



Make these Better Soups Yourself

Send for the Borden Recipe Book—it's free—and treat your folks to the appetizing soups made with St. Charles Milk. Their creamy richness will be relished and they are so easily prepared you will serve them often, particularly when a nourishing dish must be served on short notice. Unequalled for any recipe that is improved by the use of doubly rich milk.

The Borden Co. Limited
T. A. MacNAB & CO.
St. John's, Newfoundland, Agents.

Borden's
ST. CHARLES MILK
USE IT WHEREVER THE RECIPE CALLS FOR MILK

Corn and Potato Chowder

1½ cups St. Charles Milk diluted with 2½ cups water. 1 can corn, 2 cups sliced raw potatoes, 2 tablespoons butter, ¼ teaspoon salt, 2 tablespoons flour in 3 tablespoons water, 3 sliced onions. Cook sliced onions in butter until yellowed, add potato and pint of boiling water, cook ten minutes and corn; cook till potatoes are soft, add diluted milk and seasonings, bring to boiling point and thicken. A sprinkling of green pepper may be added to the onion during preliminary cooking.

SIDE TALKS.

By Ruth Cameron.

DON'T TAKE THE CLOSET ALONG.



"Been packing?" I asked my neighbor as she came out on the porch to greet me, flushed and somewhat disheveled, and sank into a chair wearily.

My neighbor was going on a much-needed forward-trip the last of the week and all her energies were bent towards getting ready. "No," she said, "I haven't gotten around to packing yet; I've been cleaning out the dining room closet."

"You aren't going to take that with you?" I inquired.

She was too tired to smile (or maybe my feeble effort did not deserve it). "No, but that job has been hanging over me for months and I was bound to get it done before I went."

Even As You And I.

What a perfect picture of the way so many of us prepare for vacations! Of course most of us cannot go off on a vacation without a certain

amount of preparation and arrangement. There are some things that have to be tended to, and then there is the planning of the trip and the packing. But so often we add to that the determination to clean up some of the jobs that have been hanging over us for months, some of those must-be-done-someday things.

To be sure it is a grand and glorious feeling to go off with a perfectly clean slate. We would all prefer to go off that way. But many times we cannot afford it. Any more than we can afford other luxuries that we crave. And it is just as much our duty to deny ourselves that luxury as any other for which we would have to go into debt.

Health Debts A Great Hardship.

To be sure the debt is a health debt in this case instead of a financial one, but health insolvency is often as much a hardship on everyone concerned as money insolvency.

I write with feeling on this subject because last spring I tried to get everything done up for a long planned trip. And I succeeded in my effort to



Pompeian
FOR BEAUTY

Gentlewomen

have come to the realization that beauty consists of more than just regular features—that their attractiveness is greatly enhanced by personality and charm.

That soft, delicate skin which is coveted by every woman is the result of the harmonious blending of cosmetics. The first essential is to select the correct shade of Powder and Rouge for your particular type of beauty.

Pompeian Beauty Powder is scientifically blended so that one of the four shades will perfectly match any complexion. Be sure to follow this simple rule irrespective of the color of your eyes or hair and you will be delighted with the effect. If your skin is medium use *Naturelle*; if olive, the *Rose*; if "rose-tinted," *Flesh*; while the *White* should be used in the daytime only if your skin is absolutely white and lacks all color.

Ask also for Pompeian Fragrance (Talc), Pompeian Day Cream, Pompeian Night Cream and Pompeian Bloom (Rouge).

THE POMPEIAN COMPANY
Cleveland, Ohio, U.S.A.

TEAR OFF, SIGN, AND SEND

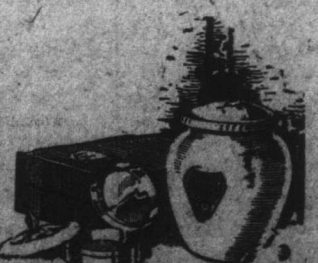
THE POMPEIAN COMPANY
Cleveland, Ohio, U.S.A.

Enclose 10 cts. in stamps for the 1925 Art Panel and the samples ordered.

Name _____

Address _____

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your my hopes. For when the day came to go not only was everything else done up but so was I. I came down with an attack of the grippe which I could have probably thrown off if I had not been so tired, and the trip had to be postponed with infinite complications and discomfort for everyone.

Shame On You For Being So Weak.

Of course people sometimes say "But my trip won't rest me if I don't get all the things done I wanted to." Poppycock! That is it's poppycock to allow that to be true. Don't let yourself get so tense that these things seem so vital to you. Look things in the face and realize that life is too full of joy to be spoiled that way. Don't take the dining room closet with you. Leave it at home and come back and clean it some day when you are so much rested and so much more competent that it won't be half the task it is when you were tired.

Horses at \$3 Per Head for Hungry Europeans

REGINA, Sask., Aug. 3.—Old dobbin whose market value was considerably undermined by the advent of the automobile and tractor, has again come into his own, but this time in a vastly different role.

A syndicate of exporters has entered the market in Western Canada for 50,000 horses of all types to be slaughtered and shipped to Belgium, France and other European countries to satisfy the sophisticated palates of those to whom horse-flesh is a genuine treat.

Heading the syndicate is George Pottmans of this city. He intimated that he was prepared to buy all types and sizes of horses, crippled or even in poor condition, so long as they have no organic diseases. Due to the heavy cost of transportation Mr. Pottmans points out that it was essential to get the animals at a very low price.

Wild horses from the range of the south country, is also regarded as a potential source of supply.

Mr. Pottmans has already secured a fair percentage of the first batch he proposes to ship across the Atlantic. Until the industry has become fairly well established, the slaughtering and packing will be done in temporary quarters under the auspices of local packing firms. Choice of permanent headquarters will depend upon the development of the project.

Gaston Pottmans, former vice-consul for Belgium, in Regina, will handle the European market of the horse flesh. The industry is a recognized one in Belgium, and Mr. Pottmans believes it will be possible to market 2,500 pounds of horse meat daily, providing he supply is forthcoming.

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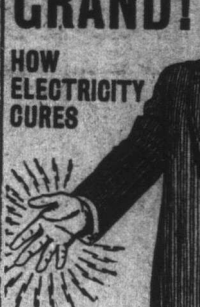
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IT'S GRAND!

HOW ELECTRICITY CURES



Startling Results in Cases of Neurasthenia, Rheumatic Troubles, Indigestion and Complaints of the Liver, Kidneys and Bowels.

It's grand, magnificent, marvelous to feel well and strong again after being ill and ailing—after feeling run down, nervous, depressed and unable to take your full pleasure out of life.

It is the experience of a lifetime when you feel your heart's blood coursing its exhilarating stream through the once weakened veins and arteries. It is a joy of joys to feel the nerves strong and steady and to notice the crisp grimmings of the muscles that once were flabby and weak. And yet it is an experience every sufferer may enjoy. The secret is one word—ELECTRICITY—kind Nature's one infallible remedy, and the greatest power to cure that the world can produce.

There is no bar to your full enjoyment of its benefits. It is no system for the rich alone—but one that all may freely and confidently adopt. Science has shown nothing more marvelous than the victory of Electric treatment over such terribly painful and harassing illnesses as Rheumatism, Gout, Sciatica, Lumbago; than the splendid rebuilding of weakened nerves in cases of Debility, Neurasthenia, Neuralgia, Nervous Dyspepsia, Lack of Confidence; than the renewal to strength of the digestive system in cases of Indigestion, Kidney, Liver and Bowel Complaints.

The method is as easy and certain as it is convenient. All you need to do is to put on an "Ajax" battery for one hour each day. You can do this while resting, and as you sit in your comfortable chair or recline on the couch it is delightful to feel the mysterious soothing, healing and strengthening power circulating through your system in a beautifully soft flood. Of course, this cannot be done with an ordinary battery, such as those used for electric lights, etc., because in stock a battery, naturally the current is neither radiated nor properly adapted. Shocking coils, too, which irritate the nerve centres, are also useless for the purpose. The correct and scientific method to apply is the "Ajax" Dry Cell Body Battery, which is specially made so that all the important nerve centres radiating through the system are simply saturated with the new life-giving current.

You will be surprised and delighted beyond measure by the wonderfully stimulating effect of the "Ajax" Body Battery, and to realize the real and permanent manner in which your ailments are cured.

GET IT FREE.

Write to-day for the Special FREE treatise on electricity, which will be sent to you by return of post. A host of mysteries will be made plain as the light of day to you. You will read of the cause and effect of many ailments, and exactly how the electric cure can be applied to your own case. There are special booklets for Ladies and Gentlemen; please specify which is required when writing.

The one point to remember is DO NOT DELAY. Write to-day while the address is fresh on your mind.

In order to save time correspondents should, when writing for the Free Booklet, state their age, sex and full details of their case, for then precise advice can be sent by return mail. All letters are treated in the strictest confidence.

THE BRITISH ELECTRIC INSTITUTE

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Fads and Fashions

The schoolgirl will be delighted to hear that the hero effect will be excellent for fall.

The more formal evening wraps are decidedly fuller and quite luxuriously fur-trimmed.

Silver polka dots are painted on a frock of navy blue crepe, trimmed with white ruffles.

Radio Batteries

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WILLARD BATTERY SERVICE STATION

W. Maddigan, Manager

Cliff's Cove. Phone 1804.

Feb. 11/25.

Tragic Perth Fire

BABY-HEIR AND NURSEMAIDS PERISH—HISTORIC MANISON GUTTED.

Three persons, including the four-year-old son and heir of Major Murray Graham, of Murrayhall, 8000, near Perth, lost their lives recently when Major Graham's stately and historic manison was burned to the ground.

The victims of the appalling tragedy were:—

Master Jack Murray Graham, four years of age.

Miss Watts, temporary head nurse, Hook, Hampshire.

Miss Irene Hanson, under nurse, 3 Cathness Road, Mitcham, London.

A pathetic feature of the awful tragedy is the fact that Major Murray Graham travelled home from London and had the trying experience of witnessing the final scenes in the terrible disaster that had overtaken his family.

Mrs. Murray Graham is at present on holiday in France, and the grief-stricken father proceeded to the Continent to break the sad news personally to his wife.

Major Murray Graham, who is a stockbroker in London, succeeded to the beautiful estate of Murrayhall many years ago. It is situated about three miles from Perth, and the fine old manison was situated on the slopes of the hill from which it took its name.

"Strange Noises." The fire was discovered shortly after four o'clock in the morning, and but for the fact that Miss Betty Warwick, a Londoner, one of the housemaids, was awakened by what she described as strange noises, and what she thought were screams, there is no doubt the loss of life would have been more serious. On opening a door in the passage, Miss Warwick was confronted by a great sheet of flame and suffocating smoke.

With great coolness and presence of mind, Miss Warwick ran to each bedroom in turn giving the alarm, but by the time she reached the bedrooms of the victims the rooms were blazing furiously.

At the time of the outbreak the house was tenanted by Master John, the youthful heir; his grandmother, Mrs. Graham; a visitor, Mrs. Keppel Stephenson, Langhams Hall, Bury St. Edmunds, Suffolk; and six servants.

Mrs. Murray Graham, the lady's widowed mother, is over 70 years of age. When the first alarm was given the part of the manison in which the young heir had been sleeping with his charges was a blazing furnace, and it was beyond human endeavour to make any attempt to reach the victims, he must have been burned to ashes.

A large log fire had been set in the lower drawing-room, which is immediately under the bedrooms of Master Jack and his nurse. It was in this room that the fire originated.

£23,000 Damage.

Along with the other members of the household, Miss Warwick made an attempt to reach the imprisoned boy and the nursemaids, but the rapidly spreading flames forced the party downstairs.

It was impossible to get into telephone communication with Perth City Fire Brigade, and the chauffeur had to motor to the city. When the brigade arrived about 5 a.m. they were powerless to prevent the flames engulfing practically the whole manison. The household staff had absolutely no chance of getting their clothes or valuables, and they had to heat a hasty retreat with a coat over their night attire.

The damage, which is covered by insurance, is estimated at fully £20,000.

Descend from Robert Bruce.

Nothing remains of the fine old manison except the walls, and the bare and blackened ruins make a dismal picture. Among the valuable relics lost was one of which the family were particularly proud—a manuscript giving the full ancestry of Major Graham from Robert Bruce.

Major Graham spent most of the year in London, only coming to his Scottish home at the beginning of August for the shooting. After a consultation with the officer in charge of the fire brigade, the Major knew that any hope of finding his son alive was in vain.

Making arrangements for the removal of his household, he took train to London, hoping to catch the Continental connection to break the news to his wife personally. He was accompanied to London by his mother.

Mrs. Murray Graham has been for some time holidaying in France, and did not intend returning to Murrayhall until August 5, in time for the opening of the shooting season at a moor which they had rented at Logie-almond—Glasgow Herald.

Monday! Monday! Monday!

At The Popular STAR

THAT WONDERFUL HEART-THROBBING DRAMA

"FOR SALE"

in Ten Parts, featuring Mary Carr, Claire Winsor, Adolphe Menjou and Tully Marshall. A picture that will make you laugh and cry. The story of a bride who was offered for sale on the auction block of a loveless marriage. A First National Attraction.

NOTE—This Picture will be shown for two days only—Monday and Tuesday

SMALLWOOD'S Great Clearance Sale

Closes August 18th.
10 per cent. Off

OUR WHOLE STOCK OF FINE BOOTS AND SHOES FOR LADIES AND GENTLEMEN, BOYS AND GIRLS.

Included in this stock are the following well known lines of English and American Footwear.

FOR LADIES!	MEN'S BOOTS!	BOYS' and GIRLS' BOOTS!
Ladies' Evangeline, Patent leather strap and fancy cut out styles; also in Black, Red and Tan Leathers.	SPORTING BOOTS. Men's English "K" high Laced Boots.	Mothers and Fathers should see our
Ladies' Tan; also Black, Laced and Strapped Shoes.	Barratt's English Sporting Boots, 17 inches high.	BOYS' and GIRLS' BOOTS and SHOES.
Ladies' Elastic Gore Pumps in all leathers and styles.	English "K" Boots, Shoes and Brogues.	10 Per Cent. off each pair at Our Stores.
Ladies' Suede Strapped and Laced Shoes, in Black, Brown and Grey.	Men's Patent Leather Laced Shoes.	

LADIES' COMFORT BOOTS and SHOES

SPECIAL!	MEN'S AMERICAN TAN LACED SHOES	SCHOOL BOOTS!
Ladies' White Canvas Boots, Shoes & Pumps for \$1.00 the Pair and 10 per cent. off.	Men's Black Soft Kid and Box Calf Laced Boots.	973 Pairs of Boys and Girls' Honest-to-Weir
	Men's Tan Boots, in the Dark and Light shades.	SCHOOL BOOTS 10 per cent. off each pair.
	10 per cent. off each pair.	

EXTRA SPECIAL!	EXTRA SPECIAL!	A SNAP!
Ladies' High Cut Evangeline Boots Only \$1.50 the pair and 10 per cent. off.	480 Pairs Men's Work Boots, in Black and also Tan Leathers, for \$3.00, \$3.50 and \$4.00 and 10 per cent. off.	57 Pairs Men's Tan Laced Boots for \$3.75 the pair and 10 per cent. off.

The best time for a Shoe Sale is when the people need Shoes. That time is right now. All prices marked in plain figures. 10 per cent. off each priced Shoe.

NO CHARGING NO APPROBATION

F. Smallwood,

The Sign of the Big Boot, Water Street.

STEEDMAN'S POWDER



Looking and healthy. An ideal aperient from the period of the age of 10.

JOHN STEEDMAN'S LONDON

Some Queer

TRIOUS MARRIAGE

Generally speaking, wedding is the conversion of some people into some very eccentric ones. Indeed, the marriage ceremony, and women, the character and disposition, sometimes the happy one, sometimes the unhappy one, sometimes the one about elderly young girls, let us say, occurred in a Surrey man, when all the other in amok. In this man of seventy-eight, had been a soldier) and a damsel who was twenty-two summer, thirty, sixty-eight, all of them were married ages brought nearly four centuries.

Marrriages of

In travelling show up to draw the man, often intermarriage, unusual thing to carrying the skeleton of a man the like of

There was a G who married an old too, stood off, he appeared in the live as much as