

FREE

When a man is in a hurry, and there is no time to wait, he will take the first train, and leave the baggage behind him. He will take the first train, and leave the baggage behind him. He will take the first train, and leave the baggage behind him.

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INGERSOLL CREAM CHEESE

Spreads Like Butter

Sold only in 15c. and 25c. blocks.

For sale by all grocers.

Manufactured by THE INGERSOLL PACKING CO., Limited

Ingersoll, Ontario, Canada.

JOHN V. O'DEA & Co., Agents, St. John's, Nfld.

READYMADES!

Men's Tweed Pants.....\$1.00, 1.20, 1.40 up
Men's Tweed Jackets, from.....\$2.00 up
Men's Tweed Vests, from.....70 cts. up
Men's Tweed Suits.....\$3.50, 4.50, 5.00, 5.50 up
Also, —A Big Stock of Boys' Suits.

Outport Orders carefully and promptly attended to.

WILLIAM FREW, WATER STREET,
(Nearly Opposite Court House.)

"MARS,"
The God of Battle,

Has declared war on the Electric Light Bills of St. John's.

The campaign has been in every way successful, and new supporters are daily rallying around the standard of the Pioneer of Cheaper Electric Light. There are still four long dark months ahead. Now is the time to prepare to meet the billings during this period bright and cheerful at a cost for light that has never before been approached.

"MARS" has anticipated the emergency, and has on hand a large stock of his now famous lamps to supply the city's needs, varying from the 16 candlepower 70 per cent saver at 75 cents each to the 25, 32, and 50 candlepower at 90 cents each; besides a limited number of 100 c.p. specially ordered for the Christmas season lighting.

Send orders to

P. C. MARS, Board of Trade Bldg.,
O. Box 296. Phone 686.

COAL! COAL!

Best No. 1 Coal now landing, ex Schr. "H. R." To-day, January 5th.

346 Tons No. 1 Coal, at the Low Price \$6.40 per ton, sent home.

Orders taken at both stores. Telephones—17 and 264. The price will be higher when cargo is all discharged.

George NEAL

FUSSELL'S GOLDEN BUTTERFLY BRAND

PURE RICH CREAM

Is NOT a Make-shift nor a Substitute but PURE Mountain Pasture Cream. Put up in Sterilized Tins. Guaranteed quite Pure. Contains no Preservative. Keeps good anywhere.

NINE GOLD MEDALS.

Enjoying an Xmas Feast

Is what everyone in St. John's is looking forward to in the season of good-fellowship and merriment, and right here at our store will be found all the

GROCERY REQUIREMENTS,

as well as delicious morsels, Nuts, Oranges, Grapes, Lemons, Figs, Table Raisins, Syrups, etc.

For your Christmas baking we have the finest Flour, Flavoring Extracts, Spices. All at BED-ROCK PRICES.

J. J. ST. JOHN, 136 & 138 Duckworth St.

Telegram Ads. Pay

The Evening Chit-Chat.

BY LUTH CAMERON.



Is it wrong to be unconventional? That is a question which in one form or another and usually accompanied by a concrete example, I very frequently receive from my readers. And I always give but one answer:

That depends. Conventions are the crystallization of the ideas of the majority as to what is right and best. When you defy a convention you set yourself up as a better judge of what is right and best in that particular than the rest of the world.

Perhaps you are. It has occasionally happened in the course of history that one man was right and the rest of the world wrong. But the rest of the world does not like to be told so, and for that reason unpopularity is apt to be the reward of any one who tells it so in this way.

The other day I saw a woman sitting in a street car calmly working upon a piece of embroidery. Now, as every one knows, it is customary to talk, read, or even study on a street car, but according to the idea of the majority it is not allowable to sew, and therefore most of the people who saw that woman sewing resented her defiance of their judgment by promptly stigmatizing her as a freak.

There was no reason on earth why she didn't have just as much right to sew as the woman at the other end of the car had to read, but I wondered, if the pleasure she would get from those few moments would pay her for the discomfort of being regarded as a freak by her neighbors.

Is the pleasure or profit you get from disregarding any convention sufficient to outweigh for you the crowd's displeasure?

That is what anyone ought to decide before he defies any convention. And that is what many people fail to do. They defy conventions and then they bewail the fact that they are frowned upon by those who approve of those conventions.

That is inconsistent. One should always reckon to see if the game be worth the candle before he begins to play, but having once decided that it is, one should never protest when one is asked to play.

And then the wisdom of defying conventions depends upon a more important thing than your ability to brave the crowd's displeasure. It also depends upon whether you are entirely sure that you are right in judging the convention a worthless and outgrown thing.

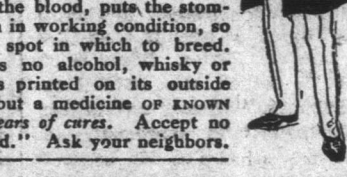
Convention is the path the majority prefer to follow. You see a short cut apparently across a pleasant field and over a safe little bridge. But it is so safe and pleasant a path, and a short cut into the bargain, why do so few people fear to tread it?

"Is it always wrong on a journey to talk to a man to whom I have not been introduced?" girls sometimes write and ask me.

The form of introduction is the path of conventionality, and if short cuts are just as safe and pleasant, is it not strange that so few nice people take them?

There are, of course, people great enough to transcend conventions. Great enough to make the crowd admire and even imitate their eccentricities instead of scorning them. Great enough to cut away from all the forms and decide for themselves what is right.

But these are rare souls, and unless you are absolutely sure that you are a rare soul, I think you will find that keeping fairly close to most of society's conventions is, on the whole, the safest and pleasantest way.



HOUSEHOLD NOTES.

Paint the inside woodwork of bedsteads with corrosive sublimate and turpentine, five cents worth of the former to a pint of the latter.

Unlacquered brass can be washed in warm soapuds, then rubbed with salt and vinegar, put on with a piece of flannel. Polish with dry whiting. Never darn knitted underwear with wool, as it will shrink and make a hole larger than the original one. Use loosely twisted knitting silk.

To prevent hard-boiled eggs from turning dark, place them in cold water for a few minutes as soon as they are taken from the boiling water.

When the inside of the chest, is developing into bronchitis and threatens to become pneumonia. So gradually and stealthily does a cold pass from its simpler form of a cold in the head into inflammation of the bronchial tubes and then on to the lungs that many do not realize their condition until pneumonia is upon them.

Ordinarily, of course, the cold is thrown off, but with the system run down and weakened there is every reason to expect serious trouble. Why should not every cold be taken seriously and Dr. Chase's Syrup of Licorice and Turpentine used before a severe illness is upon you.

There are many reasons why you should use Dr. Chase's Syrup of Licorice and Turpentine. It is more thorough and far-reaching in its effects on the system than any more cough medicine can possibly be. It keeps the cough loose and open, it aids expectoration and soothes the inflamed throat. It does more than this. It cures the cold as well as the cough. It is effective, positive and almost specific in action. Dr. Chase's Kidney-Liver Pills 25 cts. a bottle, at all dealers, or Edmanston, Bates & Co., Toronto.

they are taken from the boiling water. When fingernails show a tendency to brittleness, soak them in warm olive oil and let it stay on overnight. Petroleum ointment is nearly as good.

Don't rinse faces in blue water under a mistaken notion that it will improve the color. Rub in skimmed milk, which will give a soft creamy color.

Cover plaster of Paris figures with a thick coating of starch and water; let it dry on the surface, and the dirt will brush off with the powder.

If the cake flavoring has been forgotten when making the batter, try sprinkling the required amount over the cake as it stands in the pan before baking.

Cold-boiled potatoes, diced and added to an equal quantity of canned salmon and a few chopped olives, make a foundation for a tasty salad. Serve with mayonnaise.

For burns or scalds, nothing is more soothing than the white of egg, which may be poured over the wound. It is softer as a varnish for a burn than collodion.

Newark Man's Collapse Caused by Dizziness, Biliousness and Pains in the Back. DROPPED IN THE STREET.

Warm weather and acute indigestion were the chief causes of a physical collapse that overcame Mr. J. V. Donaghy near the entrance of the Pennsylvania railroad depot last Thursday. A policeman lifted him into a cab and he was hurried to his home. In an interview next day, Mr. Donaghy stated: "I was practically unconscious when I arrived home. I knew I was in bad shape, because for weeks I had been fighting against pains in my back as severe as if I had been shot at. Indigestion and biliousness were the cause of my collapse, and no doubt had been keeping up the headache and dizziness from which I suffered. Fortunately, my wife knew just what I needed. She gave me three of Dr. Hamilton's Pills of Man-drake and Butternut and put me to bed. In the morning I was as fresh as a daisy, my system was cleared of its load of poisonous waste and I felt like a new man. From now on in order to keep my system properly regulated, I will use Dr. Hamilton's Pills regularly. I know many who do so and they never have a day's illness."

Why not be healthy, hearty and well. You owe it to yourself, to your family, to your friends. You cannot work properly; you cannot be happy yourself, if you are tortured by indigestion, and all the nagging pains and unpleasantness which accompany it—if you are weakened by anaemia—if your blood is being poisoned and your system upset by constipation.

If you are suffering from any of these derangements of the system—either temporary or chronic—you should go at once to the nearest chemist and ask him for a box of Dr. Hamilton's Pills. This perfect tonic laxative will cure your indigestion; purify and enrich your blood; banish constipation by safe and natural means; improve your appetite; quiet your nerves, and help you to sleep soundly. Dr. Hamilton's Pills will give you strength and vigour. They will help you to work better, 25c. per box, or five boxes for \$1.00, at all dealers, or The Catarhazone Company, Kingston, Ont.

brush wet in alcohol. Don't let it dry, but rub off with a flannel, which should be changed frequently. When carpets are not to be taken up they can be greatly freshened by washing with water to which a little ammonia has been added—not over a tablespoonful to a pail of water.

After washing woolen socks, dry them on frames to prevent them shrinking. They should be washed in warm suds of white soap with a little borax added, but should not be rubbed on a board.

Clothes will not dry out so quickly if sprinkled and packed in a tin boiler the night before ironing day. They should be packed as tight as possible and the top placed on the boiler.

Most modern brassware is lacquered and needs only to be wiped off with a damp cloth. Work quickly, and do not let the surface get wet.

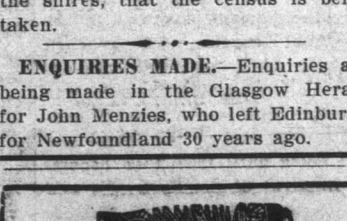
Census of Horses.

The census of horses in the United Kingdom is rapidly approaching completion. In several countries it was finished some time ago, and Mr. Haldane, the War Minister, has mentioned January 1 as the probable end of the census.

When all the figures are available they are bound to excite general attention. Our cavalry regiments have nothing like the reserve supply they ought to have; and in case of warlike operations we should need greatly increased supplies of draught horses.

It is to ascertain what animals are available for such purposes within our own islands, from the omnibus horses of the towns to the draught horse of the shires, that the census is being taken.

ENQUIRIES MADE.—Enquiries are being made in the Glasgow Herald for John Menzies, who left Edinburgh for Newfoundland 30 years ago.



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Handsome Ten-Key Accordion

of immense power and sweetness of tone, given for the sale of 18 boxes of Red Cross Pills, our famous family medicine, at 25 cts. per box. Send no money. We trust you with the pills until sold. Write to-day and we will send you pills and also our extensive Premium Catalogue showing numbers of other Handbome and Valuable Premiums that we give for selling our pills. Address: SAWYER MEDICINE CO., Dept. 1 ST. JOHN'S, Nfld.

HOCKEY STICKS!

Complete New Stock for this season. All the leading kinds, From 15 cents to \$1.00 each. HOCKEY PUCKS—12 cents to 50 cents each.

MARTIN HARDWARE COMPANY.

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Studies, Pieces, Text Books, PREPARATORY, JUNIOR, INTERMEDIATE AND SENIOR. Examination Scale and Arpeggio Practice Cards, Recommended by all first-class teachers.

CHARLES HUTTON.

CURRANTS!

We would like to talk CURRANTS to you. We are offering, to arrive, 1000 4 cases Fine Filtra CURRANTS—loose. 1000 cases "Bridal Cake" Brand—I lb. pkgs. Our shippers in Patras write us that this is a really CHOICE lot, and we have interesting prices too.

T. A. Macnab & Co.,

Wholesale Fruit Importers, Cabot Building. Telephone 444. Jan 4, 1910

"HAZEL"

Just what the Mothers are looking for in

Children's BOOTS.

The "Hazel" Boot for Children, made on nice rooily lasts, good full toes and wide soles, made from medium weight Box Calf Skins—a suitable Boot for Winter wear.

Size, 5 to 8, from.....\$1.15.
Size, 9 to 11, from.....\$1.45.
Size, 12 to 2, from.....\$1.75.

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COTTONS AND WOOLENS.

Best and Cheapest Wholesale House in the City.

A complete stock of the newest American and English Goods, embracing Percales, Shirtings, Calicoes, Misprints. Also Tweeds, Dress Goods, Top Shirts Flannellettes, etc., and Fleece-lined Underwear—special make.

Please See Our Prices. Cutport Orders will have special attention.

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