Shoot them and win.

W. A. BROCK, 182 Dundas St., London, Ont.

To Win Business You Must Deserve It

Dean & Co. deserve the patronage of every union man in the city. They were the first to ask and are the only firm authorized to use the union stamp on their breads.

DEAN & CO., Bakers, 547 Hamilton Road.

Wall Paper...

Thousands of rolls of all the latest designs in Wall Papers, consisting of stripes, tints, ingrain, tapestry effects and all other novelties in Wall Paper.

H. & C. COLERICK, 443 Richmond Street.

DR. PINGEL,

OFFICE: Wellington Street, opposite Public Library, London.

FITZGERALD and FITZGERALD,

Launderers 171 Dundas Street, Fitzgerald Block

FAIRBAIN MERCHANT TAILOR.

Opp. City Hall, Upstairs

TECUMSEH or FOREST QUEEN IS ALL FLOUR.

Not a grain of adulterated substance will be found in our flour. They are pure wheat all the way through. Gaining hosts of women admirers for it. Have you tried it yet?

J. D. SAUNBY, Proprietor. PHONE 132.

HIGHEST CASH PRICE

paid for old gold and silver, lead and copper brass.

Canada Smelting and Refining Company, Corner Richmond and King Sts., London, Ont.

Prices Are Going

Up on guns. Next season you will pay 25% more. See our double breach loading guns, complete with loading tools and 25 cartridges.

No. 500—Double Breach Loader... \$25.25
No. 600—Double Breach Loader... 10.25
G—Double Breach Loader... 17.50
J—Double Breach Loader... 17.50
L—Double Breach Loader... 21.75
Hammerness Double Breach Loader... 25.00
Muzzle Loading Guns from... 2.50
Drop in and examine them.

GGG GUNS GOOD

183 DUNDAS STREET.

FINE TAILORING

SOUTHCOTT'S

361 RICHMOND ST.

METEOROLOGICAL

Toronto, Nov. 17—8 p.m.—The depression which was central over Dakota yesterday is now moving far to north-eastward of the lake region. The present indications point to mild weather in the lake district, and also moderate temperature throughout the Northwest and Eastern Canada. Minimum and maximum temperatures: Victoria, 42-48; Calgary, 24-42; Battleford, 20-42; Qu'Appelle, 28-42; Winnipeg, 28-42; Port Arthur, 40-58; Parry Sound, 28-44; Toronto, 30-48; Ottawa, 18-34; Montreal, 18-32; Quebec, 14-28; Halifax, 24-38.

Local temperatures—The highest and lowest readings of the thermometer at the observatory on Friday, Nov. 17, were: Highest, 51.5°; lowest, 32°.

MOSES OATES' PREDICTION. Moses Oates declares the coming winter will be characterized by moderately sharp spells, with large intervals of mild weather. He prognosticates this because of careful observations during the past two months. Sleighting will not last more than 18 days all told. The longest continuous period of sleighting will not be more than a week.

Today sun rises at 7:16 a.m.; sets, 4:50 p.m. Moon rise at 5:45 p.m.; sets, 8:37 p.m.

Eleven Years Ago

WE COMMENCED BUSINESS. By using the best material, employing only skilled labor and adopting the newest appliances, our XXX Bread has today gained a peerless reputation.

JOHNSTON BROS. PHONE 818.

SILVER MOUNTED NOVELTIES...

ANY OF THE FOLLOWING ARTICLES 40c EACH. Nail Files, Button Hooks, Tooth Brushes, Nail Brushes, Blotters, Darners, Erasers, Cuticle Knives, and others.

We ask your consideration of the above. We do not think they have their equals in value in Canada.

THOS. GILLEAN,

JEWELER AND OPTICIAN, 402 RICHMOND ST. Official Issuer of Marriage Licenses.

London Advertiser.

UNION LABEL

A LOCAL BUDGET

—The semi-annual collections for the choir boys will be taken at St. Paul's Cathedral tomorrow.

—Many citizens availed themselves of the opportunity to visit Victoria Hospital yesterday.

—Nearly \$125 was realized by the recent concert at St. Thomas in aid of the London Street Railway strikers.

—Special service will be commenced in Christ Church tomorrow. Rev. T. A. Wright, of Brantford, will conduct them.

—Mrs. Charles Niles will receive at her home, 227 Hyman street, on the afternoons of the 21st, 22nd and 23rd of November.

—W. D. Emerson, of Woodstock, has retained E. F. B. Johnston, Q.C., to defend the suit brought against him by J. H. Flock, of this city.

—A man giving his name as Walter Fairbairn, of London, has been arrested in Windsor on suspicion of being implicated in the Forest murder case.

—Mr. and Mrs. Joseph Brown, 340 Dundas street, attended the silver wedding of Mr. and Mrs. Joseph Rankin, Stratford, Thursday evening.

—Special programmes have been prepared for the service of the First Methodist Church Sunday morning, which will be attended by the Seventh Battalion.

—"Should a Christian Take Any Part in Politics?" will be Rev. Thos. Wilson's subject in King Street Church tomorrow evening. This is one of a course on "Practical Christianity."

—Bruce Laird, the lightning rod agent, arrested at Brantford, charged with stealing a coat and vest from Peter Sherry, a boarder at the Walsh House, city, was brought here yesterday by Detective Eglinton.

—Mr. George McMurray, job printer, of Westminster, on Wednesday morning, while attending a steam power press, had his right hand caught in the gearing, tearing the whole of the flesh away. The wound required sixteen stitches.

—Detroit Journal: A very quiet wedding which occurred last evening was that of Miss Alma Lewis, daughter of Mr. and Mrs. George Lewis, of London, Ont., and Harry J. Palmer, The

Fur Talk...

IS CHEAP.

Fur Garments are cheaper now than they will be when the real cold weather sets in. Raw Furs will be higher—in fact, prices are advancing now. The moral is—Make your purchase early. We've all the latest fashions.

Spittal, Sabine & Co.

152 Dundas Street.

Mark Time...

We have Watches that are sure time-keepers—they mark time accurately. More than likely we can make the Watch you have do the same thing if you let us repair it.

WARD, OPTICIAN and JEWELER, 374 RICHMOND STREET.

GO TO THE PALACE CAFE and enjoy an oyster lunch.

After The Theater, Richmond St. Opp. City Hall.

ceremony was performed at the home of the groom's mother, Mrs. Elizabeth Palmer, 185 Elgin street.

—Miss Ethel Webb, elocutionist, Miss Armstrong, pianist, and Mr. E. Graham Hodson, tenor, delighted a large audience in Knox Church, South London, last night. The audience was so large that it was necessary to hold the entertainment in the church, instead of in the schoolroom, as was originally intended.

—In a suit between the Southern Printing Company, of this city, and the Woodstock Wagon Works Company, of Woodstock, which was tried at the latter place on Tuesday, a verdict was rendered in favor of the local firm. They sought to recover the value of some transfers supplied to the Woodstock people, but which were not paid for.

—The Bishop of London visited Dublin recently for the purpose of deciding on a suitable site to build the Roman Catholic Church. He was met by Father McCabe, Father Fogarty and Father West, while he had accompanying him Father Downey, of Mitchell; Father Brennan and Father McKenna. They decided to buy the handsome residence of Mr. J. J. McKenna. The amount paid for the house and about three acres of ground was \$2,700.

—Mr. W. C. Ferguson gave an illustrated lecture on South Africa last night at the St. James' Presbyterian Church Literary Society last night. The building was crowded. Mr. Ferguson gave an interesting review of the cause of the Great Britain and the Transvaal. Fifty limelight views were shown of the leading cities and towns in the colony and republic, prominent statesmen, and the various tribes.

—Last night Victoria Lodge, No. 2, L. O. B. A. held their regular monthly meeting in the I. O. F. Hall, Richmond street. Mrs. Perkins, W.M., presided. The W. M. of the lodge, Mr. Lodge, also on the platform.

On account of the death of their physician, Dr. J. B. Campbell, it became necessary to select another medical advisor. The lodge decided to accept Dr. J. B. Campbell, jun., who has taken his father's practice. After an interesting reading from Miss

Want Some GO? Eat GRAPE-NUTS.

WHEN YOU GET "GO"

The Entire Machine Moves Better.

The thing to be aimed at by every one is to keep the vitality up, and there is no surer way than by use of food that quickly and easily digests. A lady writes: "We have been using your Grape-Nuts for quite a while past and while using them have discovered that an increase of strength and vigor has set in and also the bowels move regularly and better than ever before. My husband had been troubled with constipation for a long time, but since he has been eating Grape-Nuts the trouble has entirely disappeared. I know that the relief came from the use of the food, for we have a friend that was troubled in the same way and had been treated for a year or more, but since he has been using Grape-Nuts the difficulty has entirely disappeared."

"I naturally do not care to have my name used in the public press, but am glad to advise you of these facts."—Stoughton, Mass. (Name can be furnished by Postum Cereal Co., makers of Grape-Nuts, Battle Creek, Mich.)

The food is so made that it is pre-digested, and therefore does not distress the digestive organs. It is a concentrated food, and furnishes nourishment of the highest class in the most simple form. Added to this, the flavor is delicious. The grape-sugar can be seen in the crystals, glittering on the surface of the little granules. It is so easily digested that babies in arms can be fed Grape-Nuts combined with milk or cream, to marked advantage. Sold by all first-class grocers.

THE FOREST MURDER MYSTERY

Letter to The Advertiser Gives a Clue to the Victim's Identity.

The following letter to The Advertiser from a Parkhill gentleman should furnish some clew to the identity of the man who was murdered in Plympton township, Lambton county, last Saturday, and whose body was found on the G. T. R. track on Sunday, about half a mile west of Forest:

"To the Editor of The Advertiser: 'I saw in your paper an account of the murder of an unknown man at Forest. I can add but little to the information at hand, but send this in the hope of supplying one link in locating his friends. He called at our house, on Hastings street, Parkhill, on Saturday, the 11th inst., at 8 a.m., and had breakfast. He said he had come from Ottawa, and was on his way to see his brother in Windsor, who was a molder by trade. He said his parents were Irish. We did not inquire his name. 'Parkhill, Nov. 17, 1899.'

NO INCREASE

In City Assessor's Salaries—Proposed Debentures Need Special Legislation.

The finance committee of the council met last night. A communication was received from the city solicitor respecting the issuing of debentures without coupons, and having a portion thereof payable each year, without providing for the raising of any sinking fund, but for the levying of such a sum as will each year pay the debentures maturing in that year. The solicitor advised that legislation would have to be obtained from the Ontario Legislature, to which end the city might petition the legislature to have the municipal act amended. On motion



The Bread You Eat

ought to be wholesome and nourishing. It ought to be a pure food as well as a delicacy. Kuroka Bread is not excelled. It has "reputation" baked on every loaf.

THE PARNELL-DEAN STEAM BAKING COMPANY, 75 Bruce Street. Telephone 622.

RANGES

Stoves, Oven Baseburners, Heaters, all kinds. All bought before advance in prices. Must be sold to make room for Cutters, Sleighs, etc.

STRINGER'S, 141 King St. 7th avt.

Markham, the lodge closed with "God Save the Queen."

—The New York Evening Post, in a review of the horse show, says: Adam Beck, the M. F. H. of London, Ont., is another man who returns to the show ring. Recently Mr. Beck has eschewed racing, and for the nonce left off even exhibiting horses. He must have a very useful lot from all accounts, and on Saturday took all three ribbons in the heavy-weight hunter class at the Orange show. Mr. Beck will be remembered as the man who sold a grandson of the famous Longfellow to Oliver H. P. Belmont, at the Duke of Marlborough, at a very high price.

—About 100 young people spent a most enjoyable evening at Dayton & McCormick's opening social last night. The hop was one of the most pleasurable in the history of the academy, and the efforts of Mr. James McCormick to insure for each person a happy evening were attended by gratifying success. The new Soldiers of the Queen two-step, which was introduced to Londoners for the first time, was most popular, and was enthusiastically encored. Judging from the success of the opening social, the success of future ones is assured.

—A very pleasant social time was spent by the lady teachers of the city last evening in the London Music Rooms, being the occasion of a reception tendered to Mrs. Bloomer and a few of her friends in return for her hospitality extended to them last year. A short programme consisting of vocal numbers, by Misses Winnett, Phoenix and Williams, and readings by Misses McDermid and Colquhoun, Miss Moore and Mr. J. W. Fetherston kindly played the accompaniments in their usual excellent manner. Mrs. Gahan presided, and in a few happy remarks welcomed Mrs. Bloomer, and Miss Gieson presented her with a bouquet of chrysanthemums. After refreshments had been served, Mrs. Bloomer gave a synopsis of her experiences at the Educational Congress in England, and an enjoyable evening was brought to a close by the singing of "God Save the Queen."

BOUGHT FOUR TYPEWRITERS. No. 1 committee of the board of education met last night and ordered four Manhattan typewriters for use in the commercial form of the Collegiate Institute.

WORKMAN KILLED BY THE SHAFTING. Peter Peterson, who was employed as engineer by the Canadian Packing Company, was killed in their factory at Pottersburg yesterday. About noon Peterson went into the killing room to get some machinery. He was standing on a ladder which was being held by a fellow-workman named Harsliever and in some unaccountable way was caught in the shafting. His feet were both cut off, and his body was badly bruised. Death was instantaneous. Harsliever could not say how the accident happened. Peterson leaves a wife and six children.

THREE SMALL FIRES. The firemen had three calls last night between six and eight o'clock. A chimney fire on Wolfe street was extinguished before the brigade arrived. Damage, about \$20. The loss might have been very serious but for the timely discovery by the employees and the prompt response of the brigade. The third fire was at the rubbish dump in West London. No damage.

For Saturday Evening

LADIES' NIGHT GOWNS, of imported flannelette, choice of many different stripes, yoke back and front, neck, sleeves and front box-plait, trimmed with frill; good value at 50c; special for tonight... 35c

Neckwear

Men's Four-in-Hand and String Ties, of silk and satin, in fancy plaids, checks and stripes; regular price 25c, tonight only... 21c

Ladies' Fancy and Plain Silk Stock Collars, in black and colors, a great assortment, special... 15c

Ladies' Tucked Stock Collars, in black and all shades, choice... 25c

Full line of Gentlemen's Neckties, in all the newest fads.

A Special in Ladies' Wrappers

Ladies' Extra Heavy Fleece Cashmere-finished Wrappers, shawl plaids, yoke collar and sleeves, trimmed with shirred ribbon and black velvet; regular price, \$2 25, tonight... \$1 75

of Ald. Plant the matter was referred to next year's council with recommendation that special legislation be sought.

A petition for an increase of the city assessors' salaries was filed.

It was recommended that no action be taken on Ald. Carrothers' notice of motion for a bylaw to discontinue after Dec. 31 the assessment on the Wellington street sewer.

An application from Frank Jackson and others for the use of a room in the East End Hall to practice for concerts during the winter, was granted.

A number of applications for remission of taxes were dealt with.

THE STAFF OF VICTORIA HOSPITAL

Appointments Made by the Trust—Entirely Representative.

The hospital trust met yesterday afternoon and appointed the medical staff of Victoria Hospital. The appointments, which are for life, were made upon recommendation of the entire medical

profession of the city, and are as follows:

Consulting Surgeons—Dr. Niven, Dr. Waugh.

Consulting Physicians—Dr. Moorhouse, Dr. MacLaren.

Active Surgeons—Dr. Wishart, Dr. Williams, Dr. Tinto, Dr. Belton.

Active Physicians—Dr. George H. Wilson, Dr. Drake, Dr. Hodge, Dr. McCallum.

Active Gynaecologists—Dr. Meek, Dr. Moore, Dr. John D. Wilson, Dr. Eccles.

Active Obstetricians—Dr. Balfour, Dr. Hogg.

Active Ophthalmologists—Dr. Butler, Dr. McLellan, Dr. Owens.

Active Physicians and Surgeons (children)—Dr. James D. Wilson, Dr. Hogg.

Pathologists—Dr. Bayly, Dr. Neu.

Anaesthetist—Dr. H. Stevenson.

Consulting Homoeopathic Physician and Surgeon—Dr. C. T. Campbell.

Active Homoeopathic Physician and Surgeon—Dr. Jarvis.

Dr. Bayly and Dr. Waugh were added to the medical board.

The auditor's report for the quarter ending Sept. 30 showed receipts of \$6,009.12 and expenses of \$4,249.85, leaving a balance of \$1,759.27.

Keep Minard's Liniment in the House

Our Tweed Suitings. Kingsmill's

Our great sale of CANADIAN TWEEDS and Imported HAND MADE CHEVIOTS and WEST OF ENGLANDS, is still on. Tweeds worth at least 60c per yard are yours at 40c per yard.

A Cheap Suit for Everybody

when you can get 2½ yards for \$1.00. Come in and look through our stock. You can have a

Choice of Twenty Patterns.

Ladies-- You should see our ROYAL COURT SERGE. It is weather-proof, made from very fine yarns. Navy blue and black; only 50c, 60c, 70c, 80c, 90c and \$1.00 per yard—worth double.

The Latest Thing in Waists.

HUZZAR SERGE—52 inches wide, cardinal and cream, worth 85c, for only 55c per yard.

ALWAYS BARGAINS AT KINGSMILL'S.

SAFE EXPERIMENT.

Occasionally some one refers to Ready-made Clothing as an experiment. So it is. So is everything more or less.

But some experiments are safe—can bring nothing but good; some are risky—even chances of gain or loss; some are dangerous—more chance of loss.

Skip the dangerous "cheap" ready-made. Beware of the risky average ready-made and tailor work.

You are safe only with the tailor or clothier who makes the best clothes he knows how to—"Fit-Reform" Clothing—and gives your money back if you want it.

When handy spend a few pleasant minutes looking at our Fall Overcoats and Suits.

Suits—\$10, \$12, \$15, \$18, \$20. Overcoats—\$10, \$12, \$15, \$18, \$20. Trousers—\$3, \$4, \$5, \$6.

THE FIT-REFORM WARDROBE,

ROBERT M. BURNS, 180 Dundas St.

SATURDAY EVENING

From 7 to 9 o'clock we will sell 100 pounds of choice fresh New York Gum Drops, as large again as the regular Gum Drops, strawberry and vanilla flavoring, worth 20c a pound, at 10c.

WOODS' FAIR

For Saturday Evening

LADIES' NIGHT GOWNS, of imported flannelette, choice of many different stripes, yoke back and front, neck, sleeves and front box-plait, trimmed with frill; good value at 50c; special for tonight... 35c

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