

BY EVERYONE.

EIGHT PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY.

TORONTO, Noon.—Strong winds and moderate gales S. W. and W. with occasional rain. Wednesday—Westerly winds becoming colder. ROBERTS, Noon.—Bar. 29.90; therm. 34.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 5TH PAGE.

VOLUME XXXVIII.

PRICE ONE CENT.

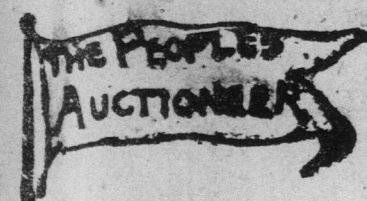
ST. JOHN'S, NEWFOUNDLAND, TUESDAY, FEBRUARY 1, 1916.

\$3.00 PER YEAR.

NUMBER 25.

DORY OARS! BOWRING BROS., Limited.

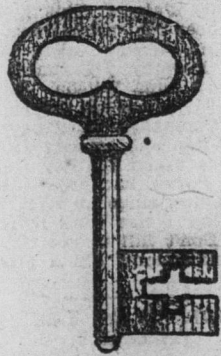
Auction Sales!



THE PEOPLE'S AUCTIONEERS
AUCTION.
On the premises, on Thursday, 10th day of Feb., at 12 o'clock noon, All that Desirable Freehold Land

situated on the Freshwater Road, by which it measures 555 feet and on the old Railway Line over 1200 feet, in all 18 acres of land belonging to the Estate of the late James Gordon.

P. C. O'DRISCOLL, Auctioneer.
Jan 27, 29, Feb 1, 3, 5, 8, 9



The key to a fisherman's wealth is a first-class Fish Hook, and every fisherman should see that each package of Hooks he buys are marked "O. MUSTAD & SON, KEY BRAND." They are the best Tinned Hook made, and the cheapest.
nov 4, eod, tf

HAVE YOU NOTICED

that the greater number of Fine Art Advertising Calendars,

for 1916, presented by Newfoundland firms, are manufactured by

The Thos. D. Murphy Co.

This means that up-to-date firms who want the best value in Calendars buy MURPHY Calendars and no other.

Can't I sell you a Calendar for 1917 before the pick of the samples are gone. Prices from \$5 per hundred up. The line also contains a fine line of Advertising Blotters.

Phone me, you'll look at the samples, anyway.

P. E. OUTERBRIDGE

(Agent for Newfoundland)
180 WATER STREET.
(Telephone 60.)
th, tu, tf



OUR MEAT MARKET is patronized by the best people, and they all speak well of us. We carry a variety of the finest

MEATS AND POULTRY and we understand cutting and sanitary handling. Try ordering of us for satisfaction in Meats.

M. CONNOLLY,
Jan 1, tu, th, st

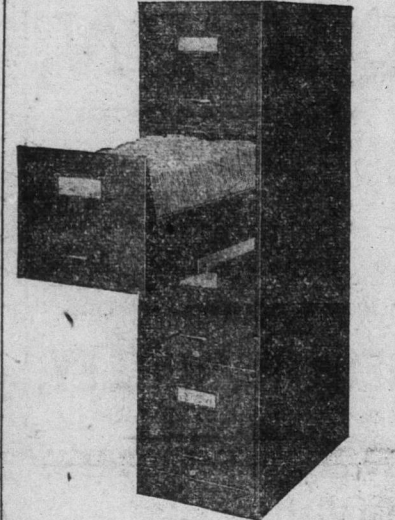
RENTING SERVICE!

We have applications for houses all over the city to rent, \$5.00 to \$20.00 per month. For a very small charge we will relieve you of all trouble by getting a suitable tenant, and draw up your leases, etc. List your property with us to-day and get your choice of a tenant for spring occupation.

Fred. J. Roil & Co.,
REAL ESTATE.
Smallwood Building,
Duckworth Street.

Why Pay More?

Here is a Four Drawer Cold Rolled Steel Letter File, with a filing capacity of twenty thousand letters.



This new Letter File is one inch narrower than the next best Metal File and two inches narrower than a Wood File.

You have been accustomed to buying Steel Letter Files that were expensive and clumsy. Now we offer you a File made by the best exclusive manufacturers of Steel Office Furniture. They turn them out in quantity, and so can sell them cheaper. That is why we can sell this File at \$40.00. We sold three of them to one firm a short while ago.

We have a new shipment just in and can make delivery to your right away. Come in and compare it with any other File you have considered buying. You will save from \$10.00 to \$15.00.

DICKS & CO., Limited,
Office Appliances and Loose Leaf Specialists.

Do It Now!

Ring up, write or send us instructions to call for your

Laundry

when next you require any work done.

EXPERT WORKERS. LATEST MACHINERY, PROMPT SERVICE.

Globe Steam Laundry Co., Limited.

Phone 148. P. O. Box 476.
may 18, st



THE FIREMEN may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.

TO THE TRADE!

PLEASE.
See About Your
Oiled CLOTHING Order
NOW.

The Standard Mfg. Co., Ltd.
ST. JOHN'S.

Grand Concert!

Canon Wood Hall, Wednesday, 2nd Feb., 1916,

At 8 p.m., in Aid of

The 2nd St. John's Troop, B. P., Boy Scouts.

The following ladies and gentlemen have kindly consented to take part: Misses Louise Anderson, Johnson, J. Strang, M. Shea, Russell, L. Hanlin; Messrs. F. M. Ruggies, J. Penman, A. Bulley, F. Seymour, P. F. Moore.

H. M. S. CALYPSO STRING BAND.

Calypso Party consisting of Messrs. Burley, Macklin, Lloyd, Luxon, Laundry, Jago (2), Ashworth, Connelly, Gill and Mrs. Macklin-Nurse, in two sketches: "SOMEWHERE AT THE FRONT" and "THE BOYS IN BLUE." Programme arranged by Mr. Aubrey Crocker. Admission 30 cents. Tickets at Gray & Goodland's, Candy for sale. Jan 29, 21, s, w

Run on **Kerosene.**

SECOND TO NONE.

Franklin's Agencies,
New Show Rooms, Commercial Chambers, Ground Flat.
Jan 27

HOCKEY BOOTS!



OUR STOCK OF **Hockey Boots,** for Men, Women and Boys just opened, showing all the latest Canadian styles, at reasonable prices. Also a complete line of **WOMEN'S and CHILDREN'S SKATING BOOTS** of our own make.
PARKER & MONROE, Limited.
Jan 22, s, tu, tf

Advertise in The Evening Telegram

Patriotic Association of the Women of Newfoundland!

The semi-annual meeting of the St. John's Branch of the W. P. A. will be held in Grenfell Hall, Seaman's Institute, Wednesday Afternoon, Feb. 2nd, at 3.30 p.m., to receive reports from Committees of the work done since September. All interested in the work of the Association are invited to be present. Jan 31, 21

P. O. Box 752. Cable Address "Retrac SaintJohn's"
E. LEO CARTER,
Barrister, Solicitor, Etc.
OFFICES: New Bank of Nova Scotia Bldg., Water Street. Jan 3, 1m, w, f

NOTICE!

The St. John's Gas Light Company is about to remove its Office from the Board of Trade Building to the Office recently occupied by P. N. R. Johnson, Esq., corner of Prescott and Duckworth Streets. The Showroom, Office and Basement at present occupied by the Company, in the Board of Trade Building, will be let immediately. For particulars apply to

W. H. BENNIE,
Board of Trade Building.
oct 15, st

Enamelled Ware!

Cherry Stone and Colonial.
Carload Just Received.
Can Fill Orders Promptly from stock.
We can now supply **PAROID ROOFING 12** inches wide.
Lowest Prices.
The Direct Agencies Limited.
dec 10, eod, tf

THE "WELLINGTON" PIPE.

You never saw a better Pipe for 50c. ALWAYS CLEAN.
J. C. Baird,
Agent.
Statutory Notice!

In the matter of the Will and Estate of Alice Noonan, late of St. John's, Spinster, deceased.

All persons claiming to be creditors of, or who have any claim or demand against the estate of Alice Noonan, late of St. John's, deceased, are required to furnish particulars of their claims in writing, duly attested, to Rev. Joseph Pippy, The Deanery, St. John's, the Executor of the will of the said Alice Noonan, or to the undersigned Solicitor for the said Executor, on or before the first day of March, 1916; after which date the said Executor will proceed to distribute the said estate, having regard only to claims of which he shall then have had notice.

Dated the 31st day of January, 1916.
JOHN G. HIGGINS,
Solicitor for Executor.

Address:—Renout Building, Duckworth Street, St. John's. feb 1, s
A. B. LEHR,
(The Senior Dentist)
203 WATER ST.

Opening Notice!

MR. L. BRUSHETT wishes to announce to the public that he has opened a Bakery on the corner of Prince's and New Gower Streets. During the next five weeks a check will be placed in his bread and the finder, upon presenting the same to Mr. Brushett, will get \$5.00.

GIVE BRUSHETT'S BREAD A TRIAL!
It's sure to please.
feb 1, 31

NEYLE'S HARDWARE

Chimes for Sleigh and Carriage Pads!

3 Bell Chime for \$1.30
1 Bell Chime, with 1 top dangler, \$1.50
3 Bell Chime, with 1 top dangler, \$2.75
3 Bell Chime (tuned a sweet chime) \$2.75

Sleigh Bells!

We are now showing a nice selection Open Sleigh Bells.
3 Open Bells, riveted on 10 inch strap, \$3.00 a doz. straps.
3 Open Bells, wired on 11 inch strap, \$4.20 a dozen straps.
\$5.40 a dozen straps.
3 Open Bells, riveted on 12 inch strap, with snap each end, \$5.10 a doz. straps.
Open Sleigh Shaft Bells—
3 Tuned Bells on frame, 60c. for the 3 Bells.
4 Tuned Bells on frame, 80c. for the 4 Bells.

Open Bells!

A large assortment to select from, 10c, 12c, 14c, 15c, 20c, 25c, 25c, and 30c. each.
Special price given in doz. lots.
6 Rattlers and 3 Open Bells on neck strap, \$1.50 a strap.
3 Open Bells on neck strap, 70c, a strap, \$1.10 a strap.
We also make up a good Neck Strap for hard wear, \$2.00, \$2.50, \$3.00 a strap.

NEYLE'S HARDWARE.



Even the connoisseur will make a miss occasionally. But never a man with

THE "WELLINGTON" PIPE.

You never saw a better Pipe for 50c. ALWAYS CLEAN.
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203 WATER ST.

Electric Light Studio.

PHOTOGRAPHS taken any day, any hour, in any weather. With our new Electric Light installation we are independent of weather conditions. Appointments can be made for any night. Ring up 521.

S. H. Parsons & Sons
Photographers,
Corner of Water & Prescott Streets.
feb 1, 31, eod

TREES

ORNAMENTAL TREES. FLOWERING SHRUBS. EVERGREENS. FRUIT TREES. CLIMBING PLANTS. ROSES.
Order now for spring delivery. Ask for Catalogue.

A. E. Canning.
Box 1300. feb 1, eod, tf

FOR SALE!

That desirable Business Premises situated in Hant's Harbor, comprising of Wharves, Retail and Fish Stores, and New Shop. Apply to

ALAN GOODRIDGE & SONS,
Jan 22, 51, eod Ltd., St. John's.

Wanted to Rent!

A furnished or unfurnished dwelling of moderate size (present or spring occupation) for a small family, no children. Hot water heating, every modern convenience; situated in a convenient part of the city. Good rental will be paid for a suitable house. Apply, stating terms.

FRED J. ROIL & CO.,
Real Estate,
Smallwood Bldg. Duckworth St.
Jan 31, tf

FOR SALE—Fifty 88 Note Music Rolls, practically new; apply to GEO. G. R. PARSONS, King's Rd. Jan 31, 21

WANTED—A Position as Lady Housekeeper, Governess or Companion by a young lady (educated in England); apply to A.B.C. Telegram Office. feb 1, 51

Help Wanted!

WANTED—A Cook and Housemaid; must have reference; apply between 7 and 9 p.m. to MRS. H. D. CARTER, 7 Church Hill. feb 1, tf

WANTED—An Express Man, who will look carefully after his horse and faithful in the discharge of his duties. None else need apply. BELLIS & CO., LTD. feb 1, tf

WANTED—3 Thoroughly Experienced Drapers; apply by letter, stating experience, THE ROYAL STORES, LTD. Jan 31, feb 1, 3

WANTED—A Housemaid; apply to MRS. H. D. REID, "Devon Place," Forest Road. Jan 31, tf

WANTED—A Good General Servant; apply to MRS. AUGUSTUS HARVEY, "Omarac," King's Bridge Rd. between 6.30 and 9.30 p.m. Jan 18, tf

WANTED—Immediately, a Good General Servant; apply to MRS. T. J. DULLEY, 51 Renzie's Mill Road. Jan 26, tf

WANTED—A Mechanic with some experience of Gun and Lock repairing, to take charge of our Repair Department. Apply by letter, stating wages desired, MARTIN HARDWARE CO., LTD. feb 1, tf

\$150 for Sixty Days to any thoughtful man or woman for helping us circulate Bible Literature. THE BIBLE HOUSE, Brantford, Ontario. feb 1, 5, 10, 15, 17, 24

CHERS!
Beef!
FRESH BEEF
REAL
To-Day!
ONIONS,
CABBAGE,
POTATOES,
MURRAY'S.
LAND
CELLS.
received a ship-
d-celebrated
Cells.
ores Dept.
gans!
"Snag" Rubber Boot, as
man. The finest Rubber
inch Harragans,
receive prompt attention.
WOOD,
GOOD SHOES.
"Telegram."