

**THE EVENING JOURNAL**  
 Delivered, per year.....\$5.00  
 Delivered per week..... .70  
 By mail in Canada or United States (per year)..... 3.00  
 Single copies..... .02

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 Toronto, Ont.

**GOOD PUBLIC FINANCING.**

The increased revenue which will come to this city as a result of its investment last year in half a million dollars of Victory Bonds at fifteen years is an amount which some clever students should figure out. At the present time the Provincial Government, with whom this city has been obliged to deposit its monies, raised annually for interest and sinking fund, pays this municipality five per cent. interest on all monies that it so deposits. When the market rate of interest drops no doubt the Government will go back to the four per cent. rate which it paid before the war. By the investment of \$500,000 in Victory Bonds five and a half per cent. is realized on the money for fifteen years, which is half of one per cent. higher than the amount that would be received from the Government and perhaps one per cent. more than it may be paying in a year from now. But even at the half per cent. on half a million dollars for say fifteen years, the earnings coming to the municipality will be large. The Journal would like some one, who has more time than we have just now, to estimate the sum and let us have it—not the money, of course, but the result of the estimate.

More than this, if the Legislature passes the bill which the Mayor, Treasurer, Chairman of Finance and City Solicitor went to Toronto recently and presented before the Private Bills Committee, this municipality will be able three months after the bill passes to deposit its interest and sinking funds here at home and invest them in sound bond issues at a higher interest rate than the Province pays. On another half million dollars, that will have to be raised to meet maturing debentures, this too will be a handsome earning for the tax payers.

The Mayor and Council of last year did a good stroke of business when they decided to invest that \$500,000 in Victory Loan Bonds. The Council this year will do fairly well also if they succeed in carrying the financial principle a step further and thereby make our deposits for some years to come earn more than they have been earning at Toronto. On a few hundred thousands of dollars the increased earning is considerable and will go some distance towards helping to wipe out the debenture debt of the city.

**DISHONEST ADVERTISING**

The Dominion Government has been asked to legislate against dishonest advertising. The application of this restriction to newspapers—and that is the only aspect of it which the Whig will at present discuss—may or may not be necessary. Every worth-while reputable newspaper is, and must be, a sponsor for honest advertising. It exercises a censorship as rigid and as watchful as any government legislation could exact. Through years of experience, stimulated by a laudable desire to create and maintain a high standard of journalism in this country, the press of Canada has learned that it pays in dollars and cents—to put it on the lowest basis—to keep its advertising columns free from dishonest and misleading announcements. The task is not an easy one, as every publisher must admit. In the rush and speed necessary some unsatisfactory advertisements are bound to escape the most vigilant eye. Every line in the news and advertising columns cannot possibly be read, but on the whole the utmost care is taken to prevent the publication of fraudulent statements.

The Whig believes it is safe in saying that in no other country in the world are cleaner, freer or more independent newspapers published than in Canada. Here and there a few black sheep are to be found, and that is only human and to be expected. On the whole, however, the newspapers of Canada have been true to the public trust, and have honestly endeavored to serve faithfully and well the community in which they are circulated. They have encouraged all that was good and wholesome in public life and morals, and have resolutely opposed all that was vicious and harmful. Like watch-dogs at the gate, they have stood on guard and protected the public against those who, for selfish purposes, would have exploited the people. The publicity given by the press has stopped the hand of many a wrong-doer and corrected many an abuse due to inefficiency. An exposure in regard to street paving made by the Whig on Thursday last is a case in point. That the public appreciates this service is amply shown by the many expressions of praise this paper has received from all classes of citizens.

The admission of dishonest advertising to its columns will sooner or later—and the sooner the better—bring ruin to any publication. A newspaper, more than any other medium, stands or falls according to the respect and confidence reposed in it by the public. Its good-will is its greatest asset. That respect, confidence and good-will can only be gained and maintained as the paper measures up to the requirements of its readers. Most publishers are imbued with a worthy desire to produce a newspaper that will be a credit to the community and a force for good in the land. They must, therefore, exert a careful and constant supervision over every advertisement inserted. Every paper that has become infrequent has done this. As for the Whig, it edits its advertising columns as carefully as it does its reading columns. But, as we said before, mistakes are bound to be made now and then in the hurry of preparing, editing and distributing a daily newspaper. The worth-while newspaper does not need government legislation to protect it against dishonest advertising; it does its own censoring. The few black sheep may need it—while they last. The press of Canada, of its own accord, has made its advertising columns honest and trustworthy. There would seem to be little, if any need of government regulation.

Those minds given to frivolity and speculative fancies are beginning to reflect on the strange events that may disturb mortality if the Dominion Government does not stiffen its back and adopt a time similar to that of the United States. It is a time commonly known as daylight saving. Some of the city dwellers in this and other centres of population are talking of making a law of their own by which they will get up in the morning and go to bed at night by the same tokens as last year, namely an hour earlier than the clock says in the home of the land filler. They are about to defy the determination of the rural vote controllers and say thus: "Silas, though you scare the Government with your no-daylight-saving club, you will not frighten us. We will shake the down comforter off at the break of day one hour earlier than your smartest rooster gives his cock yell."

**BEATING FATHER TIME AT HIS OWN GAME**

This is how serious the situation has become and to add to it these same cities are talking of putting all the clock's on sixty minutes as measured by the most reliable Greenwich time so that when the farmer comes into town with his load of poultry and vegetables he will be as far behind the world's events as Rip Van Winkle. And then what tragedies may occur? It is not pleasant to calculate how chagrined the farmer may become when he arrives in amongst the city folk and intends to be at the market as soon as the buyers are on the job and to his amazement finds he is an hour too late and the prices have dropped a cent a pound. Or, expecting to be at cousin Joseph's place on Welcome street for dinner, is disappointed that the table was cleared away an hour before he got there. And then supposing he were to want to catch a train for Pleasantville and after driving Old Nell at a five minute clip for two miles he gets to the station just in time to hear the ticket agent say: "The 2.45 left one hour ago. There will be another train at 6.10 tonight."

But worst of all when the young man, cleaned, shaven and with a brand new tie, hurries to town to get his young lady a box of chocolates so that he can go driving with her on Sunday and discover, by gum, that the stores closed just one hour too soon. Bad outlook, this and one not to be contemplated with equanimity. Better join with the stubborn city folk, country cousins, and come in for the sport of beating Old Father Time at his own game. It can be done if you will get up this spring on the old wicker chair, open the dial of grandfather's clock and move the hands one Roman numeral ahead. If the hired man refuses to abide by it and kicks over the traces tell him that Abe Lincoln got up at

**Victory Bonds**

As good as cash here in purchasing your garments

You Pay Less Here  
**Hoffman's**  
 "LADIES READY TO WEAR"  
 179 St. Paul Street  
 OPPOSITE GRAND-CENTRAL

**Small Deposits**

Will hold any garment or hat for sixty days.

**All A-bloom With the Choicest Creations of Spring Fashions**

Opportunity to save on your new Spring-Suit, Coat, Dress, Skirt or Waist at Hoffman's. Large assortment of high class garments at most reasonable prices. Come and see the newest creations, and compare our prices. You will see that we save you from \$3.00 to \$10.00.

<b>Suits \$19.95</b> Made of All-wool Serge, silk braid trimmed. In this season's newest styles. All sizes. <b>\$19.95</b>	<b>Suits \$24.95</b> Stunning new Suits in a wonderful variety styles, beautifully trimmed. Don't pay \$35; special. <b>\$24.95</b>	<b>Dresses \$14.98</b> All-Silk Dresses, newest Spring styles, all colors. Misses' and ladies sizes. Special value. <b>\$14.98</b>	<b>Coats \$14.98</b> Outing Coats, of velour cloth. Made in the new cape style. Comes in the new light Spring shades <b>\$14.98</b>	<b>\$5 Crepe de Chine Waist for \$3.79</b>
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HOFFMAN'S, 179 ST. PAUL STREET - - OPPOSITE GRIFFIN'S THEATRE

**MOTHERS TO BE**

Should Read Mrs. Monahan's Letter Published by Her Permission.



Mitchell, Ind.—"Lydia E. Pinkham's Vegetable Compound helped me so much during the time I was looking forward to the coming of my little one that I am recommending it to other expectant mothers. Before taking it, sometimes I suffered with neuralgia so badly that I thought I could not live, but after taking three bottles of Lydia E. Pinkham's Vegetable Compound I was entirely relieved of neuralgia. I had gained in strength and was able to go around and do all my housework. My baby when seven months old weighed 13 pounds and I feel better than I have for a long time. I never had any medicine do me so much good."—Mrs. PEARL MONAHAN, Mitchell, Ind.

Good health during maternity is a most important factor to both mother and child, and many letters have been received by the Lydia E. Pinkham Medicine Co., Lynn, Mass., telling of health restored during this trying period by the use of Lydia E. Pinkham's Vegetable Compound.

**EDITORIAL NOTES**

Miss Tumbleton, was the name of a young lady lately married in Toronto. If not an aristocrat, it is certainly an acrobatic name.

Editor Livingston of The Grimsby Independent blames County Councilor Mitchell and some others in that section for trying to influence the Government to change the route of the Q. & G. road from that village nearer towards the lake.

It would seem from the opinions on the subject appearing in the rural newspapers that the chief consideration amongst them just now is the kind of War Memorial they will erect. As nothing is said about the amount of money so far collected for the purpose, it seems like the old adage of going to make soup before the hare is caught.

**AIR PRESSURE.**

Changes That Come When the Barometer Falls an Inch.  
 Few persons have any idea what tremendous changes in the atmosphere are indicated by such a rise or fall as an inch in the barometer.

A cubic inch of mercury weighs a half pound. When the mercury falls an inch a weight of one ton is removed from every 4,000 square inches of surface. This is a ton for every area five and one quarter feet square. If your house, for instance, is 25 by 40 feet, with an area of 1,000 square feet, a load of about thirty six tons is lifted from the roof every time the barometer shows an inch fall. That is, a thirty six ton load would be lifted if the house were airtight. But as air presses in every direction there is as much of a push upward against the roof from below as there is of a push downward from above. So the roof actually feels no effect from the re-

**removal of this heavy load.**

In the same way a man of average size would be relieved of a weight of about a ton and a half if there were no air chambers in the human body. It has been figured that a fall of an inch in the barometer over a territory 400 miles square removes a weight from the surface of the earth of 160,000,000,000 tons. If this were loaded on freight cars, twenty tons to the car and thirty cars to the train, more than 260,000,000 trains would be required to move it. If each train were 500 feet long they would stretch out in a line more than 25,000,000 miles long.

The only noise that accompanies this great transportation feat is made by the wind, which does considerable roaring in the course of such violent atmospheric changes.

**RUSHED FOR PARIS.**

Calairo, March 27.—Gen. E. H. H. Allenby, the conqueror of Palestine,

**VICTORY BONDS**

The highest class of security and a patriotic investment. If obliged to sell, the holder should secure the proper price. Our Managers will be glad to assist towards this end without charge.

**THE DOMINION BANK**

who recently was appointed High Commissioner for Egypt and the Sudan, has arrived here. He left Paris for Egypt on March 20.

**JAPAN'S SOON TO SEE WIDE VOTE EXTENSION**

Tokio, March 28.—Japan soon will extend suffrage to all the educated classes and to the city populations.

Four hours' sleep out of 24 is enough for the elephant.

Change Your  
**VICTORY LOAN**  
 INTEREST COUPONS  
 into  
**War-Savings Stamps**

When you take your Victory Loan and other interest coupons to the bank, ask the teller for the equivalent in War-Savings Stamps and Thrift Stamps.  
**MAKE THE INTEREST EARN INTEREST.**  
 At the rate of interest paid on War-Savings Stamps your money doubles itself in less than 16 years.  
 Thrift Stamps cost 25 cents each. A Thrift Card is provided free of charge, and when 16 Thrift Stamps are affixed to it, it represents \$4.00 on the purchase of a War-Savings Stamp.

With your first War-Savings Stamp, a Certificate is provided with spaces for 10 W.S.S. When filled, this Certificate is a Dominion of Canada "Bond", worth \$50.00 on Jan. 1st, 1924.

Buy War-Savings Stamps at any Money-Order Post Office, Bank, or other place displaying the Beaver-Triangle sign.

Price in March, 1919	..... \$4.02
" " April, 1919	..... 4.03
" " May, 1919	..... 4.04
Redeemed on Jan. 1st, 1924	..... \$5.00

"War-Savings Stamps will provide financial assistance to the Government; an excellent investment for small savings; and a strong incentive to every-day economy".  
 —SIR THOMAS WHITE,  
 Minister of Finance.

**NIAGARA-ST. CATHARINES LINE**

**Boat Service to Toronto**

Effective March 31st (weather permitting) daily except Sunday. The steamer Dalhousie City—Passenger and Freight service. Leave Port Dalhousie 8.30 a.m. Leaves Toronto..... 5.00 p.m. Cars to and from all points connect with steamer. For further information please see Local Agent.

**FOR SALE**

Loam for lawns delivered to any part of city or vicinity. Telephone 1227

**SPRIT OF THE PRESS**

**THE NEW TARIFF ISSUE**

Brantford Exporter:—In response to Western sentiment the Laurier Government reduced the duties on agricultural implements, and for a similar reason the Borden Government took a whack at them. There is a wide difference, however, between low duties in these lines and the entire abolition of duties on one of the most important lines of manufacture in this country. For revenue reasons, for giving employment to Canadian labor and for granting Canadian manufacturers in these lines a little protection, the agricultural implement industry ought not to be thrown to the free trade wolves. What is more, we do not believe the Government will do it.

**JUST SO**

Montreal Gazette:—A bill is to be presented to the House of Commons to require that all vacancies in the membership shall be filled by holding a bye-election within sixty days after they are reported. It is also proposed that when one candidate is elected by two constituencies he must choose which one he will hold within a fixed time after polling. Both provisions aim at securing the full representation of the constituencies in Parliament all the time. Such a bill should not be necessary, but being necessary, it should be passed.

**HOPE ON**

Whitby Gazette and Chronicle:—The revival of the Hydro-Electric scheme of radial railways through Ontario, including the projected line to Whitby, Brooklyn, Port Perry and Uxbridge, ought to give impetus to the completion of the Toronto-Eastern, particularly to the connecting of the Bowmanville-Pickering section with the city of Toronto. Here's hoping!

**HARBOR STRIKE NEAR SETTLEMENT**

New York, March 28.—Settlement of the harbor strike, which has crippled commerce for weeks, seemed near yesterday, when Federal Mediator Hughes met union leaders to learn the terms under which the boatmen will resume work.

Only 73 in 1,000 letters delivered in the United Kingdom come from abroad.

Have You Tried The  
**WENTWORTH METAL**  
**HOT WATER BOTTLE**  
 Filled with BOILING WATER it will retain and radiate heat all entire night without danger.  
**Price \$3.00 Each**  
 Guaranteed Red Rubber Hot Water Bottles at \$1.50, \$2, \$3 and \$3.50  
**ABBS & McNAMARA**  
 Quality Druggists  
 30 Queen Street Phone 108  
 Agents for Vinol, Nuxated Iron, Bitro Phosphate, Tyroell's Cascades, Huyler's and Page & Shaw's Candies.

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 Will Be  
**\$12,000**  
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Store has been o  
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**Wanted**  
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 Now is Your O  
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**GOODS MAR**  
**SATURDAY**  
**March 29 8 a. m.**

**The Evening**  
**Business**

**DENTAL**  
 C. E. KLOTZ, L.S.D., DENTIST  
 No. 84 St. Paul Street, St. Catharines. Regulating teeth a specialty. Phone 185.

E. S. KILLMER, D.D.S., L.D.S.  
 Dentist Office, 65 St. Paul Street, St. Catharines. Phone 16. Residence 22 Welland Avenue.

**TEETH-TEETH**  
 DRS. MOYER AND MOYER, 14 Main Street, Moyer Bldg. Niagara Falls, N.Y. Guaranteed painless dentistry. Good set of teeth \$7.50, best gold crown \$5. Write for our free dental price list. We pay your fare. Business established over 25 years. Work guaranteed. 54 dtf

**Dr. R. M. Calder**  
 Physician and Surgeon  
 Office and residence, corner Welland Avenue and Thomas Street  
 Pbc 380.