



**Make these Better Soups Yourself**

Send for the Borden Recipe Book—it's free—and treat your folks to the appetizing soups made with St. Charles Milk. Their creamy richness will be relished and they are so easily prepared, particularly when a nourishing dish must be served on short notice. Unequaled for any recipe that is improved by the use of doubly rich milk.

The Borden Co. Limited  
T. A. MacNAB & Co.  
St. John's, Newfoundland, Agents.

**Borden's ST. CHARLES MILK**  
USE IT WHEREVER THE RECIPE CALLS FOR MILK

**Corn and Potato Chowder**  
1 1/2 cups St. Charles Milk diluted with 2 1/2 cups water, 1 can corn, 2 cups sliced raw potatoes, 2 tablespoons butter, 1/2 teaspoon salt, 2 tablespoons flour in 3 tablespoons water, 3 sliced onions. Cook sliced onions in butter until yellowed, add potato and pint of boiling water, cook ten minutes, add corn, cook till potatoes are soft, add diluted milk and seasonings, bring to boiling point and thicken. A sprinkling of green pepper may be added to the onion during preliminary cooking.

**SIDE TALKS.**

By Ruth Cameron.

**DON'T TAKE THE CLOSET ALONG.**



"Beak, beak!" I asked my neighbor as she came out on the porch to greet me, flushed and somewhat dishevelled, and sank into a chair wearily. My neighbor was going on a much-looked-forward-to trip the last of the week and all her energies were bent towards getting ready. "No," she said, "I haven't gotten around to packing yet; I've been cleaning out the dining room closet." "You aren't going to take that with you?" I inquired.

She was too tired to smile (or maybe my feeble effort did not deserve it). "No, but that job has been hanging over me for months and I was bound to get it done before I went."

Even As You And I.

What a perfect picture of the way so many of us prepare for vacations! Of course most of us cannot go off on a vacation without a certain



**Pompeian FOR BEAUTY**

**Gentlewomen**

have come to the realization that beauty consists of more than just regular features—that their attractiveness is greatly enhanced by personality and charm. That soft, delicate skin which is coveted by every woman is the result of the harmonious blending of cosmetics. The first essential is to select the correct shade of Powder and Rouge for your particular type of beauty. Pompeian Beauty Powder is scientifically blended so that one of the four shades will perfectly match any complexion. Be sure to follow this simple rule irrespective of the color of your eyes or hair and you will be delighted with the effect. If your skin is medium use *Naturelle*; if olive, the *Rachely*; if "rose-tinted," *Flesh*; while the *White* should be used in the daytime only if your skin is absolutely white and lacks all color.

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your my hopes. For when the day came to go not only was everything else done up but so was I. I came down with an attack of the grippe which I could have probably thrown off if I had not been so tired, and the trip had to be postponed with infinite complications and discomfort for everyone.

**Shame On You For Being So Weak.**  
Of course people sometimes say "But my trip won't rest me if I don't get all the things done I wanted to." Poppycock! That is it's poppycock to allow that to be true. Don't let yourself get so tense that these things seem so vital to you. Look things in the face and realize that life is too full of joy to be spoiled that way. Don't take the dining room closet with you. Leave it at home and come back and clean it some day when you are so much rested and so much more competent that it won't be half the task it is when you were tired.

**Horses at \$3 Per Head for Hungry Europeans**

REGINA, Sask., Aug. 3.—Old dobbin whose market value was considerably undermined by the advent of the automobile and tractor, has again come into his own, but this time in a vastly different role.

A syndicate of exporters has entered the market in Western Canada for 50,000 horses of all types to be slaughtered and shipped to Belgium, France and other European countries to satisfy the sophisticated palates of those to whom horse-flesh is a genuine treat. Heading the syndicate is George Pottmans of this city. He intimated that he was prepared to buy all types and sizes of horses, crippled or even in poor condition, so long as they have no organic diseases. Due to the heavy cost of transportation Mr. Pottmans points out that it was essential to get the animals at a very low price. Wild horses from the range of the south country, is also regarded as a potential source of supply.

Mr. Pottmans has already secured a fair percentage of the first batch he proposes to ship across the Atlantic. Until the industry has become fairly well established, the slaughtering and packing will be done in temporary quarters under the auspices of local packing firms. Choice of permanent headquarters will depend upon the development of the project. Gaston Pottmans, former vice-consul for Belgium, in Regina, will handle the European market of the horse flesh. The industry is a recognized one in Belgium, and Mr. Pottmans believes it will be possible to market 2,500 pounds of horse meat daily, providing he supply is forthcoming.

The government of Saskatchewan and Alberta is in favor of the project, according to Mr. Pottmans. In Alberta the chief source of supply will be the South ranges, where thousands of wild horses have actually become a menace to the ranchers. Mr. Pottmans figures that he will have to purchase the bulk of the 50,000 order at a rate of three dollars a head, in order that the undertaking will prove a paying one.

**NO HURRY.**  
Take it easy when you're going down the highway in your Lis; you are taking chances showing how the good old bus can whiz; prove that you are wise and knowing—you o u have all the time there is. I have just been out assisting men to pick up Amber Biles; he was wailing, he was wailing, he could hit up fifty miles, and although he's still existing, surgeons ply their saws and files. Now and then the sanest driver has a brainstom of the kind; he would bet an X or five he can knock the record blind; and we bear the maimed survivor to the drug-store in the wind. Falling for such crazy urges, like a demon does he ride, down the dusty road he surges, while his rear wheels skid and slide; from the weeds a cow emerges, and the car and cow collide. Or the tire blows out and Lizzie turns a hand-spring in the air, and the wreck would make you dizzy, wheels and whisksers everywhere; and the pharmacist gets busy, making plasters in his lair. Or another chunk is speeding, he is coming round the bend, and two men are shortly bleeding, and their glad-some joyrides end, and to-morrow you'll be reading stories of a tragic trend. Every day a hundred voters join the churchyard also-rans, victims of the rushing motors, slaughtered by the speeding vans, knocked as dead as English blisters which are shipped in handsome cans. And they all might well be living, teaching school and slaking lime, if we in our daily living would be sane and take our time; to the laws attention giving, holding haste to be a crime.

An evening wrap of silver brocade is lined with velvet, and has a huge ruffled velvet collar from which hang two tassels of ostrich.

**IT'S GRAND!**



**HOW ELECTRICITY CURES**

**Startling Results in Cases of Neurasthenia, Rheumatic Troubles, Indigestion and Complaints of the Liver, Kidneys and Bowels.**  
It's grand, magnificent, marvelous to feel well and strong again after being ill and ailing—after feeling run down, nervous, depressed and unable to take your full pleasure out of life. It is the experience of a lifetime when you feel your heart's blood coursing its exhilarating stream through the once weakened veins and arteries. It is a joy of joys to feel the nerves strong and steady and to notice the crisp firmness of the muscles that once were flabby and weak. And yet it is an experience every sufferer may enjoy. The secret is one word—ELECTRICITY—kind Nature's one infallible remedy, and the greatest power to cure that the world can produce.

There is no bar to your full enjoyment of its benefits. It is no system for the rich alone—but one that all may freely and confidently adopt. Science has shown nothing more marvellous than the victory of Electricity in treatment over such terribly painful and harassing illnesses as Rheumatism, Gout, Sciatica, Lumbago; than the splendid rebuilding of weakened nerves in cases of Debility, Neurasthenia, Neuralgia, Nervous Dyspepsia, Lack of Confidence; than the renewal to strength of the digestive system in cases of Indigestion, Kidney, Liver and Bowel Complaints.

The method is as easy and certain as it is convenient. All you need to do is to put on an "Ajax" battery for one hour each day. You can do this while resting, and as you sit in your comfortable chair or recline on the couch it is delightful to feel the mysterious soothing, healing and strengthening power circulating through your system in a beautifully soft flood. Of course, this cannot be done with an ordinary battery, such as those used for electric lights, etc., because in such a battery, naturally the current is neither radiated nor properly adapted. Shocking coils, too, which irritate the nerve centres, are also useless for the purpose. The correct and scientific method to apply is the "Ajax" Dry Cell Body Battery, which is specially made so that all the important nerve centres radiating through the system are simply saturated with the new life-giving current.

You will be surprised and delighted beyond measure by the wonderfully stimulating effect of the "Ajax" Body Battery, and to realize the real and permanent manner in which your ailments are cured.

**GET IT FREE.**

Write to-day for the Special FREE treatise on electricity, which will be sent to you by return of post. A host of mysteries will be made plain as the light of day to you. You will read of the cause and effect of many ailments, and exactly how the electric cure can be applied to your own case. There are special booklets for Ladies and Gentlemen; please specify which is required when writing. The one point to remember is **DO NOT DELAY!** Write to-day while the address is fresh on your mind. In order to save time correspondents should, when writing for the Free Booklet, state their age, sex and full details of their case, for then precise advice can be sent by return mail. All letters are treated in the strictest confidence. **THE BRITISH ELECTRIC INSTITUTE** Dept. 410, 25, Holborn Viaduct, London, E.C.1, England.

**Fads and Fashions**

The schoolgirl will be delighted to hear that the heroet effect will be excellent for fall. The more formal evening wraps are decidedly fuller and quite luxuriously fur-trimmed. Silver polka dots are painted on a frock of navy blue crepe, trimmed with white ruffles.



**Tragic Perth Fire**

BABY-HEIR AND NURSEMAIDS PERISH—HISTORIC MANISON GUTTED.

Three persons, including the four-year-old son and heir of Major Murray Graham, of Murrayhall, Scone, near Perth, lost their lives recently when Major Graham's stately and historic manison was burned to the ground.

The victims of the appalling tragedy were:—  
Master Jack Murray Graham, four years of age.  
Miss Watts, temporary head nurse, Hook, Hampshire.  
Miss Irene Manson, under nurse, 3 Cathness Road, Mitcham, London.

A pathetic feature of the awful tragedy is the fact that Major Murray Graham travelled home from London and had the trying experience of witnessing the final scenes in the terrible disaster that had overtaken his family.

Mrs. Murray Graham is at present on holiday in France, and the grief-stricken father proceeded to Scotland to break the sad news personally to his wife.  
Major Murray Graham, who is a stockbroker in London, succeeded to the beautiful estate of Murrayhall many years ago. It is situated about three miles from Perth, and the fine old manison was situated on the slopes of the hill from which it took its name.

"Strange Noises."  
The fire was discovered shortly after four o'clock in the morning, and but for the fact that Miss Betty Warwick, a Londoner, one of the housemaids, was awakened by what she described as strange noises, and what she thought were screams, there is no doubt the loss of life would have been more serious. On opening a door in the passage, Miss Warwick was confronted by a great sheet of flame and suffocating smoke.

With great coolness and presence of mind, Miss Warwick ran to each bedroom in turn giving the alarm, but by the time she reached the bedrooms of the victims the rooms were blazing furiously.

At the time of the outbreak the house was tenanted by Master John, the youthful heir; his grandmother, Mrs. Graham; a visitor, Mrs. Keppel Stephenson, Langholms Hall, Bury St. Edmunds, Suffolk; and six servants. Mrs. Murray Graham, the heir's widowed mother, is over 70 years of age. When the first alarm was given the part of the manison in which the young heir had been sleeping with his charges was a blazing furnace, and it was beyond human endeavour to make any attempt to reach the victims, he must have been burned to ashes.

A large log fire had been set in the lower drawing-room, which is immediately under the bedrooms of Master John and his nurses. It was in this room that the fire originated.

Along with the other members of the household, Miss Warwick made an attempt to reach the imprisoned boy and the nursemaids, but the rapidly spreading flames forced the party downstairs.

It was impossible to get into telephone communication with Perth City Fire Brigade, and the chauffeur had to motor to the city. When the brigades arrived about 5 a.m. they were powerless to prevent the flames engulfing practically the whole mansion. The household staff had absolutely no chance of getting their clothes or valuables, and they had to "beat" a hasty retreat with a coat over their night attire.

The damage, which is covered by insurance, is estimated at fully £20,000. Descend from Robert Bruce.  
Nothing remains of the fine old manison except the walls, and the bare and blackened ruins make a dismal picture. Among the valuable relics lost was one of which the family were particularly proud—a manuscript giving the full ancestry of Major Graham back to Robert the Bruce.

Major Graham spent most of the year in London, only coming to his Scottish home at the beginning of August for the shooting. After a consultation with the officer in charge of the fire brigade, the Major knew that any hope of finding his son alive was in vain. Making arrangements for the removal of his household, he took train to London, hoping to catch the Continental connection to break the news to his wife personally. He was accompanied to London by his mother. Mrs. Murray Graham has been for some time holidaying in France, and did not intend returning to Murrayhall until August 5, in time for the opening of the shooting season at a moor which they had rented at Logie-almond—Glasgow Herald.

**Radio Batteries**  
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Feb. 14/25

**Monday! Monday! Monday!**  
**At The Popular STAR**  
**THAT WONDERFUL HEART-THROBBING DRAMA**  
**"FOR SALE"**

in Ten Parts, featuring Mary Carr, Claire Winsor, Adolphe Menjou and Tully Marshall. A picture that will make you laugh and cry. The story of a bride who was offered for sale on the auction block of a loveless marriage. A First National Attraction.

NOTE—This Picture will be shown for two days only—Monday and Tuesday

**SMALLWOOD'S**  
**Great Clearance Sale**

**Closes August 18th.**  
**10 per cent. Off**  
**OUR WHOLE STOCK OF FINE BOOTS AND SHOES FOR LADIES AND GENTLEMEN, BOYS AND GIRLS.**

Included in this stock are the following well known lines of English and American Footwear.

- FOR LADIES!**  
Ladies' Evangeline, Patent leather strap and fancy cut out styles; also in Black, Red and Tan Leathers.  
Ladies' Tan; also Black, Laced and Strapped Shoes.  
Ladies' Elastic Gore Pumps in all leathers and styles.  
Ladies' Suede Strapped and Laced Shoes, in Black, Brown and Grey.
- MEN'S BOOTS!**  
SPORTING BOOTS.  
Men's English "K" high Laced Boots.  
Barratt's English Sporting Boots, 17 inches high.  
English "K" Boots, Shoes and Brogues.  
Men's Patent Leather Laced Shoes.
- BOYS' and GIRLS' BOOTS!**  
Mothers and Fathers should see our **BOYS' and GIRLS' BOOTS and SHOES.**  
**10 Per Cent. off each pair at Our Stores.**

- LADIES' COMFORT BOOTS and SHOES**  
SPECIAL!  
Ladies' White Canvas Boots, Shoes & Pumps for \$1.00 the Pair and 10 per cent. off.
- MEN'S AMERICAN TAN LACED SHOES**  
Men's Black Soft Kid and Box Calf Laced Boots.  
Men's Tan Boots, in the Dark and Light shades.  
10 per cent. off each pair.
- SCHOOL BOOTS!**  
973 Pairs of Boys and Girls' Honest-to-wear **SCHOOL BOOTS**  
10 per cent. off each pair.

- EXTRA SPECIAL!**  
Ladies' High Cut Evangeline Boots  
Only \$1.50 the pair and 10 per cent. off.
- EXTRA SPECIAL!**  
480 Pairs Men's Work Boots, in Black and also Tan Leathers, for \$3.00, \$3.50 and \$4.00 and 10 per cent. off.
- A SNAP!**  
57 Pairs Men's Tan Laced Boots for \$3.75 the pair and 10 per cent. off.

The best time for a Shoe Sale is when the people need Shoes. That time is right now. All prices marked in plain figures. 10 per cent. off each priced Shoe.

NO CHARGING . . . . . NO APPROBATION  
**F. Smallwood,**  
The Sign of the Big Boot, Water Street.

**STEEDMAN'S POWDER**  
An ideal aperient for the period of the age of 10.

**Some Queer**

**TRIOUS MARRIAGE**  
Generally speaking, wedding is the conventional case on the part of some people. This, indeed, is the case very eccentric marriage ceremony and women, the character and disposition, sometimes the happy one, sometimes the But having recognized that, let us say, a wedding occurred in a Surrey town, when all the other folk in the town of seventy-eight had been a soldier) and a damsel who had been twenty-two summers and three bridesmaids, sixty, sixty-eight, and all of them were aged and were seventy-two and aged brought nearly four centuries.

In travelling about to draw the map of often intermarriage, unusual thing to see carrying the skeleton of a woodman the two skeletons, two skeletons.

There was a girl who married an old man, stood off, she appeared in the same as much as