

The Carleton Observer

Vol. 7. No. 7.

HARTLAND, N. B., JULY 29, 1915.

Whole No. 319

IF YOU PATRONIZE The Everyday Bargain Store YOU LEARN TO SAVE MONEY.

Value for Both Sides of YOUR DOLLAR!

The art of spending money is greater than the art of making it. Yet far more has been taught, written and lectured on the subject of the making of money than about the spending of it. This doubtless inspired the old adage that "a fool and his money are soon parted." Today the world is too busy to stop and study the best ways of spending it. Price is not the same as value; for price is what you pay for an article, while value is what you receive in merchandise—plus service.

Years ago I began studying to make both sides of my customers' dollars represent value to them when spent with me, and today it is recognized that our merchandising represents value.

Daily all my efforts are toward making a bigger and better organization to back up the policy, and while today I am giving the best I know how, tomorrow I hope to make it better. Try the Everyday Bargain Store.

(The Mrs. C. A. Phillips stand)

A. W. PHILLIPS

BRISTOL N. B.

HOTELS

WINDSOR HOTEL

C. A. CRAIG, Prop.

Large, well furnished rooms, bath room, etc.; first-class table. Permanent or Transient Board. Livery Stable in connection.

HARTLAND, N. B.

8-11

Royal Hotel

A Home Away from Home
Main Street, South Side of Bridge
Livery in Connection

HARTLAND, N. B.

A. W. CLARK, Prop.

Exchange Hotel

W. F. Thornton, Proprietor

Well equipped in every way. Livery Stable in connection.

Main St., Hartland, N. B.

Fredericton Business College

WILL OPEN ITS

FALL TERM

on Wednesday, Sept. First

Now is the time to write for full particulars. Address,

W. J. OSBORNE, Principal
Fredericton, N. B.

DR. J. E. JEWETT Dentist

At Hartland every Monday. At Bath every Wednesday and Thursday. P. O. address Woodstock.

W. P. Jones, K. C.
Attorney-at-Law, Solicitor, etc.
WOODSTOCK, N. B.

Avondale Woodworking Factory

C. S. DIFFIN, Manager

Avondale N. B.

Farmers' Phone, Hartland 33-41

WE MANUFACTURE
Doors, Sashes and Sheathing, Spruce and Hardwood Flooring, all kinds of Inside and outside Finish. Mouldings of all kinds always in stock.

"Can give you close quotations on anything in these lines you need, either at the mill or f.o.b. either railway station. A call or correspondence solicited. We will treat you right in any case—fill your order promptly at reasonable price."

Western Assurance Co.

(INCORPORATED 1851)

ASSETS \$3,213,438.25

DIBBLEE & AUGHERTON, Agents

Woodstock, N. B.

Telephone: Office, 18-11.

Residence 144-11

JUST RECEIVED THE FOLLOWING NEW GOODS:

Men's Panama Hats

Prices \$4, \$5, \$6, \$7 and \$8.
Boys' Hats from 25c to \$1.25.

Men's Straw Hats from 25c to \$2.
Children's Hats from 20c to \$1.50

Raincoats for Men, Women & Children

all colors, including black rubber.

Men's from \$6 to \$13.

Women's, \$5 to \$12.

Boys', \$3.75 to \$5.50. Misses', \$3 to \$5

See Our Men's Blue Worsted Suits

\$12, \$15, \$17, \$18 and \$20

C. M. Sherwood, Limited CENTREVILLE

MUSICAL NIGHTS FOR HARTLAND?

The efforts of the band to furnish clean, healthful amusement for our people on Friday evenings during the Summer is worthy of recognition by the people of Hartland. They have leased a portion of Burt's flat for the season and on fine nights, once a week, will delight the people with free concerts, while those who go in for exercise in bowling, throwing the ball at the dolls, etc., can do so at a nominal cost. There is plenty of room to stroll around in a good healthy atmosphere while listening to the music of the band, or those so desiring can sit on the benches which were used for the refreshment tables at the picnic, and which have been left in position for possible use later either by the band or others who wish to hire the grounds for picnic purposes.

All the efforts of the band to entertain the people of the village and advertise the place as being something more than a "sleepy hollow" have not cost the people here one cent in direct contributions. At the outset it was decided that the members would finance their own organization, and when they asked the public to part with any of their coin they would give value for it. This has been strictly adhered to, the members having purchased their own instruments and music, paid their leader for his services, and will shortly appear in natty new uniforms—all accomplished in about a year and a half.

In other places, some of them not as large as Hartland, the merchants provide a fund to pay their band for weekly concerts in a business centre, where the people from outside the place, as well as the citizens, can enjoy the music and incidentally put money in the pockets of the storekeepers "between the acts." These business men find that it pays to have these weekly concerts. Not only do they do a rushing business on concert nights, but they also advertise their town and set in motion a tide of trade that they would not otherwise get.

The man who lays in a stock of goods, opens his doors and waits for trade without letting the people know he's alive won't require a large staff of clerks to help him dispose of his stock. He wants to make a noise—if he can't make it himself, then hire the band to do it for him. This, in connection with other advertising, will aid him to do a paying business—otherwise, in the words of the song, he will "fade away and gradually die." This principle applies to towns and villages as well as to individuals, and if the merchants of Hartland would get together and arrange for weekly concerts by the local band they would be surprised at the business they would do on these musical nights. Arrange for a special night each week, advertise the fact widely, then look for results—and you will get them.

P. B. General Conference.

The Primitive Baptist Annual Conference convened at Temple, York Co., July 3. First meeting was called at 10:30; service led by Rev. Uriah Kilcollins was much appreciated.

At 2:30 the regular Conference meeting began, service led by

PILES
Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you. See a bottle at dealers, or Edmanston, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 10c stamp to pay postage.

Moderator C. H. Orser. A large number of the members of conference were present and took part in the service.

Sunday at 9:30 the regular prayer and praise service was conducted by Bro's Wm. Cogswell, and J. M. Mallory. It was a place where God's children met on a common level. Motives actuated by the Holy Spirit made the service one of blessing. At 11 Rev. P. J. Quigg addressed the people for a short time from words found in John 11:45. The address being clear and thoughtful proved a blessing to the audience.

Again at 2:30 service was resumed and led by Rev. Archibald Hatfield, text Heb. 12:28. Many healthful things were said relative to the Master's Kingdom; such as, when, and where established, also laws governing. At close of this service the Lord's supper was observed, when a very large number of loyal followers of Christ gathered around the table in remembrance of Him who gave his life for them. This service was exceedingly solemn and impressive.

Sunday evening a memorial service led by Rev. C. H. Orser. Many helpful things were said by the speaker that will help the young and rising generation to cling close to the one who has led us as a denomination through 40 years of struggle. Although very few of those that composed the first Conference are alive today to enjoy the fortieth anniversary, yet we believe the people of the present generation will be true to the principles of faith, and platform laid down by them. Therefore breaks down the argument of some people that when a certain few are gone, the young will fall in line with some one else. God forbid.

Monday 9:30; sat in business session. After preliminary part of service over, and moderator in the chair, meeting was then declared open for business. At roll call two elders were absent, Elder Hartt who is in Nova Scotia, and G. E. Orser on the sick list.

Minutes of last year read and approved. Some new changes in Conference officers: Rev. P. J. Quigg associate Chairman, J. M. Mallory assistant clerk, Earl H. Giberson, assistant treasurer. The old staff of executive officers still remain.

Rev. A. Hatfield, delegate to Nova Scotia Conference. The following resolutions were unanimously passed by the Conference:

Resolved that this Conference use its influence with other religious denominations, and societies to have total prohibition while the war in Europe continues.

Resolved that the members of this Conference seek to help enforce as best they can the principles of the "Lord's Day Alliance."

A purse of money was made up at this session and sent to our sick brother, G. E. Orser.

Monday evening service led by Rev. A. Hatfield.

Thus closes once again our General Conference. As we review the work, we can report progress in the different departments. Another new church this year. The members of baptisms by our ministers have increased over last year. Prospects of more workers. Death rate not high among our church members.—A. H.

Rev. J. McP. Scott, of Toronto, was in Perth on Tuesday on his return to Plaster Rock, where he had been spending his summer vacation when called home by a railway accident resulting in the death of several of his parishioners. Mrs. Scott and family have been at Donald Fraser's fishing lodge.

THE H.T.C. DRAWS FIRST BLOOD

The first tennis game of the season in Hartland was played Saturday afternoon and evening. It was scheduled as "The Hartland Tennis Club against 'all Comers'" and the club won out by a score of 18-30. The court which the club has in preparation, not being quite ready, the sample room of the Exchange hotel was requisitioned and a bevy of charming young ladies did a boom town real estate business selling ice cream, cake and candy. The place was nicely decorated with flags, bunting and flowers, the goods on sale were of the very best, the service was all that could be desired and it was a pleasure to part with your money under the influence of the bewitching smiles of the fair waitresses. At the closing of the evening there was nothing to take away but the decorations—and the money—a member of The Observer staff removing the last vestige of eatable cake at 11 p.m. by the post office clock. The ladies were pleased with their efforts, the public was pleased with its purchases, and everybody was happy. The money realized will go toward putting the club's court in shape.

Those in charge of the sale were: Misses Tressa and Helen Aiton, Laura Curtis, Elsa Sipprell and Anna Murdock, assisted by Misses Helen Plummer and Clara Hagerman.

The colors chosen by the club are blue and grey, and they hope to have a brush with some club from the nearby towns shortly.

DEATH OF GEORGE E. BAXTER

An old and highly respected resident of Andover, passed away on Thursday evening in the person of Mr. George E. Baxter. Mr. Baxter had been in poor health for several years, and his death was not unexpected. Nevertheless it was heard of with deep regret by a wide circle of friends. He was in his seventy-fifth year. Mr. Baxter was born at Norton, King's County. For several years he taught in the Albert School St. John West. About twenty years ago he settled in Andover, where for awhile he filled the office of Indian Agent, and enjoyed the confidence and respect of all with whom he came in contact in a business and social way.

The late Mr. Baxter was a member of the Independent Order of Foresters and a lifelong Liberal. He is survived by two daughters: Iva, of the manual training staff of the Normal School, Fredericton; and Miriam, who lived with her father; also two sisters, Mrs. McVey, and Miss Amelia Baxter of Haverhill, Mass. The funeral takes place this afternoon.

Riverside Camp Meeting.

Riverside Camp Meeting will be held Aug. 6-16. Rev. Geo. J. Kinney of Syracuse, N. Y., will preach twice daily. A large number of ministers and workers will assist in the services. The largest attendance ever known at Riverside is expected. Board \$3.50 per week; 75 cents per day. Furnished rooms 50 and 75 cents per day. Admission to grounds free.

An Arcootook Junction boy has won unending fame on the field of battle, being specially mentioned in despatches, in the person of Sergeant Guy G. Turner. Word to this effect was received recently from England.