

JULY CLEARANCE SALE

Summer Wearables get a Severe Price Slashing, and being

A Pre-Regatta Sale

holds truly remarkable opportunities to make one look their best on that day.

VISIT THE STORE

These Values are available

Friday, Saturday, Monday and Tuesday

Powerful Opportunities for YOU



Genuine FOOTWEAR Savings

CANYAN SHOES—Ladies' Girls' and Boys' White Canvas Shoes, rubber sole and heel, laced style, sizes 2 to 6. Reg. \$1.20. Special **85c.**

INFANTS' BOOTS—Soft soled Boots for tiny feet, they come in assorted shades, sizes 1 to 4. Reg. \$1.00. Special **39c.**

LADIES' SHOES—In White Poplin, single strap style, neat appearing and cool, Cuban heel, sizes 3 to 7. Regular \$2.80. Special **\$2.48.**

MEN'S TAY BOOTS—High grade boots, in dark Tan shades, rubber heels, perforated sides, dressy looking, sizes 6 to 10. Reg. \$8.00. Friday, Saturday and Monday **\$7.49.**

MISSES' WHITE BOOTS—Laced and buttoned style Canvas Boots, away under their regular price \$3.00. Friday, Saturday and Monday **\$1.88.**

HOSIERY

SILK HOSIERY—New Arrival of Silk Hosiery, in the popular shades, Late toped, toe and heel. **69c.**

SILK HOSIERY—Plain Black Silk Hosiery, extraordinary good value at **29c.**

LISLE HOSE—Comprehensive range of Lisle Hoise, in shades, in summer weight. Special **64c.**



CURTAIN LAGES

CURTAIN LACES—48 inch White Curtain Laces showing large scroll border, and all over lace pattern, particularly good value, good value at 50c. Yard. Friday, Saturday and Monday **47c.**

SCROLLS—Plain White Scroll, self border, nice for bedroom curtains. 35c. value. Friday, Saturday **29c.**

CURTAIN LACES—54 inch White Nottingham Curtain Laces, unusually pretty pattern, they are best to have. Reg. 75c. yard. Friday, Saturday and Monday **68c.**

CURTAIN LACES—Hand made looking Ivory shade Lace Curtains, pretty centre with striped and figured border. Reg. 70c. Friday, Saturday and Monday **64c.**

FLOOR CANVAS—6 feet wide, painted back, and many handsome patterns to select from, every piece new. Special **\$1.29.**

WHITE QUILTS—Light weight American Quilts, good to the eye, easy to wash and so very suitable for warm weather nights. Reg. \$3.00. Friday, Saturday and Monday **\$2.75.**

Girls' Crepe DRESSES

Some very pretty little checked crepe dresses go on sale this week, shades of Lavender, Rose, Blue and Jade, short sleeve, round collar, to fit 3 to 8 years. Out they go at **79c.**

Royal Society GIRLS' DRESSES

Hemmed and seamed, practically finished Dresses just needing the embroidery and fancy trimming stitches, etc., to complete them. Many styles, assorted sizes. Now marked **Half Price.**

GLOVE SPECIALS

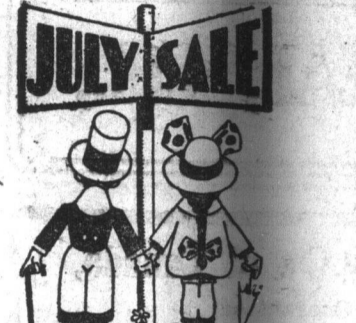
SILK GLOVES—Wrist length pure Silk Gloves from renowned Glove makers; shades of Fawn, Black and White. **\$1.98.**

SILK GLOVES—Finest quality Silk Gloves, double tipped where the wear comes; 2 dome wrist; shades of Grey, Ponce, and Black and White. Regular \$1.80. Friday, Saturday and Monday **\$1.08.**

ELBOW GLOVES—Superior quality Silk Gloves, double tipped; shades of Champagne, Navy, Ponce, Black and White. Reg. \$2.00. Friday, Saturday and Monday **\$1.69.**

CARRIAGE WRAPS

Fancy plaid lined Dust Wraps for carriage or motor, always useful, fringed ends. Reg. \$1.50. Friday, Saturday and Monday **\$1.35.**



WASH GOODS

DRESS GINGHAMS—Plenty of pretty Blues and Pinks and others with many colour blendings. A special lot chosen for Friday, Saturday and Monday **26c.**

KIMONA CREPES—Just the daintiest looking Crepes imaginable in shades of Pink, Lemon, Pale Blue, Hello and White showing Blue Bird pattern and pretty floral patterns on others. Reg. 45c. yard. Friday, Saturday and Monday **39c.**

DRESS LINENS—Reversible Dress Linens, 32 inches wide, Pale Blue, Pink and Mauve. Reg. 60c. yard. Special **43c.**

Fancy Linens

TEA CLOTHS—White Damask Tea Cloth, good weavers, hemstitched border. Special **49c.**

TRAY CLOTHS—Something distinctive in Tray Cloths, permanent Blue Linen embroidered designs and hemstitched. Reg. \$1.60. Special **\$1.45.**

CASEMENT CLOTHS—In a pretty Pink shade and Cream as well, 36 inches wide, poplin finish. Reg. 80c. Friday, Sat. & Mon. **74c.**

SIDEBOARD CLOTHS—White Linen Cloth, embroidered and showing some pretty drawn-thread work; extra long. Special each **74c.**

DOYLEYS—Beautiful handwork Lace Doyleys, circular shape, lasting and ornamental. They are Special at **45c.**

BOUDOIR SETS—Embroidered White Linen 4-Piece Sets for your dressing table or bureau. Special **45c.**



Scotch Winceys

Beautiful quality Scotch Winceys, 35 inches wide. Now is the time to buy it for future makeup. In White. Special per yard **49c.**

STAIR DRUGGETS—Bordered Druggets, in assorted widths, nice for top stairs or hallway. 18 inch. Special **33c.**

22 inch. Special **48c.**

CHEESE CLOTH—Pure White absorbent Cheese Cloth, 36 inches wide, sealed packets of five yards each. The package Friday, Saturday and Monday **49c.**

SERVETTES—In White Crepe Tissue with **25 for 19c.**

PAPRUS PLATES—Two class, Tea and Dinner, for picnics, camping and Regatta Day. Small. The Dozen **12c.**

Larger. The Dozen **17c.**

TABLE DAMASKS—52 inch pure White Table Damasks, value for 80c. yard to-day. Special **69c.**

Men's Wear

MEN'S CAPS—Dozen of New Caps go on Sale this week. Light shade Twedes, very neat, with pleated back. Special **\$2.20.**

SHIRT SPECIAL—Some of our better class Shirts for Regatta Day wear, new stripe effects, double soft cuffs. Special **\$3.15.**

WORKING SHIRTS—Service-giving Shirts in stout Regatta, colored; Light and Dark patterns, full body. Special **\$1.45.**

BRACES—Men's English Braces the sensible kind, standard wear, leather fastenings. Special **57c.**

POJANAS—Summer weight Pyjamas, striped patterns in Hello, Blue and Black, cool without collar. Special **\$2.65.**

KIT BAGS—In finest grade English Leathers; assorted sizes, handy at home, handy travelling and vacation time. Special **\$11.00 to 15.00.**

SOFT COLLARS—Fine White Hairline Soft Collars, peak front, medium height. Special **28c.**

SHOWROOM

Contributes liberally to this July Clearance Sale TEST IT!

LADIES' KNICKERS—Fine White Jersey Knickers with cuff knee; assorted sizes. Regular 65c. pair. Special **45c.**

GIRLS' KNICKERS—White Lawn Knickers, to fit girls from 4 to 12 years; value for \$1.00 pair. Special **69c.**

FLOWING VELTS—Fine Net Velts, with fancy border—stylish. Shades of Lavender, Champagne, Saxe, White and Black. Special **35c.**

EAR RINGS—The latest in Ear Rings, in shades of Coral, Jade, Amber, Emerald, White and Black. Special **42c.**

WHITE SHIRTS

Quite a range of them in Gaboridine, Linens, Poplin and good Satens; all White, trimmed with buttons, pocket and belt; values to \$4.00. Special **\$1.49.**

UNDER SHIRTS—Ladies' White Lawn Undershirts, trimmed with Swiss embroidery and insertion; sizes to 44. Special **89c.**

DRESSING JACKETS—Another clear-away line of these in Black and White flowered Cotton, trimmed with White ricrac, girde, long sleeves. Regular \$1.20. Special **79c.**

JUMPERS—Finest Wool Slip-on Jumpers, round neck, long sleeve, girde at waist; shades of Peacock, Rose, Scarlet, Fawns and mixed Cardinal and White and Black. Special **\$1.95.**

GIRLS' UNDER SHIRTS—Just 22 of them in good wearing White Lawn, Swiss embroidery trimmed; to fit 6 to 12 years; good value at \$1.00. To Clear **79c.**

ROBERTS' BUEFLING—Very stylish for dress trimming, mixed shades of Blue and White, Pink and White. **22c.**

Handsome SHIRTWAISTS

A Special Lot, special in point of perfection, and special in value; in White Striped Voltes and Muslins, roll and Peter Pan collars, long sleeves, cuffs and trimmed with fllet lace and pin tucks; sizes 38 to 44. To Clear at **\$3.28.**

BATHING CAPS—Tight-fitting Rubber Bathing Caps in brilliant hues; others Tam shape; shades of Crimson. **38c.**

VESTS—12 dozen of finest White Jersey Vests, wing sleeve. A Special value at **29c.**

Men's Raglans

NAVY RAGLANS—Fast Navy Raglans, loose fitting, belted style, fine twill finish; assorted sizes. **\$24.90.**

LIGHTWEIGHT RAGLANS—A special lot of Light Tweed Coat, Raglan style, nobby looking. Special **\$27.50.**

GREY RAGLANS—Fine Twill Showersproof Raglans, in a pretty Grey shade, with and without belt; light plaid lining. Special **\$18.50.**

SOFT FELLS—The latest in Nobby Soft Felts; shades of Dove and Grey, turned rim, silk stitched. **\$4.15.**

TOP SHIRTS—A nobby line, showing fine pin stripes and cross checks, soft cuffs, of course. Our Special **\$1.75.**

Boys' Suits

An excellent range of boys English Tweed Suits in pretty Heather mixtures, Brown, Grey and Green; to fit 10 to 16 years. Special Prices ranging from **\$5.85 to \$7.45.**

"Rowe's" Sailor Pants—Boys

"Rowe's" SAILOR PANTS—The real thing, regulation shape, in White Drill long pants, with front and laced back; to fit 5 to 10 years. Special **\$4.80.**

Men's Suits

In real Summer Worsteds, lacking nothing in style, trim or finish, neat stripe patterns, checks, cuff bottom pants. Our Special **\$17.45.**

"Rowe's" Sailor Jumpers for Boys

"Rowe's" JUMPERS—In White Drill, Navy trim and Navy collar, anchor on sleeve, for 1 to 9 years. Special **\$4.80.**



Boys' Suits

An excellent range of boys English Tweed Suits in pretty Heather mixtures, Brown, Grey and Green; to fit 10 to 16 years. Special Prices ranging from **\$5.85 to \$7.45.**

Men's Suits

In real Summer Worsteds, lacking nothing in style, trim or finish, neat stripe patterns, checks, cuff bottom pants. Our Special **\$17.45.**

Prospect of Cheap Flour.

WASHINGTON, July 26.—(By Canadian Press)—According to the American Farm Bureau Federation, one of the strongest organizations of farmers in the country, the wheat situation in the United States has been constantly getting worse since the end of the war. The Federation looks on wheat as a "sore spot with agriculture." One of the phases of the wheat outlook which is worrying the Federation is increased competition for the coming crop. Increased European production, including Russian production, is forecast. As viewed here, Canada's crop promises to be as large as the record of last season, while India has produced an exportable surplus of 50,000,000 bushels over 1922. This is the condition of things as to competition. Furthermore, wheat prices this spring have averaged about \$1.20 per bushel compared with \$1.35 for the corresponding months a year ago and \$1.70 two years ago. The June forecasts indicate production 5 per cent. under 1922 and a 2 per cent. less than the 1917-22 average. Acreage is 5 1/2 per cent. under last year. Domestic consumption in recent years has shown some decline and efforts are being made to increase it. Much of the crop is put on the market at prices below the average and there is no doubt, although the Federation does not directly say so, that the great majority of the United States wheat farmers are making no money or actually losing money. This is one of the causes of the widespread discontent among the farmers which is worrying the politicians, who are wondering how to mitigate it.

Dressing the Windows.

Natal Advertiser: After the Napoleonic wars there was an interval of many years before the Great Exhibition in Hyde Park. Now, within less than five years of the Armistice, British industrialists welcomed inspection of their products. If this dressing of the shopwindows in Great Britain has such beneficial effects, how much greater will be the results when the shutters are raised to reveal the products and progress of the whole of the British Empire. All that is required for success is a stout heart and steady work.

BUSINESS IS GOOD.

The farmer sells a load of wheat, and all the world grows fair and sweet. He hums a couple of cheerful tunes And buys the grocer for his prunes The grocer, who has had the blues, Now buys his wife a pair of shoes. That ten the shoeman thinks God-sent, And runs and pays it on the rent. Next day the rent man hands the bill To Dr. Carver for a pill And Doctor Carver tells his Frau That business is improving now, And cheers her up and says, "My Dear, You've been quite feeble for a year, I'm thinking you should have a rest, You'd better take a trip out West." And in a couple of days the Frau Is on the farm of Farmer Howe, Who takes the bill and says, "I s'aw Here's something that just can't be beat. This bill's the one I got for wheat. He hums a couple of cheerful tunes, And goes and buys a lot more prunes.

ROOFING and ROOFING

Ru-Ber-Oid and Gearoid

Get Our Prices and be Convinced.

The quality needs, no comment. USE IT And You will be satisfied.

GEAR & CO. Limited