

# NEW JOB WALL PAPERS!



Now opened and ready for the Fall trade a large shipment of  
**AMERICAN JOB WALL PAPERS.**  
 Thousands and thousands of Rolls of the most beautiful Wall Papers obtainable. This shipment of Wall Papers, long delayed in transit, was purchased many months before previous shipments offered, we are therefore enabled to offer them at much lower prices.

Prices: 22c., 25c. and 28c. Piece.

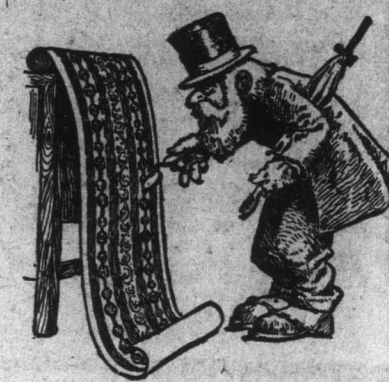
**Special Prices for the Wholesale Trade.**

NOTE: All Wall Papers purchased by Outport Wholesale dealers will be properly packed in brin.

**Marshall Bros**

**CONGOLEUM SQUARES!**

A small shipment of Congo-  
 leum Squares, 36 x 36,  
 75 cents each.



## Are You Proud of Right Things?

By RUTH CAMERON.



Pride is a splendid spur toward success in both doing and being. It is a very big thing if it is—IF you are proud of the right things. But to be proud of the wrong things is to have completely lost one's sense of direction in the ways of life. I've spoken of various varieties of the wrong kind of pride before. And you've all met examples of it. There's the person who is proud of having handwriting so illegible that it is a bane to everyone who has to depend on it for communication with him.

There's the woman who is proud of her domestic helplessness, who was not brought up to know how to make her own bed and who regards this inefficiency as a distinction. (Thank goodness she is rapidly going out of style.)

But the variety of wrong pride which has particularly impressed me lately is the almost incomprehensible pride which some people still feel in being able to evade government rules and regulations in regard to the war.

Boasting of Being Able to Get White Flour.

Does it seem possible that a man would go about, in this day and generation, boasting that he knew an underground way to get white flour?

Does it seem conceivable that a woman would say with pride (how that word is belied by such usage) that there was plenty of sugar in her house and that when it was gone she knew a way to get more?

While Babies Freeze to Death.

Does it seem as if, while babies in the very city in which she lived were freezing to death, a woman could say that she thought these fuel regulations, these requests for us to wear warm clothing and keep the temperature down were all exaggerated, and that she always wore light dresses in the house because she thought they were prettier and that she intended to keep her house comfortable if her husband's influence could accomplish it and she thought it could.

Shaken Out of Oneself.

Doesn't it seem as if even a com-

monplace, self-centered person would be so shaken out of himself by living in such stirring times, that he would see things in their proper valuation and realize that to take advantage of special privilege in these days is a dastardly and not a boastworthy thing.

Would you think there would be a man or woman left who wouldn't instinctively feed pride in doing as much as he could, instead of as little, to help win a war in which the happiness of the world is at stake?

Minard's Liniment Co., Limited.

Gents.—A customer of ours cured a very bad case of distemper in a valuable horse by the use of MINARD'S LINIMENT.

Yours truly,  
 VILANDIE FRESSES.

Household Notes

Woolen yarn for darning should be shrunken before using.

If you have a cow that merely pays for her keep, sell her.

Geese less than a year and half old should never be plucked.

Celery gives an additional zest to almost any sandwich filling.

Never leave an electric iron alone while the current is turned on.

A little fuel put on often is the best recipe for a clear coal fire.

Save all lemon rind, dry it in the oven and store it in airtight tins.

Mushrooms or mushroom catsup lend a delicious flavor to some soups.

Raisin bread is an excellent substitute for cake in children's lunches.

To avoid sweeping in a sickroom, wipe up the floor with a damp cloth.

Watch the workers in your household for loss of time—time is money.

In mixing flour and shortening for pastry use as little water as possible.

A few grapes give apple jelly a beautiful color and an appetizing flavor.

Orange peel added to grape jam makes the jam decidedly more interesting.

The most important thing about taking care of a range is keeping it clean.

Silk stockings will last much longer if washed each time they are worn.

Stafford's Drug Store, Theatre Hill, will be open every night till 9.30.—sep7.11

## New Apples!

Due by Steamer this week

336 Bbls.

New Nova Scotia Apples! orders now booking.

Soper & Moore  
 Wholesale Importers and Jobbers.



THE WOMEN IN THE OVERALLS.

Silken gown and dainty shoe. Time was that I bowed to you. Fluffy frills and furbelows. Scent of lilac and of rose. Snow-white hand and pretty face. Kerchief edged with dainty lace. In the days of long ago I would be beautiful to know. But to-day I lift my hat. To a braver girl than that. Better dress than silken gown—Overalls of blue or brown.

Widow, wife or sister fair. 'Tis a noble garb you wear. Shame on him whose lips would leer. Shame on him whose eyes would leer. As you pass along the way Wearing overalls to-day. I would tell him to his face You are in a soldier's place. You have put your beauty by That Old Glory long shall fly. And those overalls you wear Mean another soldier there.

Scent of oil and laque and loom. Take the place of gay perfume. Reddened hands, once soft and white. Faces, lined by care, at night. Weary forms that himeward drag. Mark your service to the flag. Beauty, comfort, hours of ease And the old days' pleasures. You have given up to know That another man may go. And because this garb you wear There's a soldier fighting there.

When wearing overalls. When at last the curtain falls On this tragedy of life. And sweet peace shall and the strife. Great shall be your glory, then. Who have done the work of men. For the youth you couldn't save. For your strength, in happier days. You shall hear a nation's praise. By the flag that flies above. You shall own a nation's love.

Having purchased the greater portion of Mr. J. J. Strang's stock of Tweeds and Serges, we are now offering one of the finest stocks of Tweeds and pure Indigo Serges. See us about your next suit. SPURRELL, the Tailor, 365 Water Street. sep24.10cd.11

## Milady's Boudoir

THE SECRET OF KEEPING YOUNG.

Mothers should realize that each generation lives differently and ideas of others are changing, and if she would go hand in hand with her children, she must be a student with them. Some people seem never to grow old, always seeming to be young and buoyant, carrying their years lightly. Their secret is that they keep the mind young and fresh by activity, the heart light and merry, and live above the little worries of life.

So remember that growing old rests much with oneself. If one wishes to grow prematurely old, discard youthful employments and pursuits, and settle down to elderly ways: just as some individuals become invalids, when by a little effort they might shake off their physical lethargy and raise themselves to health and vigor.

For a woman to change her daily routine of life to that of the younger set, she necessarily will have to conserve her strength and do a certain amount of training at the beginning. She must also take an inventory of her beauty possessions and where there is any deficiency she must make improvement. It may be possible that her circulation is not perfect, and that the veins of her hands are very pronounced. This condition may be remedied by indulging in proper exercises.

Such exercise should be taken standing; the arms are raised outstretched at the sides and continued high up overhead, and at the same time the body is lifted to the tip toes; standing so the arms are then bent at the elbows, hands lowered, and the feet rested flat on the floor. This exercise may be repeated fifteen times, each time the hands are lowered at the back and an effort is made to reach further down. This action brings about a better circulation and gives color and mystery to the arms and hands.

## Kaiser in a Temper.

"AMERICA MUST BE PUNISHED."

Vivid glimpses of the Kaiser, by one who knew him intimately, are given in the "Times," which publishes an installment of a new book, entitled, "The Kaiser as I Knew Him for Fourteen Years," by Mr. Arthur N. Davis, D.D.S., an American, who was the Emperor William's dentist from 1904 to November, 1917. Mr. Davis says:—One memorable interview I had with the Kaiser influenced me perhaps more than any other single factor to hasten the settlement of my European affairs and return home. It was in the autumn of 1916. The Kaiser had come to me for professional attention, and after my work was completed he remained to discuss some of the aspects of the war. Perhaps the fact that I had just returned from a visit to America made him more than usually eager for a chat with me. We had discussed various phases of the war, when the Kaiser changed the subject abruptly with the question, "Davis, what's the matter with your country?" "In what respect, Your Majesty?" I asked. "Why is it that your country is so unfair to Germany? Why do you persist in supplying munitions and money to the Allies? Why doesn't your President treat European warring nations the same as he treated Mexico, by putting an embargo on munitions, and letting us fight this thing out ourselves? You do not ship munitions to us. Why do you ship them to the other side?" I answered this question with another: "I have always understood, Your

Majesty, that during the Russian-Japanese War Germany continually supplied munitions to Russia. Why was that any more justifiable than America supplying munitions to the Allies? Then, again, in the Spanish-American?" "Davis, you surprise me," the Kaiser interrupted, rising from the operating chair in which he had remained, walking towards me, throwing back his shoulders, and rising to his full height. "Cases are entirely different. When we helped Russia against Japan we were helping a white race against a yellow race. Don't ever forget that—don't ever forget that. But with America that is certainly not the case. Your country is acting from purely mercenary motives. It is a case of dollars, dollars, dollars." And each time he repeated the word he struck his partially helpless left hand violently with his powerful right. "America values dollars more than she values German lives. She thinks it right to shoot down my people." He had worked himself up to a degree of indignation which I had seen him display only on two or three previous occasions, and I must confess I was reluctant to start a fresh outburst by answering his arguments. His eyes, usually soft and kindly, flared fire as he advanced towards me, and slowly and incisively declared, "Davis, America must be punished for her actions." In that expression, which he repeated on subsequent occasions in precisely the same words and with the same measured emphasis, I knew that he revealed most clearly what his attitude was and will ever be towards this country. After the sinking of the Lusitania, American opinion on the war had changed. Dr. Davis told the Kaiser. (The dentist had been home to America for a short time and had learned public opinion.) The United States, the Emperor was informed, had become anti-German.

"Perhaps if the U-boats commander had known so many women and children were aboard he might not have sent the torpedo," was the Kaiser's comment. "But what he was thinking of, naturally, was the 5,000 tons of ammunition on board which were destined to slaughter my people." The matter of Zeppelin raids upon London, Manchester, Liverpool, and other non-military centers came up for discussion. The Kaiser exulted in the killings by the great ships. "England expects to starve my women and children to death," he said, "but our Zeppelins will give their women and children a taste of war, too. Confound them! They sit on their island and try to starve us. We will give them a taste of what war is!" On Mr. Wilson's election as President this was the flattering comment: "I am much surprised," he said. "I didn't think your people would be so foolish as to elect a college professor as President. What does a professor know about international politics and highminded affairs?"

NO MATTER HOW THE FIRE IS CAUSED

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON  
 Insurance Agent.

**SLATTERY'S**  
 Wholesale Dry Goods

Now offering to the Trade and Outport Dealers the following

**AUTUMN GOODS:**

POUND PERCALES SHIRTS  
 POUND SATEENS DRESS GOODS  
 DENIMS PLAID DRESS GOODS  
 COTTON CHECKS BLOUSES  
 POUND UNDERWEAR FLANNELLETTE  
 TOWELINGS OVERALLS

EVERY DAY GOODS ARRIVING.

SLATTERY BLDG., Duckworth & George Sts.

Forty Years in the Public Service—The Evening Telegram

## At The Crescent Theatre To-Day.

"THE EAGLE'S EYE"—Episode 13,  
 "The Reign of Terror."

Bluebird Players present  
 "My Little Boy,"

A beautiful story in 5 Parts—5.

Mr. and Mrs. Sidney Drew, the up-to-the minute Comedians, in a METRO-DREW COMEDY.

**PIANO PLAYERS,**  
 \$650 and upwards.

**PIANOS—\$325 and upwards.**

**ORGANS—\$68 and upwards.**

Call at our Showrooms and see the grand value or send for Catalogues.

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 The Reliable Piano & Organ Store.

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## A LASTING SUR

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**RAMSAY'S VARNISHES**

A. RAMSAY & SON COMPANY  
 MAKERS OF FINE VARNISHES AND PAINTS SINCE 1842  
 TORONTO, CANADA

W. P. A.

HONORARY TREASURER'S REPORT

As Honorary Treasurer of the W. P. A. I beg to present the fourth Annual Report of its financial affairs. In doing so, I have much pleasure in announcing that from every point of view, the year has been a banner one. The Balance Sheet, which is attached to this Report, shows very clearly the position in which we stand. A few comments are necessary to mark the difference between this and our last year's.

We began in September with a balance of \$3,099.83, and the amount received since then, from every source, reaches a sum of \$62,240.63, an increase of almost \$30,000 over the previous twelve months. Of this amount \$14,575.41 was received from outport branches to purchase material for them, and \$3,979.70 from the Department of Militia for flannel for shirts, which the Association undertook to make for the Regiment, the Department paying for the material. We received from them in addition to the above amount the sum of \$38.25, which was remitted direct to the vendors of the material; on one occasion, however, a hurried telegraphic remittance was necessary before access could be obtained to the Department of Militia, and the sum of \$2,979.70, account of which appears on my books, is the re-remittance of that remittance. After deducting these two items, we find that subscriptions from all sources amounted to \$40,585.40, an increase of roughly \$20,000 over the amount received last year.

Our total expenditure was \$46,941.20. Of this amount \$14,575.41 was spent in material for outport branches, an increase of \$2,000 on last year. The balance of \$25,865.88 was used at Sutherland Place for Red Cross supplies, wool, etc., an increase of \$8,000.

The balance now on hand is \$15,000.24. This sum looks very large, but in the new year, but it must be borne in mind, that orders actually placed for materials, to be used in the new year, amount to \$11,000. And thus this large amount is quickly dissipated.

We begin, however, with the fullest confidence that the generosity which has supported us during the dark days of the past four years, will not fail us during this, the fifth, and as we believe, victorious year.

The books of the Association have been audited by Messrs. G. N. Read, Son & Watson, Honorary Auditors, to whom our best thanks are due, and the Balance Sheet bearing their certificate is tabled with the books and vouchers for your inspection.

Respectfully submitted,  
 KATHERINE EMERSON,  
 Hon. Treasurer.

Honorary Treasurer's Cash Account, THE WOMEN OF NEWFOUNDLAND.

Honorary Treasurer's Cash Account, From 16th Sept. 1917, to 14th Sept. 1918.

RECEIPTS.

Sept. 16 To balance brought forward, Cash in hand . . . . \$ 1.20

Bank of Montreal . . . 3,099.83 3,099.83

1918.

Sept. 14 To Donations and subscriptions from all sources . . . . . 40,585.40

To Received from outport branches for materials 14,575.41

To Re-remittance of money for flannel from De-

partment . . . . . 38.25

Our stock on hand . . . . . 15,000.24

By Balance account of last year . . . . . 3,099.83

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