



Our Custom Made Clothes are individual in style, and at all times possess an appreciable advantage in fabric, tailoring, finish, fit and fashion.

W. P. SHORTALL,
THE AMERICAN TAILOR.
300 Water Street.

PHONE—477. P.O. BOX—445.

SILVERTOWN CORD TIRES.

McKinlay's Garage

Phone 1487. Lime Street.

CAR OWNERS!

You can't do better than place your Order for Silver-town Cord or Fabric Tires with us. We give you the right price and mount them on your rims and inflate them free of charge.

We are ready to do all kinds of Vulcanizing repairs as taught by the B. F. Goodrich Rubber Coy. We keep Mobiloils, Gasoline, Cup Greases, Valve Centres, Hand Pumps, Jacks and many other accessories.

Starting May 1st, we will open Week Days and Holidays from 8 a.m. to 11 p.m. Sundays 9 a.m. to 9 p.m.

McKINLAY,

LIME STREET and LEMARCHANT ROAD.
ap11,tu,th,s.201

SILVERTOWN CORD TIRES.

Emblem of



Satisfaction!

SILVERLOCK & CULLEN

apr1,3m,eod

Your Son's Future!

Let us train him for a position WORTH WHILE.

Write for full particulars and our prospectus.

British Radio & Electrical Engineering Institute
C.L.B. ARMOURY ST. JOHN'S.

COAL!

North Sydney Best Screened in store and afloat

BEST ANTHRACITE,
(Lehigh Valley)

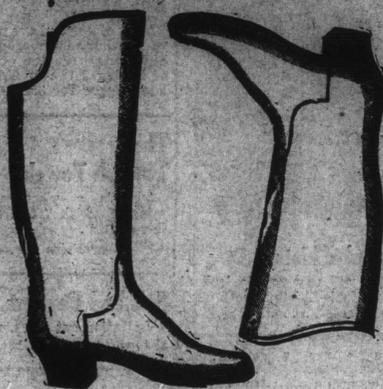
Also BIRCH JUNKS.

Nld. Coal & Trading Company, Ltd.
premises lately occupied by Alan Goodridge & Sons.

HAND MADE
Fishermen's Boots

at

Smallwood's



Fishermen! These Boots will outwear at least 3 pairs of the Best Rubber Boots in the market to-day. Tongue Boots, Wellington Boots, 3/4 Boots; also Men's, Boys' and Youths Heavy, strong, durable Pegged Boots.

Mail Orders receive Prompt Attention.

F. SMALLWOOD,
THE HOME OF GOOD SHOES,
218 & 220 Water Street.

Ap.17,tt

Kelly-Springfield Tire.

This is a new one which we are informed, is a good purchase just now.

It has had a checkered history from a High of \$164 three years ago to \$68 in 1920, and from \$152 then to \$32 last year. It is now around \$52 and soon expected to resume dividends which were suspended in February, 1921.

This issue might very easily register a ten-point advance.

We trade on margin at \$10 per Share.

J. J. LACEY & COMPANY, LIMITED,

AMERICAN SOLE LEATHER.

New Manilla and Steam Tarred Rope, all sizes.

Manufactured by Plymouth Manufacturing Co. Will be sold at Rock Bottom Prices.

North American Scrap and Metal Co's.
feb24,tt Cliff's Cove (opp. Jas. Baird, Ltd.)

Now Discharging

SCOTCH
Lump Coal,
\$14.50

Per Ton of 2240 lbs. Every load weighed.

Book your orders now.

A. H. MURRAY & CO., Ltd.
Beck's Cove. mar20,eod,tt

SAVE YOUR CLOTHING

BY USING

KALOMITE LAUNDRY
MARVEL.

On Sale at STEER'S, WORRELL'S and W. E. BEARNS.

SMOKING GOLD

Heat the cream to be used with Blue Bird Orange Pekoe enough to warm, but not to separate it.

Add it to a cup of Blue Bird made from water brought to its first boil and infused with the leaves for five minutes. Then you'll enjoy a drink of sustained deliciousness, smoking hot, with golden richness.

BLUE BIRD TEA
BRINGS HAPPINESS

New Wall Papers!

Not Job—all regular Goods and perfect. Carefully selected patterns. Borders to match. Oatmeal, Grass-Cloths, Tapestries, Flowered, Striped, Plain. A good selection and well worth the moderate prices asked.

Robert Templeton.

Electric Lighting Glass.

We have just received a shipment of Home Light ing Glass, consisting of:

Bowls, Shades, Globes

That for Wealth of decorative design and exquisite color combinations will commend itself to the most exacting buyers of distinctive Electric Lighting Glass.

To consumers of electricity for home lighting who are considering improvements or additions to their present method, we strongly recommend that you look this shipment over while it is complete.

Prices Lowest consistent with quality and work-manship.

ST. JOHN'S LIGHT & POWER CO., LTD.,
Angel Building, Water St. West.
apr22,26,29,may1,3,6

CHEK
The Dry Cleaner
50c. a bottle,

THE IDEAL CLEANSER FOR THE HOME.

CLEANS

BLOUSES, SKIRTS, HATS,
SUITS, SILKS, Etc.

NOT ONLY CLEANS BUT
WATERPROOFS.

LEAST TROUBLE. LEAST EXPENSE.

MAKE

CHEK
YOUR DRY CLEANER,
50c. a bottle.

WE MANUFACTURE

PEPPERMINT KNOBS. MARMALADE.
ROYAL MIXTURE. JAM.
MOLASSES KISSES. SYRUPS.
PEANUT BUTTER KISSES. VINEGAR
and 29 varieties of 1c. Goods packed 100 count.

Write us for anything in Confectionery, "Our Own" or Imported.

ARTHUR T. WOOD, Limited.
P. O. Box 611. 46 NEW GOWER STREET.

Reid-Newfoundland Co., Limited

Freight Notice!

SOUTH COAST STEAMSHIP SERVICE
Freight for the above route will be accepted at the Freight Shed, To-day Saturday, May 8th from 9 a.m.

BONAVISTA BRANCH.

Commencing to-day (Saturday), May 8th freight will be accepted for points on the Bonavista Branch.

Passengers leaving St. John's on Sunday express will make connections for points on the Bonavista Branch.

TREPASSEY AND BAY DE VERDE BRANCHES.

Commencing Monday, May 8th, freight will be accepted for points on above branches.

Reid-Newfoundland Co., Limited

APPLES,
ONIONS,
ORANGES

WINESAP APPLES, 138's

"SUNKIST" ORANGES.

EGYPTIAN ONIONS.

TEXAS ONIONS.

P. E. I. POTATOES.

LOCAL POTATOES.

At Lowest Prices.

GEORGE NEAL, Ltd.
Phone 264



Gossage's
Magical Soap

HARD WEARING.

Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD., WIDNES.

JOB'S STORES, Ltd.
Agents.

Forty-Three Years in the Service--The Evening Telegram